

# ONTARIO CHAMBER OF COMMERCE, INC.

P.O. Box 100, Ontario, NY 14519-0100 – (315) 524-5886



Website: [www.ontarionychamber.org](http://www.ontarionychamber.org)

Like Us on [Facebook.com/ontarionychamberofcommerce](https://www.facebook.com/ontarionychamberofcommerce)

## Newsletter – July – August, 2021

### **Officers: (terms expire in 2022)**

*Donna Burolla, President (315) 524-8286*

*Sherry Verstraete, V.P. (585) 820-8801*

*Jim Switzer, Treasurer (585) 750-2277*

*Open Position, Secretary*

*(585) 217-6439*

### **Board of Directors: (3 year terms)**

Brian Natale – term expires 2022

Farmers Insurance

Virginia Molino – term expires 2021

Sylvia Ryndock – term expires 2023

Ryndock Realty

## ONTARIO CHAMBER TOURS COBBLESTONE HOP YARD 5736 WALWORTH ROAD ONTARIO, NY



Cheryl Wygal, left, owner of Cobblestone Hop Yard, explaining how hops are grown to members of the Ontario Chamber of Commerce on July 20, 2021.

More photos and story on pages 2 & 3.

# COBBLESTONE

HOP YARD



ONTARIO CHAMBER TOURS  
COBBLESTONE HOP YARD  
5736 WALWORTH ROAD  
ONTARIO, NEW YORK 14519

**ONTARIO - July 20, 2021.** Ontario chamber members gathered to learn about the growing and harvesting of hops. Cheryl Wygal, owner of Cobblestone Hop Yard, hosted our tour.

Cheryl reviewed her background and informed us after raising five children she wanted to find a profession that would incorporate her degree in horticulture. Just like raising kids, raising hops also provided challenges and can be a bit “tricky”. After studying everything she could about hops for a couple years: how they grow, diseases, insects, soil types, varieties, she started her business on what was her Grandpa Bebernitz’s farm at 5736 Walworth Road, Ontario, NY.

Hops are a very labor-intensive crop. In the spring, Cheryl ties 15,000 coir strings to the cables which are 18’ above the plants; mostly by her own hand; after which, two to three bines are trained to grow up the coir. Her son, Jonathan, helps her out in the busy Spring and Harvest seasons. In the summer, every ten days the hops are sprayed to protect them from Downy Mildew, and to prevent insect infestations as needed. The season runs from mid April to the middle of September. Cobblestone grows 14 different varieties of hops. They grow to a height of 18-20 feet.

Harvesting is a multistep process. Hops are cut 2-3 feet above ground level at the bottom and cut at the top, twine and all, and dropped neatly on a wagon and brought to the barn to be run through the Hops Harvester; which strips and sorts the leaves and cones from the main bine. Her crew of three or four can pick about one-third of an acre a day. Hops must be on the drier within an hour of picking to be dried to a moisture content of 8% or they get moldy. Once they are dried and processed into pellets, they are boxed in 11 lb. boxes and ready for delivery.

Cobblestone Hop Yard began in 2015 and had the first saleable crop in 2017. At 7 ½ acres, with 2 ½ more to plant, it is the largest woman owned and farmed hops yard in New York State. Most of her hops are distributed to breweries in New York State, mostly in the Finger Lakes region; but she even has customers as far away as North Carolina. She prefers to personally deliver the hops because she feels the personal connection is what using local ingredients is all about.

The Ontario Chamber of Commerce wishes to thank Cheryl Wygal for taking the time to provide a very interesting and informative tour of the hops industry. We are fortunate to have Cobblestone Hop Yard locate in our Ontario business community and an active chamber member. Cobblestone can be reached at 585-704-9575 or by email: [cobblestonehops@gmail.com](mailto:cobblestonehops@gmail.com). Website: [www.cobblestonehops.com](http://www.cobblestonehops.com)  
(photos of hops on page #3)



## Additional Photos Taken at the Tour of Cobblestone Hop Yard



A Hops Harvester used to separate the hops from the vine

## HEINTZELMAN'S BBQ PIT RECEIVES 2021 BUSINESS OF THE YEAR AWARD



L to R: Dom Paz, Ontario Walworth Rotary Club, Jim Switzer, Ontario Chamber of Commerce, Dawn and Bob Heintzelman, owners of Heintzelman's BBQ Pit

On July 6, 2021, the Ontario Walworth Rotary Club held their annual changeover dinner at Young Sommer Winery located in Williamson, NY. Included in the evening's festivities was the presentation of the 2021 Business of the Year Award to Heintzelman's BBQ Pit, 6361 Knickerbocker Road, Ontario, NY. This award is co-sponsored by the Rotary Club and the Ontario Chamber of Commerce.

