

ONTARIO CHAMBER OF COMMERCE, INC.
P.O. Box 100, Ontario, NY 14519-0100 – (315) 524-5886

Officers: (terms expire in 2014)

President – Donna Burolla (315) 524-8286
Sherry Verstraete, Vice President
(585) 820-8801
Jim Switzer, Treasurer – (585) 750-227
Cheryl Legg, Secretary – (315) 524-9856



Board of Directors: (3 year terms)

Roger Legg - 2013
Nadia Niniowsky - 2015
Thomas Mizelle – 2014
Ray Cedruly, Community Liaison
(585) 734-5526

Website: www.ontarionychamber.org

~Travel and tourism information is located in the display racks, sponsored by the Ontario Chamber, in the Ontario Town Hall foyer, 1850 Ridge Rd., Ontario, NY ~

Newsletter – January-February, 2013

Chamber News

- *The Ontario Chamber has debuted its new website: www.ontarionychamber.org. The new site has various community and chamber information: An Events Calendar, Chamber Membership Directory; Business of the Month Posts; Community News; Membership News; and a place for business advertising. If you would like to add an advertisement or coupon for your business, please contact Donna Burolla at email: dburolla@gmail.com. A big thank you to Joe Crestuk, President of WebSURGE for your assistance with this project!*
- *The **Business Promotion Award** winner for the 4th business quarter in 2012 was Uno Chicago Grill. They have won \$100. to advertise their business! Congratulations. If you are a chamber member and would like to participate in the random drawing held once every business quarter, please submit your business card to the chamber with "Business Promo" marked on the back: Ontario Chamber of Commerce, PO Box 100, Ontario, NY 14519*
- *During December, 2012, the Ontario Chamber provided assistance to the Ontario Food Pantry by donating 80 packages of Christmas cookies for their holiday baskets.*

Harbec Completes Second Wind Turbine



Harbec Plastics, 369 NYS Rt. 104, in Ontario has completed construction of its second wind turbine. The new turbine is 275 ft. tall (to the top of a blade) with a blade diameter of 190 ft. The turbine is now in a pause mode until early Feb. for a maintenance and operations fix. The turbine can generate 1.75 million kilowatt hours of electricity per year. Over the course of a year the two turbines will produce 100% of Harbec's current electricity needs. Bob Bechtold, owner of Harbec Plastics is also proceeding to obtain approval for a phased, 30,000 sq. ft. addition to his company. Harbec can be contacted at (585) 265-0100 or on the web: www.harbec.com

Chamber Members Things to Remember.....

Business of the Month – If you have a suggestion to recognize a Business of the Month, please email your recommendation to: Donna Burolla, Chamber President (dburolla@gmail.com).

Business After Hours – If your business would be interested in hosting a Business After Hours, please email Donna Burolla (dburolla@gmail.com). This is an easy way to let the public know about your business. The Chamber will help you coordinate!

Chamber Membership Directory – If you have changes in your membership – address, website address, mailing address, or phone number – please remember to notify the chamber membership coordinator: Nadia Niniowsky (nadia7442@rochester.rr.com) This information is now published on our website and we would like to keep this as current as possible. Thanks for your help!

New York's New Websites – Budget & Gun Control Law

Gov. Cuomo has created the following new websites:

<http://www.openbudget.ny.gov/> provides access and transparency to New York's budget for 2013. Easy to use tools, charts, and information are available to the public.

<http://www.nysafeact.com/> provides a list of frequently asked questions about this new law. There is a section on what is considered an assault weapon, a list of banned weapons and those firearms that are NOT considered assault weapons. NY State Police hotline: 1-855-LAW-GUNS.

Ontario's Biz Buzz New Businesses In Town

❖ **Tool Ranch, 406 Rt. 104, Ontario** (formerly Fastenal location) – Hours 7 am – 4:30 pm – Monday thru Friday. Supplier of general contracting equipment and service – in stock the most common replacement parts. Repair of pneumatic and electrical tools. Full listing of products on website: thetoolranch.com. Free coffee and WiFi Phone: 585-216-9334.

