ONTARIO CHAMBER OF COMMERCE, INC.

P.O. Box 100, Ontario, NY 14519-0100 - (315) 524-5886



Website: <u>www.ontarionychamber.org</u> *Like Us on Facebook.com/ontarionychamberofcommerce*

Newsletter – November – December, 2020

Officers: (terms expire in 2022)

Donna Burolla, President (315) 524-8286 Sherry Verstraete, V.P. (585) 820-8801 Jim Switzer, Treasurer (585) 750-2277 Joellen Simone, Secretary (585) 217-6439

Board of Directors: (3 year terms)

Brian Natale – term expires 2022 Farmers Insurance Virginia Molino – term expires 2021

Virginia Molino – term expires 2021 Sylvia Ryndock – term expires 2023 Ryndock Realty

Ad Hoc Appointed: Tim Strickland, Community Liaison Life-Vest Financial & Core Fitness

Santa Will Be Coming to Your Neighborhood!

Santa with his sleigh and elves will be visiting our Ontario Neighborhoods! The following is his schedule:

Tues, Dec. 1 – Bear Creek

Thurs, Dec. 3 – Orchard Grove & Brown Square

Tues, Dec. 8 – Ontario On The Lake & Shoreline Blvd.

Thurs, Dec. 10 – Evergreen & Parrini

Tues, Dec. 15 – Southbrook & Hopewell

Thurs, Dec. 17 – Centennial Village

Mon, Dec. 21 – Stonehedge



Santa will also be collecting items for the Ontario Food Pantry. Please give your donation to Santa's elves when they pass through your neighborhood.



Support Our Local Businesses

Please remember to support our local businesses. They are the backbone to our local economy and deserve our support, especially during this difficult time trying to survive during the Covid-19 pandemic. The Ontario Chamber works with the Advocacy Coalition of Rochester Area Chambers (ACRAC) to support our small businesses. As a customer, employer, or employee please remember to follow the guidelines of the CDC by complying with social distancing, washing your hands, and using hand sanitizer. (See page 5 for ACRAC news release).



Fury Auto Accessories, LLC, (Story Pg. 4)
November, 2020, Business of the Month



Mamia's Island Opens In Ontario (Story Pg. 6)



Caraglio's Pizza owner, Tony, with sons (Story Pg. 7)

WELCOME BACK RENEWING CHAMBER MEMBERS! Thank You For Being So Prompt With Your Dues Your Continued Support Is Appreciated

INTEGRITY TOOL, INC., Mike & Pam Friedler, 6485 Furnace Rd., Ontario, NY 14519-8920 KONSTANTINOU's RESTAURANT, INC., Prodromus & Jeanee Konstantinou, 2030 NYS Rt. 104, Ontario, NY 14519-8934 ONTARIO FAMILY DENTISTRY, Elias Konstantinou, DDS, 6277 Furnace Rd., Ontario, NY 14519-0130 BROOKS' FACTORY DIRECT TRAILERS, LLC., Raymond Brooks, 240 NYS Rt. 104, Ontario, NY 14519-8950 TOWN OF ONTARIO, Bill Riddell, Director, Economic Development, 6551 Knickerbocker Rd., Ontario, NY 14519-8866 MAMIA'S ISLAND, LLC, Neymaris Sierra & Andrew Stewart, 1808 NYS Rt. 104, Ontario, NY 14519-8935 McDONALD'S OF ONTARIO, Nancy J. Wilkes, 1204 NYS Rt. 104, Ontario, NY 14519-8953 TIMES OF WAYNE COUNTY, Ron & Patti Holdraker, PO Box 608, Macedon, NY 14502-0608 LAZZARO PERFORMANCE, INC., Kevin & Christine Lazzaro, 1712 NYS Rt. 104, Ontario, NY 14519-9150 CAM'S NEW YORK PIZZERIA, Jason Benton, 2002 Ridge Rd., Ontario, NY 14519-DONNA & VINCENT BUROLLA, 722 Ontario Drive, Ontario, NY 14519-9343 BRIAN NATALE AGENCY, LLC, FARMERS INSURANCE, Brian Natale, 1648 NYS Rt. 104, Ontario, NY 14519-8935 BRIAN TOLBERT AUTOMOTIVE, INC., Brian Tolbert, 930 NYS Rt. 104, Ontario, NY 14519-8963 T. NELSON SALES, The Nelson Family, 964 NYS Rt. 104, PO Box 429, Ontario, NY 14519-0429 BISCAYNE AUTO SALES, LLC, Jim Tuchrello, 1130 NYS Rt. 104, Ontario, NY 14519-8919 THOMAS F. & CAROL SCHWARTZ-MIZELLE, 719 Lakeview Knolls, Ontario, NY 14519-9386 JOHN LOCKWOOD PLUMBING, LLC, John & Gary Lockwood, 357 Timothy Lane, Ontario, NY 14519-9012

