

ONTARIO CHAMBER OF COMMERCE, INC.

P.O. Box 100, Ontario, NY 14519-0100 – (315) 524-5886

Website: www.ontarionychamber.org

Like Us on Facebook.com/ontarionychamberofcommerce



Newsletter – January – February, 2022

CHAMBER NEWS.....

William Riddell, Director of Economic Development for the Town of Ontario was appointed as our Chamber Community Liaison at our January, 2022 meeting. Please contact him at 315-524-5908 or email: riddell@ontariotown.org with your concerns or suggestions for the Ontario Chamber.

Chamber Member Business Spotlight. If you would like your business featured in this **NEW** Business Column to be included in each Newsletter, please contact Donna Burolla, President, at email: dburolla@gmail.com. A worksheet will be emailed to you for completion. This is your opportunity to reach new customers and tell the public about what your business offers, special events coming up, new products, awards and accomplishments, and more.

The **Business Spotlight** will also be published on our chamber website and on Facebook.

Officers: (terms expire in 2022)

Donna Burolla, President (315) 524-8286

Sherry Verstraete, V.P. (585) 820-8801

Jim Switzer, Treasurer (585) 750-2277

Jennifer Brake, Secretary

Brake Marketing, (585) 957-2326

Board of Directors: (3 year terms)

Brian Natale – term expires 2022

Farmers Insurance

Virginia Molino – term expires 2024

Sylvia Ryndock – term expires 2023

Ryndock Realty

Photos from the Chamber Craft Show 2018



2022 CHAMBER CRAFT SHOW

Plans are starting to take shape for our 2022 Chamber Craft & Vendor Show co-sponsored with the Town of Ontario Dept. of Parks & Recreation.

Date: Saturday, Nov. 5th

Friday, Nov. 4th – Setup

**Place: Town of Ontario Community Center
Gym, 6551 Knickerbocker Rd.**

If you are an interested crafter or vendor, Please contact our Chairman, Sherry Verstraete at email: sverstra@rochester.rr.com Or cell phone: 585-820-8801

So that your name can be added to our distribution list. You will be contacted when registrations are emailed out.



**ONTARIO CHAMBER OF
COMMERCE, INC.
FEBRUARY, 2022
BUSINESS OF THE MONTH
RUSTIC TACO
153 LAKE ROAD,
ONTARIO, NY 14519**

Congratulations to Rustic Taco located at 153 Lake Road, Ontario, NY as the Ontario Chamber of Commerce, Inc. February, 2022, Business of the Month. Even during the pandemic, this restaurant has seemed to survive. The menu, as described by the owner, Carrie O'Rourke, are tacos with a spirit infused, international flair. The tacos are not your normal taco as most people think of a taco. They are abundantly "stuffed" and come in a variety of flavors prepared with a wide selection of seafood and meats. A full menu is available at www.rustictacobar.com. They are also on Facebook, Instagram, and Twitter.

New plans on the horizon include offering beer and wine from local wineries and breweries. Carrie said, "I prefer to use local products whenever possible." She is looking forward to expanding the outdoor patio in the spring and offering food truck services during the summer months for catering special events.

Hours for Rustic Taco are Tuesday to Saturday, 11 a.m. to 8 p.m. and Sunday, Noon to 7 p.m. Take-out service is available. Phone: 585-545-4335 to place your order or order online at www.rustictacobar.com



Finger Lakes Virtual Career Fair

TUESDAY, FEBRUARY 8, 2022
11 AM – 2 PM

WE ARE YOUR DOL



A **PREVIEW DAY** WILL BE HELD ON **MONDAY, FEBRUARY 7, 2022** BEGINNING AT 9AM.

PRE-REGISTER TODAY: <https://nysdolvirtual9.easyvirtuallfair.com>

ATTENDING BUSINESSES

Wegmans	Maximus	Seneca County
WROC – TV	Wayne-Finger Lakes BOCES	Optimax
Bausch and Lomb	Volunteers of America Upstate New York	Life Time Assistance Inc
Kodak Alaris	Driveline Retail Merchandising	LSI Solutions
Corning Incorporated	The Strong	Prime Care Coordination
D&R Technical Solutions, Inc.	Starbridge	Elmira Psychiatric Center
Volunteers of America Upstate New York	University of Rochester Medical Center	And more!

JOB OPENINGS FOR ATTENDING BUSINESSES

Laborer	Pharmacy Technician	Optipro CNC Technician	Highway Laborer
Teacher Aide	Call Center Rep	Sales	Food Service
Sprinkler Fitter Apprentice	Testing Technician	Care Manager	Engineer
House Manager	Graphic Designer	Retail Banker	Security Officer
LPN/ RN	Director of Technology	Child Care	And many more!

