

ONTARIO CHAMBER OF COMMERCE, INC.

P.O. Box 100, Ontario, NY 14519-0100 – (315) 524-5886



Website: www.ontarionychamber.org

Like Us on Facebook.com/Ontario NY chamber of commerce

Newsletter – July – August, 2020

Officers: (terms expire in 2020)

Donna Burolla, President (315) 524-8286

Sherry Verstraete, V.P. (585) 820-8801

Jim Switzer, Treasurer (585) 750-2277

*Sylvia Ryndock, Secretary
(585) 943-0203*

Board of Directors: (3 year terms)

Brian Natale – term expires 2022
Farmers Insurance

Virginia Molino – term expires 2021

Joellen Simone – term expires 2020
Nature's Way Floral and Garden

Ad Hoc Appointed:

Tim Strickland, Community Liaison
Life-Vest Financial & Core Fitness



The Wayne County Economic Development Corporation is seeking entries for the second Annual Startup Pitch Competition. Winner to receive \$25,000 Prize. Story – Pg. 2

SCORE Workshops for Small Businesses –
Story Pg. 2



Ontario Town Hall, 1850 Ridge Road, is now open to the public. All departments are open at regular hours. Masks are required at all times.



**Ace Seal Coating & Paving
Chamber Business of the Month
July, 2020 – Story Pg. 5**



**Cobblestone Hop Yard
Chamber Business of the Month
August, 2020 – Story Pg. 6**



Wayne County, NY – July 15, 2020 – The Wayne County Economic Development Corporation (WEDC) is seeking entries for the second Annual Wayne County Startup Pitch Competition. The competition is open to all Wayne County residents who have a new business idea or are in the concept stage. The Winner will receive a \$25,000 prize to kick-start their new business.

The registration form, executive summary of your business plan with attached financial statements, and application fee are due by 5:00 P.M. September 30, 2020. The application fee is \$50.00. The materials can be hand-delivered, mailed, or submitted via email to:

Wayne Economic Development Corporation

Attn: Katie Bronson

9 Pearl Street, 2nd Floor

Lyons, NY 14489

krbronson@co.wayne.ny.us

Links to Application Material:

[Eligibility & Guidelines](#)

[Application Instructions](#)

[Registration Form](#)

Resources from Business Development Partners

SCORE Workshops via Zoom:

Class #1: How To Start A Small Business

When: Aug 12, 2020 06:00 PM Eastern Time (US and Canada)

Registration: https://score.zoom.us/meeting/register/tJUsfuCpji0oH9WZM4t8BC1_NnmFu-J_N4_U

Class #2: Business Model canvas

When: Aug 19, 2020 06:00 PM Eastern Time (US and Canada)

Registration: <https://score.zoom.us/meeting/register/tJUqcu6uqj0sHNCUzc66e1NSWwZPGn8BEwZg>

Class #3: Developing Your Business Plan

When: Aug 26, 2020 06:00 PM Eastern Time (US and Canada)

Registration: <https://score.zoom.us/meeting/register/tJwscuGrrD0qGNJEC3SZjuzi1RgTrmu3jVd1>

Class #4: Marketing

When: Sep 2, 2020 06:00 PM Eastern Time (US and Canada)

Registration: https://score.zoom.us/meeting/register/tJUscOutqzgiHNKWGs8Km0-OiswY5eKmp_uE

For SCORE mentoring go to <https://greaterrochester.score.org/>

SBDC

The New York Small Business Development Center (NYSBDC) provides small business owners and entrepreneurs in New York with business counseling, training, and business research. For more information go to <http://www.nyssbdc.org/> and start by making an appointment with a mentor.

Wayne County Meal On Wheels Program Available – No Income Criteria

Eligibility Guidelines

Persons age 60 and over who are incapacitated due to accident, illness or frailty; lack of support of family, friends, or neighbors; and are unable to prepare meals because of lack of facilities such as refrigeration, stove, etc., inability to shop and cook for self, inability to safely prepare meals, or lack of knowledge and skills to prepare meals.