COVID WEBSITE – DETERMINES YOUR RISK

The website is a quick anonymous way to find out where you rank, based on health and behaviors, for your level of risk of contracting and spreading COVID. There are recommendations for decreasing your risk and you can take the survey as many times as you want. There have been 200 surveys completed in Wayne County already, but this is a great tool to use – and very eye opening- for anyone in a high risk group. You don't have to put in any personally identifying information and the report will display right on the screen so you don't have to sign your email up for any more junk emails to see the report. The infection information is updated regularly so, even if you do not change any behaviors, your risk may change over time. If you do change behaviors, you can find out how that impacted your risk by doing the survey again.

Share this info with friends and family, neighbors and coworkers, clients and their families. It is a quick easy way to get info that could protect your health!

WEBSITE:

The NYS Office for the Aging launched a COVID checkup tool that is highly recommended -- for people of all ages -- by leaders in the aging field, the Health Foundation of Western and Central New York, and others. This free, anonymous online told evaluates your risks (including risk of hospitalization) and takes less than five minutes to complete. It was developed by the recently retired CEO of the National Council on

Aging to help people recognize the risk posed by common behaviors and *get this thing under control*. Please check it out yourselves and spread the word: https://NewYork.CV19CheckUp.org

Amy Haskins, Wayne County Aging and Youth

Phone: (315) 946-5624

BUSINESS NEWS

GREEN TEAM 100, owned by Bob Billett, located at 6318 Furnace Road, Ontario, has expanded his business and is now offering interior remodeling including kitchens; bathrooms, and basements – complete tear out and rebuild. Call 585-360-3698 for a **FREE ESTIMATE** or email: bobbillett@greenteam100.com

C.P. KELLY & ASSOCIATES, **LLC**, owned by Charles P. Kelly, 1201 Ridge Road, Ontario, have expanded into a Residential Division of general contracting services. Call for a **FREE ESTIMATE**: 315-524-2627 or 585-216-5654; or email: cpk@cpkelly.com - Website: www.cpkelly.com

COMMERCIAL BUILDING FOR RENT – 2015 Ridge Rd., Ontario, NY, 14519. Located within the Ontario Business Improvement District – handicap accessible – public parking lot nearby. Previously used as hair salon – suitable for retail/professional office/services. For details, contact Sue Yantch at email: syantch@gmail.com.

SBA INFORMATION - The chamber received a magazine published by the SBA (U.S. Small Business Administration) entitled "Small Business Resource Guide." It has information about starting, growing and expanding your business including details about local business assistance; funding programs and resources; government contracting and more. Our local SBA office in Rochester is located at 100 State St., room 410, Rochester, NY 14614. Phone (585) 263-6700 or email: Virginia Smith, Rochester Branch Manager, virginia.smith@sba.gov. If you would like more information about SBA's assistance and programs, please call the local Rochester office or call the Chamber office (315-524-5886) to request a copy of the resource guide.

