

ONTARIO CHAMBER OF COMMERCE, INC.
P.O. Box 100, Ontario, NY 14519-0100 – 315-524-5886

Officers: (terms expire in 2012)

Donna Burolla, Acting President, 315-524-8286
Sherry Verstraete, Vice President, 585-820-8801
Jim Switzer, Treasurer, 585-750-2277
Donna Burolla, Secretary, 315-524-8286



Board of Directors: (3 year terms)

Disa Pevear – 2013 – 585-478-6998
Nadia Niniowsky – 2012 – 315-524-9443
Thomas Mizelle – 2014 – 585-329-6311
Ray Cedruly, Community Liaison, 585-734-5526

Website: www.ontarionycc.com

Newsletter – July - August, 2012



Ontario and Williamson Chambers Hold Joint Business Tour of Williamson-Sodus Airport

A crowd gathered at the Williamson-Sodus Airport for the third jointly sponsored business tour coordinated between the Williamson Chamber of Commerce and the Ontario Chamber of Commerce. The tour was held on June 6, 2012 with town officials, chamber officers, and residents in attendance.

Sandwiches, wraps, and cookies were provided by The Deli Co., located in Williamson on Rt. 21 and Lake Rd., prior to the PowerPoint presentation and tour of the airport.

Joe Ebert, President of the Williamson Flying Club reviewed a presentation about the not for profit Club that has been in existence since 1956. The airport has changed from 1963 with an 1800 foot turf runway to a 3,800 foot paved, lighted runway in 2009. The airport is a general aviation airport which means the airport is used for personal or business travel in privately-owned aircraft; lifeguard flights such as Mercy Flight; government flights such as police helicopters or charter services for helicopter flights. It can accommodate single engine and small business jet craft and helicopters. The area now consists of 109 acres and has received over 55 grants from the FAA and NY totaling \$9,200.00. The sources for the grants are taxes on aviation activities (fuel, cargo, tickets). These taxes are then reinvested in the aviation infrastructure in the form of grants. Airplanes use GPS instrument approaches and have the aid of a 24-hour automated weather system. It is the 8th largest General Aviation Airport in New York State and has over 200 members with 140 plus active pilot members. The Williamson-Sodus Airport is the official Wayne County Airport and has a \$2.7 (est.) million dollar annual impact and generates \$152,000 annually in state and local taxes. It has 70 hangar spaces, with the most recent hangar completed in 2004. A fuel tank is on site with a 10,000 gallon capacity. Maintenance and airplane inspection personnel are also available.

The club owns five airplanes that are used for flight instruction. An individual can start logging flight hours at age 14 and can obtain a pilot's license at age 16 and be able to solo. Many careers are "born" through this type of instruction. Volunteer members maintain the airport, even the plowing of the runway. President Ebert stated that it has been estimated if the plowing were contracted out it would cost \$130,000. per year. The club office building was also constructed with a good percentage of volunteer help. (continued next page)

(Airport Tour – continued)

Future plans for the airport call for attracting additional businesses and constructing facilities to rent to them. One such new business is a helicopter repair business that has two employees. This business also offers scenic helicopter rides. Other businesses that currently use the airport include Pace Electronics; Seneca Foods; the U.S. Coast Guard; and Motts.

**Chamber Scholarship
Community Service Award**

At the 2012 graduation ceremony of the Wayne Central graduating class, **Marina Barci** received the Ontario Chamber Community Service Scholarship of \$150. The scholarship is awarded to the student who has accumulated the most hours of community service during their high school years. Marina accomplished 900 hours of service at the following locations: St. Stanislaus Church; 4H Camp Bristol Hills; and as a cheerleading coach for youth football at Wayne Central. She plans on attending Duquesne University in Pittsburg, PA majoring in International Business and then attending law school.

**American Red Cross
Blood Drive Scheduled
August 11, 2012
Casey Park, Ontario**



A blood drive is scheduled for **August 11th from 9 am to 2 pm at Casey Park**, in the office building located at 6551 Knickerbocker Rd., Ontario. This is organized by the American Red Cross with the Ontario Chamber co-sponsoring the event. The Ontario Women's Civic Club will also be holding a baked food sale and the Ontario-Walworth Rotary will be selling hotdogs and hamburgs at their trailer in the park. Please consider donating blood – it is a special gift that you can give others. Watch for the Red Cross flyer coming in your email.

**JME Automotive – 2nd Quarter Winner of
Chamber Business Promotion Award**

JME Automotive, 646 Rt. 104, Ontario, owned by Joe and Cheryl Evangelista is the 2nd business quarter winner of the Chamber

Business Promotion Award. The award is picked by a random drawing held once every business quarter and the prize is \$100.00 that is used for advertising. If you would like to participate, send your business card with "Business Promo" marked on the back to: Ontario Chamber of Commerce, PO Box 100, Ontario, NY 14519. The next drawing will be held in September, 2012. You must be a Chamber member to qualify.

