

## ONTARIO CHAMBER OF COMMERCE, INC.

P.O. Box 100, Ontario, NY 14519-0100 – (315) 524-5886

### Officers: (terms expire in 2016)

Donna Burolla, President (315) 524-8286  
Sherry Verstraete, V.P. (585) 820-8801  
Jim Switzer, Treasurer – (585) 750-2277  
Cheryl Legg, Secretary – (585) 315-0935



### Board of Directors: (3 year terms)

Roger Legg - 2016  
Nadia Niniowsky - 2015  
Vicki Steele – 2017  
Ray Cedruly, Community Liaison  
(585) 734-5526

Website: [www.ontarionychamber.org](http://www.ontarionychamber.org)

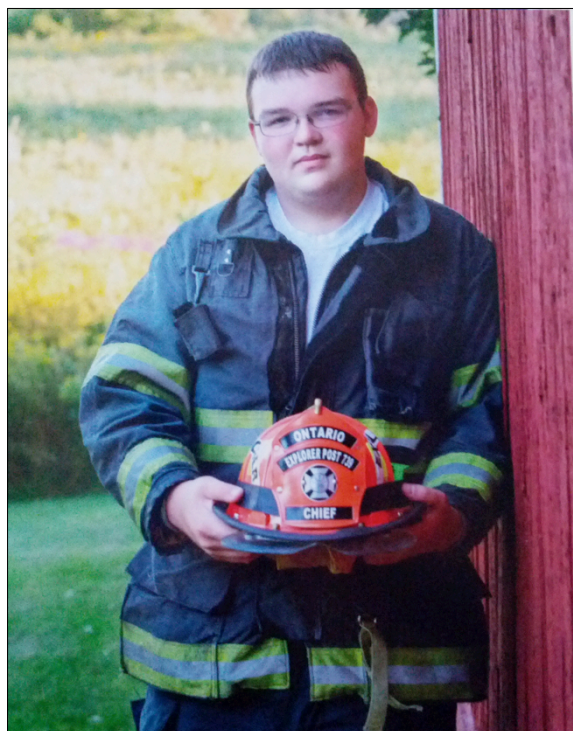
[Like Us on Facebook.com/ontarionychamber](https://www.facebook.com/ontarionychamber)

**~Travel, community, and tourism information is located in the display racks, sponsored by the Ontario Chamber, in the Ontario Town Hall and Library foyer, 1850 Ridge Rd., Ontario, NY ~**

## Newsletter – July – August, 2015

### 2015 Ontario Chamber Scholarship Winner

Timothy Halstead received the Chamber Community Service Scholarship at the June graduation ceremonies held at Wayne Central High School. The Scholarship is awarded to the graduate with the most hours of volunteer community service acquired during their high school years. Timothy volunteered 1,743 hours over the past four years with the Ontario Fire Company's Explorer Post 739. He is now Chief. His future plans include attending culinary school at FLCC. He resides with his parents, Kevin and Melissa Halstead at 5833 Walworth Rd., Ontario, NY. Timothy will have his name inscribed on a plaque that is located in the Ontario Town Hall foyer and will receive a \$200.00 check from the Chamber. The Chamber congratulates Timothy on his dedication to serving our community!



Timothy Halstead, winner of the 2015 Ontario Chamber Community Volunteer Scholarship

The Ontario Chamber extends sympathy and condolences to Vicki Steele on the loss of her husband, Robert C. Steele on July 8, 2015 after a courageous battle with heart disease. Robert was involved with the Ontario community for many years and was President of the Ontario Library Board and President of the Friends of the Library. He also volunteered as an Election Inspector for many years. Vicki is also a current Board of Director for the Chamber and served as a previous President.

