

**ONTARIO CHAMBER OF COMMERCE, INC.**  
P.O. Box 100, Ontario, NY 14519-0100 – 315-524-5886

**Officers:** (terms expire in 2014)  
President – Donna Burolla - 315-524-8286  
Sherry Verstraete, Vice President –  
585-820-8801  
Jim Switzer, Treasurer – 585-750-2277  
Cheryl Legg, Secretary – 585 315-0935



**Board of Directors:** (3 year terms)  
Roger Legg - 2013  
Nadia Niniowsky - 2015  
Thomas Mizelle – 2014  
Ray Cedruly, Community Liaison

Website: [www.ontarionycc.com](http://www.ontarionycc.com)

Travel and tourism information is located in the display racks in the Ontario Town Hall Foyer at 1850 Ridge Rd., Ontario

**Newsletter – Nov. – Dec., 2012**



**Gert Doyle accepting Volunteer of the Year Award**

**Civic, Community & Business Awards At  
Chamber of Commerce Banquet**

Volunteerism, service, leadership and business achievements and expansion were recognized by the Ontario Chamber of Commerce at its annual Recognition and Awards Dinner on Thursday, Sept. 20<sup>th</sup>. More than 100 persons attended the event at The Brookwoods Country Club. Numerous family members and associates of honored individuals were present to share in the award presentations.

In honor of continuous service to her community, church, family and numerous civic activities, the **Volunteer of the Year Award** was presented to Gert Doyle. The award recognizes a person who dedicates and donates their time and talent without recognition or reward. She started her volunteer service after some 36 years teaching, first in the rural schools of Ontario and then in the centralized schools of Webster, Sodus and Williamson. She continues her service on a daily basis well into her ninth decade. More than a dozen of her more than 100 of three generations of nieces, nephews and great/great nieces and nephews were present to share in her honor.

In recognition of significant contributions to the Ontario community and support and service to others, the Chamber annual presents the **Citizen of the Year Award**. In honor of many years of personal support, fundraising and member services for the Ontario Historical and Landmark Society and the legacy created by managing the expansion of buildings and services at Heritage Square Museum by she and her late husband, the 2012 award was presented, in absentia, to Polly Crombe.



**Diane McCallum accepting Citizen of the Year Award for Polly Crombe**

**(Continued on page 2)**



**Marianne Moshano, Store Manager and Brian Secor, accepting Business Improvement Award for Secor "Do It Best" Hardware Co.**



**Harry Pickard (l) and Daniel Abaid (r) from The American Legion accepting Community Organization Award**



**A crowd of over 100 persons gathered at the Chamber Award & Recognition Dinner on Sept. 20<sup>th</sup> held at The Brookwoods Country Club**

Polly has re-located to live closer to family and her daughter and son-in-law, Diane and Tim McCallum, accepted a customized and engraved pie plate in honor of the famous "Polly's Pie Sales" that were her trademark. A large contingent of former associates and past officers of the landmark society were present in her honor as well.

Both Gert and Polly were also commended by the state legislature through presentation of customized citations from Senator Mike Nozzolio and Assemblyman Bob Oaks.

Business Improvement and contributions to the quality of life for residents and the business community of Ontario are only a few of the criteria for the **Business Improvement Award** presented each year. With expansion completed last May, Secor "Do It Best" Hardware now occupies 11,000 square feet at its location in the Tops Plaza. Co-owner Brian Secor and store manager Marianne Moshano accepted a customized plaque award for the family-owned business founded in 1939 in Savannah. With origins as a cola, feed and lumber store, the business today includes construction and civil engineering in addition to retail hardware and flooring merchandise. The award was designed and created by another local business owner, Charlie DeMinck of **Vineyardview Woodworking**, who was recognized for his place honors at the recent Corn Hill Festival.

In honor of service and participation in community activities and support for veterans and their families, the **Community Organization Recognition Award** was presented to Meyers-Ingraham American Legion Post #428. Commander Dan Abaid and Past Commander and Adjutant Harry Pickard accepted the award that recognized the more than 80 years of hosting Memorial Day parades, Veterans' Day ceremonies, Flag Day events at local schools, annual markers for Veterans' graves in local cemeteries and color guard contingents by the post. The contributions of the ladies' auxiliary and the joint efforts with the Sons of the American Legion and the Veterans of Foreign Wars Post were also recognized.

