

ONTARIO CHAMBER OF COMMERCE, INC.

P.O. Box 100, Ontario, NY 14519-0100 – (315) 524-5886

Officers: (terms expire in 2014)

President – Donna Burolla (315) 524-8286

Sherry Verstraete, Vice President

(585) 820-8801

Jim Switzer, Treasurer – (585) 750-227

Cheryl Legg, Secretary – (315) 524-9856



Website: www.ontarionychamber.org

Board of Directors: (3 year terms)

Roger Legg - 2013

Nadia Niniowsky - 2015

Thomas Mizelle – 2014

Ray Cedruly, Community Liaison

(585) 734-5526

Mission Statement: To promote our local community and assist businesses

Newsletter – March-April, 2013



Pictured L to R: Brad Nauman, from the Dollar Tree, Buckie, The Dollar Tree Mascot; Ontario Chamber Officers and Board of Directors: Roger Legg, Cheryl Legg, Jim Switzer, Tom Mizelle, Donna Burolla, Nadia Niniowsky; and Robin Parks, Store Manager cutting the ribbon, and William Riddell, Town of Ontario Director of Economic Development.



Pictured at left is Jim Switzer, Treasurer of the Ontario Chamber of Commerce getting some accounting tips from "Buckie", the Dollar Tree Mascot

Ontario Chamber Helps With Dollar Tree Grand Opening

Ms. Jean Versace, Regional District Manager of the Dollar Tree was on hand to greet customers and members of the Ontario Chamber of Commerce to celebrate the grand opening on March 28th of the expansion of the Dollar Tree store located at the Tops Plaza, 6262 Furnace Rd., in Ontario, NY. Robin Parks, store manager, said the Dollar Tree has been at the Tops Plaza for about 15 years and now employs 11 permanent and 8 part-time employees. The Dollar Tree now occupies additional square footage that doubles the size of the original store. More grocery items are now being carried with an overall expansion of other merchandise. Hours are: Mon-Sat. 9 am – 9 pm and Sunday 10 am to 8 pm. Items in bulk can be purchased online at www.dollartree.com. Phone: (315) 524-2887. Ms. Versace stated that everything is still a dollar or less such as greeting cards and some candy bars!

Ontario's Biz Buzz Column

New Businesses in Town..

- Furnaceville Barber Shop, owned by Cheryl Miner, Master Barber, located at 2015 Ridge Rd., Ontario Business District
Phone: (585) 329-9386
- Bottle & Can Redemption Center, owned by Samuel Wentz, Jr. located at 1864 Route 104, Ontario, NY
- Cranberry Creek Family Restaurant, 436 Route 104, Ontario, NY (formerly Granskofski's) now undergoing renovations

Business News.....

- Deidre's Hair Design, Family Hair Care Salon, 1781 Ridge Rd., Ontario, NY welcomes **Kim Gelina**, full time hairdresser. **Walk-ins welcome.** Hours: Tuesday – Thursday – 9 am – 8 pm; Friday 9 am – 5 pm; and Saturday 9 am – 2 pm.
Phone: (315) 524-8049
- Mama Lor's Café, 1891 Ridge Rd., Webster, NY, owned by Lori Rosenzweig, has **NEW EXPANDED** Hours:
Monday & Tuesday – 6 am – 2 pm
Wednesday & Thursday – 6 am – 8 pm
Fridays – 6 am – 9 pm
Saturday – 6 am – 8 pm
Sunday – 6 am – 2 pm
Phone: (585) 545-4895
Website: www.mamalorscafe.com

NRC to Hold Public Hearing on Safety of R.E. Ginna Nuclear Power Plant

The Nuclear Regulatory Commission will hold a public open house on Thursday, **April 4** to discuss the agency's annual review of safety performance at the **R.E. Ginna nuclear power plant**. The open house is scheduled **from 5 to 7 pm** at the **Ontario Town Hall, 1850 Ridge Road in Ontario, NY**. Attendees will have an opportunity to hold one-on-one discussions with NRC staff members about the plant's 2012 performance and agency's oversight of the facility. NRC staff on hand will include the inspectors assigned to the plant on a full-time basis and their supervisor. Inspection findings and performance indicators are also updated on the NRC's website: www.nrc.gov each quarter.

