

ONTARIO CHAMBER OF COMMERCE, INC.

P.O. Box 100, Ontario, NY 14519-0100 – 315-524-5886

Officers: (terms expire in 2012) Acting
President – Donna Burolla – 315-524-8286
Ray Cedruly, Vice President – 585-734-5526
Jim Switzer, Treasurer – 585-750-2277
Donna Burolla, Secretary – 315-524-8286



Board of Directors: (3 year terms)
Disa Pevear - 2013
Nadia Niniowsky - 2012
Thomas Mizelle - 2014

Website: www.ontarionycc.com

Newsletter – May - June, 2012

Ontario's Biz Buzz.....

Fozzy's Ice Cream Now Open – Fozzy's is located behind Shea's Grill at the L.W. Emporium Complex on Knickerbocker Rd. Stop in and see what a Fozzle Dozzle is all about! Fozzy's serves premium brand Gifford's ice cream. Hours – Mon-3 p.m. - 9 p.m.; Tues – Sun - 12:30 – 9 p.m. Website: www.fozzyicecream.com for a complete menu

Congratulations to Rick Plympton, CEO of **Optimax Systems** and Mike Mandina, President having jointly been named the New York Small Business Person of the Year by the U.S. Small Business Administration. Optimax is located at 6367 Dean Parkway, Beh Industrial Park, Ontario, NY and is a manufacturer of optics.

Sustainable Energy Developments, Inc. (SED), 317 Route 104, Ontario, NY has added solar project developments and construction to its services, in addition to wind energy projects. SED laid its first photovoltaic panels in Tangier, Va. last month and continues to work on the 71kW solar project for the town.

In May, **Harbec Plastics**, 369 Rt. 104, Ontario, NY will be honored with a 2012 Manufacturing Leadership 100 Award in Sustainability, acknowledgement that the company's commitment to incorporate energy efficiency and cutting carbon emissions has proven fruitful. Harbec utilizes an energy management program called Carbon Connect. It gives companies the capability to operate real-time managing, transparency and demonstrating ROI. Harbec will be one of the first companies in the U.S. to earn the ISO 50001 certification, the first international energy management standard.

Welcome Back To Our Returning Members – Thank You For Being So Prompt With Your Dues!

Mike Bechtold, Optipro Systems
Dean DeMarree, C&D Service Center Inc.
Josephine Donnelly, Sparky's Cans & Bottles
Joe & Cheryl Evangelista, JME Automotive, Inc
Thomas Glanton, Concord Insurance Agency
John Graziose, Gerber Homes & Additions LLC
Tamara Hutter, Union Agricultural Society of Palmyra
Richard Leszyk, Attorney
Maxine McDonald, LCSW, Counseling Services
Deborah McMorris
Eric & Dawn Mehserle, Project Management & Engr.
Thomas F. Mizelle
Jim Pedulla, Altra Rental & Supply Inc.
Dana Profetta, Profetta Overhead Door Co.
Deidre Reed, Deidre's Hair Design
Mike Scarlett, Ontario Mulch & Stone
William C. Slocum, Jr. B & L Slocum Inc.
Marie Thomas, Edward Jones Investment
Virginia VanHee, VanHee Heating Services
Gene Verschneider, Birthright of Ontario

Welcome New Members – Thank You For Joining Our Business Community!

Jason Benton, Cam's Pizzeria
Bonnie B. Doyle
Brad & Kelley Fosdick, Fozzy's Ice Cream
Mark Leenhouts, Shea's Grill
Nathan Martin, Allstate Insurance
Rick Neubauer, Cavallaro-Neubauer Chevrolet
Lori Rosenzweig, Mama Lor's Café Inc.

How To Display our Flag Flag Day Is June 14th

For More information: www.flag-post.com

Display the flag only from sunrise to sunset outside. However, the flag may be displayed 24 hrs. a day if properly illuminated during the hours of darkness

During the unveiling of monuments or statues, the flag should never be used as a covering.

