

ONTARIO CHAMBER OF COMMERCE, INC.

P.O. Box 100, Ontario, NY 14519-0100 – (315) 524-5886



Website: www.ontarionychamber.org

Like Us on Facebook.com/ontarionychamberofcommerce

NEWSLETTER – MAY – JUNE, 2022

Officers: (terms expire in 2022)

Donna Burolla, President (315) 524-8286

Sherry Verstraete, V.P. (585) 820-8801

Jim Switzer, Treasurer (585) 750-2277

Jennifer Brake, Secretary

Brake Marketing, (585) 957-2326

Board of Directors: (3 year terms)

Brian Natale – term expires 2022

Farmers Insurance

Virginia Molino – term expires 2021

Sylvia Ryndock – term expires 2023

Ryndock Realty



Business Name: Quickbooks Professionals for Small Businesses and Nonprofits

Business Owner(s): Diane M. Costenoble

Business Location: Stevens Street, Ontario, New York, 14519

Business Hours: 7:00 AM to 7:00 PM Weekdays/Weekends

Business Phone: 301-602-9482 (cell)

Business Email: dcostenoble26@gmail.com

Social Media Platforms: LinkedIn

Description of Products/Services Provided:

- Installation/Set-up of Quickbooks Desktop or Quickbooks Online
- Help new users learn Quickbooks
- Full-Charge Bookkeeping including accounts payable/receivable; reconciliation of bank and credit card accounts
- Transfer of bookkeeping accounts from Desktop to Online
- Data entry required for sales and Income tax reporting
- Financial Statements

As part of the chamber member spotlight program, businesses are invited to display their marketing materials in the lobby of Lyons National Bank in the Tops Plaza on Furnace Road. If you would like your business featured in this column, please contact Donna Burolla, at email: dburolla@gmail.com.

Ontario Chamber of Commerce, Inc.
May, 2022
Business of the Month
Edler Acres, 5673 Arbor Road, Ontario, NY



Ellen and Jerry Edler, owners of Edler Acres

Edler Acres is a quaint 20-acre farm located at 5673 Arbor Rd. in Ontario NY owned by Jerry & Ellen Edler. On their website they describe a beautiful story of a family moved to the countryside in which Jerry openly states "It all started with a horse." Their dream, which became a reality in 2013 when they purchased their farm, was to have a place to allow their daughters 2 horses to graze in their own pastures adjoined to where they live.

Now on this farm they are proud to have over 60 chickens, Nigerian dwarf goats, Boer & Kiko goats, Dorper/Katahdin sheep, 2 Great Pyrenees, livestock guardian dogs and much more. In the past couple of years, they put up two hoop houses to grow cut flowers and vegetables and recently added a roadside farm stand to showcase their bountiful crops. In 2021 they obtained a nursery license to sell potted bulbs and plants and recently they were approved for home processing of gluten free baked goods and jams.

Their website displays beautiful flower arrangements, bouquets, wedding centerpieces and custom-made bridal arrangements. In addition to flowers, they also have selections of choice lamb, processed by a USDA food processor, weighed, and vacuumed packaged. The lamb doesn't contain antibiotics or hormones and follows organic practices. Lastly, they also have fresh chicken eggs for sale from their chickens that are raised Non-GMO.

For more information, please visit their website at www.edleracres.com, Facebook page [Facebook.com/Edleracres.NY](https://www.facebook.com/Edleracres.NY). For purchases, please call at 315-333-1048.

Ontario Chamber of Commerce, Inc.
June, 2022
Business of the Month



**STEVE'S CUSTOM CANVAS
& UPHOLSTERY**
765-B County Line Road,
Webster, NY 14580



Steve Palis, Owner of Steve's Custom Canvas & Upholstery

Steve's Custom Canvas & Upholstery @ 765-B County Line Road at the corner of NYS Route 104, is the Business of the Month for June, 2022 featured by the Ontario Chamber of Commerce, Inc.. Owner Steve Palis is in his 31st year offering full-service canvas & upholstery craftsmanship for home, auto, marine, industrial, recreational, and related vehicles. From working in a small marine canvas shop on Irondequoit Bay to moving to an 1860s grain mill, at his present site, Steve has built and opened his current 3500 sq. ft. store/shop on April 1, 2019, following a devastating fire on June 12, 2015 and a brief stint in rented space in Webster. His customer base includes all ages of users from across New York State and Pennsylvania. As of June 1st, he has a new tenant, Farm House Fabulous, in the 3100 sq. ft. space at 765-B County Line Road. Call Steve at 585.265.1170; web @ www.StevesCustomCanvas.com.