MAKE SURE TO PRE-REGISTER AND UPLOAD YOUR RESUME

FOR MORE INFORMATION ABOUT THIS EVENT, CONTACT VIRTUALJOBFAIRS@LABOR.NY.GOV

888.469.7365 | www.labor.ny.gov |  @nyslabor



ZIEBART OPENS IN ONTARIO AT 1760 NYS Rt. 104



L to R: Jason Theisen (Ziebart International Corporation), Paul Shur (Ziebart Canandaigua, GM), Thomas Wolfe (Ziebart International Corporation), Jim Switzer (Treasurer Ontario Chamber), Brian Jackman (Ziebart International Corporation), Meghan Pfenninger (Ziebart Mattiaccio Group, Owner), Mark Mattiaccio (Ziebart Group, Owner), Tina Rose (Ziebart Mattiaccio Group, District Manager), Ryan Mattiaccio (Ziebart Mattiaccio Group, Owner), Zach Mattiaccio (Ziebart Mattiaccio Group, Owner), Brian Natale (Ontario Chamber Bd. of Director) and Jenn Brake (Secretary Ontario Chamber).

ONTARIO – October 23, 2021. It was with great enthusiasm that a new Ziebart franchise was welcomed into the Town of Ontario business community. Ziebart’s corporate franchise team along with local Ziebart franchise owners, employees, town officials, and the Ontario Chamber of Commerce members were present to help cut the grand opening ribbon. This is Wayne County’s first Ziebart facility. Thomas Wolfe, Executive Vice President of Ziebart International Corporation presented a congratulatory plaque to the Mattiaccio Group.

Ziebart was established in 1959 and the Mattiaccio Group purchased their first franchise in 1990. The Ziebart Mattiaccio Group has approximately 200 employees across seven locations in Western New York. Ziebart is known for genuine rust protection and undercoating along with the following services:

- Professional Vehicle Detailing
- Diamond Gloss Paint Protection
- Inner-Guard PLUS
- Germ Defender Antimicrobial (Powered by Bioshield 75)
- Window Tinting
- Z-Shield Paint Protection Film
- Vehicle Wraps
- Rust Protection
- Sound Deadener
- Rhino Linings Spray-On Bed Liner
- Remote Car Starters
- Ceramic Z-Gloss Paint coating
- And Much More!



Mike Stewart manages the Ontario Ziebart location that employs 15-20 people. They are currently hiring. Hours are: Monday to Friday 8 am – 6 pm and Saturday 9 am – 5 pm. Call Mike today at 315-997-9010 to schedule your services. Website: www.ziebart.com.

NEWS FROM THE FEDERAL EMERGENCY MANAGEMENT AGENCY (FEMA)

Dear upstate New York Chambers of Commerce and Associations:

I would like to briefly introduce myself as the Liaison between the Private Sector and the Region II Federal Emergency Management Agency (FEMA). I will be sending you valuable information that you may want to send to your chamber members and associations. You may feel it isn't relevant and choose not to push forward, that is fine too. Since I will be covering the chambers upstate, please feel free to contact me with any questions or concerns you may have. Early next year I will be sending you a more detailed introduction letter introducing myself and informing you of the programs, grants, classes etc.... that we can provide. I look forward to this partnership between FEMA and the Private Sector. For today I would like to include a few links that may be helpful to your businesses.

[COVID-19 Funeral Assistance | FEMA.gov](#) – For those who have lost loved ones to Covid-19, you may be eligible for reimbursement for funeral expenses, please use this link for more information

[FEMA Resources for Climate Resilience](#) – A document navigating the FEMA resources that are available to support communities in mitigating impacts of climate change.

Please see the link below where members can order Covid test kits. Please feel free to forward to your stakeholders as appropriate.

[COVIDtests.gov - Free at-home COVID-19 tests](#)

I look forward to this opportunity to partner with Private Sector as we better prepare our communities before, during and after disaster. Wishing you a blessed holiday and a happy, healthy New Year.

Kind regards,
Cynthia L. Paul
Private Sector Liaison/Preparedness Division
Federal Emergency Management Agency (FEMA)
Region II Office – NY, NJ, PR, USVI
Mobile: (347) 804-9727
Cynthia.Paul@fema.dhs.gov

WELCOME PACKAGE MATERIALS NEEDED NOW

If you would like your marketing materials distributed to new residents in Ontario, please deliver 50-100 items to Edward Jones Investments, 6323 Knickerbocker Road, Ontario, NY 14519, Attention: Aileen Hurlimann. Approximately 12-15 packages are delivered each month. Acceptable items include brochures, pens, pencils, note pads, sticky notes, key chains, any marketing items or business flyers, and business cards. This is an opportunity for you to reach new customers and advertise your business. Thank you to Edward Jones for coordinating this program and for the delivery of the packages. If you would like to help with the delivery, please contact Donna Burolla at email: dburolla@gmail.com. Please call Edward Jones prior to delivering your items at 315-524-3130.