The U.S. flag should be centered and at the highest point when displayed on its staff with other flags.

The American flag, when carried in procession with another flag, should be on the marching right – its own right.

When displayed either horizontally or vertically against a wall, the union should be at the top and to your left. When in a window, the flag should be displayed in the same manner as seen from the street.

During the raising or lowering of the flag, or during its passage in a parade, all present should face the flag, and stand at attention with hand over their hearts. Men should remove their caps.

When the flag is flown at half-staff, it should first be elevated to peak position, held there momentarily, and lowered. At the day's end, the flag should again be elevated to peak position before lowering.

Facebook Program Presented to Chamber on May 7th

How to Grow Your Business With Facebook was presented by Jonathan Falanga, owner of Lipari Web Design & PC Repair, 353 Lake Rd., Ontario. Jon reviewed how to create a business page and step by step suggestions for building a Facebook Page.

If you were unable to attend, but still interested in his presentation, please contact him at 585-216-9967 or email: drjon@rochester.rr.com.

Ontario Chamber Events

Saturday - June 2nd – Business Fair – 12 – 4 pm Heritage Square – 7147 Ontario Center Rd. This is being held in conjunction with the Town of Ontario Historical Society's Village Faire. Other activities planned include: Wayne Community Band; Krittr's Kris Raptor Show; Animal Rescue Groups, K-9 Demo, Clown, Kids Games, Food. It is not too late to register. Call Nadia at 315-524-9443 or email nadia7442@rochester.rr.com for a registration form. Cost is \$10.00.

Wednesday – June 6th – Tour – Williamson Airport Rt. 104, Williamson, NY. This is co-sponsored with the Ontario Chamber and the Williamson Chamber of Commerce. 6:30 p.m. – light refreshments provided. Tour limited to 30 people. If interested, please email: dburolla@gmail.com your reservation.

Sunday, June 10 to Thursday June 14 – Ontario Chamber Fundraiser at Uno Chicago Grill, 931 Holt Rd., Webster. Please help the Chamber by eating at Uno's on the above dates and presenting an Ontario Chamber voucher to your server. 15-20% of your total tab will be returned to the Chamber – No Minimum Required. Vouchers will be emailed to you or can be printed from our website: www.ontarionycc.com. To request vouchers, email dburolla@gmail.com. All proceeds will be for Chamber supported projects. Uno Chicago Grill is a member of the Ontario Chamber of Commerce.

New Reference Blog Added To Town Library Website

The Town of Ontario Library now has a new 24/7 Live Help Reference Blog. Website: www.ontariopubliclibrary.org.

Wayne County Rural Health Network (WCRHN) Offers Innovative Health Programs

The following are programs offered to Wayne County residents, especially those without insurance or with high deductible insurance. These programs are provided at no or little cost to businesses or employees:

Cancer Services Program/Cancer Resource Center at Newark-Wayne Community Hospital – providing free health screening to the uninsured and underinsured, especially men and women ages 40-64 for colorectal cancer screening, free mammograms, PAP tests, pelvic exams, clinical breast exams, and colonoscopies.

Geriatric Assessment Program – Wolcott office of the Rochester General Medical Group – This program provides in-home visits and assessments with a dedicated care manager, ensuring comprehensive, integrated care planning.

The Wayne Rx Card Program – administered by WCRHN, this program is Wayne County's official discount prescription program, accepted at every pharmacy in Wayne County. For those without prescription coverage, this program offers up to 50% off the retail cost of prescription drugs with no application, no additional fees, or co-payments.

Prescription Assistance Programs – for individuals with extremely high prescription costs;

The Community Resource Guide – Wayne County's comprehensive resource directory is published in hard copy or on-line at www.wayneresourceguide.org

For questions on any of the above programs, please contact Emilie C. Sisson, Manager, Wayne County Rural Health Network at (315) 483-3200.

