

ONTARIO CHAMBER OF COMMERCE, INC.

P.O. Box 100, Ontario, NY 14519-0100 – (315) 524-5886

Officers: (terms expire in 2016)

Donna Burolla, President (315) 524-8286

Sherry Verstraete, V.P. (585) 820-8801

Jim Switzer, Treasurer – (585) 750-2277

Cheryl Legg, Secretary – (585) 315-0935



Board of Directors: (3 year terms)

Roger Legg - 2016

Sue Yantch - 2015

Vicki Steele – 2017

Ray Cedruly, Community Liaison

(585) 734-5526

Website: www.ontarionychamber.org

Like Us on Facebook.com/ontarionychamber

~Travel, community, and tourism information is located in the display racks, sponsored by the Ontario Chamber, in the Ontario Town Hall and Library foyer, 1850 Ridge Rd., Ontario, NY ~

Newsletter – September – October, 2015

Owners Ed and Paula (Carr) Priest, along with their grandchildren (Morgan and Emma) and members of the Chamber of Commerce, celebrated a grand opening of their new business venture, ***My Father's Place*** with a ribbon cutting ceremony on Saturday, August 22, 2015. *My Father's Place* is an Antiques, Collectibles and Gift Shop. They also carry some jewelry items. They will be taking things on consignment and also have an eBay store to offer their clients full coverage service on certain pieces. They want to offer an upscale selection of merchandise in an enjoyable atmosphere and are hoping that other vendors will join them. Spaces can also be rented out.

Paula Priest set up her new business in the same location that her father ran his business (Paul S. Carr Jewelers and Appliances) at 2001 Ridge Road, Ontario. It is one of the oldest buildings in the town of Ontario and they are utilizing approximately 2000+ square feet of the building. There was an old post office in the back east side of this building. The mailboxes were donated by Bob Carr and now reside in the Historical Society Museum and are on display in the old Post Office Jail. The store is located on the North side of Main Street next to what used to be the bank and is right across the street from Cam's Pizzeria.

My Father's Place Store Hours: 10 AM to 6 PM – Monday through Saturday

Business Phone: (315) 524-7070 or Cell: (585) 370-1725

Paula noted that her grandchildren have been a big help to her; setting up the food and helping during the event. Be sure to pick up a Thank you note before you leave which were handmade by Morgan!

My Father's Place, 2001 Ridge Rd., Cuts Grand-Opening Ribbon



L to R: Jim Switzer, Ed & Paul Priest, Ray Cedruly



L to R: Paula Carr Priest, grandchildren Morgan Springer Emma Cino

Note card designed
by Morgan Springer



**Ontario American Legion
Post & S.A.L. Squadron 428
Sportsmans Raffle
October 3rd (Sat) 1 – 4 p.m.**

A sportsman raffle will be held at the American Legion Post, 6180 Knickerbocker Rd., Ontario on **Saturday, October 3rd, from 1 – 4 p.m.** There will be free hots and hamburgers and draft beer and pop. Donation is \$10.00 – Limited tickets. No children allowed without a ticket. All gun prizes may be exchanged for merchandise of equal value at Dick's Sporting Goods, Webster, NY (ONLY). Twenty prizes in total – with ten CASH prizes awarded! Go to www.ontarionychamber.org and click on events calendar for more details on the prizes.

Contact Jerry Lamb; email: glamb3@rochester.rr.com.

**Ontario Chamber Banquet
Annual Awards**

Congratulations to the following individuals and organizations that were acknowledged for their achievements at our annual banquet held on Sept. 17, 2015: *(Photos on next page)*

- **Lifetime Achievement Award** - Dr. Norman Loomis and Laura "Jinny" Loomis for a lifetime of community support
- **Civic Organization** – Ontario Walworth Rotary Club for community projects and international involvement
- **Community Organization** – Marie Kessler for establishing Sugars Acres of Love which is a respite for families with ill children, Slocum Rd., Ontario
- **Volunteer of the Year** – Ray Cedruly for his help with chamber activities and community involvement
- **Business Improvement Award** – Prodromus and Elias Konstantinou for their community support and improvements to the Konstantinou Corner
- **Business of the Year** – Peter Parts Electronics, 6285 Dean Parkway, for their community support and customer service