The event included an update on progress and plans for the Business Improvement District by Jason Ruffell, town board liaison, recognition of Switzer's Auto Tech as recipient of the joint Chamber/Rotary Business of the Year Award and twelve Business of the Month honorees in 2012. Van Hee Heating Services and Trevett, Salzer et al law firm, were present and recognized. The Chamber of Commerce is working jointly with the BID and the Town of Ontario to purchase new "snowflake" holiday decorations for the business district.



## Chamber Receives Thank You Notes

**The following note was received from Gert Doyle:**

*"Thank you, Jim for your presentation last night. Please express my appreciation to the members of the Chamber of Commerce. Undeserving as I am, I was sincerely honored to be the first recipient of the award. There are many others equally deserving, but I'm sure I have the longest record.*

*My best wishes to you and the members who have done so much to improve Ontario. Thank you all."*

*Gert*

**The following note was received from Diane and Tim McCallum (for Polly Crombe):**

*"Dear Jim,*

*What a lovely evening we spent with you as M.C. at the Annual Awards and Recognition Dinner on Thursday night! We appreciate all that the Ontario Chamber of Commerce members contribute to your community, and we were honored for the invitation to this special event and luscious buffet.*

*When we delivered the official certificate, the Korff Ceramic pie plate, and the floral arrangement to Polly today, her face lit up with a huge grin, and her eyes sparkled with surprise. The certificate is framed and hanging on her bedroom wall; the pie plate is displayed on her dresser; and the flowers are at her table in the dining room for all to enjoy.*

*Please extend our gratitude to the entire Chamber for this tribute to Polly and for all the time and effort invested in her award and thoughtful gifts.*

*Sincerely,  
Diane & Tim McCallum"*

Chamber Meeting Dates for 2013: Jan. 28; Feb. 18; Mar 18; April 15; May 20; June 17; July 15; Aug. 19; Sept. 16; Oct. 21; Nov. 18; Dec – date TBD. All meetings are held at Casey Park, Office Building, the third Monday of the month, at 4 p.m. and open to the public.

## Message From the Chamber President.....

At the annual Chamber dinner held on Sept. 20<sup>th</sup> I moved from Acting President to President. I was fulfilling the term of our former President, Vicki Steele, who resigned for personal reasons. Sherry Verstraete, Director of Pines of Peace Comfort Care Home, is continuing as Vice President as well as Jim Switzer is continuing as Treasurer. We do have a new Secretary – Cheryl Legg. Welcome aboard!

Nadia Niniowsky is also continuing as a Board of Director and is in charge of membership. Disa Pevear has stepped down as a Board of Director to dedicate her time to starting an energy efficient business with her husband, Brett. We wish them success in their new business venture! Roger Legg was appointed to fulfill Disa's term until 2013. Tom Mizelle is also continuing as a Board of Director.

We have a good team of dedicated individuals. The Chamber officers and directors meet once a month – the third Monday of the month at Casey Park, at 4 pm. All meetings are open to the public and to all chamber members. Please reference the meeting schedule posted below. We'd love to have membership join us and tell us what's on your mind or join in the discussion of agenda items. Beginning in November, all members will be receiving a copy of the agenda. If you can't make the meeting, but have an opinion, please feel free to email me your questions/concerns. Amanda Klein is now doing our interview for Business of the Month. She is a recent graduate of St. Bonaventure with a degree in journalism and mass communications and employed as a full-time reporter for the Wayne County Mail. Welcome to the Chamber!

At the January meeting (Jan 28th, 2013), we will be doing a planning session for coming programs. If there is something you would like us to consider sponsoring, now is the time to speak up. I look forward to hearing from you. Happy Holidays,

*Donna Burolla, President*

*Ontario Chamber of Commerce*

Email: [dburolla@gmail.com](mailto:dburolla@gmail.com) or (315) 524-8286

## Two Ontario Businesses Make Rochester's Top 100 Business List

In October, 2012 two of Ontario's businesses made the Rochester Top 100 Business List. The Top 100 Business List is co-sponsored by the Rochester Business Alliance and KPMG and recognizes privately owned companies that have achieved significant growth over a three-year period.