Our staff completes an assessment to determine eligibility and to see if there are any other needs our office might be able to help with. The menus are prepared by a registered dietician and meet strict nutritional guidelines to be as close to 1/3 RDA as possible for all nutrients, calories, etc. We publish our menus in our newsletter, and (try to remember to) put them on our county website and Facebook.

There are **no income criteria** or restrictions for program eligibility, but we do send out monthly contribution letters to allow people who wish to contribute toward the cost of their meals to do so.

For more information, contact Amy Haskins, Coordinator of Aging Services at Wayne County Office of Aging and Youth, 1519 Nye Rd., Suite 300, Lyons, NY 14489; Ph: (315) 946-5624; email: aging@co.wayne.ny.us.

REMINDER: PLEASE COMPLETE THE 2020 CENSUS – IT IS NOT TOO LATE!!

The census is done once every ten years, so it is important that every person is counted. The amount of population represented will affect representation in state and national government, schools, fire and police services, local funding for programs including aging services, disaster funding, transportation, hospitals, and other local community programs. The 2020 census is a short form that asks a few simple questions about you and everyone who was living with you on April 1, 2020.

Response to the 2020 census can be done in three ways:

Go to www.my2020census.gov to begin and respond online – it is safe and secure! You can use your computer, smartphone, or tablet

Call 1 – 844-330-2020 – the Census Bureau offers resources in English and 59 languages

Respond by Mail by filling out the form that was mailed to you

To see where Wayne County is today in responses, review the attachment to this email

WELCOME BACK RENEWING CHAMBER MEMBERS!

Thank You For Being So Prompt With Your Dues

Your Continued Support Is Appreciated

EXELON, R.E. Ginna Nuclear Power Plant, Maria Hudson, 1503 Lake Rd., Ontario, NY, 14519-9742
New Phone #: 315-791-5220

ONTARIO PUBLIC LIBRARY, Board of Trustees, Sandra Hylen, Director, 1850 Ridge Rd., Ontario, NY 14519-9552

NATURE'S WAY FLORAL & GARDEN, Joellen Simone, 7284 Knickerbocker Rd., Ontario, NY 14519-9779

LaMORA FARMS, Earl and Lindsay LaMora, 5925 Ontario Ctr. Rd., Ontario, NY 14519-9513

LAKESIDE RESTAURANT, LLC, Niki Amaxopoulos, 6270 Lakeside Road, Ontario, NY 14519-9013

WAYNE CENTRAL EDUCATION FOUNDATION, Christine LoDestro, PO Box 192, Ontario, NY 14519-0192

CAVALLARO-NEUBAUER CHEVROLET, INC., Rick Neubauer, 3740 NYS Rt. 104, Williamson, NY 14589

CAM'S PIZZERIA, Jason Benton, 2002 Ridge Rd., Ontario, NY 14519

Welcome New Members to the Ontario Chamber!

ACE SEAL COATING & PAVING, 2287 NYS Rt. 104, Ontario, NY 14519, Amy DeMay and Adam Costich.

Website: www.acesealcoating.net; email: acesealcoats@gmail.com; ph: 315-807-9819 or 585-310-9941

"As one of the leading local businesses in the Walworth/Ontario New York area, we attribute our reputation to the lasting customer relationships we've developed throughout the years. We believe that all of our customers deserve the highest level of service, and we are committed to providing just that. Get in touch today to learn more." Call Adam or Amy to arrange for a free estimate!

CULTIVATING BOOKKEEPING LLC, 8697 Ridge Rd., North Rose, NY 14516, Hannah Luciano.

Ph: 315-945-8290; email: cultivatingbookkeeping@gmail.com.

Services provided include: Maintaining Accounts Payable & Receivable; Entering Credit Card Transactions; File Sales Tax, File HUT Tax; Generating Financial Reports; Reconciliations; Payroll entry; Setting up QuickBooks; Liaison with insurance brokers, vendors, & CPA.