Now in its 22nd year, the Business of the Month program highlights new and existing business owners and recognizes them with roadside signage, business features, public notice, and photos. (Jim Switzer, June 6, 2022)



NEWS FROM LW EMPORIUM 6355 KNICKERBOCKER RD. ONTARIO, NY

Frequent Shopper Rewards Program

Starting June 1st when you spend \$10.00 you will receive a stamp on your 10~10~10 card. Every 10 stamps means a \$10.00 gift coupon! Summer 10~10~10 program runs June 1st through September 6th

SARAH'S COUNTRY BARN HOSTS CHAMBER NETWORKING

Thank you to Sarah Feidner, owner of **SARAH'S COUNTRY BARN**, 2001 Ridge Rd., Ontario, for hosting our chamber business networking held on June 1, 2022 and providing a delicious home made cookie tray!

Sarah's Country Barn is offering crafting classes. Check out the website to see what's coming up and to register: People can sign right up on the website: <https://www.sarahs-country-barn.com/classes> Classes are added regularly.



ONTARIO CHAMBER HONORS 50 YEAR+ LOCAL BUSINESSES

As part of the National Small Business Week recognition, May 1 – 7, 2022, the Ontario Chamber of Commerce presented each business listed on the Small Business Week Proclamation who has been in Ontario for 50 years or more a framed Certificate of Achievement. The Proclamation was adopted by the Chamber Executive Board on April 18, 2022 (included on the next page). Congratulations to all for achieving this milestone!





National Small Business Week Proclamation May 1 – 7, 2022

WHEREAS, America's progress has been driven by pioneers who think big, take risks and work hard; and

WHEREAS, from the storefront shops that anchor Main Street to the high-tech startups that keep America on the cutting edge, small businesses are the backbone of our economy and the cornerstones of our nation's promise; and

WHEREAS, small business owners and Main Street businesses have energy and a passion for what they do; and

WHEREAS, when we support small business, jobs are created, and local communities preserve their unique culture; and

WHEREAS, because this country's 28 million small businesses create nearly two out of three jobs in our economy, we cannot resolve ourselves to create jobs and spur economic growth in America without discussing ways to support our entrepreneurs; and

WHEREAS, the President of the United State has proclaimed National Small Business Week every year since 1963 to highlight the programs and services available to entrepreneurs through the U.S. Small Business Administration and other government agencies; and

WHEREAS, the Ontario Chamber of Commerce, Inc. supports and joins in this national effort to help America's small businesses do what they do best – grow their business, create jobs, and ensure that our communities remain as vibrant tomorrow as they are today;

WHEREAS, the Ontario Chamber of Commerce, Inc. would like to recognize the following businesses for being in business for **50 years** or more:

Bill Gray's
Brown Square Apartments
Crown Electric Supply
Fred A. Nudd Corporation
Ferguson's Hair Care
Heritage Square Museum
Joe's Meat Market
Murphy Funeral & Cremation Chapels LLC

Ontario Manor Apartments
PJ Radiator
Pugsley's Marine
R.E. Ginna Nuclear Plant
Ron Begy's Garage
Scientific Polymer Products, Inc.
T. Nelson Sales
Union Hill Manor Apartments

And furthermore, congratulates them for this achievement and the contribution they have made to the quality of life for our Ontario residents by providing excellent services, products, and employment opportunities to our local and surrounding communities.

Adopted by the Ontario Chamber of Commerce, Inc. Officers and Board of Directors on April 18, 2022

OFFICERS

Donna Burolla, President
Sherry Verstraete, V.P.
Jim Switzer, Treasurer
Jennifer Brake, Secretary

BOARD OF DIRECTORS

Brian Natale
Sylvia Ryndock
Virginia Molino
William Riddell, Community Liaison

**The First Annual Wayne County Student Pitch Competition &
the 4th Annual Adult Pitch Competition****Pitch a New Business** **FALL DEADLINE**

NEW
Student Pitch
\$1,250
Grand Prize

Student Deadline is October 14, 2022

Adult Pitch
\$20,000
Grand Prize

Adult Deadline is September 23, 2022**www.WEDCny.com**

NEW in 2022, Wayne County students are invited to present their business ideas in the form of a 5-min video pitch. Student projects may be in teams or individuals who highlight new business ideas, product concepts, or service-oriented endeavors. The winners will be chosen by judges from the local community. Multiple cash prizes will be awarded plus recognition to the project that is most transformative for Wayne County.

