

Ontario Farmers' Market

2018 Ontario Farmers' Markets

RULES AND REGULATIONS

1. The market will be sponsored by the Town of Ontario Parks & Recreation Department. It is run by a volunteer Market Manager.
2. The Farmers' Market is a weekly event that welcomes farmers, food crafters, artisans, music and civic groups. The mission of the farmers market will be to support local farmers and businesses, while enriching the cultural heritage of the community.
3. The market will be located at Ontario Fireman's Exempt Field, 1840 State Route 104, Ontario, NY. The market will operate every **Sundays 10:00am - 2:00pm** beginning on **July 29th 2018** through **November 4, 2018**. The Market will be held **rain or shine**. Every effort will be made to keep the market open unless severe weather conditions force us to close. If such an event occurs, all vendors will be contacted as soon as possible.
4. Vendors may arrive as early as **9:15 am** to begin setup and **must stay through the end of the market day** to provide a full market to shoppers arriving throughout market hours. All vendors must be set up by **9:45 am**. Vendors will not be allowed to set up if they arrive after the start of market.
5. Vendors may leave early only under extenuating circumstances and with the permission of the Market Manager.
6. Vendors must notify Janet Hanley 585-737-3929 or Fedele Noto 315-589-8703 no later than 4 hours before market time if they will be absent for that market day.
7. The use of the market is restricted to those who are bona-fide growers, producers of homemade products or other vendors approved by the Market Managers. Vendors may, on a limited basis with the permission of the Market Managers, supplement their product line with additional products but cannot exceed 50%. This permission is valid for one season only and must be re-applied for each new season.
8. All agricultural products may be sold at the market, including but not limited to locally grown fruits and vegetables, dairy products, flowers, plants, honey products, maple products, NYS wines sold by a farm winery, eggs, herbs and related products.
9. Bakers who have baked the products themselves and who possess the proper licensing from either the NYS Dept. of Agriculture and Markets or their County Dept. of Health.
10. Products not specifically identified must be pre-approved by the Parks & Recreation Director.
11. All applicable food safety regulations, both state and local, must be adhered to at all times.

12. All applicable licenses and permits for products sold must be obtained and kept current. Copies of applicable permits and licenses will be kept on file with the Parks & Recreation Director.
13. To ensure compliance to market rules, the Parks & Recreation Director reserves the right to inspect any vendor's farm or establishment with advance notice. Inspections will be made only with the farmer/owner or their representative present unless written permission is given. Vendors must provide any help necessary to thoroughly document products and conditions recorded at the inspection. The vendor will be notified in writing of the results of the inspection within seven days of the inspection.
14. All spaces must be swept clean and any refuse removed at the end of each market day. Vendors must remove refuse and/or unsold products from the Market area and your parking space at closing. Neither the Town nor the Market is responsible for your garbage removal. If your garbage is left, you will receive one warning. Those found in violations after the warning will be fined \$50 for each violation thereafter, in addition to the cost of the garbage removal, and may be expelled from the Market. No refunds will be given.
15. **TO RESERVE A SPACE, PLEASE SUBMIT YOUR APPLICATIONS AND PAYMENT BY JULY 22ND, 2018 OR SPACE MAY NOT BE AVAILABLE.** Farmers will be allowed a maximum of 2 spaces. Please return applications and payment to: The Town of Ontario, Parks and Recreation, 6551 Knickerbocker Rd, Ontario, NY 14519.
16. Applications are accepted at the discretion of the Parks and Recreation dept and the Market Management and takes into account quality, product mix, past vendors and market needs when approving vendor applications. Residents of the Town of Ontario will be given priority. Applications not accepted will be retained, and if openings occur or market needs change during the season, applicants may be contacted.
17. All applicable licenses and permits for products sold must be obtained and kept current. Copies of applicable permits and licenses must be submitted with your application.
18. The Market Managers and Parks and Recreation Dept. reserve the right to limit the number of any products and to refuse applications.
19. The Market Managers along with the Town staff reserves the right to amend Market Rules and Regulations. Changes will be distributed to each vendor in a timely manner. The Submission of an application to the Market serves as the vendor's agreement to abide by the Market Rules and Regulations.
20. Vendor spaces are assigned by the Market Management. Each vendor will be assigned a designated space and may only sell within their designated areas. Vendors who exceed their space will be asked to adjust their displays.
21. All vendors must provide cover for their spot. All vendors must have a sign clearly showing their name and location.
22. Each vendor will be responsible for all equipment and supplies for the setup of a booth. Displays should be constructed in such a way that they do not block customer walkways nor pose any other hazard to customers.
23. Vendors are required to keep their market space neat and clear of obstacles, litter and debris.

24. All produce displayed for sale must be at least 12" off the ground with the exception of heavy or large items such as pumpkins.
25. Sellers must post prices. Vendors are encouraged to charge a price that is fair to themselves, as producer, their customers and fellow vendors. No price gouging will be permitted. Seconds must be clearly labeled as such and sold at a reduced price.
26. **No smoking**, alcoholic beverages or firearms are permitted at the market. Exception is wine tasting and the sales of New York State wine and hard cider.
27. Each vendor in the market must be directly involved with or knowledgeable about the production of the produce or products being sold at the market.
28. All vendors must provide proof of general liability coverage in the amount of \$300,000 dollars and name the market, the property owner and the market sponsor as additional insured. A current certificate must remain on file with the market.
29. Vendors are responsible for the actions of their representatives, employees or agents.