Chamber Requests Nominations

◆ Business of the Month

Program – if you would like to nominate a business for recognition in our Business of the Month Program, you can email your selection to: Donna Burolla at: dburolla@gmail.com or call the chamber office at 315-524-5886. The program is open to all Ontario businesses.

◆ **Chamber Award Dinner** – The Ontario Chamber is accepting nominations for our Annual Award Dinner. ***Save the date – Sept. 20, 2012.*** The dinner will again be held at The Brookwoods Country Club. Nominations include:

- **Community Organization of the Year;**
 - **Citizen of the Year;**
- **Most Improved Business of the Year**

If you would like a nomination form email Donna Burolla at dburolla@gmail.com or call the chamber office at 315-524-5886. Selection criteria is included on the form. Nominations will be accepted until **August 17, 2012.**

Scam - National Do Not Call Registry

Scammers have been making phone calls claiming to represent the National Do Not Call Registry. The calls claim to provide an opportunity to sign up for the Registry. These calls are not coming from the Registry or the Federal Trade Commission, and you should not respond to these calls. To add your number to the Registry you can call 888-382-1222 from the phone you wish to register, or go to www.donotcall.gov and click on "Register a Phone Number". Phone numbers remain permanently on the list. **Reminder**, even if your number is registered, charities, political organizations, and telephone surveyors may continue to call you.



Pictured above, L to R: Evan Fosdick, Ashley Fosdick, Bob Kelsch, Ontario Supervisor, Taylor Fosdick and Keira Fosdick

"Fozzy's offers a super-premium high quality ice cream called Gifford's which has won awards for its vanilla, chocolate and strawberry. Gifford's is often referred to as "The Ben & Jerry's of Maine." A unique offering is the "Fozzle Dozzle" which is 1 lb. of ice cream with a choice of various toppings. If you finish it alone, your picture will go up on the wall of fame in the shop. Fresh blueberries, strawberries and bananas are also offered on Fozzy's Fresh Fruit Sundae. Folks can choose to either eat at tables inside the shop, or outside on the patio, or at one of the picnic tables by the water. For a complete menu go to www.fozzysicecream.com. Hours: Monday – 3 pm to 9 pm; Tuesday – Sunday – 12:30 pm – 9 pm.

Ontario Chamber Welcomes Fozzy's Ice Cream Shop

A ribbon cutting ceremony was held on Saturday, April 28th to officially welcome Fozzy's Ice Cream Shop into the chamber business community. Fozzy's is located behind Shea's Grill on Knickerbocker Rd. in the L.W. Emporium Complex and is owned by the Fosdick families of Ontario. Kelley Fosdick states, "All of us having grown up in Ontario, we feel a strong tie to the town and community and wanted to open a shop here in an enjoyable park-like setting, while also offering folks a high quality product at a reasonable price."



Secor Hardware, Tops Plaza, Holds Grand-Re-Opening

On May 11, 2012 Ontario Chamber members gathered to watch Secor Hardware owner Brian Secor assist store manager, Marianne Moshano cut a ribbon to officially open their new 3,000 square foot expansion. Secor has completed renovations where the former Blockbuster Video was located at the Tops Plaza, corner Rt. 104 and Furnace Rd. in Ontario. The new expansion provides room for upgrades in all departments with new selections including flooring, an expanded grilling section and some home décor items like kitchen towels, small appliances and gift type items. More garden décor has also been added. A bigger selection of Christmas items is anticipated. Suggestions are still being accepted from customers as to what they would like to see added in the store. For a customer survey, please contact Secor Hardware.