Adult Pitch Entrepreneurs are also invited to apply for this competition with other startups that are new entities or less than one year in business. Entrepreneurs must also submit an executive summary and financial projects. One SCORE workshop attendance is required.

- **WHO CAN APPLY:** Students who will be in grade 9 through grade 12 by October 2022 (22-23 school year) OR any local entrepreneur with a startup business idea. ALL APPLICANTS MUST BE WAYNE COUNTY RESIDENTS. Students can be enrolled in any public, private, or home school. Teachers, parents and mentors are allowed to help but must be disclosed on the application. SCORE workshops are available for all applicants.
- **HOW TO APPLY:** Students and Adult Pitch applicants must submit a written executive summary of their business plan with basic financial projections. Students will submit a 5-min video pitch and adults will present their pitch to a panel of live judges in November. **Application instructions are found at www.WEDCny.com.**
- **JUDGING:** Video submissions will be evaluated and scored privately by a group of community judges. Student winners will be contacted and their videos will be presented to the public at the Live Adult Pitch competition in November. Adult applicant judging is done in two rounds. Finalists will pitch their business to a panel of judges at a local live event in November.

If you have any questions about the Student or Adult Pitch competitions
contact Deb Hall at dhall@co.wayne.ny.us or 315-946-5919.

ONTARIO ROD & GUN CLUB
Trimble Road, Ontario, NY 14519
Guest Article by Heidi Levan, Club Secretary

Ontario Rod & Gun Club has been a proud member of the Town of Ontario since 1954 and is a premier 80+ acre range located on Trimble Rd.

Ontario Rod and Gun Club is one of the area's oldest shooting sports clubs, with a rich history of Civilian Marksman Programs, trap, rifle, archery and pistol. It's a growing and active club. Our membership is a diverse mix of men and women of all ages, professions and socio-economic levels, all of whom enjoy shooting sports and their Second Amendment Rights. There is something for everyone.

We offer a Tuesday Night Open Trap, Weekly and Monthly USPSA pistol competitions, monthly rifle matches, host the New York State High School Clay Target League, partner with the RIT ROTC AF Cadets, Inland Waters Clay Target League, Ontario Women's League of Shooters (OWLS), Civilian Marksmanship Program, 3 Gun Nation matches, and a variety of training programs for firearm enthusiasts. Ontario Rod and Gun Club is proud to have beautiful and well-kept ranges for members to enjoy. Our members live in Wayne, Monroe and other surrounding counties.

We have a generous community outreach consisting of our annual veterans fundraiser events with 100% of the proceeds going to local veterans in need. Our local veterans are a population near and dear to our hearts.

Want to learn more?

Check out our website at www.theorgc.org and our facebook pages or contact Club Secretary, Heidi Levan via email at communications@theorgc.com

NEWS FROM ONTARIO GOLF CLUB & RESTAURANT
2101 Country Club Lane, Ontario, NY 14519



The Ontario Golf Club will be opening mid-May, 2022. Call 595-495 GOLF (4563) to schedule a tee time or email: ontariogolfclub@gmail.com. The Pro shop is open and can be reached at the same number. Website: www.ontariocountryclub.com.

The restaurant is under new management by PUB 235 and will be known as PUB 235 On The Green. They will be offering a lunch and dinner menu and hosting banquets. It is scheduled to open mid-June, 2022 and will be open year-round. Contact Shannon Brooks, Catering Manager, email: Shannon@pub235.com or call 585-455-2056.

Ontario Chamber Members Meet New Developer, Jonathan Oliva, President of Planet Companies

On April 6, 2022 Ontario Chamber members gathered at Mama Lor's Cate, 1891 Ridge Rd., Webster, for a luncheon meeting. The featured speaker was Jonathan Oliva, President of Planet Companies. Mr. Oliva is the new owner of the former Union Hill Fire Station, 70 Ridge Rd., Union Hill. He explained he worked with the town to have the parcel and surrounding area rezoned from residential to business transitional to allow for a new business, Circuit Demon (www.circuitdemon.com) to locate in 4,000 square feet of the building. Circuit Demon assembles custom headlights for high-end vehicles. They employ five personnel at present and may add two additional people. Other uses in the building include corporate office space for Planet Companies and Mama Lor's Café. There is an additional 2,000 square footage upstairs with a use still undetermined. After the luncheon, Mr. Oliva gave a tour of the building.