WAYNE CENTRAL EDUCATION FOUNDATION THANKS COMMUNITY

It was cold, it was raining, it was windy but the Wayne Central Education Foundation and the community did it! A challenge was made and so many showed up to help fill a box truck full of donations for three local pantries! The donations were given to the Ontario Food Pantry, The Walworth Food Pantry and the Macedon Food Pantry. Their shelves were stocked up just in time for the holidays.

Thank you to the following for helping us pull this off by donation space, box trucks, business space for donations, groups who held collections, corporate donations, your time, your support.

Crown Electric
Harbec
Frank Robusto
Town of Ontario
American Legion
LW Emporium
Cub Scouts
Boy Scouts
Girl Scouts
Save-a-lot
Wegmans
Hegedorns
Stuart's Spices
LiDistri Foods
Wright Beverage Distributors
Motts
Living Word Church
Rhyme Tyme Child Care Center
DCT Company
Strike It Up
Reliant Community Credit Union
The countless families that donated
Our phenomenal volunteers that once again braved the elements for the greater good



Thank you doesn't seem enough. It's more gratitude for helping the Wayne Central Education Foundation carry out their vision of doing good for our community, gratitude for believing in their mission, and gratitude for ALWAYS coming out to support the Foundation and exceeding all hopes for a successful event. (The food collection was held on Saturday, Nov. 13, 2021). We are blessed to be a part of this amazing community!

The mission of the Wayne Central Education Foundation is to provide financial support for the education, co-curricular activities and programs within the Wayne Central School District.

We have provided grants to teachers for classroom supplies, materials and equipment that are not covered within the school budget. Additionally, we yearly have awarded numerous scholarships to graduating Seniors.

The Foundation is a charitable organization, separate from the school district, founded to provide funding to enrich the educational experience for the students in the Wayne Central School District.

WELCOME BACK RENEWING CHAMBER MEMBERS!

**Thank You For Being So Prompt With Your Dues
Your Continued Support Is Appreciated**

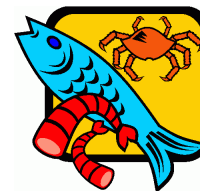
CARAGLIO'S PIZZA OF ONTARIO, INC., Tony Caraglio, 1208 NYS Rt. 104 – Ph. 315-524-3000
TOWN OF ONTARIO, William Riddell, Director, Economic Development, 6551 Knickerbocker Rd –Ph. 315-524-5908
LAKESIDE ROOFING & SIDING MATERIALS, INC., Bradley Burns, 6296 Lakeside Rd. – Ph. 315-524-9420
BROOKS' FACTORY DIRECT TRAILERS, LLC, Ray Brooks, 240 NYS Rt. 104 – Ph. 585-265-1366
BRIAN TOLBERT AUTOMOTIVE, INC., Brian Tolbert, 930 NYS Rt. 104 – Ph. 315-524-6818
ALTRA RENTAL SUPPLY, INC., James Pedulla, 2127 NYS Rt. 104 – Ph. 315-524-9649
FURNACE MINI-STORAGE, LLC, The Ray Cedruly Family, 6405 Furnace Rd. – Ph. 585-755-9224
THE TIMES OF WAYNE COUNTY, INC., Ron and Patti Holdraker, PO Box 608, Macedon, NY – Ph. 315-986-4300
JOHN LOCKWOOD PLUMBING, INC., John Lockwood, 357 Timothy Lane, Ontario, NY- Ph. 585-265-0736
BISCAYNE AUTO SALES, LLC, Jim Tuchrello, 1130 NYS Rt. 104, Ontario, NY – Ph. 585-405-2968
VIRGINIA M. MOLINO, Chamber Board of Director, 6485 Knickerbocker Rd., Ontario, NY – Ph. 585-737-5456
COBBLESTONE HOPS & BREWING CO., Cheryl Wygal, 5736 Walworth Road, Ontario, NY – Ph. 585-704-9575
SHERRY F. VERSTRAETE, 2840 Ridge Rd., Williamson, NY 14589 – Ph. 585-820-8801
J.D. CHAPMAN AGENCY, INC., Bruce Chapman, 66 Main Street, Macedon, NY 14502 – Ph. 315-986-4062
PINES OF PEACE COMFORT CARE HOME, Terry Whitt, Director, 2378 Ridge Rd., Ontario, - Ph. 315-523-2388
THOMAS MIZELLE & CAROL SCHWARTZ-MIZELLE, 719 Lakeview Knolls, Ontario, - Ph. 315-524-5178
INTEGRATED HEALTH CENTER, Teon Kowalyk, DC, 1422 NYS Rt. 104, Ontario, - Ph. 315-524-2835
JEFFERS & BIRNIE, CPA, PC, Scott Birnie, 1454 NYS Rt. 104, Ontario, - Ph. 315- 524-7693
ONTARIO FOODS, LLC, d/b/a SAVE-A-LOT, Suzanne Schmitz, Manager, 1240 NYS Rt. 104, Ontario – Ph. 315-524-3810

Welcome New Members to the Ontario Chamber!