Heintzelman's BBQ Pit received the Business of the Year Award for their community involvement through supporting various organizations as the Booster Clubs of Wayne Central students; the Ontario Food Pantry; the Veterans Outreach Center, Patriot Guard Riders, and Mission22 (a veteran suicide prevention organization). They also provided free meals to the Ontario Fire Department; N.Y.S. Police; and to health care personnel at Rochester General Hospital and Newark Hospital during the pandemic.

Congratulations to the Heintzelman's team for their contributions to our community.



***Staci Giambrone, Hairstylist,  
Opens At A New Location  
2015 Ridge Road  
Ontario, NY 14519***

**ONTARIO.** July 5, 2021. The Ontario Chamber of Commerce, Inc. welcomes hairstylist, Staci Giambrone into our downtown business improvement district. Staci is located at Sue's Hair Trends, 2015 Ridge Road, currently owned and operated by Sue Yantch.

Staci has been in the hair styling business for about 14 years and offers the following variety of services:

- Cutting
- Color/Highlighting
- Chemical texturizing:
  - Permanent waves
  - Relaxers
- Balayage
- Ombre
- Updos and Special Occasion Styles
- Extension services:
  - tape in
  - hand tied wefts
  - ITip/KTip
- Waxing

Staci is available on Wednesday and Thursday from 11 AM to 8 PM; Friday 10 AM to 5 PM; and Saturday 9 AM to 2 PM. Staci said she is open for all clients in all age ranges with any hair type. You can follow her on Facebook and Instagram @ hair by Staci Giambrone. She is looking forward to meeting new customers and expanding her client base. Please stop in to say "hello" and welcome this new business into our Ontario community. Staci can be reached at 315-226-0272 for an appointment.

Walk-ins are welcome, but appointments are recommended.



**MUSIC IN CASEY PARK, ONTARIO, NY**  
**THURSDAY NIGHT SUMMER CONCERT SERIES**

**Thursday, August 19<sup>th</sup>** – Steel Drum Band – Concert is FREE and begins at 7 – 8:30 p.m. – Bring a lawn chair and enjoy! Ice cream and concessions available

**\*\* Ontario Summer Send-Off – Saturday – August 28<sup>th</sup> at Casey Park – 3:00 PM until Dark\*\***

Live Music; Craft Show; Food Trucks; Street Performances; Cruise-In; Ruby Shooz; Fireworks

**CHAMBER NEWS...**

Sue Yantch is back in business at **Sue's Hair Trends**. Sue is available for appointments on Monday and Tuesday. She is looking forward to seeing former customers and reconnecting with so many friends. Sue can be reached at 585-491-4661.

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The **Greater Rochester Chamber of Commerce** has started a new career portal and job platform. Check it out: [www.greaterroccareers.com](http://www.greaterroccareers.com). It is free to post any job position.

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**Wayne Central Education Foundation** would like to share the following news about their recent scholarship winners. This year's recipients of the Heart of Blue & Gold Scholarships are embodied with all the character traits they are taught throughout their time as students at Wayne. They go above and beyond in not only the classroom but as members of their community. We are privileged to be part of their journey and look forward to watching their successes.

Congratulations to: **Irini Konstantinou, Daniel Graf, Cody Jackson, Ryan Wilson, Justine Wright, and Riley Calkins.**

**August 18<sup>th</sup> - Family Fun Night & Food Truck Rodeo** – Firemen's Exempt Field, 1840 Route 104, Ontario, NY – 4 – 8 p.m. Music, free balloons for kids, and games. Money raised helps support **Wayne Central Education Foundation** to provide educational grants to teachers and scholarships to graduating seniors.