Seated on Left: Karen Dean, Reliant Credit Union; Jenn Brake, Brake Marketing; Diane Costenoble, Quickbooks for Small Businesses & Nonprofits; Christine LoDestro, Wayne Central Education Foundation; Seated on Right: Patti Holdraker, Times of Wayne County; Sherry Verstraete, V.P. Ontario Chamber; Sylvia Ryndock, Ryndock Realty, and Tim McCardle, Director of Group Sales for Seabreeze Amusement Park.



Diane Costenoble, Jenn Brake, with Jonathan Oliva touring the former Union Hill Fire Station and new home for Circuit Demon.

WELCOME BACK RENEWING CHAMBER MEMBERS!

***Thank You For Being So Prompt With Your Dues
Your Continued Support Is Appreciated***

PRESTON'S LAWN & LANDSCAPE, INC., Aaron Preston, 1640 NYS Rt. 104, Ontario – 315-524-2200
RYNDOCK REALTY, LLC, Sylvia Ryndock, 1250 NYS Rt. 104, Ontario – 315-333-1272
CAVALLARO-NEUBAUER CHEVROLET, Rick Neubauer, 3740 NYS Rt. 104, Williamson – 800-491-8625
ONTARIO ROD & GUN CLUB, 2523 Trimble Rd., Ontario – 315-523-7717
NATURE'S WAY FLORAL & GARDEN, Joellen Simone, 7284 Knickerbocker Rd., Ontario – 585-217-6439
JIM SWITZER, Chamber Treasurer, 1291 Centennial Drive, Ontario – 585-750-2277
RICHARD A. LESZYK, Attorney & Counselor @ Law, 322 Ridge Rd., Ontario – 585-872-6790
GERBER HOMES & ADDITIONS, LLC Bruce Gerber & John Graziose, 1260 Ridge Rd., Ontario -315-524-7890
JAMES H. DOYLE, 905 Ridge Road, Ontario
CAM'S PIZZERIA, Jason Benton, Manager, 2002 Ridge Rd., Ontario, 315-524-2300
BIRTHRIGHT OF ONTARIO, INC., Nora Craft, Executive Director, 2003 Ridge Rd., Ontario, 315-589-5004
CONCORD INSURANCE AGENCY, LLC, Tom & Shavonne Glanton, 6270 Dean Parkway, Ontario, 585-265-6061
OPTIPRO SYSTEMS, LLC, Mike & Lynda Bechtold, 6360 Dean Parkway, Ontario, 585-265-0160
WAYNE CENTRAL EDUCATION FOUNDATION, Christine LoDestro, President, 1250 NYS Rt. 104, Ontario, 315-534-6904
B & C AUTO RESTORATION & PAINT, William J. Kilpatrick, 6360 Dean Parkway, Ontario, 585-265-0041
TOBIN CENTER LLC, David & Pam Tobin, P.O. Box 482, Ontario
C & D AUTOMOTIVE SERVICE CENTER, INC. Dean DeMarree, 994 NYS Rt. 104, Ontario, 315-524-0050
PET PASSAGES, INC. Michael Harris & Andrea Dunedin, 348 NYS Rt. 104, Ontario, 585-265-9933
C.P. KELLY & ASSOCIATES LLC, General Contracting, Charles Kelly, 1201 Ridge Rd., Ontario, 315-524-2627
HOME SWEET HOME SENIOR CARE, Cindi Rohnke, 641 Autumn Breeze Lane, Ontario, 585-546-4500
TOWN OF ONTARIO HISTORICAL & LANDMARK PRESERVATION SOCIETY, PO box 462, Ontario, 585-943-1844
STEVE'S CUSTOM CANVAS & UPHOLSTERY, LLC, 765 County Line Rd., Webster, 585-265-1170
ONTARIO PUBLIC LIBRARY, Board of Trustees, Director, Sandra Hylen, 1850 Ridge Rd., Ontario, 315-524-8381
KUK SOOL WON OF ONTARIO, Jason Lee, 392 NYS Rt. 104, Ontario, 585-733-5249
QUICKBOOKS FOR SMALL BUSINESSES & NONPROFITS, Diane Costenoble, 2004 Stevens St., 301-602-9482 (cell)
BRAKE MARKETING, Jenn Brake, 2551 Lake Road, Ontario, 585-957-2326
GALLINA'S COLLISION, Doninic Gallina, 2228 Ridge Road, Ontario, 315-524-8960
NAPA AUTO PARTS, Beth & Al Clark, 1250 NYS Rt. 104, Suite 90, Ontario, 315-524-4000

Welcome New Members to the Ontario Chamber!