GREATLAKES EQUIPMENT SALES & SERVICE, LLC, Adam Houpt, 2223 NYS Rt. 104, Ontario, NY 14519; website: www.glequipss.com; Ph: 315-333-5560; email: accounting@glequipss.com

GreatLakes Equipment Sales & Service, LLC, is a dealership specializing in commercial and residential lawn mowers; agricultural tractors and equipment along with garden sales and repair services.

"Our mission is to offer you the latest in products at the best prices along with unparalleled service. We pledge to use our best efforts to make your experience both beneficial and enjoyable. Once you give us a try, we're sure you'll be back for more."

BILL GRAY'S RESTAURANT & TAP ROOM, 364 NYS Rt. 104, Ontario, NY 14519-8948

Website: billgrays.com; Ph: 585-265-0055; menu: billgrays.com. "Home of the World's Greatest Cheeseburger." Bill Gray's since 1938. Also serving Abbotts Frozen Custard. Hours: Sun – Thurs – 10 am. To 9 pm; Friday & Saturday – 10 am – 10 p.m.

Travel, community, and tourism information is located in the display racks, sponsored by the Ontario Chamber, in the Ontario Town Hall and Library foyer, 1850 Ridge Rd., Ontario, NY
TOWN HALL LOBBY NOW OPEN!

Ontario Chamber of Commerce, Inc.
Business of the Month
July, 2020
ACE SEALCOATING & PAVING
2287 NYS Rt. 104, Ontario, NY



Front Row: L to R – Gary, Justin, Manny, Amy (owner), Alex, Adam, Michael, Zachary; Back Row L to R – Luke, Payton, Steve, Shawn

ACE Sealcoating & Paving was named the Business of the Month for July, 2020 by the Ontario Chamber of Commerce, Inc. They take pride in their goal to “exceed the expectations of our customers” and have earned a positive reputation by striving to provide exceptional service to every client. The business is solely owned by Amy DeMay who grew up in Ontario and attended Wayne Central Schools. She now employs her two sons, daughter, along with other family members.

Based at 2287 State Route 104 in Ontario, the firm has more than 30 years of experience in sealing, patching and installation of driveways and parking lots. Amy noted that “sealcoating protects asphalt from surface oxidation and weathering and can increase the life span of asphalt by over 60 percent.” The business includes about a dozen full and part-time, seasonal employees.

She added that “we understand that needs can change at the last minute and we can adapt quickly to ensure successful completion of your project. Their challenge is – “you have tried the rest ... now hire the best!!”

Free estimates are available by phone or text @ 585-310-9941 or 315-807-9819, by e-mail @ acesealcoats@gmail.com or on Facebook @ [www.facebook.com-acesealcoats](https://www.facebook.com/acesealcoats). They have an A-plus rating from the Better Business Bureau and a five-star rating by Google.

The *Business of the Month* program is observing its 21st year in 2020 and recognizes both new and established Ontario businesses. A road side yard sign with customized rider provides community recognition and public notification appears in local news media, on the Chamber’s website @ ontarionychamber.org, in its bi-monthly newsletter and on the business development lobby display at the Ontario Town Hall/Public Library @ 1850 Ridge Road. Additional recognition includes a photo/feature plaque for the business and introduction at the annual awards’ banquet (cancelled in 2020 by the CD-19 pandemic)

PREPARED BY: Jim Switzer, BOD/Treasurer, OCC **VM/CELL:** 585-750-2277 **E-MAIL:** jeswitz@rochester.rr.com

July 14, 2020
 JES/jes:wp



Cheryl Bebernitz Wygal, owner of
Cobblestone Hop Yard

**Ontario Chamber of Commerce
Business of the Month
August, 2020
COBBLESTONE HOP YARD
5736 Walworth Road
Ontario, NY**

Cobblestone Hop Yard is the Business of the Month for August, 2020 named by the Ontario Chamber of Commerce, Inc. Started by owner Cheryl Bebernitz Wygal in 2015, the business occupies 8 acres east side of Walworth Road, across from Paddy Lane. The hops' yard produces some 7,000 pounds of hops on the same land where Cheryl's grandfather, Arno Bebernitz,, raised corn, wheat and oats for over 60 years. She noted that the "Cobblestone" name is in honor of her grandfather's cobblestone home, which is now the home of her father and step-mother on the south edge of the family farm.