Legislative Breakfast Scheduled for April 26, 2013

The Wayne County Business Council is presenting a Legislative Breakfast "Matching Opportunity With Ability" on April 26, 2013 at the Quality Inn, Rt. 88 North, 125 North Main St., Newark, NY.

April 26, 2013 Agenda

7:30 A.M. – Registration
8 A.M. – Welcome & Breakfast
8:30 A.M. – Panel Discussion
10:00 A.M. – Questions and Answers
10:15 A.M. – Closing Remarks

Registration ahead is required by calling the Wayne County Business Council Office at (315) 597-4468

Cost: \$20.00 – Tables of 8 discounted at 10%

Thank you to Lyons National Bank for Sponsoring this event.

Ontario Chamber News

June 1, 2013 – Chamber Business Fair. Plans are well underway for our 2nd Annual Business Fair held in conjunction with the opening of Heritage Square Museum, 7147 Ontario Ctr. Rd. By now, all chamber businesses should have received an email with an attached registration form. The Fair is held from 11 am to 4 p.m. with a \$10.00 registration fee. Vendors will be allowed to distribute free food samples. Vendors will need to bring their own table. Electricity will be available if needed. If you need a registration form, please email Donna Burolla (dburolla@gmail.com).

Business Promotion Award Winner – Sea to Sea Diving Enterprise, owned by Steve Dunning is our 1st Business Quarter winner in 2013. Congratulations to Mr. Dunning! Sea to Sea Diving has won \$100. for advertising. If you would like to participate in this random drawing to win \$100. to advertise your business, mail your business card with “Business Promo” marked on the back to: Ontario Chamber of Commerce, PO Box 100, Ontario, NY 14519. Open to Chamber Members Only. New business cards are required each calendar year.

Business of the Month Program – If you know of a business that you feel is deserving of the Business of the Month Award, please mail or email your suggestion to the Ontario Chamber, PO Box 100, Ontario, NY 14519 or email: Donna Burolla, (dburolla@gmail.com). Businesses will soon be chosen for the months of July through December, 2013.

Chamber Annual Banquet & Nominations Now Being Accepted. The annual banquet date is September 19, 2013 (Thursday) to be held at The Brookwoods Country Club. If you would like to nominate someone or organization, please send a brief description why you feel this person, business or organization deserves the following: **Community Organization of the Year; Citizen of the Year; Business Improvement Award; or Volunteer of the Year.** The winners will be announced at the banquet. If your business would like to contribute a **door prize for the evening**, your acknowledgement of the donation will be listed on the **Donor's Contribution List** displayed at each table. Please send your responses to: Ontario Chamber of Commerce, PO Box 100, Ontario, NY 14519 or email: Donna Burolla (dburolla@gmail.com). Thank you for your support!

Food Co-Op Organizing For Spring Opening

Fresh Root Natural Foods Co-op, located at 1640 Rt. 104, is committed to create a business that allows the availability of local, organic, all natural, non-GMO food as well as addressing the needs of people who want gluten free, dairy free and vegan options. The Root Cellar was formerly located at this site. The Co-op was founded by six local women: Maxine McDonald, Fatima Khdra Farlich, Viviane Trevithick, Linda Wyse, Heather Whitaker and Brandy Forsay. Incorporation papers were received from the state on Jan. 11, 2013. The Co-op will follow the international principles of a co-op which include member control, education, training and information sharing, along with being available for classes and community meetings. Plans include a CSA garden and possible farmers market weekly during harvest season. Emphasis will be on education and support to families who desire a healthier lifestyle through better nutrition. Open meetings for membership information are currently being held at the store location on Wednesday evenings, from 5-7 pm and Saturday afternoons from 2 – 4 pm. General information may be obtained by calling (315) 524-2238 and on Facebook at www.facebook.com/freshrootscoop. The Co-op is a member of the Ontario Chamber of Commerce.



Key Industries Coupon
Rediscover
Your Print Shop 20% Off Your Next Order
Contact: printshop@waynearc.org
Maximum Discount \$100.00 Mon-Fri 8:00
A.M.-4:00 P.M.
Expires 4/30/13
(315) 331-7741
150 VanBuren St. Newark, NY 14513
info@waynearc.org
waynearc.org

Community Volunteers Needed

Ontario Food Pantry is seeking additional volunteers to serve as back-ups for volunteers who are away or ill. Especially needed is someone for Sunday evening pick-up of all food unsold at Webster Panera Bread and Monday afternoons for unsold baked goods at Ontario TOPS. Interested persons can contact Tim King at (315) 524-7938.