L & B FABRICATORS, LLC, Chris Lockwood & David Burns, 6285 Dean Pkwy, Ontario, - 585-265-2731
AP PROPERTY SERVICES OF WEBSTER, LLC, Sean Fico, 486 Timothy Lane, Ontario, 585-216-2080
ONTARIO GOLF PARTNERS, LLC, Sean Fico, 2101 Country Club Lane, Ontario, 315-524-4653 (Golf)
MOOSEBERRY SOAP COMPANY, Sara Hafner, 6341 Ontario Center Rd., Bldg. #9, Ontario, 315-332-8913

Welcome Package Materials Needed

If you would like your marketing materials distributed to new Ontario residents, please deliver 50-100 items to Edward Jones, 6323 Knickerbocker Road, Ontario, NY 14519, attention: Aileen Hurlimann. Marketing items can be flyers, brochures, pens, pencils, magnets, pads, keychains, etc. About 12-15 packages are delivered each month. This is an opportunity for you to reach new customers. Business cards are accepted. Please call Edward Jones, at 315-524-3130 before stopping by to deliver items.

**ONTARIO CHAMBER OF COMMERCE
MEMBERSHIP INFORMATION**

The Ontario Chamber of Commerce is open to membership for all businesses and residents. You do not need to be a local business or resident to join. There is only one level of membership at \$50.00. Some of our **business support projects** include: Business of the Month; Quarterly Marking Award; National Small Business Week Appreciation; Ribbon Cutting and Ground-Breaking Ceremony; and support for our Business Improvement District.

Community projects include: Support for the Ontario Food Pantry; Christmas Tree Lighting Event; Scholarship to a Wayne Central Graduate; Annual Community Awards Banquet; Annual Holiday Craft Show; Tribute Bench Program; and Distribution of Welcome Packages to New Residents. For more Information about additional projects visit our website at www.ontarionychamber.org.

Please consider joining us and becoming part of our team to support businesses and our community. Your membership and participation would be welcomed!

ONTARIO CHAMBER OF COMMERCE – MEMBERSHIP APPLICATION

Membership Dues: \$50.00 annually. Please make checks payable to Ontario Chamber of Commerce, Inc. and mail to PO Box 100, Ontario, NY 14519-0100

BUSINESS NAME: _____

NAME OF OWNER: _____

TYPE OF BUSINESS: _____

MAILING ADDRESS: _____

(No. and Street)

(Post Office Box) (City, State, Zip)

BUSINESS ADDRESS: _____

(No. and Street)

(Post Office Box) (City, State, Zip)

HOME PHONE: _____

BUSINESS PHONE: _____

EMAIL ADDRESS: _____

WEBSITE ADDRESS: _____

FAX NUMBER: _____

*PERMISSION TO ADD TO ONLINE BUSINESS DIRECTORY (circle one)

YES NO

*(We depend on members to provide updated information as it occurs.)

Delivery Tips

FEDEX

Outdoor box

Advantage Auto Supply

2045 NYS Rt. 104, Ontario, NY

Phone (store) (315) 524-2691

Daily Pickup @5 pm

Monday thru Friday

None on weekends/holidays

WESTERN UNION

Dollar General, Ontario Plaza

1250 NYS Rt. 104, Ontario, NY

Send & Receive

Money/Messages

Walgreens – FedEx & Western Union

6296 Ontario Ctr. Rd., Ontario, NY

S.E. corner @ NYS Rt. 104

Phone (store) (315) 524-2511

UPS (UNITED PARCEL SERVICE)

Secor Hardware (within store)

Tops Plaza, S.E. corner of NYS Rt. 104

and Furnace Rd., Ontario, NY

Available during regular store hours

Phone (store) (315) 524-4052

Advance Auto Parts Store (within store)

1971 State Route 104

Ontario, NY 14519

2022 Chamber Meetings

January 17

February 21

March 21

April 18

May 16

June 20

July 18

August 15

September 19

October 17

November 21

December – No Meeting

Meetings are held at 3:30 P.M via

Zoom until further notice. If you

would like a link to the meeting,

please email dburolla@gmail.com.

All chamber members are invited

to attend as well as the general

public.