**Thank You to the Following
Businesses Who Donated Door Prizes
For the Chamber Banquet**

*Altra Rental, Jim Pedulla
Broccolo Tree & Lawn Care
Cavallaro-Neubauer;
Charlies's Restaurant, Eric Riedel
Crown Electric Supply, Matt Hanlon
Deidre's Hair Design, Deidre Reed
Drop N' Go Cleaners
Edward Jones Investments, Jon Wordingham
Furnace Mini Storage, Ray Cedruly
Holiday Inn Express, Carolyn Grin
Joe's Meat Market, Pagliuso Brothers
King's Kritter Kare, Kathy King
Konstantinou's Liquor and Konstantinou's
Restaurant, Pro Konstantinou
Liberty Mutual Insurance, Gieuseppe Spano
Lyons National Bank, Jean Tsepas
Mama Lor's Café, Lori Rosenzweig
MJ Gabel, Matt Gabel & Anne Johnson
Nature's Way Floral & Garden, Joellen Simone
Nothnagle Realty
Ontario Barn Vineyards, Christopher Staub
Ontario Community Center, Pam Grundman
Ontario Family Chiropractic, Dr. Teon Kowalyk
Ontario Family Chiropractic, Dr. Jody Lamb, LMT
Peter Parts Electronics, Peter Parts
Pines of Peace Comfort Care Home, Sherry Verstraete
PJ Radiator, Joe Catalano
Save-A-Lot, Melissa Jozwiak
Sparks Wayne Heating & Cooling & Chimney, Inc.
Sparky's Cans & Bottles, Jo Donnelly
Sue's Hair Trends, Sue Yantch
Sue's Little Pizza Shop
Sun & Record with Wayne County Mail
Young Sommer Winery, Wilma & Herm Young
Tops Supermarket, Evelyn Wimple
Uno Pizzeria & Grill, Caitlin Lochner
Wilbert's Lakeside, The Wilbert Family*

Photos From the Chamber Banquet held on Sept. 17, 2015



The Konstantinou Family Accepting the Business Improvement Award
L to Ri: Anna,Niki, Irini,Elias, Prodromes and Jeanee



Norman "Doc" Loomis and Jinny Accepting their Lifetime Achievement Award



Linda Wyse, Comptroller, Accepting the Business of the Year Award for Peter Parts Electronics



Ray Cedruly, Center, and Family Accepting Ray's Volunteer of the Year Award
L to R: Beth, Ron, Anna, Ray, Don and Zachary Cedruly



Frank Robusto, President Ontario-Walworth Rotary Club and other Rotarians Accepting the Civic Organization of the Year Award



Marie Kessler, right, Accepting the Community Organization Award for Sugars Acres of Love from Sherry Verstraete, Ontario Chamber V.P.



A delicious buffet was enjoyed by all served by The Brookwoods Golf Club. Thank you to Melissa and staff for helping us make this a successful event!



Organizing Tips By Robin Harisis

The Comparison Trap

I have fallen into the trap lately. You know, the comparison trap. It's a horrible snare to be caught in. We constantly compare ourselves to others, inevitably concluding that we don't measure up. While the comparison trap permeates all aspects of life, in the corporate world, it is known to kill our motivation, productivity, and job satisfaction. Here are three strategies to get yourself out of the comparison trap:

- **Stop promoting busy-ness:** Are you guilty of comparing your busy-ness to others? Stop trying to out-do each other at the "Who's busier?" game. Everyone has commitments, task, obligations, appointments, to-do lists, chores, projects, etc. Everyone handles these in varying forms and timeframes. The important point is that they are getting done and that you aren't going crazy during the process; not that you win the prize for most on your plate.
- **Focus on what you can do:** Sometimes we get weighed down with all the things we can't do and start to see others as more capable than us. Consider all the things you can do. Write them down and look at them when you feel yourself starting down the comparison path. Focus on the positive and you will stop the comparison trap before it starts.
- **Find out the real story:** We tend to see things through fantasy glasses. We see someone who seems to have it all together and wonder where we are going wrong. Find out the real story. What are their struggles? How are they addressing them? Learning the truth about someone, not only deepens the relationship, but allows us to see them as a real person, not a superhero on a pedestal.