No. 6 on the list is **Optipro Systems, LLC**, with Michael Bechtold as President. Optipro manufactures grinding, polishing, and metrology machines for the precision optics industry. They employ 54 and are located at 6368 Dean Parkway in the Beh Industrial Park off of NYS Route 104 in Ontario, NY. Optipro has been a member of the Ontario Chamber of Commerce since 2002. (website: [www.optipro.com](http://www.optipro.com))

No. 32 is **Optimax Systems, Inc.**, with Richard Plympton as CEO and Mike Mandina, as President. Optimax is a precision manufacturer of custom optical components and completed a 20,000 square foot addition in 2012. Optimax is proud to be a part of the Mars Rover Curiosity for which they manufactured lenses for cameras that are now on Mars. They employ 173 and are located at 6367 Dean Parkway, in the Beh Industrial Park in Ontario, NY. (website: [www.optimaxsi.com](http://www.optimaxsi.com)) The Ontario Chamber of Commerce offers congratulations to each of these businesses and wishes them continued success!

## Join Cam's Pizzeria In Helping the Ontario Food Pantry

- Give Food and Get Food
- Bring in a non-perishable food item to Cam's Pizzeria in Ontario
- Receive a coupon from Cam's for your next order

**Cam's Pizzeria – 2002 Ridge Rd.,  
Ontario (315) 524-2300**

## Chamber News....

**Dec. 10<sup>th</sup> – 12 Noon (Mon)** – A Chamber **Holiday luncheon** is planned at **Mama Lor's Café**, (formerly Union Hill Grill), 1891 Ridge Rd. Meals will be ordered from the menu. All chamber members are cordially invited. Discussion will include suggestions for events and programs for 2013 – come and help us plan. We'd love to hear from you! RSVP by **Nov. 30<sup>th</sup> to email: [dburolla@gmail.com](mailto:dburolla@gmail.com) or (315) 524-5886**

**Concord Insurance, 6270 Dean Parkway, Ontario, NY** is the 3<sup>rd</sup> business quarter winner of the Chamber's **Business Promotion Award**. They have won \$100 to help advertise their business. Congratulations to Concord Insurance! If you would like to participate in this random drawing, please mail your business card with "Business Promo" marked on the back to: Ontario Chamber of Commerce, PO Box 100, Ontario, NY 14519. **Open to chamber members only.**

## Marketing/Network Opportunity Chamber Business After Hours

**Business After Hours** – If you would like an opportunity to showcase your business sometime during 2013, please let us know. The chamber will help in coordinating the event. Email: [dburolla@gmail.com](mailto:dburolla@gmail.com) or call 315-524-5886.

## Meet & Greet To Be Held In Cam's New Party Room Nov. 13<sup>th</sup> @ 7 pm

A Meet & Greet sponsored by the Business Improvement District will be held on Nov. 13<sup>th</sup> (Tues.) beginning at 7 pm in a new party room at Cam's Pizzeria, 2002 Ridge Rd., Ontario. All Chambers members are cordially invited! Wine tasting will be provided by Ontario Barn Vineyards. To book your private party or business meeting call Cam's at (315) 524- 2300.





See What's  
New at  
Heritage  
Square  
Museum....

Pictured above is a photo of the new timeline that is on display at Heritage Square Museum, 7147 Ontario Ctr. Rd. It depicts the history of the Town of Ontario from 1806 to 1973 when Heritage Square Museum was first opened to the public. It covers many aspects of the iron ore industry, agriculture, military, churches, schools, transportation, organizations etc. and includes many never-before seen photographs. The timeline committee consisted of Herm Auch, Jinny Loomis and Liz Albright, Town Historian. It was funded by a \$1500 grant from the Hoffman Foundation and a \$1500 grant from the Wayne County Community Endowment. It can be viewed 24/7 by the public.