COVID-19 TESTING SITES IN WAYNE COUNTY – Call to Verify Testing Locations

Sodus Community Health Medical Center – Appointment Required, Referral Required, Drive-Through, Testing for All Patients. Call (315-483-1199)

Newark-Wayne Community Hospital, Emergency Room – Appointment NOT Required, Referral NOT Required, Testing for all patients. Call (315) 332-2022

Newark Community Health Medical Center – Appointment Required, Referral NOT Required, Testing for All Patients. Call (315) 573-7577

New York State Covid Hot Line – 1-888-364-3065 For the latest Covid Wayne County Statistics go to www.web.co.wayne.ny.us

CONGRATULATIONS TO WAYNE COUNTY 2020 KICKSTARTER WINNER - Jamie Sonneville, a Williamson resident, was selected as this year's winner for her innovative new custom web application that assists farmers and labor brokers with managing their day-to-day tasks via multiple configurable modules. Jamie won \$32,000.00 to "kick start" her new business.

Jamie, a graduate from Cornell University where she studied Communication Systems and Technologies, is no stranger to the agriculture industry. Jamie grew up on an apple farm in Wayne County, and currently owns and operates (with her husband, Jason) a 220-acre apple farm in Williamson. Both experiences helped her understand the challenges farmers are facing when working within the confines of local labor laws, existing payroll systems and farm management software options, and an increase in pressure for family farms to build efficiencies. Agri-Trak merges two of Jamie's passions, technology and farming, and allows her to work more closely with her husband.



Pictured above, back row, Mathew and Randi Hillman Front row, Madelyn and Ryder Hillman, and Princess Athena (dog)

Ontario Chamber of Commerce
November, 2020
Business of the Month

FURY AUTO ACCESSORIES, LLC
1453 NYS Route 104
Ontario, NY 14519

MAKE YOUR DREAM CAR OR TRUCK A REALITY when you visit Fury Auto Accessories LLC located at 1453 NYS Route 104. Named as **Business of the Month** for November, 2020 by Ontario Chamber of Commerce, Inc., owners Mathew and Randi Hillman found Ontario as the best geographic fit for their business which they opened on February 18, 2019 and conducted a grand opening during a ribbon-cutting sponsored on June 15th by the Chamber of Commerce.

Their goal to "provide their customers with cutting edge solutions that bring your dream truck, car, boat, motorhome, U.T.V or A.T.V. vision to life." Services range from custom lifts, levels, lighting, Tonneau covers and bed liners to Weather-Tech floor liners, remote starters and audio and video solutions. They provide tire mounting and balancing for up to 26 inch wheels and 40 inch tires.

With more than 20 years' expertise in the automotive accessories' industry, Matt has a wealth of experience modifying vehicles, providing customer-focused solutions and delivering projects on time and on budget. Randi leveraged her associates in applied science, administrative assistant degree from Finger Lakes Community College to organize, prepare and launch the business.

They reside in Ontario and their two children attend Wayne Central School District, where Randi is also a school bus driver. *Fury Auto Accessories* is open Monday through Thursday from 8:30 a.m. to 6:00 p.m., on Fridays from 8:30 a.m. to 5:30 p.m. and Saturdays from 9 a.m. to 1:00 p.m. More information is available on *Facebook* @ furyny, on the web @ www.furyautoaccessories.com, by email @ furyautoacces@gmail.com or info@furyautoaccessories.com and by phone @ (315) 333-1003.

The *Business of the Month* program is observing its 21st year in 2020 and recognizes both new and established Ontario businesses. A road side yard sign with customized rider provides community recognition and public notification appears in local news media, on the Chamber's website @ *ontariony.chamber.org*, in its bi-monthly newsletter and on the business development lobby display at the Ontario Town Hall/Public Library @ 1850 Ridge Road. Additional recognition includes a photo/feature plaque for the business and introduction at the annual awards' banquet (cancelled in 2020 by the CD-19 pandemic).