Her goal is to produce 1,000 pounds of hops per acre from the multiple rows of 20 foot plants. The cone-shaped flowers of the hops plant have more than a dozen varieties that create the bitterness and aroma in beer products. Cobblestone Hop Yard has about two dozen customers from mostly New York breweries. Each year, they host a "hops' fest" to showcase their business to the public and to celebrate the brewers who are their customers.

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The Ontario Chamber of Commerce is open to membership for all businesses and residents. You do not need to be a local business or resident to join. There is only one level of membership at \$50.00. Some of our **business support projects** include: Business of the Month; Quarterly Marking Award; National Small Business Week Appreciation; Ribbon Cutting and Ground-Breaking Ceremony; and support for our Business Improvement District.

Community projects include: Support for the Ontario Food Pantry; Christmas Tree Lighting Event; Scholarship to a Wayne Central Graduate; Annual Community Awards Banquet; Annual Holiday Craft Show; Tribute Bench Program; and Distribution of Welcome Packages to New Residents. For more Information about additional projects visit our website at www.ontarionychamber.org.

Please consider joining us and becoming part of our team to support businesses and our community. Your membership and participation would be welcomed!

ONTARIO CHAMBER OF COMMERCE – MEMBERSHIP APPLICATION

Membership Dues: \$50.00 annually. Please make checks payable to Ontario Chamber of Commerce, Inc. and mail to PO Box 100, Ontario, NY 14519-0100

BUSINESS NAME: _____

NAME OF OWNER: _____

TYPE OF BUSINESS: _____

MAILING ADDRESS: _____

(No. and Street)

(Post Office Box) (City, State, Zip)

BUSINESS ADDRESS: _____

(No. and Street)

(Post Office Box) (City, State, Zip)

HOME PHONE: _____

BUSINESS PHONE: _____

EMAIL ADDRESS: _____

WEBSITE ADDRESS: _____

FAX NUMBER: _____

*PERMISSION TO ADD TO ONLINE BUSINESS DIRECTORY (circle one)

YES NO

*(We depend on members to provide updated information as it occurs.)

FEDEX

Outdoor box

Advantage Auto Supply

2045 NYS Rt. 104, Ontario, NY

Phone (store) (315) 524-2691

Daily Pickup @5 pm

Monday thru Friday

None on weekends/holidays

WESTERN UNION

Dollar General, Ontario Plaza

1250 NYS Rt. 104, Ontario, NY

Send & Receive

Money/Messages

Walgreens – FedEx & Western Union

6296 Ontario Ctr. Rd., Ontario, NY

S.E. corner @ NYS Rt. 104

Phone (store) (315) 524-2511

UPS (UNITED PARCEL SERVICE)

Secor Hardware (within store)

Tops Plaza, S.E. corner of NYS Rt. 104
and Furnace Rd., Ontario, NY

Available during regular store hours

Phone (store) (315) 524-4052

Mobile DMV at Webster Public Library

Mondays 10 A.M. - 3:30 P.M.

Except Holidays

2020 Chamber Meetings

January 27

February 17

March 16

April 20

May 18

June 15

July 20

August 17

September 17 – *Annual Business
Mtg./Banquet*

September 21

October 19

November 16

December – No Meeting

All chamber members are invited to attend as well as the general public. Meetings are held at the Ontario Town Hall, 1850 Ridge Road in the town board meeting room and begin at 3:30 p.m.