*On a personal note, I first remember Bob Steele helping out at our chamber annual banquet that was held at Casey Park in the Adult Activity Room. I saw him helping clear tables and working in the kitchen without being asked to volunteer for any assigned duties. I thought to myself, that kind of individual is hard to find and a true volunteer. Bob will be missed in our Ontario community.*

*Donna Burolla, President, Ontario Chamber*

***The Public and Chamber Members Are Cordially Invited  
To The Annual Banquet of the Ontario Chamber  
September 17, 2015 (Thursday)***

***The Brookwoods Golf Club  
2101 Country Club Lane, Ontario, NY  
Cocktails (cash bar): 6 p.m.  
Buffet Dinner: 6:30 p.m.***

**Menu Features:** Chef Carved Top Round, Roasted Chicken, Baked Penne Pasta, Herb Roasted Potatoes, Seasonal Vegetable, Bread, Coffee, Tea and Sherbet Dessert  
**Gluten Meal:** Gluten free rotini pasta, red peppers, cherry tomatoes, red onions, and feta cheese, with olive oil, red wine vinegar, basil & oregano dressing  
(Please let us know if vegan, gluten free or other dietary needs are required)

***Cost: \$30.00 per person  
Please Join Us For An Exciting Evening!***

**Presentation of 2015 Community Awards  
Recognition of 2015 Businesses of the Month  
Recognition of Business of the Year  
FREE Door Prizes Donated by Local Businesses  
Business Table Available For Display of Business Cards/Brochures  
Dress Business Casual**

***Contact: Cheryl Legg, email: [clegg@rochester.rr.com](mailto:clegg@rochester.rr.com)***

**Tear Here – Reservations required by September 3, 2015**

-----  
\_\_\_\_\_ # Attending @ \$30.00 per person = \_\_\_\_\_ check made payable to the Ontario Chamber of Commerce. Please send the reservation form and your check to the Ontario Chamber of Commerce, PO Box 100, Ontario, NY 14519-0100. Name tags will be issued. Please fill in the names and business name of those attending: (use reverse side if necessary).

**Name (Please Print)**

**Business Name (Please Print)**

---

---

---

---

---

---

---

---

---

---



## Organizing Tips by Robin Harisis

### How to Choose the Right Productivity App

There are a million of productivity apps out there. Just google “Top Productivity Apps” and you get 56,200,000 hits. So how do you find the right productivity app for you in all of that data? Start by asking yourself some questions.

**What problem are you trying to solve?:** When I start looking for a productivity app, it’s usually because I want to solve a problem. Identify the problem and then look for an app that has the ability to solve it.

**How do you want it to work?:** There are a million apps that could potentially solve your problem. Identify which app aligns best with what you need. Do you need to share your information with others? Do you want it to sync across multiple devices? What features are must-haves? What interface is most natural to you? Asking questions to clarify what you need will help narrow down which app is best for you.

**Stick with it:** There will be some trial and error in finding the right productivity app for your needs. However, I encourage you to stay with what works instead of jumping ship every time a new app comes on the market. Focus on how an app can solve your problem rather than if it’s the latest and greatest thing. Jumping from new app to new app can derail your productivity. Apps are tools that can help keep you on track and increase your productivity. Clarify what you need it do and you will be well on your way to efficient and productive work days.

*Robin Harisis is a professional organizer serving the greater Rochester, NY area. She specializes in organizing and productivity for home and business. She is accepting new clients and is available as a speaker for your next corporate or civic event. Contact her at 585.727.2005 or robin@robinharisis. Visit her NEW website at [www.robinharisis.com](http://www.robinharisis.com)*

## MJ Gabel, 710 NYS Rt. 104, Wins Chamber’s Business Promotion Award

**Diamond and Jewelry Buyers**

- Experts in Insurance Appraisals \$50 (\$100 value)
- Jewelry Repair
- Trusted BBB Company
- FREE Consultations

**MJ Gabel**  
Diamond & Jewelry Buyers

Call now! 585-598-1090  
[www.mjgabel.com](http://www.mjgabel.com)

BBB ACCREDITED BUSINESS

Congratulations to MJ Gabel Diamond Buyers, 710 NYS Rt. 104, owned by Matt Gabel and Anne Johnson as our 2<sup>nd</sup> business quarter winner of 2015 for the Chamber’s Business Promotion Award. MJ Gabel decided not to take the award money of \$100.00 and opted for an advertisement in the chamber newsletter. Thanks go out to Matt and Anne for their generosity!