ONTARIO SEAFOOD, 1854 NYS Rt. 104, Ontario, NY, 14519

Owned by Amy DeMay; phone: 315-333-1038; email: ontarioseafood@gmail.com.

Looking for Fresh Seafood? Ontario Seafood has it!



Lobsters, Haddock, Tuna, Swordfish, Shrimp, Scallops, Salmon, Grouper, Sea Bass, and Much More!

Frozen items include: Stuffed clams, stuffed scallops, clams casino, alligator, snow crab, king crab, and Much More!

Hours: Tuesday to Thursday – 10 a.m. to 6 p.m.

Friday – 10 a.m. to 7 p.m.

Saturday – 10 a.m. to 5 p.m.

Sunday & Monday Closed

Fish Fries Available on Friday Only from 12 Noon to 7 p.m.

For Take-Out. Call 315-333-1038 to Order. Soups Available Tuesday to Saturday.

Email: ontarioseafood@gmail.com. Special Orders Accepted If Given Adequate Notice.

ONTARIO CHAMBER OF COMMERCE MEMBERSHIP INFORMATION

The Ontario Chamber of Commerce is open to membership for all businesses and residents. You do not need to be a local business or resident to join. There is only one level of membership at \$50.00. Some of our **business support projects** include: Business of the Month; Quarterly Marking Award; National Small Business Week Appreciation; Ribbon Cutting and Ground-Breaking Ceremony; and support for our Business Improvement District.

Community projects include: Support for the Ontario Food Pantry; Christmas Tree Lighting Event; Scholarship to a Wayne Central Graduate; Annual Community Awards Banquet; Annual Holiday Craft Show; Tribute Bench Program; and Distribution of Welcome Packages to New Residents. For more Information about additional projects visit our website at www.ontarionychamber.org.

Please consider joining us and becoming part of our team to support businesses and our community. Your membership and participation would be welcomed!

ONTARIO CHAMBER OF COMMERCE – MEMBERSHIP APPLICATION

Membership Dues: \$50.00 annually. Please make checks payable to Ontario Chamber of Commerce, Inc. and mail to PO Box 100, Ontario, NY 14519-0100

BUSINESS NAME: _____

NAME OF OWNER: _____

TYPE OF BUSINESS: _____

MAILING ADDRESS: _____

(No. and Street)

(Post Office Box) (City, State, Zip)

BUSINESS ADDRESS: _____

(No. and Street)

(Post Office Box) (City, State, Zip)

HOME PHONE: _____

BUSINESS PHONE: _____

EMAIL ADDRESS: _____

WEBSITE ADDRESS: _____

FAX NUMBER: _____

*PERMISSION TO ADD TO ONLINE BUSINESS DIRECTORY (circle one)

YES NO

*(We depend on members to provide updated information as it occurs.)

Delivery Tips

FEDEX

Outdoor box

Advantage Auto Supply

2045 NYS Rt. 104, Ontario, NY

Phone (store) (315) 524-2691

Daily Pickup @5 pm

Monday thru Friday

None on weekends/holidays

WESTERN UNION

Dollar General, Ontario Plaza

1250 NYS Rt. 104, Ontario, NY

Send & Receive

Money/Messages

Walgreens – FedEx & Western Union

6296 Ontario Ctr. Rd., Ontario, NY

S.E. corner @ NYS Rt. 104

Phone (store) (315) 524-2511

UPS (UNITED PARCEL SERVICE)

Secor Hardware (within store)

Tops Plaza, S.E. corner of NYS Rt. 104

and Furnace Rd., Ontario, NY

Available during regular store hours

Phone (store) (315) 524-4052

Advance Auto Parts Store (within store)

1971 State Route 104

Ontario, NY 14519

Mobile DMV at Webster Public Library

Mondays 10 A.M. - 3:30 P.M.

Except Holidays

2022 Chamber Meetings

January 17

February 21

March 21

April 18

May 16

June 20

July 18

August 15

September 19

October 17

November 21

December – No Meeting

Meetings are held at 3:30 P.M via

Zoom until further notice. If you

would like a link to the meeting,

please email dburolla@gmail.com.

All chamber members are invited

to attend as well as the general

public.