❖ **PMC Energy Services, Inc.** – home based business located at 2547 Ridge Rd., owned by Bret and Disa Pevear. Contact Disa Pevear, President, to find out how they can help your company save money through cost efficient energy applications. Email: disa@rochester.rr.com or (585) 478-6998.

❖ **Jay Charles Photography** – 2008 Ridge Rd., Ontario – Contact 315-524-3161. \$25.00 Grand Opening Discount. www.jaycharlesphoto.com - Now Booking Appointments!

(See page #3 for details about these two new businesses in Ontario!)

❖ **NNY, Inc.** – 2008 Ridge Rd., Ontario, Sales Rep, Joe Ebert, offers "The Best in Broadcast Quality". Contact information: website www.nnyvideo.com; email joe@nnyvideo.com; (315) 524-3161; Fax: (315) 524-4889 or cell: (585) 314-2685.

Other Business News

Ontario Family Chiropractic – Cold Laser Therapy & Wellness Center, owned by Dr. Teon Kowalyk, will soon be relocating to 1418 Rt. 104, Ontario from their existing site at 1791 Ridge Rd. Renovations are expected to be completed by early spring, 2013. Expanded services, such as massage therapy, will also be offered.

Ontario Welcomes Jay Charles Photography And NNY, Inc.

NNY, Inc. was founded in 1992. It is a value-added reseller in the television production/broadcast market, providing equipment, software and consulting services to broadcasters, cablecasters, colleges, corporate video producers and educational video producers. They have customers all over the northeast U.S. NNY, Inc. enjoys a business-to-business relationships with it's customers. The office was home based since it was moved from Poughkeepsie in 2008. NNY, Inc. is now operating at 2008 Ridge Road in Ontario.

The newest technology is digital signage, which is an outgrowth of the television production technology. It's very popular and can be used in restaurants, waiting rooms, and as message boards or way-finding in areas where people gather. NNY, Inc. can be reached at www.nnyvideo.com or by contacting Joe Ebert, Sales Representative, at (315) 524-3161 (o); (585) 314-2685 (c); or email: joe@nnyvideo.com.

Also located at 2008 Ridge Road and owned by Joe Ebert is **Jay Charles Photography** (www.jaycharlesphoto.com). Jay Charles offers on-location or in-studio portraits. Check out the website for a \$25.00 discount Grand-Opening Special until Feb. 28, 2013!

Chamber Coming Events

June 1, 2013 (Sat) – Business Fair

The Chamber Business Fair will be held in conjunction with the opening of Heritage Square for the 2013 season. Other activities will be included on the grounds such as museum tours; concert; children's activities; food vendors. Details are now being coordinated. Watch for further updates. A tent will be provided for business vendors. Watch for the registration form to be emailed to you!

August 10, 2013 (Sat.) – Blood Drive

A blood drive co-sponsored by the American Red Cross and the Ontario Chamber of Commerce will be held at Casey Park (Adult Activity Room) from 9 am to 2 pm on August 10th.

Ontario Food Pantry Donation Locations

Let us not forget those that need our help! Please consider a donation left in one of the following locations: (A list of suggested items is on our website: www.ontarionychamber.org under the Community Tab.)

Ontario Town Hall & Library – Lobby Area
1850 Ridge Road
Sue's Hair Trends – 2015 Ridge Road
Lyons National Bank – Tops Plaza
Cam's Pizzeria – 2002 Ridge Road
American Legion – 6180 Knickerbocker Rd.
(Post Home – Entry Stairwell)
Edward Jones Financial Advisers (Office)
6323 Knickerbocker Rd.
Local Churches – Listed on our website
under Community Tab

Chamber Offers Condolences to Neighboring Community & Families

The Ontario Chamber of Commerce would like to extend condolences and sympathy to the West Webster Volunteer Firemen, the Webster community, and to the Tomasz Kaczowka and Michael Chiapperini families regarding the tragic events that occurred on Dec. 24, 2012. Our volunteers and first responders are the heart of any community and the people we reach out to when most in need. May they always be remembered and never taken for granted.