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**Wayne Economic Development Corporation sponsors 3<sup>rd</sup> Wayne County Startup Pitch Competition** – Win \$25,000 or **NEW MICROBURST PROGRAM** - up to \$20,000 grant plus \$20,000 loan. Start your business today!! Get the details at [www.WEDCny.com](http://www.WEDCny.com) or call 315-946-5919. Pitch deadline 9/21/2021 and Microburst deadline 12/1/2021.

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**Garden Tour with the Town of Ontario Garden Club** – Thursday – September 9, 2021, 2 pm – 6 pm Tour 5 beautiful home gardens and Heritage Square Museum. Proceeds to benefit **The Pines of Peace Comfort Care Home**, 2378 Ridge Road, Ontario, NY. Call 315-524-2388 to order tickets or go to [www.pinesofpeace.org](http://www.pinesofpeace.org) to register. Garden Tour tickets are \$20.00/person.

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**LW Emporium Co-op, 6355 Knickerbocker Rd., 3<sup>rd</sup> Annual Garage Sale** in the parking lot – August 14, Saturday, 9 am – 2 pm. Great deals with our friends from Whistle Stop Antiques.

**Our Frequent Shopper Rewards Program is back!**

Now through Sept. 5th every time you spend \$10.00 you can collect punches on your frequent shopper card. Ten punches equals a coupon for \$10.00. Don't have your 2021 frequent shopper card yet? Stop in and ask for a new one ~ bring a new friend to the L.W. and get a bonus punch on your card!



## **WELCOME BACK RENEWING CHAMBER MEMBERS!**

**Thank You For Being So Prompt With Your Dues  
Your Continued Support Is Appreciated**

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**NATURE'S WAY FLORAL & GARDEN**, Joellen Simone, 7284 Knickerbocker Rd., Ontario, NY 14519-9779

**JIM SWITZER**, Ontario Chamber Treasurer, 1291 Centennial Drive, Ontario, NY 14519-9139

**LW EMPORIUM CO-OP**, George Bernhard, Manager, 6355 Knickerbocker Rd., Ontario, NY 14519

**LORI FURGUSON'S TAX PLANNING & PREPARATION**, 2005 Ridge Road, Ontario, NY 14519

**FRANK ROBUSTO**, Ontario Town Supervisor, 1850 Ridge Road, Ontario, NY 14519

**LaMORA FARMS**, Earl & Lindsay LaMora, 5853 Ontario Center Road, Ontario, NY 14519

**LINC MANAGEMENT, LLC**, Industrial Center, George S. Leopard, 6375 Furnace Road, Ontario, NY 14519

## **Welcome New Members to the Ontario Chamber!**

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**QUICKBOOKS FOR SMALL BUSINESSES & NONPROFITS**, Diane Costenoble, 2004 Stevens St., Ontario, NY 14519-8805

Contact information: [dcostenoble26@gmail.com](mailto:dcostenoble26@gmail.com); phone: 301-602-9482.

### **Ontario Chamber of Commerce Seeking to Fill Open Position**

We are seeking to fill the position of Secretary. Meetings are held the third Monday of every month either via Zoom or in person at the Ontario Town Hall and begin at 3:30 P.M. If you would like to know more details about the volunteer position, please contact Chamber President, Donna Burolla at email [dburolla@gmail.com](mailto:dburolla@gmail.com) or call the chamber office at 315-524-5886. This is an opportunity for you to get involved with your community and work with a friendly group of committed residents!

### **Welcome Package Materials Needed**

If you would like your marketing materials distributed to new residents in Ontario, please deliver 50-100 items to Edward Jones Investments, 6323 Knickerbocker Road, Ontario, NY 14519, Attention: Aileen Hurlimann. Approximately 12-15 packages are delivered each month. Acceptable items include pens, pencils, note pads, sticky notes, key chains, any marketing items or business flyers, and business cards. This is an opportunity for you to reach new customers and advertise your business. Thank you to Edward Jones for coordinating this program and for the delivery of the packages. If you would like to help with the delivery, please contact Donna Burolla at email: [dburolla@gmail.com](mailto:dburolla@gmail.com).