Robin Harisis is a professional organizer serving the greater Rochester, NY area. She specializes in organizing and productivity for home and business. She is accepting new clients and is available as a speaker for your next corporate or civic event. Contact her at 585.727.2005 or robin@robinharisis. Visit her NEW website at www.robinharisis.com



L-R: Ray Cedruly, Gordon Wilbert, Carrie Petrotta, Anne Bishop, John Smith, Joe Bishop, Roger Legg

Joe Bishop Auto Moves to New Location at 1453 NYS Rt. 104

Ontario, NY – September 21st, 2015, Joe Bishop Auto Sales hosted its grand opening with the Ontario Chamber of Commerce in their new location at 1453 State Route 104 in Ontario, just a couple of miles east of their previous location. It is located west of Ontario Center Road (Route 350). Their phone number remains the same at (585) 265-0040.

Please visit their new website at <http://www.joebishopauto.com>.

Joe Bishop Auto Sales opened for the first time in June, 1993. They have lived in Ontario for the past 40 years and two of Joe's three children joined him in the business. Joe asks that you stop in to see them anytime, even if it is just to say hello and have a cup of coffee.

Space For Rent
1781 Ridge Rd., Ontario, NY

900 square feet; bathroom, sink; storage rooms, plus reception area and 3 separate rooms. Utilities separate. **\$425.00 per month – includes all utilities.** Ample paved parking lot. Call Deidre (585) 729-2302

Lazzaro Performance, Inc.
Automotive and Marine
2nd ANNUAL CAR CRUISE AND OPEN HOUSE
October 10, 2015 – 10 am – 3 pm
1712 NYS Rt. 104, Ontario, NY

Ontario Chamber Members are cordially invited to attend the 2nd Annual Car Cruise and Open House on:

Date: Saturday, October 10, 2015 - 10 am – 3 pm

Where: 1712 NYS Route 104, Ontario, NY 14519

(855) 412-2875

www.lazzaroperformance.com

Food by Deb's Lunch Box, Live Radio DJ by Big Dog Country, 103.5FM, Bounce House by Adventures In Climbing, Cars, Trucks, Tractors and more!

COME CELEBRATE WITH US!

NYS Citizen Preparedness Corps Training Program

Governor Andrew M. Cuomo, State Senator Michael Nozzolio, Assembly Member Robert Oaks, Board of Supervisors Chairman James Hoffman and Ontario Supervisor John Smith

invite you to participate in the New York State Citizen Preparedness Corps Training Program
Monday, October 5, 2015 @ 5:30 p.m.

Casey Park Lodge 6551 Knickerbocker Road
Ontario, NY 14519

All participants must register in advance at
www.prepare.ny.gov

Ontario - Neighborhood Meet & Greet
Sponsored by BID – Ontario's Friends of Main Street

- When: Thursday, October 22, 2015
- Where: PhotoCHICA Photography
2011 Ridge Road, Ontario,
- Time: 7P.M.
- Featuring Candy Tasting & Sales From "The Original Candy Kitchen"
- Join Us for Food & Socializing – Cam's Pizza & Pop Provided

Chamber News....

- **Ontario Chamber By-Laws.** Revisions to the chamber by-laws are almost complete. A copy will be emailed to all members and also available on the chamber website in a few weeks. Voting will take place at a regular chamber meeting sometime this fall. Please watch your emails for further updates.
- **2016 Business of the Month.** Suggestions for BOM for 2016 are now being taken. If you would like to nominate a business, please email Chamber Secretary, Cheryl Legg, clegg@rochester.rr.com. The business does not need to be a chamber member.
- **Next Business Meeting:** October 19, 2015 at 3:30 p.m. Ontario Town Hall Meeting Room. All are invited.