The **Ontario Historical & Landmark Preservation Society** is seeking persons interested in serving as guides to Heritage Square Museum on weekends or for special school tour groups. Training is provided on April 20, 2013 from 9-11 am at North Ontario Methodist Church. If interested, please contact Vera Graves, (315) 524-4731.

Jay Charles Photography
2008 Ridge Rd., Ontario, NY 14519
(315) 524-3161

shoot@jaycharlesphoto.com

First Annual – It's Finally Spring! Portrait Promotion

All portrait sessions booked by members of the Ontario Chamber of Commerce or their family members between April 1 (no foolin!) and April 30th will receive a **\$25 discount!** Take advantage of this sale and get that family portrait done! We also do engagement photos; business portraits and even glamour portraits! Check us out at jaycharlesphoto.com. Feel free to share this offer with your friends and family.

Key Industries would like to extend a special 20% savings coupon (up to \$100 value) on your order with our Key Industries Digital Print Shop and Mailing Service through April 30, 2013. We specialize in printing brochures, four-color envelopes, letterhead, banners, business cards, invitations and much more! Additionally, we offer unique services such as secure and confidential paper shredding. Also offered is 10% off your next Contract Packaging Service. Just mention this special offer when you call for a price quote.

Donations Needed For Spring Barn Sale

The Town of Ontario Historical Society's spring barn sale will be on May 16th from 9 am to 8 pm, Friday, May 17th from 9 am to 4 pm and Saturday, May 18th from 8 am to 12 noon with the \$2.00 a bag sale.

Donations will be accepted on Thursdays, April 25 and May 2, 6 pm to 8 pm and Saturdays, April 27 and May 4, 10 am to 12 noon at the Barn at Heritage Square, 7147 Ontario Center Rd., corner of Ontario Ctr. Rd. North and Brick Church Rd. in Ontario, NY. Questions about donations or the barn sale can be directed to Ann Welker at 315-524-9330.

Ontario Garden Club Annual Plant Sale

The Garden Club's Annual plant sale will be held on May 18, 2013 from 9 am to 1 pm in the Lodge at Casey Park.

Annals, perennials, plus geraniums will be available for sale.



Welcome Returning Members
Thank You For Being So Prompt With Your Dues
Your Continued Support Is Appreciated!

Joe Bishop Auto Sales, Joe Bishop, 114 Route 104, Ontario, NY 14519
Nadia Niniowsky, Ontario Chamber Board of Director, 7181 Furnace Rd., Ontario, NY 14519
Thomas F. Mizelle, Ontario Chamber Board of Director, 710 Lake View Knolls, Ontario, NY 14519
Altra Rental & Supply, Inc., Jim Pedulla, 2127 Route 104, Ontario, NY 14519
Korvan's Korner, Inc., David & Terri Bailey, 4089 Main St., Williamson, NY 14589
Jeffers Birnie CPA's, P.C., Michael Jeffers, 6202 Slocum Rd., Ontario, NY 14519
Eric & Dawn Mehserle, Project Management & Engineering, 1088 Hillsboro Cove, Webster, NY 14580
McConnell Editorial Service, Charles R. McConnell, 5943 Walworth Rd., Ontario, NY 14519
Ferguson's Hair Care, Debora Ferguson-Leaty, 2005 Ridge Rd., Ontario, NY 14519
JME Automotive, Inc., Joe & Cheryl Evangelista, 646 Route 104, Ontario, NY 14519
Lockwood's Old Time Stuff, Shirley Kushall-Lockwood, 7713 Tamarack Lane, Ontario, NY 14519
Deidre's Hair Design, Deidre Reed, 1781 Ridge Rd., Ontario, NY 14519
Edward Jones Investments, Marie Thomas, 6323 Knickerbocker Rd., Ontario, NY
Mama Lor's Café, Lori Rosenzweig, 1891 Ridge Rd., Webster, NY 14580
Profetta Overhead Garage Door Co., Inc., Dana Profetta, 6362 Dean Parkway, Ontario, NY 14519
Sea to Sea Diving Enterprise, Stephen Dunning, 4079 Main St., Williamson, NY 14589
Uno Chicago Grill, Katie Lawton, 931 Holt Rd., Webster, NY 14580
B & L Slocum Inc., William C. Slocum Jr., 5759 Ontario Center Rd., Ontario, NY 14519
Tobin Center, LLC., David A. Tobin, 6318 Ontario Center Rd., Ontario, NY 14519
Fresh Roots Natural Food Co-Op, Maxine McDonald, 1640 Route 104, Ontario, NY 14519
Osburn House Properties, Patrick & Rita Almy, 2841 Gildersleeve Rd., Walworth, NY 14568
C & D Service Center, Inc., Dean DeMaree, 994 Route 104, Ontario, NY 14519
Optipro Systems, Michael Bechtold, 6368 Dean Parkway, Ontario, NY 14519
Birthright of Ontario, Gene VerSchneider, 2008 Ridge Rd., Ontario, NY 14519