The award is a random drawing held once every business quarter to win \$100.00 to advertise your business. To participate you must be a chamber member and submit your business card with “Business Promo” written on the back. **New business cards** should be submitted at the beginning of each calendar year and sent to: Ontario Chamber of Commerce, PO Box 100, Ontario, NY 14519.

## **Ontario Chamber News....**

### **Chamber – Meeting Date and Time Change**

The Ontario Chamber will **now be meeting the 3<sup>rd</sup> Monday of every month at 3:30 p.m. at the Ontario Town Hall meeting room**, 1850 Ridge

Rd., Ontario. This is a change from the 3<sup>rd</sup> Thursday at 4 p.m. The meeting dates for the remainder of 2015 are as follows:

- August 17<sup>th</sup> – Monday @ 3:30 p.m.
- Sept. 17<sup>th</sup> – Thursday – Annual Banquet – 6 p.m. – The Brookwoods Golf Club
- October 19<sup>th</sup> – Monday - @ 3:30 p.m.
- November 16<sup>th</sup> – Monday - @ 3:30 p.m.
- December – No Meeting Due to Christmas Activities

### **Door Prizes Needed For Chamber Annual Banquet**

The Ontario Chamber is now collecting donations of door prizes from area businesses to support our annual banquet. The banquet is scheduled for September 17, 2015 to be held at The Brookwoods Golf Club, 2101 Country Club Lane, Ontario. If you are interested in donating a prize, your name will be listed on a Donor's List that will be displayed at each table. If interested, please contact Cheryl Legg, Chamber Secretary (email: [clegg@rochester.rr.com](mailto:clegg@rochester.rr.com)) regarding a donation, or call the Chamber office at 315-524-5886.

### **Chamber Welcomes New Board of Director – Sue Yantch**

The Ontario Chamber is happy to welcome aboard, Sue Yantch as a new Board of Director. Sue is the owner of Sue's Hair Trends, located at 2015 Ridge Road, within the Business Improvement District of Ontario. The officers and board of directors look forward to working with Sue and are excited to have a business owner join our staff. Sue can be reached at email: [syantch@gmail.com](mailto:syantch@gmail.com).

Sue will be filling the unexpired term of Nadia Niniowsky who will soon be moving to Florida. Nadia has served on the board for many years and her smile and dedication to the chamber will be missed. She was Chair of our Annual Banquet, past membership coordinator and helped out with numerous activities whenever and wherever there was a need. The officers of the Chamber wish her and her husband much happiness in their new home as they begin this new chapter in their lives.

### **Save The Date: Nov. 14, 2015 - Chamber Vendor & Craft Show**

The Ontario Chamber Vendor & Craft Show will be held at Casey Park in the Ontario Community Center Gym on Nov 14<sup>th</sup> from 9 am – 4 pm. Space is still available for rent. Cost is \$20.00 per table; or for an additional \$10.00 a table will be provided. If you are interested, or know someone who may be, please contact Cheryl Legg, Chairperson, email: [clegg@rochester.rr.com](mailto:clegg@rochester.rr.com) or call the chamber office at 315-524-5886. A registration form is available on our website: [www.ontarionychamber.org](http://www.ontarionychamber.org).