**"Dough Raiser" A Success
at Uno Chicago Grill**

The Chamber "Dough Raiser" that was held on June 10 – 14th at Uno Chicago Grill, 931 Holt Rd., Webster was successful. The event netted the Chamber \$115.31. A big **Thank You** to all you who participated and to Uno Chicago Grill for hosting this event.

**Lakeside Business Community Event –
Open House - July 19th – 4 to 8 pm.**

The businesses located at the intersection of Lakeside Rd. and NYS Rt. 104 are holding a community event on July 19th from 4 – 8 pm. Activities include food; kids games; bounce house; and an open house at all 13 participating businesses. Entrance fee is a donation of canned food for the Ontario Food Pantry. Parking is at Shadow Hill Landscape and a shuttle service will be provided to a tent by Wilberts.



Pictured above is Rick and Cathy Switzer, receiving the Business of the Year Award for 2012 from Tom Mizelle, outgoing President of the Ontario-Walworth Rotary Club and Sherry Verstraete, Vice President of the Ontario Chamber of Commerce.

Switzer's Auto Tech Ontario's Business of the Year Award Winner

On June 26th at the annual changeover dinner held by Ontario-Walworth Rotary Club the Business of the Year Award was presented to the owners of Switzer's Auto Tech, Rick and Cathy Switzer. The business opened in 1992 and is located at 1344 Rt. 104, in Ontario. Outgoing Rotary Pres., Tom Mizelle, noted that Switzer's Auto Tech was chosen for their excellence in business they demonstrate and the high standards they set.

The Switzer's also support local scouting efforts and various sport booster clubs. Interns in auto mechanics from Wayne-Finger Lakes BOCES and from Wayne Central High School have been hosted by this business. Rick and Cathy are proud to serve our community and count many residents as customers and friends.

The Business of the Year Award is presented jointly by the Ontario-Walworth Rotary Club and the Ontario Chamber of Commerce. The business receives a plaque and a yard sign will be placed at their place of business for three months congratulating them as "Business of the Year".

Chamber Award Dinner – Sept. 20, 2012 – SAVE THE DATE

Plans are underway for the chamber award and recognition dinner which will be held on **Sept. 20, 2012** at The Brookwoods, 2101 Country Club Lane, Ontario. If you would like to nominate a Citizen of the Year; Business Improvement Award or Community Organization please contact the chamber office at 315-524-5886 or email dburolla@gmail.com for a nomination form. We also will be coordinating **door prizes**. If you would like to donate a prize please contact Ray Cedruly, Chamber Community Liaison at email: anna101@rochester.rr.com or 585-734-5526. Your name will be recognized as a donor at the dinner. Please - **Save the Date** and watch your email for the dinner invitation – **Coming Soon!**

Heritage Square Museum Events 7147 Ontario Ctr. Rd., Ontario, NY

July 28th – 10 am – 4 pm Wine & Cheese Tasting & Blue Grass Concert; Flower City Decorative Artists of NY – Ice cream and hot dogs and Museum Tours

Sept 29th – 11 am - Harvest Festival – Antique, Craft and Collectibles – Vendors needed. Indoor space \$20. and \$15. for outdoor. If interested, contact Judy Lynd at 585-271-4925.

Dr. Daniel Koretz Looks Forward to Retirement

Daniel Koretz, MD has officially retired as of June 29, 2012. Dr. Koretz has served our Ontario community for over 40 years. Congratulations and best wishes for a happy retirement.



Business Fair Held by Ontario Chamber of Commerce

On June 2, 2012 a business fair was held in conjunction with Heritage Square Museum, Village Faire, located at 7147 Ontario Ctr. Rd. The Business Fair was coordinated through the Ontario Chamber of Commerce while the Village Faire was organized by the Town of Ontario Historical & Landmark Preservation Society. Businesses were located under a large 40 ft. x 40 ft. tent, donated by the Town's Parks & Recreation Dept., and inside the Train Station. The Ontario Chamber held free raffle drawings for prizes donated by the following businesses: Verizon of Ontario; Paige Equipment of East Williamson; Drop & Go Cleaners of Ontario; and Dunkin' Donuts. Winners were: Erika Bergen of Citizens Bank; Carol Gross; Carol Gratton; and Cherie McGee. The Chamber thanks all of the businesses for their donations and all businesses who participated to make this a success.



Businesses who attended the Fair included: Allstate; American Red Cross; Citizen's Bank; Deidre's Hair Design; Edward Jones Investments; Furnace Mini Storage; Lalone Counseling Service; Pines of Peace; Success School of Driving; (continued below)

Ontario Mulch & Stone; Uno Chicago Grill; Mary Kay Cosmetics; American Legion September Club; Stoned Jewelry; Halco-Energy Star; and Cam's Pizzeria. **Thank you for your support of this event!**



**The Chamber Welcomes Returning Members –
Thank You For Being So Prompt With Your Dues**

Liz Albright, Town of Ontario Historian
Richard Bebernitz, Benchmark Hydraulics
Technology
Joellen Simone, Nature's Way Floral & Garden
David A. Tobin, Tobin Center LLC
Virginia VanHee, VanHee Heating Services
Jorgina M. Weeks, Kleen Car Auto Sales
Tom Trevett, Trevett Cristo Salzer & Andolina P.C.
Kathleen Schweder, Kathy's Lakeside Stitchery
George Leopard, Linc Management LLC
Michael DeMareo, Wayne County Automotive
Nancy Eichorn, Nancy Eichorn Day Care