Gerber Homes Opens New Townhouse Complex In Ontario, NY



Ontario, NY – September 9th, 2015 – Gerber Homes hosted its Grand Opening for its latest family living housing option, Patriot Corner Townhouses located on Stokely Creek. The event included a ribbon cutting attended by the Town of Ontario Chamber of Commerce. The event was well attended by town officials, Gerber personnel, suppliers and contractors that have worked on the project, and present and potential tenants.

Stokely Creek is named after Norm Gerber's favorite cross country ski destination located in Sioux St. Marie Canada.

Construction began last June on the 15 Building complexes consisting of 15 units. It is expected to be 100% complete by December 1st. 16 of the 30 units have already been leased – with completed units going fast.



Patriot Corner ranch style Townhomes for rent are 2 & 3 bedrooms with 2 bathrooms. The floor plan features spacious living areas, an open kitchen with maple cabinets, an island and modern appliances, central air, additional [storage](#) areas, a patio and balcony and an attached one car garage with additional parking for a 2nd. Monthly rent will include weekly trash service, landscaping & snow removal, basic cable & 24 hour emergency maintenance.

These townhouses are newly built, meaning you will be the first to live in this home!

"We are very proud of the community we are creating at Patriot Corner Townhouses", stated John Graziose, President of Gerber Homes. "We are offering a variety of housing options and amenities. While we've offered Studios, 1 & 2 bedroom apartments – we can now offer a 3 bedroom option. I believe that we're the 1st to offer this option in Ontario!"

These new ranch home style townhomes are ideally situated just off of Ridge Road – between Rt. 350 and Slocum Rd. With easy access to Rt. 104 – and just minutes from Webster.

For more information on Patriot Corner Townhouses Homes for rent in Ontario visit

www.gerberapartments.com or call 1-888-GERBER3.

Contact: Susan Gerber

Email: susan@gerberhomes.com

Organization: Patriot Corner Townhouses

Free Regional Health Fair – Thursday, October 15, 2015 – R.I.T. Inn & Conference Ctr 5257 West Henrietta Rd., Henrietta, NY 14467 – Sponsored by Assemblyman Bob Oaks & Colleagues

Time: 10 a.m. to 3 p.m. – Flu Shots; Blood Pressure and Glucose Screenings; Hearing Screenings; Laser Screenings; Vision Screenings; Macular Degeneration Checks; Cataract Testing; Organ and Tissue Donor Registration; and healthy living seminars. This event is FREE and features FREE flu shots and FREE Screenings.

WELCOME BACK RENEWING CHAMBER MEMBERS!

Thank You For Being So Prompt With Your Dues

Your Continued Support Is Appreciated

Linc Management, LLC, George Leopard, 6375 Furnace Rd., Ontario, NY
Cam's Pizzeria, Jason Benton, CNYP Ontario, LLC, 20000 Ridge Rd., Ontario, NY
Vicki D. Steele, Ontario Chamber Board of Director, 90 Westover Drive, Webster, NY 14580
Vineyard View Woodworking, Charlie & Deb DeMinck, 6921 Fisher Rd., Ontario, NY
Benchmark Hydraulics Technology, Richard Bebernitz, PO Box 20, Ontario, NY
Sue's Hair Trends, Sue Yantch, 2015 Ridge Road, Ontario, NY
Burkwit Engineering, Clarence K. Burkwit, P.E., 5978 Washington St., Olcott, NY 14126
Jim Switzer, Treasurer, Ontario Chamber, 1291 Centennial Dr., Ontario, NY
Photon Gear, Inc., Gary & Billie Sue Blough, 245 David Pkwy., Ontario, NY
BME Associates, Fred Shelley, P.E., 10 Lift Bridge Lane, Fairport, NY 14450
Connors Haas, Inc., Brian Haas, 6337 Dean Pkwy., Ontario, NY
Crown Electric Supply Co., Inc., Matt Hanlon, 75 NYS Rt. 104, Ontario, NY

Welcome New Members to the Ontario Chamber!