**Travel, community, and tourism information is located in the display racks, in the Ontario Town Hall and Library foyer, 1850 Ridge Rd., Ontario, NY. The display is sponsored and maintained by the Ontario Chamber, Inc.**

## ONTARIO CHAMBER OF COMMERCE MEMBERSHIP INFORMATION

The Ontario Chamber of Commerce is open to membership for all businesses and residents. You do not need to be a local business or resident to join. There is only one level of membership at \$50.00. Some of our **business support projects** include: Business of the Month; Quarterly Marking Award; National Small Business Week Appreciation; Ribbon Cutting and Ground-Breaking Ceremony; and support for our Business Improvement District.

**Community projects include:** Support for the Ontario Food Pantry; Christmas Tree Lighting Event; Scholarship to a Wayne Central Graduate; Annual Community Awards Banquet; Annual Holiday Craft Show; Tribute Bench Program; and Distribution of Welcome Packages to New Residents. For more Information about additional projects visit our website at [www.ontarionychamber.org](http://www.ontarionychamber.org).

Please consider joining us and becoming part of our team to support businesses and our community. Your membership and participation would be welcomed!

### ONTARIO CHAMBER OF COMMERCE – MEMBERSHIP APPLICATION

Membership Dues: \$50.00 annually. Please make checks payable to Ontario Chamber of Commerce, Inc. and mail to PO Box 100, Ontario, NY 14519-0100

**BUSINESS NAME:** \_\_\_\_\_

**NAME OF OWNER:** \_\_\_\_\_

**TYPE OF BUSINESS:** \_\_\_\_\_

**MAILING ADDRESS:** \_\_\_\_\_

(No. and Street)

\_\_\_\_\_  
(Post Office Box) (City, State, Zip)

**BUSINESS ADDRESS:** \_\_\_\_\_

(No. and Street)

\_\_\_\_\_  
(Post Office Box) (City, State, Zip)

**HOME PHONE:** \_\_\_\_\_

**BUSINESS PHONE:** \_\_\_\_\_

**EMAIL ADDRESS:** \_\_\_\_\_

**WEBSITE ADDRESS:** \_\_\_\_\_

**FAX NUMBER:** \_\_\_\_\_

\*PERMISSION TO ADD TO ONLINE BUSINESS DIRECTORY (circle one)

YES NO

\*(We depend on members to provide updated information as it occurs.)

## Delivery Tips

### FEDEX

Outdoor box

#### Advantage Auto Supply

2045 NYS Rt. 104, Ontario, NY

Phone (store) (315) 524-2691

Daily Pickup @5 pm

Monday thru Friday

None on weekends/holidays

### WESTERN UNION

#### Dollar General, Ontario Plaza

1250 NYS Rt. 104, Ontario, NY

Send & Receive

Money/Messages

#### Walgreens – FedEx & Western Union

6296 Ontario Ctr. Rd., Ontario, NY

S.E. corner @ NYS Rt. 104

Phone (store) (315) 524-2511

### UPS (UNITED PARCEL SERVICE)

#### Secor Hardware (within store)

Tops Plaza, S.E. corner of NYS Rt. 104

and Furnace Rd., Ontario, NY

Available during regular store hours

Phone (store) (315) 524-4052

#### Advance Auto Parts Store (within store)

1971 State Route 104

Ontario, NY 14519

### Mobile DMV at Webster Public Library

**Mondays** 10 A.M. - 3:30 P.M.

Except Holidays

## 2021 Chamber Meetings

January 18

February 15

March 15

April 19

May 17

June 21

July 19 – meeting canceled

August 16 – meeting canceled

September 20

October 18

November 15

December – No Meeting

Meetings are held at 3:30 P.M via

Zoom until further notice. If you

would like a link to the meeting,

please email [dburolla@gmail.com](mailto:dburolla@gmail.com).

All chamber members are invited

to attend as well as the general

public.



# Family Fun Night Food Truck Rodeo!



More Trucks, More Fun!

**18**  
**August**

4-8pm

**Fireman's Exempt Field**  
1840 Route 104 in Ontario  
(Please Enter from 104 exit on Ridge Rd)  
Handicap Parking and Restrooms Available!

Money raised helps  
the foundation  
provide educational  
grants to Teachers  
and scholarships to  
graduating Seniors  
in the Wayne  
Central School  
District.



Join us for a fun filled  
evening with great Food,  
Music,  
Free Balloons for kids and  
**GAMES!**

Ask a member about how YOU can help  
**FILL THE FLAMINGO!**