**WELCOME BACK RENEWING CHAMBER MEMBERS!**  
**Thank You For Being So Prompt With Your Dues**  
**Your Continued Support Is Appreciated**

---

*Ontario Laser Wash, George & Martha Vargo, 1770 NYS Rt. 104, Ontario, NY 14519*  
*Project Management & Engineering, Eric & Dawn Mehserle, 1088 Hillsboro Cove, Webster, NY 14580*  
*Websters' Joe Obbie Farmers' Market, Patricia Obbie, 7539 East Town Line Rd., Williamson, NY*  
*(Business Address: 1028 Ridge Rd., Webster Towne Plaza, Webster, NY)*  
*Wayne County Automotive, Wayne DeMareo, 2241 Wal-Marion Rd. POB 75, Walworth, NY 14568*  
*Mr. Auto Parts Plus, Jan Leaty, 1864 Route 104, Ontario, NY 14519*  
*Reliant Community Credit Union, Colleen-McCarthy, 30 Benton Place, Sodus, NY 14551*  
*R.C. Kolstad Water Corporation, 73 Lake Road, Ontario, NY 14519*  
*MJ Gabel, Anne Johnson & Matt Gabel, 710 NYS Route 104, Ontario, NY 14519*  
*Nancy Eichorn Day Care, 532 Boston Road, Ontario, NY 14519*  
*Pugsley's Marine, Inc. Bob & Carol Cario, 310 NYS Route 104, Ontario, NY 14519*  
*Town of Ontario, Bill Riddell, Economic Development Office, 6551 Knickerbocker Rd., Ontario*  
*Exelon Generation, Ginna Station, Maria Hudson, 1503 Lake Rd., Ontario, NY*  
*Lori Furguson, MST, EA, Tax Preparation Services, 2005 Ridge Rd., Ontario, NY*  
*Sparky's Cans & Bottles, Jo Donnelly, 6341 Ontario Ctr. Rd., Ontario, NY*  
*Secor Lumber Co., Inc. Brian Secor, Tops Plaza, 6260 Furnace Rd., Ontario, NY*  
*Michael R. Jeffers, CPA, 6202 Slocum Road, Ontario, NY*  
*Board of Trustees, Ontario Public Library, Sandra Hylan, Director, 1850 Ridge Rd., Ontario, NY*  
*Conifer Realty, 1000 University Ave. Suite 500, Rochester, NY 14607, Brown Square Village*  
*Cavallaro-Neubauer Chevrolet, 3740 Route 104, Box 28, Williamson, NY 14589*  
*Green Team 100, Robert Billett, 6318 Furnace Road, Ontario, NY*  
*Union Agricultural Society @ Palmyra, Wayne County Fair, PO Box 85, Palmyra, NY 13522*  
*Roger & Cheryl Legg, 7269 Ontario Ctr. Rd., Ontario*  
*Johus Properties, LLC, Joe Huss, 2090 Ridge Rd., Suite 101, Ontario, NY 14519*  
*DPR Bookkeeping, Diane Romano, 5152 Lincoln Rd., Ontario, NY 14519*  
*Yaeger Electric Co., Inc., Marty Yaeger, 147 NYS Rt. 104, Ontario, NY 14519*  
*John Smith, Town of Ontario Supervisor, 1850 Ridge Rd., Ontario, NY 14519*  
*JJ Scofero & Sons Builders, 252 David Parkway, Ontario, NY 14519*

**Welcome New Member(s) to the Ontario Chamber!**

---

**Brian Masker, Agent for New York Life Insurance Company, 375 Woodcliff Dr., Fairport, NY 14450. Tel: 585-248-6700; Cel: 585-313-2858; Fax: 585-248-6770;**  
Email: [bmasker@ft.newyorklife.com](mailto:bmasker@ft.newyorklife.com); [www.newyorklife.com](http://www.newyorklife.com)

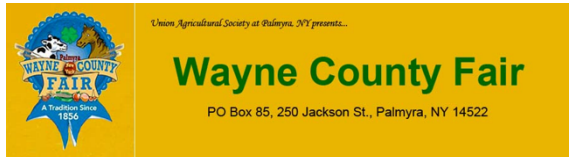
Brian lived in Ontario for 20 years, where he graduated from Wayne Central and continued his education at St. John Fisher College earning a bachelors in Economics. He works with individuals and families to ensure their most important asset(s); their ability to make income, are protected. He also specializes with business owners looking to increase the value of employee benefits offered.