### Pines of Peace Comfort Care Home Wish List 2378 Ridge Rd., Ontario

Decaf Coffee  
 Pudding – single serving containers  
 Tissues  
 Disinfectant Wipes – NON bleach  
 Toilet Paper – 1 ply only (safe for septic system)  
 Laundry Detergent *High Efficiency Unscented*  
 Fabric Softener Sheets Unscented  
 Baby Wipes  
 Body Wash  
 Stamps  
 \$\$ for utilities  
 website: [www.pinesofpeace.org](http://www.pinesofpeace.org)  
 email: [directorpop@rochester.rr.com](mailto:directorpop@rochester.rr.com)  
 (315) 524-2388

### Business Advertisement

Outdoor/Indoor Storage Available  
**Furnace Mini Storage, LLC**  
 Ontario, NY 14519  
 Tel (585) -704-4094 or (315) 524-8756

**Your Ad Could Be Listed Here – Free For  
 Chamber Members!**

### Ontario's Biz Buzz Column

***Olympia Sports Now Open*** – Olympia Sports is open located at the Tops Plaza, 6266 Furnace Rd. They carry Adidas, Reebok, Nike and much more!  
 (315) 524-8937  
 website: [www.olympiasports.net](http://www.olympiasports.net)

***Big Lots Soon To Open*** – 1250 Rt. 104 – Route 104 & Slocum Rd. – Fortune 500 retail corporation selling closeout and overstock items – home décor, furniture, appliances, electronics, apparel, grocery & more! (315) 524-8192  
 website: [biglots.com](http://biglots.com)

***TOPS Supermarket Gas Station*** – Now under construction at the west side of the parking lot at the TOPS Plaza. Soon to open.

***Granskofski's Restaurant*** Closed – 436 Rt. 104 – The Granskofski brothers operated their restaurant for 15 years in Ontario.

## Urgent Request – Ontario Food Pantry

P.O. Box 314, Ontario, NY 14519-0314

The Ontario Food Pantry urgently needs donated items. Community Donation sites are listed below or call Tim King at 315-524-7938 to arrange for pickup of large donations:

- ☐ **Ontario Town Hall & Public Library** – Lobby Area – 1850 Ridge Road
- ☐ **Sue's Hair Trends** – 2015 Ridge Road
- ☐ **The Lyons National Bank** – Tops Plaza, Furnace Rd.
- ☐ **Cam's NY Pizzeria** – 2002 Ridge Rd
- ☐ **American Legion Post Home** – 6180 Knickerbocker Rd. (Stairwell of Entry)
- ☐ **Edward Jones Financial Advisors** – 6323 Knickerbocker Rd.
- ☐ **Local Churches**

**Below Is A List of Suggested Donations:** (No expired/damaged items, please)

Cereal; Rice/Pasta; Pork & Beans, Canned Vegetables; Canned Stew, Hash or Chili; Canned Spaghetti Products; Canned Tuna or Meats; Canned Assorted Fruit; Cans or Boxes of Soup; Tomato Sauce; Boxed Potatoes; Macaroni & Cheese; Saltine Crackers; Hamburger Helper; Peanut Butter & Jelly; Jello or Pudding; Bars of Soap; Shampoo; New Toothbrushes; Bathroom Tissue; Laundry Soap; Dishwashing Soap

**Welcome Back Chamber Members – Thank  
You for Being So Prompt With Your Dues!**

Gary & Billie Sue Blough, Photon Gear, Inc.  
Christopher Staub, Ontario Barn Vineyards  
Andy Postiglione, Bene-Care, Inc.  
Jean Tsepas, Lyons First National Bank  
Michael Lawler, The Broodwoods Country Club  
Jeff Kunzer, Kunzer Electric, Inc.  
Joe Pagliuso, Joe Pagliuso & Bros., Inc.  
Brian Secor, Secor Lumber Co., Inc.  
Linda Bell, Laurelton Enterprises  
Clarence K. Burkwit, Burkwit Engineering DBA  
Joe Crestuk, webSURGE, LLC

Allen J. Albright, Albright Farms  
Martin and Mike Yaeger, Yaeger Electric Co. Inc.  
Mark Hanlon, Crown Electric Supply Co., Inc.  
Niki & Jimmy Amaxopoulos, Lakeside Restaurant  
Brian W Haas, Connors-Haas, Inc.  
Raymond & Anna Cedruly, Furnace Mini Storage, LLC  
Mike Sorenson, Empire State Weeklies, Inc.  
Michael Freidler, Integrity Tool, Inc.  
Bradly Burns, Lakeside Roofing & Siding Materials, Inc.  
Tom Nelson, T. Nelson Sales, Inc.  
Amanda Klein, Wayne County Mail