My Father's Place, owned by Paula Carr Priest, is an antique, collectibles, gift store and Co-op located at 2001 Ridge Road, Ontario, NY. Many years ago it was the Paul Carr Appliance and Jewelry shop owned by Paula's father, Paul Carr. Additional vendors are welcome! For more information contact Paula at email: paulasplace2001@yahoo.com or phone 9315) 524-7070.

Holiday Inn Express & Suites, owned by Marianela Hernandez, 860 Holt Road, Webster, NY 14580. The local contact is Carolyn Grim, Director of Sales, 860 Holt Rd. Business Phone: (585) 872-0900; Fax: (585) 872-2350. Website: www.hiexpress.com/websterny.

A Note from Carolyn Grim: The Holiday Inn Express & Suites Webster, NY is very excited to have joined the Ontario Chamber of Commerce. Our hotel was opened in the fall of 2007. We are owned by Marianela Hernandez. Our hotel consists of 104 guestrooms and over 2,300 square feet of banquet space. Our amenities include; complimentary deluxe hot breakfast, weekly manager's reception, complimentary shuttling within 3 miles of hotel, on-site sweet shop for convenience items, all guestrooms include a refrigerator and microwave, IHG Rewards Club Points available for stays. We also have a beautiful outdoor patio overlooking North Ponds Park, which features a fire pit and grill.

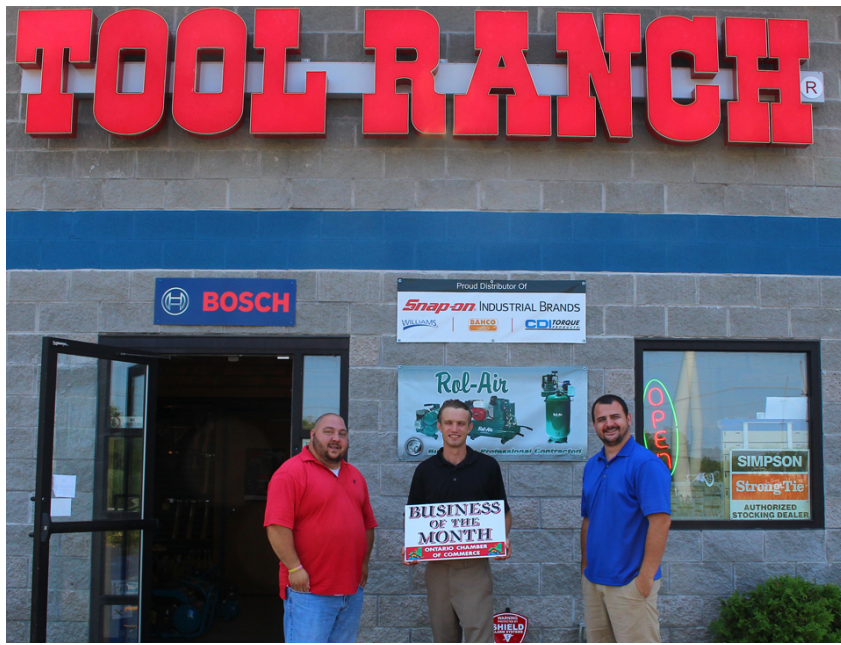
Our business consists of mostly corporate travelers during the week and on the weekends we attract wedding blocks, sports teams, family gatherings and leisure guests. You can arrange your group blocks of 10 or more rooms with our sales office. Group rates are offered based on availability.

Our ballroom can accommodate up to 80 people with round tables and chairs and 150 theater style. Perfect for small wedding receptions, bridal showers, rehearsal dinners, baby showers and quilting events. We have audio visual equipment available, including our 186' screen. Catering can be arranged directly through the sales office for breakfast, lunch and dinner.

We offer a unique "Kids Celebration Package" for \$299.00 which includes 1 suite adjoining to a standard king guestroom, (2) pizzas, (3) 2-liter sodas, balloons, use of our pool and breakfast in the morning. We allow 8 children to sleep overnight with sleeping bags and 2 adults.