**Summer Sundays at the Square for Kids of All Ages**  
**Heritage Square Museum**  
**7147 Ontario Center Rd., Ontario**

On **Sunday, August 9<sup>th</sup>**, from **1:30 to 4 pm** there will be an ice cream social and music. Bring a chair along and listen to music by Strike It Up starting at 2:00 p.m. Stroll the grounds to see what other music you can find. The kids will get a chance to make their own musical instruments and be part of the kids' parade scheduled for 3:30 pm. The museum buildings will be open for tours during the event. The special fee for Summer Sundays is \$1.00 per person (children 3 and under free).

*Museum hours: June 6 to October 4, Saturday and Sunday 1:30 pm to 4:00 pm. Suggested donation: Adults \$4.00. Seniors and under 16, \$3.00. Families, \$10.00. Closed July 4<sup>th</sup> and Labor Day. For more information or to schedule a private group or family tour by appointment please contact Ann Welker, 315-524-9330 and for school tours contact Polina Doran, 585-627-3526. All events take place rain or shine. [www.heritagesquaremuseum.org](http://www.heritagesquaremuseum.org).*



The theme for the 2015 Wayne County Fair is:

"160 cheers for 160 years of the Wayne County Fair" go to [www.waynecountyfair.org](http://www.waynecountyfair.org) for a schedule of events August 10-August 15, 2015 250 Jackson St., Palmyra, NY 14522 (315) 597-5372. There is no cost to seniors on Monday, August 31 and Tuesday, Sept. 1. Children age 12 and under are admitted free every day. On Friday, Sept. 4, students 16 years old and under will be admitted free. Armed Forces day is Thursday, Sept. 9, and all active duty and veteran military will receive free admission with military ID.

**Rochester Business Alliance Changes Name**

Beginning In January, 2016, the Rochester Business Alliance will now be called the Greater Rochester Chamber of Commerce. Feel free to contact Robert Duffy, President and CEO for assistance. Email:

[RDuffy@RBAAlliance.com](mailto:RDuffy@RBAAlliance.com) or phone, (585) 244-1800.

[www.RochesterBusinessAlliance.com](http://www.RochesterBusinessAlliance.com)

**2015 – Ontario Business of the Year Selected**  
**Peter Parts Electronics, 6285 Dean Pkwy**

Peter Parts Electronics, 6285 Dean Parkway, Ontario, was recognized as the Business of the Year for 2015 at the annual changeover dinner of the Ontario-Walworth Rotary Club. The award is co-sponsored with the Ontario Chamber and Rotary. The company is owned by Peter Parts and Steve Crane and began in Webster and moved to Ontario in 1997. Peter Parts Electronics has supported the local Ontario community through the Pines of Peace, Ontario Food Pantry, Rotary Camp ONSEYAWA, Camp Good Days, providing an intern opportunity for a Wayne Central student, a mentoring program for the Webster Robotics Team and consulting for Rochester Institute of Technology.

"In 1986 Peter started Peter Parts Electronics. Many of Peter's early customers were looking for reliable manufacturers in the Far East, but didn't know where to look. And many Far Eastern manufacturers wanted to sell parts with their own brand on them. Peter thought it was a great idea -- imagine, starting a business that not only found the best manufacturers, but was forthcoming with his customers with names, data, samples, and JIT delivery of these great companies around the world.

Peter's hundreds of customers in the U.S. and his hundreds of contacts in the Far East were all looking for a way to talk to each other, but didn't know how. Working initially from a tiny office in Webster, NY, a Rochester suburb, Peter supplied those contacts, along with the credibility and trustworthiness that he and his company are now legendary for. Now they are working with 100's of customers, and eighty manufacturers."