**Watch for These Signs Along Rts. 104, 350, &  
31 to Direct You To Local Wineries**



### News From Ontario Barn Vineyards

Ontario Barn Vineyards is a proud member of the Lake Ontario Wine Trail. Watch for our new wine trail signs coming next month along NY Routes 104, 350, and 31 in Wayne County. Soon you will all be able to find us more easily! We are proud to hand-craft our delicious wines from wonderfully perfect Wayne County New York grapes grown with loving care and ecological consideration at Ontario Barn Vineyards and Smith Brothers Farms. Ontario Barn Vineyards is located at 513 Whitney Rd, Ontario, NY and is open Sat & Sun from 12 Noon to 5:30 p.m. for wine tasting. ([www.ontariobarnvineyards.com](http://www.ontariobarnvineyards.com))



**Ontario Chamber of Commerce  
October, 2012  
Business of the Month  
Hosier's Garage  
895 Ridge Road**

**Pictured above, (L) – Patrick Hosier and (R) – Robert Hosier**

Norbert and Mildred Hosier opened Hosier's Garage in 1975, and now their two sons, Robert and Patrick, have owned the business since 1991. The garage sells tires and does wheel alignments and balancing.

It became an authorized Bridgestone and Firestone dealer in 1995, so they can sell those tires directly to customers. As of the spring of 2012, they became a Michelin/BF Goodrich and Uniroyal dealer. Hosier's is also runflat certified, so they can put runflat tires on Corvettes. The garage also offers oil changes.

Robert and Patrick started the website for Hosier's in 2000, tireboy.com, and added a second website, outlettire.com, in 2007.

The garage is a partnership between Robert and Patrick, so they are the only two employees.

Robert and Patrick said they have great customers, and they help distinguish them from other local garages. They also work with other local garages, such as Switzer's Auto Tech.

Hosier's Garage can be reached by phone: 315-524-6021.

### **Congratulations to Hosier's as Business of the Month for October.**

Ontario Chamber of Commerce is pleased to salute this Ontario Business as the Business of the Month. The customized Business of the Month announcement sign is posted at their business and they are also featured in the Wayne County Mail. In addition, Cam's Pizzeria, 2002 Ridge Rd. in Ontario, recognizes each Business of the Month by delivering a complimentary pizza.

*Photo courtesy of John Domm  
Article by Amanda Klein*



**Ontario Chamber of Commerce  
November Business of the Month  
Van Hee Mechanical  
6355 Dean Parkway**



Pictured above, L to R: Gage, Laura, Treven, Roger, Mike, Jim, Ginny & Bill

Van Hee Mechanical has been owned and operated by the Van Hee family since 1959. The company has been installing geothermal systems in homes and businesses since 1978.

Geothermal heating and cooling systems use the ground's energy as a heat source. The ground has a more constant temperature than air, so the systems tend to be more efficient and less costly than fossil fuels. Geothermal energy systems are also more environmentally friendly than fossil fuels.

Energy costs with Geo can be reduced by 2/3 and can also heat your domestic hot water. Geothermal gives more even temperatures so that homes are more comfortable. Van Hee uses a special fiberglass ductwork that makes the system quieter and more efficient.

We also do conventional heating and air conditioning and have been selling, installing and servicing heating and cooling equipment for 53 years. Van Hee installs systems throughout the Rochester area and has also installed systems in Buffalo and the Southern Tier.

Geothermal systems will be huge for the future because the cost of fossil fuels are market dependent, where as the cost of the Geo systems are less dependent on the market and will not fluctuate as much, Van Hee said.

**Van Hee Mechanical can be reached by phone: 585-545-4096 or found on the web at:**

<http://www.vanheegeothermal.com>

Congratulations to Van Hee Mechanical as Business of the Month for November. Ontario Chamber of Commerce is pleased to salute this Ontario business as the "Business of the Month." The customized "Business of the Month" sign is posted at their business. They are also featured in the Wayne County Mail. In addition, Cam's Pizzeria, 2002 Ridge Rd., Ontario, recognizes each Business of the Month by delivering a complimentary pizza. (Photo courtesy of John Domm, Article by Amanda Klein)