Thank You To Mama Lor's Café

Mama Lor's Café, 1891 Ridge Road (formerly Union Hill Grill) hosted the Chamber's Christmas luncheon on Dec. 10, 2012. A thank you to Lori and her staff for providing a delicious lunch and a courteous well-trained staff. Mama Lor's is owned by Lori Rosenzweig and is open Saturday to Thursday from 6 am – 3 pm and Friday from 6 am – 9 pm. Phone: (585) 545-4895
Website: www.mamalorscafe.com

2013 News From NYSERDA

New Construction Program (NCP) will continue to be available on a first-come, first-served basis through Dec. 31, 2015, or until funding is exhausted, whichever comes first.

Outreach Project Consultants (OPCs). My colleagues and I are under contract with NYSERDA to help effect a permanent transformation in the way new and substantially renovated buildings are designed and constructed. Our Outreach Project Coordinators are engineers and architects who work directly with NCP applicants and their project teams, helping to maximize the Program to your greatest benefit.

There is no cost whatsoever for our assistance! See:

<http://www.nyserdera.ny.gov/Commercial-and-industrial/CI-Programs/New-Construction-Program.aspx>.

Cleaner, Greener Communities Program. This program is supported by more than \$100,000.00 in funding. If you have interested in finding information about sustainable development and smart growth practices go to:

<http://www.nyserdera.ny.gov/statewide-initiatives/cleaner-greener-communities.aspx>.

Jim Bitker, NYSERDA Outreach Specialist

Sustainable Performance Consulting

1630 Empire Blvd. Suite 100

Webster, NY 14580

(o) 585-671-8110

Cell: 585-943-7604

Fax: 585-671-8121

Website:

www.nyserdera.ny.gov/commercial-and-industrial/CI-programs/new-construction-program.aspx

Cam's Pizzeria Debuts Community Room 2002 Ridge Road, Ontario

About 40 residents, business owners, town officials and other guests gathered on Tuesday evening, November 13, 2012 for the grand opening of the new community meeting room created by Cam's NY Pizzeria adjacent to the restaurant @ 2002 Ridge Road in the Ontario Business District. The event was hosted by the Board of Directors of the Ontario Business Improvement District (BID) and hosted by Jason Benton, manager of the pizza store. Visitors were also introduced to products by local entrepreneur Christopher Staub from Ontario Barn Vineyards located at 513 Whitney Road who provided a wine tasting and sales event throughout the evening. Light refreshments and, of course, pizza were also enjoyed by those present.

Developed after a suggestion submitted to the business by the Board of Directors of the Ontario Chamber of Commerce, the new space is accessible both from the street and from the pizza restaurant. Tables and chairs are available for meetings and meals by prior reservation or orders taken the day of the event. No fee is charged for the room if food is ordered from the restaurant. It provides an additional service and focus for the Business Improvement District and local business owners. Cam's has also developed a discount coupon purchase program for customers who bring a donation for the Ontario Food Pantry when they place an order. Local residents may also leave donations for the food pantry in a collection box now located at the business.

The new space provides a sorely needed site for business and community groups to meet for regular or special meetings or events with ample free parking in public lots on the north and south sides of Main Street. Local civic groups, business owners, residents and members of the Chamber of Commerce are encouraged to visit the new site and make plans to use it for a future meeting or event. Cam's Pizzeria can be reached by phone at (315) 524-2300.