NEWS RELEASE

For Immediate Release

Contact: Marc Cohen (585-256-4627, marc.cohen@greaterrochesterchamber.com)

Chamber of Commerce Coalition Encourages Responsible Business Practices to Curb COVID19 Spread

Rochester, NY, November 17, 2020 – The Advocacy Coalition of Rochester Area Chambers (ACRAC) is deeply concerned about the resurgence of COVID19 in the Finger Lakes and Southern Tier Regions and its effects on our local businesses and economy. In that spirit, its leadership team released the following statement:

"ACRAC is not interested in taking political sides on this issue but rather focusing on the health and well being of our region. We believe that each of us has a role to play in helping to tackle the pandemic.

"To avoid further business interruptions, ACRAC is asking our collective members and the community at large to observe social distancing, wear masks, disinfect regularly, and employ good hand hygiene. Employers should set good examples for their employees, and employees should set good examples for customers.

"Recovering from the impact of this virus continues to be a struggle. We will continue working with our Congressional Delegation to quickly pass an additional stimulus package that includes support for small business owners. So too will we continue to support efforts by state leaders to increase infrastructure for COVID19 testing, speed up turnaround time for results, and improve contact tracing capabilities in an effort to efficiently curb the spread of COVID19.

"We commend the work of Governor Cuomo and his administration in working to keep infection rates among the lowest in the country, and stand ready to assist in any way that we can.

"Business owners are rightly concerned about the increase in COVID19 and the effects that another shut down will have on them, especially during the profitable holiday shopping season. Business owners must take every precaution to keep shoppers safe and remain open.

"Residents can support their local businesses, economies, and communities not only by shopping locally, but also by following the recommendations set forth by the CDC, New York State, and our local county health departments.

"Each of us must ask ourselves if we will be part of the solution, or part of the problem."

About the Advocacy Coalition of Rochester Area Chambers (ACRAC):

Formed in 2019, The Advocacy Coalition of Rochester Area Chambers is a group of chamber executives from throughout the Finger Lakes region committed to helping our members grow and promoting the region through teamwork and collaborative advocacy.



From left, Sergio, Neymaris & Andrew, and Vincent helping cut the grand opening ribbon for Mamia's Island

MAMIA'S ISLAND 1808 NYS ROUTE 104 ONTARIO, NY 14519

CFLEBRATES GRAND-OPENING

ONTARIO – Nov. 9, 2020. Ontario Chamber of Commerce members and Ontario town officials gathered to welcome Mamia's Island, an authentic Puerto Rican Restaurant, into the Ontario business community with a ribbon cutting ceremony. The restaurant is owned by Neymaris Sierra who was born and raised in Puerto Rico and relocated to the Ontario area eight years ago with her husband, Andrew Stewart, who is from Ontario and also her business partner. Her recipes have been in her family for years. She learned to cook from family members and has fond family memories of gatherings centered around the meal. Neymaris has always enjoyed serving and preparing meals and making people happy.

Mamia's Island is located at 1808 NYS Rt 104 in Ontario and used local businesses and suppliers for materials in the renovation of the building. Hours are: Tuesday to Friday, 10:30 am to 7 pm; Saturday 12 – 5 pm; closed Sunday and Monday. There is limited seating inside but take – out is available all year and during the winter months, a drive-thru will be available. To pre-order, call (315) 333-1245 for a taste of the island. You can check out menu selections on Facebook.com/mamiasislandrestaurant.

The ribbon cutting is a service provided by the Ontario Chamber of Commerce.



CARAGLIO'S PIZZA OPENS IN ONTARIO 1208 NYS Rt. 104

ONTARIO – Nov. 12, 2020. The Ontario Chamber of Commerce is excited to welcome CARAGLIO'S **PIZZA**, owned by Tony Caraglio, to their newest location in Ontario. Caraglio has been in the pizza food industry for 18 years and is very familiar with how the business operates. Caraglio's Pizza is also located in Gates, Hilton, Webster, West Greece, and East Greece. In addition to pizza, Caraglio's offers an extensive menu that includes: fish frys; calzones; burgers; wings; subs, wraps, appetizers, salads, grilled items, sloppy plates, and desserts. For a full menu go to www.caragliospizza.com. Catering options are offered as well as a Pizza Club where you can receive coupons and updates via email.