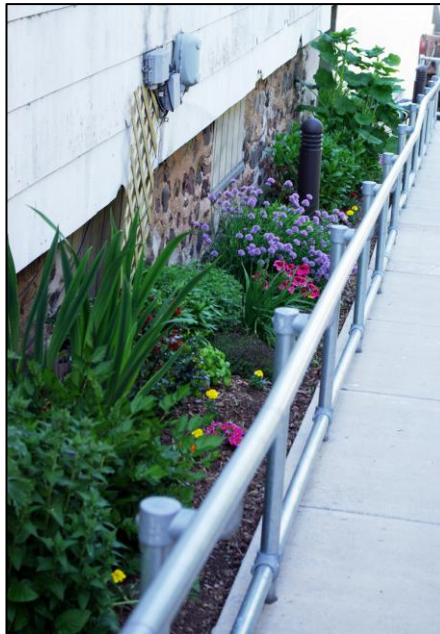
Pictured above, L To R: Marianne Moshano, Store Manager, John Branigan, Do It Best Service Rep, Bob Kelsch, Ontario Supervisor, and Brian Secor

Secor Hardware has been located in Ontario since 1999 and a long time supporter and member of the Chamber.

Clean Sweep Held by Ontario's Business Improvement District

On May 19th, from 2 pm to 4 pm residents, town officials and business owners of the downtown Ontario Business Improvement District cleaned the sidewalks, washed windows, picked up trash, and cleaned the outsides of buildings. This is an annual event to give the downtown business district a spring housecleaning. It is held prior to the Memorial Day parade to give Ontario a fresh, clean look. Pizza from Cam's Pizzeria, homemade cookies, and a cool drink were offered to the participants. Organizer, Deb Leaty-Ferguson, owner of Furguson's Haircare, 2005 Ridge Rd. said she would like to get more people involved next year and may advertise the event through sidewalk signs. After a hot afternoon of labor, the sun was still shining on those gleaming, sparkling windows!

The BID meets regularly, the second Tuesday of the month at the Ontario Town Hall meeting room. Meetings are held at 7 PM. If you would like more information on planned projects, please contact Deb at 315-524-8983.



Pictured above and below is the cleanup crew hard at work during the Clean Sweep on May 19th.

At left are plantings along the North Walkway connecting Ridge Rd. to the public parking lot. Beautification at Work!





Pictured above, Megan MacAnn & Mike Scarlett, President and Vice President, respectively

**Ontario Chamber of Commerce
April, 2012 Business of the Month
Ontario Mulch & Stone
6341 Ontario Center Rd.**

A client once referred to Ontario Mulch & Stone as the best kept secret in Ontario. Megan MacAnn & Mike Scarlett, President and Vice President respectively are on a mission to reveal the best kept secret to the Ontario community.

Long time friends Mike and Megan decided that the two of them needed to start a business of their own in order to have more control over their futures. Although the thought of owning their own business is quite old, Ontario Mulch & Stone is only in its third season. Mike had previously been in the landscaping business for 10 years and always wanted to get back into the field. However, working for someone else did not appeal to him. Selling landscaping materials looked like a better choice for the business. "We like being in the position of supplying materials because of the freedom we have. Ontario Mulch & Stone has the freedom to cater to anyone, homeowners that want to do the actual work themselves, as well landscape companies that would like to use us as their suppliers, small businesses, school systems, and municipalities, to name a few. We own the company and we run the company, therefore we will take care of people the way that they like to be taken care of."

As residents of Brighton and Greece, Mike and Megan chose Ontario for their business. Ontario is a good location for our business, in fact it is just about perfect for us, because we have good visibility from the highway and there is not a lot of competition in this type of business. Ontario is a small close knit community where we all know one another which is fun. We have folks come in just to say hi and we are very appreciative of this atmosphere. Ontario Mulch & Stone is very grateful to the town and the chamber for helping them get the business started.

In addition to stone and mulch, Ontario Mulch & Stone has just about everything imaginable for your outdoor living and gardening space: picnic tables and other furniture, gardening tools, rain barrels, composters, arbors, grills, just to mention a few. The current trend of going green is fully supported at Ontario Mulch & Stone. This is clear as soon as you walk in the store and start a conversation with Megan or Mike. One of my favorite display items is a rack full of the different kinds of stone and mulch available. This nice feature makes it easy to choose a product without having to walk the entire site. Our materials, stone and mulch come from New York and Pennsylvania.