By Jim Switzer – Nov. 14, 2012

Chamber Membership Renewals – Thank You For Being So Prompt With Your Dues

Donna Burolla, President, Ontario Chamber of Commerce

Robert Kelsch, Ontario Town Supervisor

Prodromos Konstantinou, Konstantinou's Restaurant

Vicki Steele

Douglas & Martha Westerberg, Yankee Peddler Bookshop

Nancy J. Wilkes, McDonalds of Ontario

Penny Gugino, Tobacco Coalition of the Finger Lakes

Fred Shelley, Shelley Associates P.E., L.S., P.C.

William Riddell, Town of Ontario, Director of Parks & Recreation & Economic Development

Katharine M. McNally

Edward & Paula Priest, The Original Door Store

John Lockwood, John Lockwood Plumbing

James E. Switzer, Nothnagle Realtors

Robin Fedison, Private Duty Nursing



Ontario Chamber of
Commerce
December, 2012
Business of the Month
Trevett Cristo Salzer &
Andolina P.C.
2003 Ridge Road

Trevett Cristo Salzer & Andolina P.C. has been honored as Ontario Chamber Business of the Month. Tom Trevett runs the office in Ontario. The practice also has offices in Rochester, Penfield, Irondequoit and Greece. Trevett specializes in personal injury (defense), estate administration, estate litigation, insurance defense, personal injury litigation (plaintiff), real estate transactions and estate planning. Trevett attended St. John Fisher College where he got his Bachelor's degree. He went to law school at Albany Law School Union University and got his law degree in 1967. He was the town attorney in Ontario from 1971 to 1973.

Trevett was named a Super Lawyer in Upstate New York in personal injury defense.

**Trevett Cristo Salzer & Andolina P.C. can be reached by phone:
(585) 851-8952 or on the web @ <http://www.trevettlaw.com/>**

Congratulations to Trevett Cristo Salzer & Andolina P.C. as Business of the Month for December, 2012. Ontario Chamber of Commerce is pleased to salute this Ontario Business as the "Business of the Month." The customized "Business of the Month" announcement sign is posted at their business. They are also featured in the Wayne County Mail. In addition, Cam's Pizzeria, 2002 Ridge Road, Ontario delivers a complimentary pizza to each Business of the Month.



Ontario Chamber of Commerce
January, 2013
Business of the Month
Success School of Driving
2004 Ridge Road, Ontario

Aldan Bell, owner of Success School of Driving, started his driving instructor career over thirty years ago. As a volunteer first aid responder, Bell saw first hand the results of poor driving habits. Bell thought, "Let me look at this from the other side." Maybe it would be helpful to train people to drive more safely. So Bell, became certified as a driving education instructor in the state of California, where he lived at the time. His certification dovetailed nicely with his day job as a school teacher. Bell moved to New York in 1990 and reinstated his teaching credentials here. Part of his teaching job in Rush-Henrietta was to teach driver education. His driver instructor certification was also switched over to New York State. After retiring from teaching, Bell held several part-time driving instructor positions for other firms. Bell then decided to start his own driving school. Bell rented space in town, but discovered the space was not suitable to do the 5 hour courses. About five years ago the current space became available and Bell moved in.

As part of the certification process to operate a driving school, the state inspects the facility, vehicle and even requires the driving instructors to take a road test in the vehicle that will be used for driving instructions. A driver training vehicle has to have dual brakes. The state examiner inspects the vehicle to make sure it meets all of the existing safety standards and that all of the safety features work in addition to the brake system.

My first lesson is always an evaluation using the score sheet they use for the driving test so that I can see where my student is. I also do a road evaluation and let students know what they are doing well and what they need to practice. I don't just teach for the test. I try to make my students safe drivers.

The new cars have reduced the frequency and severity of motor vehicle accidents. However, one should not depend entirely on all the new technological developments.

Services provided by Success School of Driving include: 5 Hour Pre-licensing Course (which is required to sign up for your road test), DDC (Defensive Driving Course) / PIRP (Point & Insurance Reduction Program), Private Lessons, Road Test Evaluations, and Schedule and Take to Road Test.