*(An excerpt taken from [www.peterparts.com](http://www.peterparts.com))*



**Charlie and Deb DeMinck**

Ontario Chamber of Commerce  
 July, 2015  
 Business of the Month  
**VINEYARD VIEW  
 WOODWORKING**  
 6921 Fisher Road, Ontario, NY

Vineyard View Woodworking is owned and operated by Charlie & Deb DeMinck. Charlie states that he began his association with wooden objects right out of high school. It started innocently enough, buying old furniture, fixing it up, selling it, and buying more only to start the process all over again. Next thing you know, we're opening an antique shop. While owning and operating an antique shop, Charlie discovered that many pieces of antique furniture needed repair. Sometimes repairs were relatively easy, some very extensive; but in any situation there was always an opportunity to learn more about how to build furniture or cabinets. Occasionally, a customer would have us build a custom piece.

When the antique market started to change about 20 years ago, Charlie decided to open a woodworking shop to use what he had learned during 16 years of operating Yesteryear's Antiques. Vineyard View still does repair work, however it is not a major part of the business.

Charlie and Deb will design and produce anything for you. The fun part is to come up with new designs that you can call your own. Some of the very unique pieces produced at Vineyard View are clocks made from limb wood. This is wood that is usually not used because of the irregular shapes. These irregular pieces of wood are sawn lengthwise, finish milled and reassembled to form a book match image piece of wood with the clock face in the center. Charlie also puts a very different and creative twist on some very common items such as jewelry boxes, rockers, and tables. In addition to fine furniture, they will also fabricate bookcases and built-ins to be installed in your home. The most popular woods currently in vogue are black walnut, hard maple, and cherry, but that can change with current trends in decorating.

The Vineyard View shop is fully equipped with all of the woodworking tools necessary to fabricate fine furniture, including the air filtration systems and finishing room. Vineyard View also has a vacuum press that is used in veneering. Some of the pieces built in their shop use exotic species, which in lumber form are extremely expensive; making veneers an economical alternative. Veneer also helps to preserve supplies of hard to find species for future use. Once the products are complete, Charlie uses only environmentally friendly water-bourne finishes to put the finishing touch on the project.

The best way to appreciate Vineyard View's work is to check it out on the "products" page of their web site. It is also possible to see Vineyard View products up close at Imagine in Skaneateles, Craft Company No.6 in Rochester, Artizann's in Naples and the show room in Ontario.

**Vineyard View Woodworking can be reached at: 315-524-7141  
 and on the web @ <http://www.vineyardviewwoodworking.com>**

Congratulations to Vineyard View Woodworking as Business of the Month for July. Ontario Chamber of Commerce is pleased to salute this Ontario Business as the **"Business of the Month."** The customized **"Business of the Month"** announcement sign is posted at their business. They are also featured in The Sun & Record with The Wayne County Mail.

**Ontario Chamber of Commerce Business of the Month  
August, 2015**

**Big Lots, Ontario Plaza, 1250 NYS Rt. 104, Ontario, NY**



**L to R: Big Lots employees Sarah Hellis, Christina Burnell, Juan Colon, Jr., Barb Anderson, Eric Sutton**

**New Antiques & Collectible Store to Open in Ontario  
Grand Opening Planned for August 22, 2015**

A new antiques, collectibles and gift shop will soon be opening on Ridge Road, across from Cam's Pizzeria, the former location of Tantrums Tanning Salon. The owner is Paula and Ed Priest and the name of the shop is "My Father's Place." It is one of the oldest buildings in Ontario and was the previous location of Paul S. Carr Jewelers and Appliances, who is Paula's father. The store will be taking items on consignment and offer eBay services to their clients on some pieces. The building is 2,000 plus square feet and Paula hopes that other vendors would join her since she is willing to rent out space. A grand-opening is planned for August 22, 2015 (Saturday) from 11 am to 6 pm with refreshments and snacks. Please plan to help welcome this new business to Ontario! For more information, Paula can be reached at 585-370-1725.