Ontario Mulch & Stone supports the organizations of the community. However, they are avid supporters of the Special Olympics and participate in the Polar Plunge every year.

Ontario Mulch & Stone has three employees. A visit to Ontario Mulch & Stone will be an enjoyable time well spent.

Ontario Mulch & Stone can be found on the web at: <http://ontariomulchandstone.com>

Phone: 315-524-4816; Fax: 315-524-4817

Email: ontariomulch@gmail.com

Facebook: <http://www.facebook.com/Ontariomulch>

Congratulations to Ontario Mulch & Stone as Business of the Month for April, 2012. Ontario Chamber of Commerce is pleased to salute this Ontario Business as the "Business of the Month." The customized "Business of the Month" announcement sign is posted at their business. They are also featured in the Wayne County Mail, and Webster-Ontario Pennysaver.



Pictured above, L to R: Bill, Dave, Billy

Ontario Chamber of Commerce May, 2012 Business of the Month The Brookwoods Country Club 2101 Country Club Lane

Bill McIntosh, General Manager of The Brookwoods Country Club says "I grew up in the golf business, I was born and raised on my grandfather's golf course in Illinois, and I have been in the golf business all my life." It would be very difficult, if not impossible to find a more qualified general manager for The Brookwoods.

This opportunity to manage The Brookwoods came along through a mutual friend of the owner and me. In August of 2010, I came to Ontario to talk about managing the facility and in September of 2010 I assumed the management of The Brookwoods. We manage all aspects of the facility except for the pool which is leased to the Town of Ontario Parks and Recreation Department.

Designed by world renowned architect Geoffrey Cornish and built in 1928, this championship course offers 4 sets of tees making it a great layout, appealing to golfers of all skill levels. There are about 160 acres of green space at the club which are kept in excellent condition. This maintained green space is an asset to the town of Ontario as well as the golfers. As a semi-private club The Brookwoods offers seasonal memberships. We have about 25 junior members included in our membership. We also offer an executive membership for those individuals and families 35 years and under, to help younger executives have more opportunities to get out and enjoy golf. The driving range is open to the public. The Brookwoods also rents clubs for \$25 per day. The course is in really good shape so there is really no excuse not to play golf.

Our full-time PGA instructor, Linda Opalisky brings 24 years of professional teaching experience to The Brookwoods Country Club. One of Opalisky's goals is to have more families involved with golf. Golfing can be a great family experience and a great opportunity for family members to learn from one another. It is not uncommon to start as young as six and continue through your nineties. Opalisky is working to expand the junior golfing program.

The Pro-Shop stocks a full line of men's and ladies clothing and other accessories, including some clubs.

Beginning in May, the grill room and bar are open daily for lunch and dinner until about 8 p.m. Friday night dinners are also very popular. We feature a fish fry, prime rib and other chef's special entrees. Our banquet facility has a capacity of about 250 people and can host every kind of function, even ones needing a dance-floor. Mother's Day Brunch will be coming up very soon, followed by Father's Day of course. We like to provide these events here because it gives the folks in the community a place to gather and visit in an entirely different atmosphere.

The Brookwoods employs about 40 people in full and part-time positions.

A key point that some people are still not aware of is that The Brookwoods is open to the public for golf and meals. Watch our website for special offers that come out daily, weekly and monthly. You can also follow us on Facebook and find special offers there as well.

Phone: (315) 524-8495

The Brookwoods can be found on the web at: <http://www.thebrookwoods.com/>

Congratulations to The Brookwoods Country Club as Business of the Month for May. The Ontario Chamber of Commerce is pleased to salute this Ontario Business as the "Business of the Month." The customized "Business of the Month" announcement sign is posted at their business. They are also featured in the Wayne County Mail and the Webster-Ontario Pennysaver.