Caraglio's Pizza is located at 1208 NYS Rt. 104, (next to Speedway and McDonald's) in Ontario and is open from 11 am to 9 pm Sunday to Thursday; 11 am to 10 pm Friday and Saturday. Delivery and take-out are available. You can order online or phone (315) 524-3000. Stop in and welcome this new business to Ontario!



Tony Caraglio, holding his sons, AG on left and Mikey on right.

ONTARIO CHAMBER OF COMMERCE MEMBERSHIP INFORMATION

The Ontario Chamber of Commerce is open to membership for all businesses and residents. You do not need to be a local business or resident to join. There is only one level of membership at \$50.00. Some of our business support projects include: Business of the Month; Quarterly Marking Award; National Small Business Week Appreciation; Ribbon Cutting and Ground-Breaking Ceremony; and support for our Business Improvement District.

Community projects include: Support for the Ontario Food Pantry; Christmas Tree Lighting Event; Scholarship to a Wayne Central Graduate; Annual Community Awards Banquet; Annual Holiday Craft Show; Tribute Bench Program; and Distribution of Welcome Packages to New Residents. For more Information about additional projects visit our website at www.ontarionychamber.org.

Please consider joining us and becoming part of our team to support businesses and our community. Your membership and participation would be welcomed!

ONTARIO CHAMBER OF COMMERCE - MEMBERSHIP APPLICATION

Membership Dues: \$50.00 annually. Please make checks payable to Ontario Chamber of Commerce, Inc. and mail to PO Box 100, Ontario, NY 14519-0100

BUSINESS NAME:		
NAME OF OWNER: _		
TYPE OF BUSINESS:		
		
	(No. and Street)	
BUSINESS ADDRESS:	(Post Office Box) (City, State, Zip)	
DOSINESS ADDRESS.	(No. and Street)	_
-	(Post Office Box) (City, State, Zip)	-
HOME PHONE:		
BUSINESS PHONE: _		
EMAIL ADDRESS:		
WEBSITE ADDRESS:		
FAX NUMBER:		
*PERMISSION TO AD	D TO ONLINE BUSINESS DIRECTORY (circle one)	

Delivery Tips

FEDEX

Outdoor box

Advantage Auto Supply

2045 NYS Rt. 104, Ontario, NY Phone (store) (315) 524-2691

Daily Pickup @5 pm

Monday thru Friday

None on weekends/holidays

WESTERN UNION

Dollar General, Ontario Plaza

1250 NYS Rt. 104, Ontario, NY

Send & Receive

Money/Messages

Walgreens – FedEx & Western Union

6296 Ontario Ctr. Rd., Ontario, NY

S.E. corner @ NYS Rt. 104

Phone (store) (315) 524-2511

UPS (UNITED PARCEL SERVICE) Secor Hardware (within store)

Tops Plaza, S.E. corner of NYS Rt. 104 and Furnace Rd., Ontario, NY Available during regular store hours

Phone (store) (315) 524-4052

Mobile DMV at Webster Public Library **Mondays** 10 A.M. - 3:30 P.M.

Except Holidays

2020 Chamber Meetings

January 27

February 17

March 16

April 20

May 18

June 15

July 20

August 17

September 17 – Annual Business

Mtg./Banquet

September 21

October 19

November 16

December – No Meeting

All chamber members are invited to attend as well as the general public. Meetings are held at the Ontario Town Hall, 1850 Ridge Road in the town board meeting room and begin at 3:30 p.m.

^{*(}We depend on members to provide updated information as it occurs.)