**The Chamber Welcomes New
Member**

**Fernwood Automotive, Tom
Forgione, 265 David Parkway,
Ontario, NY**

**Thank You For Your
Membership!**

Chamber Blast From the Past

Photo Courtesy of Deb Furguson-Leaty



DINNER CROWD - at last Wednesday night's Ontario Chamber of Commerce Candidates Night included local businessmen Dave Knorr and his candidate, wife, Beverly (town clerk), and Chamber Treasurer Bob Furguson, owner of the Ontario Barber Shop, right, and his wife, Lyda.



Pictured above is Jeff Polk, Store Manager

**Ontario Chamber of
Commerce
June, 2012
Business of the Month
Hess Express
1250 Route 104 &
Slocum Rd.**

Jeff Polk states that the main thing for us at Hess Express is to provide good service to our customers. Our store is a 1,200 square foot store. Stores range in size from a very small 800 square foot store to 3,700 square feet. All of our stores have a floor plan that is provided by headquarters. They cover all the spaces for us, and more, which makes it simple. Our stores are planned to maximize the space available, hence there is a lot of optimization.

While it is company policy not to discuss pricing strategy, various factors are used in the pricing of fuel. Hess is the leading independent gasoline-convenience store retailer on the U.S. East Coast, with over 1,360 stores serving customers in 16 states from Massachusetts to Florida. Our Hess Express stores are designed to offer customers an answer to today's fast-paced lifestyle by providing the convenience of "one-stop shopping." In addition to petroleum products and convenience store items, other quality brands are sold at Hess stores.

The Hess Toy Truck. In the early 1960's Leon Hess, the company's founder, wanted to provide a fun, high quality and affordable toy for families during the holiday season. The first Hess Toy Truck, introduced in 1964, was a tanker that could be filled with water and emptied through its delivery hose.

There are five people employed at the Ontario Hess Express.

Hess can be found on the web at: <http://www.hess.com/default.aspx>

Congratulations to Hess Express as Business of the Month for June, 2012. Ontario Chamber of Commerce is pleased to salute this Ontario Business as the "Business of the Month." the customized "Business of the Month" announcement sign is posted at their business. They are also featured in the Wayne County Mail.



Pictured from L to R: Sparky, Zach, & Jamie

**Ontario Chamber of
Commerce
July 2012**

**Business of the Month
Sparky's Cans & Bottles
6341 Ontario Ctr. Rd.**

Jo Donnelly, also known as "Sparky" owner of Sparky's Cans & Bottles, started this business on her own three years ago. Sparky had done this kind of work before and enjoyed the work as well as the customers she met.

Sparky also recognized a need for this kind of facility in the community. The concept of recycling cans and bottles is a simple one states Sparky, "the more you drink, the more money I make as long as you bring the cans and bottles here," she jokingly tells her customers. Sparky's Cans & Bottles receives the nickel deposit fee as well as a handling fee for each can and bottle. The distributors pay the handling fee because Sparky's Cans & Bottles does the sorting. Everything is sorted by size, container type, and distributor. The glass is sorted by color and size as well as distributor. The sorting is done by hand. The same company that collects cans and bottles from the reverse vending machines brings a tractor trailer her once a week to collect cans and bottles.

One feature of this process is that the customers do not have to wait while we sort and count the cans and bottles. If you have collected your cans and bottles for a long period of time, drop them off and come back later to pick up your deposit money. All of your cans and bottles will be sorted and counted by the next day. We have some customers that come monthly to drop off cans and bottles and pick up their money from the previous drop off. There is no wait with this process. They've come in by U-haul, dump truck, and trailers. These larger drop offs are done usually within a week.

The main area is decorated with various antiques and interesting items. "I did this so my customers would have something to look at while their cans and bottles are being sorted and counted" states Sparky. The decorating concept worked so well that customers started to bring things to add to the display.

Sparky's currently supports fundraising for twenty three different organizations. It is very simple to support your organization this way. When you drop off your cans and bottles, you just tell Sparky which organization you want your deposit funds to go to and at the end of each month a check is sent to the organization. Sparky's is also "ticket central." If you have a fundraiser and need to sell tickets, this is the place to leave them. If there is an event going on they have a bulletin board to post flyers on as well as a business card bulletin board.

Sparky's employs three part-time people that are hired through a temporary agency, all of whom live in Ontario. Sparky's hours of operation are 11 a.m to 5 p.m. Monday through Friday and 10 a.m. to 4 p.m. on Saturday.

Sparky's Cans & Bottles can be reached by Phone: 315-524-CANS (2267).

Congratulations to **Sparky's Cans & Bottles** as Business of the Month for July. Ontario Chamber of Commerce is pleased to salute this Ontario Business as the "Business of the Month." The customized "Business of the Month" announcement sign is posted at their business. They are also featured in the Wayne County Mail.