There are two busy times, springtime and July and August. Success School of Driving serves students in Wayne, Monroe, and Livingston Counties. Drive Safely!

Success School of Driving can be reached by phone at: (315) 524-5243 or (585) 737-8847

Congratulations to Success School of Driving as Business of the Month for January, 2013. Ontario Chamber of Commerce is pleased to salute this Ontario Business as the "Business of the Month." The customized "Business of the Month" announcement sign is posted at their business. They are also featured in the Wayne County Mail. In addition, Cam's Pizzeria, 2002 Ridge Road, Ontario delivers a complimentary pizza to each Business of the Month.



**Ontario Chamber of Commerce
February, 2013
Business of the Month
Connors-Haas Electric
6337 Dean Parkway,
Ontario NY 14519**

Brian Wm. Haas, a cancer survivor is president and owner of Connors-Haas Electric.

He has over thirty years' experience in the electrical construction industry, both in the field as a union electrician, and in the office in various management roles. Brian says "My Dad, Bill Haas and Don Connors founded Connors-Haas Inc. in 1966. Bill Haas bought out Don Connors in 1977 when I was still in high school. The company was located in the City of Rochester until 1992. We out-grew our office in the city and relocated to the Town of Ontario in 1993." Brian went to work for Connors Haas Inc. in 1987 and took ownership of the company upon his father's retirement in 2002.

Connors-Haas Inc. currently employs sixty people and they have been doing industrial and commercial electrical worked all over Upstate New York for the past 47 years.

Haas says, "We will go out of state at a customer's request; we are currently moving Rochester Precision Optics from their New Hampshire plant into their Henrietta facility. Last November after Hurricane Sandy devastated the east coast, we sent a crew to Long Island to get a customer up and running. That was a challenge. The east coast was in a state of emergency, there was no gas and the hotels were full. The customer was very grateful. They told us on a conference call that... New Yorkers have a can do attitude... even in Upstate New York... I thought that was funny." "We have excellent managers and skilled electricians, guys that know how to get the job done."

"Over the years technology has had a significant impact on the way we do business. Some of the more advanced changes have come from the digital world. We are utilizing Tablets so our whole office is with us where ever we go. We used to pay several hundred dollars for a set of drawings to be printed. Now we can get all the drawings on a CD, flash drive or off the internet. Over the years most estimating was done by hand, when estimating a job now the software has the ability to count and measure right on the computer screen. The guys in the field have smart phones, so most correspondence with the office is done electronically. Technology is helping us be more effective in a very competitive market."

"Technology is great but you can't lose touch with what it takes to actually build a job, and that comes down to having the right people, guys who take pride in what they are doing. I am very fortunate to have guys in my office like Chris Hoot, Andy Effinger, Jerry Johnston, Todd Ladue and Jim Yatteau, these are the guys that make it all happen. They look out for my customers and the company."

Connors-Haas Inc. offers the following electrical services, plant and office relocations, and upgrades, a 24hr service department, High Voltage, Fiber Optic, Telecommunications installations and testing. They are equipped and trained to install any type of control system, including process controls, security systems and fire alarm systems. They have a bucket truck and digger derrick service which helps them compete for work and service their customers. Connors-Haas Inc. is able to take care of a \$200 service call, or build a \$5,000,000 manufacturing facility.

Connors-Haas Inc. is committed to serving our community and to growing our business.

Call us at: (585) 265-1810 or Fax us at: (585) 265-3117

Connors Haas Inc. can be found on the web at www.connors-haas.com

Congratulations to Connors Haas Inc. as Business of the Month for February. Ontario Chamber of Commerce is pleased to salute this Ontario Business as the "Business of the Month." The customized "Business of the Month" announcement sign is posted at their business. They are also featured in the WAYNE COUNTY MAIL and on the Ontario Chamber of Commerce web site: www.ontarionychamber.org.