I am looking forward to getting to know everyone in the Ontario Chamber. Please reach out to me if I can be of any assistance to you and your business.

Cranberry Creek Restaurant, 436 NYS Route 104, Ontario, NY. Business phone: (585) 265-2400. Email: cranberrycreekrestaurant@gmail.com. Open Seven Days A Week! Hours: 5:30 a.m. to 4 p.m. Dinner hours coming soon! Family Diner Type Menu. **Soft opening on: October 5, 2015**



L to R: Boe Freeman, Mike Terruli, Josh Loeffler

**Ontario Chamber of
Commerce
Business of the Month
September, 2015
Tool Ranch
406 NYS Rt. 104
Ontario, NY**

Josh Loeffler, the manager of the Ontario Tool Ranch states that the parent company of Tool Ranch is J. Kozel and Son, which is Kozel Steel. The acquisition of Tool Ranch by J. Kozel and Son took place in 2001. J. Kozel and Son is a long-standing supplier of steel to the construction community in the Rochester area. It is even possible to order steel through Tool Ranch. Tool Ranch/Kozel has every aspect of anything you may need from start to finish for building a building.

The main business of Tool Ranch is fasteners of any sort for the construction industry. This includes the very basic nails for building a house to concrete anchors. In addition to fasteners, Tool Ranch offers a full assortment of construction tools and supplies. They stock everything from slush boots to power tools. The inventory goes on and on, diamond blades, compressors, and caulk. Tool Ranch states that there are over 7,000 items in stock at any one time, including hundreds of different types of screws. The online inventory is even greater, with access to over 70,000 items.

Tool Ranch services what they sell. The companion store in Lancaster has four full time mechanics to service tools. These people are very knowledgeable and can provide repairs for almost any tool you could possibly own. Tool Ranch is an authorized service center for a wide array of tool manufacturers and is the only Simpson authorized repair center other than Simpson in the continental United States. Tool Ranch prides itself on service. The geographical service range is enormous, extending from Corning up to Batavia and over to Syracuse. We provide free tool pick up and delivery to our regular customers. Tool Ranch will also have saw blades sharpened for you at a reasonable price.

The Ontario Tool Ranch store opened in 2013. There are five employees in the Ontario store. The web site and store are must visits for people interested in tools and construction.

Tool Ranch can be reached by phone at: 585-216-9334

or on the web at: <http://thetoolranch.com/>

Congratulations to Tool Ranch as Business of the Month for September.

Ontario Chamber of Commerce is pleased to salute this Ontario Business as the “**Business of the Month.**” The customized “**Business of the Month**” announcement sign is posted at their business. They are also featured in The Sun and Record with the Wayne County Mail.



Lance Pinto holding Business of the Month Sign

**Ontario Chamber of
Commerce Business of the
Month
October, 2015
Lance's Automotive
1668 NYS Route 104
Ontario, NY**

Lance states that he started working with cars as a young teenager and "This is what I love to do". Although working with cars has taken on an entirely different meaning. Service, sales and racing are Lance's main endeavors, with service as his number one pursuit. Lance has been able to translate his racing knowledge into better service for people that come to him for repairs. Lance will do all aspects of repair from major and minor mechanical to small painting and collision, as well as welding and fabricating.

Regarding the sales aspect of the business, Lance says that his cars on his lot are about seventy percent southern cars and he stands behind all of the cars he sells 110%. As a salesmen, Lance offers a no pressure atmosphere. The internet has expanded his ability to reach out to potential customers. Lances states, "I try to offer the lowest prices on vehicles within this area. Everything comes with a warranty." I will also locate cars and trucks for customers. We usually have a couple older muscle cars in the inventory as well. Lance's Automotive is a one man operation with occasional help from his cousin Sam D'mareo.

Lance's Automotive can be reached at: 315-524-7169

Congratulations to Lance's Automotive as Business of the Month for October, 2015. Ontario Chamber of Commerce is pleased to salute this Ontario Business as the "Business of the Month." The customized "Business of the Month" announcement sign is posted at their business. They are also featured in The Sun & Record with the Wayne County Mail.