Welcome New Chamber Members!

NNY, Inc. and Jay Charles Photography, owned by Joseph Ebert are located at 2008 Ridge Rd., Ontario, NY, within the Business Improvement District. Joe recently moved his home based businesses to Ontario. NNY, Inc. (www.nnyvideo.com) enjoys a business –to-business relationship with their customers. They provide services in the television production/broadcast market with equipment, software and consulting services to broadcasters, cablecasters, colleges, corporate video producers and educational video producers.

Jay Charles Photography (www.jaycharlesphoto.com) provides portraits either in the studio or on location. They specialize in portraits of seniors, families, kids, engagement and business; editorial photographs; commercial photographs; and glamour and artistic. Both businesses can be reached at (315) 524-3161 Office or (585) 314-2685 Mobile or email: shoot@jaycharlesphoto.com or joe@nnyvideo.com

Genesee Valley Penny Saver, Joseph Meyers is in sales and advertising. His office is located at 32 E. Main St., Webster, NY 14580. Joe can be reached at (585) 265-3620 for all of your advertising needs or email: joemeyers@gvpennysaver.com. Joe serves the Webster and Ontario area where he has resided for the past 15 years.



Pictured above, friendly staff at Rite Aid

**Ontario Chamber of
Commerce
March, 2013
Business of the Month
Rite Aid Wellness Store
6296 Ontario Center Road**

Ontario's Rite Aid store manager Sue Jones says although the new store was in the works for quite a while, it was well worth the wait. Because the store is so much larger, it has expanded product selection including organic and/or gluten-free foods and beverages, all-natural personal care and home care products, as well as fitness and workout equipment. The store also features a wider nutritional-supplement section including a full GNC vitamin department and a caregiver aisle complete with walkers, bedpans and other home health equipment.

Rite Aid has also added more employees to help customers more efficiently find products and services to help them lead healthier lives.

"The folks that work here are grateful for this new facility. We feel great coming to work because of the beautiful new store, but it's really the people who work here that make this store special," Jones said.

This store is the Wellness Store format similar to the Rite Aid Wellness Stores in Williamson and Palmyra. The new format includes a wellness ambassador who greets customers as they enter the store and serves as a bridge to the pharmacy, helping customers locate products and introducing them to the pharmacist if they have any questions. The wellness ambassador provides cutting-edge customer service with special training on custom iPads that offer customers direct access to information on over-the-counter medicines, supplements and health conditions.

The new pharmacy layout is also a big improvement. The layout is much more efficient and the drive-through has made service even more convenient. "The brand new store and latest design elements allow us to offer a larger inventory with more choices for our customers," Jones said.

**Rite Aid can be found on the web at: www.riteaid.com
Phone: (315) 524-2511**

Congratulations to Rite Aid as Business of the Month for March. Ontario Chamber of Commerce is pleased to salute this Ontario Business as the "Business of the Month." The customized "Business of the Month" announcement sign is posted at their business. They are also featured in the WAYNE COUNTY MAIL and on the Chamber's website: www.ontarionychamber.org.



Pictured L to R, Jimmy, David, Christy, and Jessica

**Ontario Chamber of
Commerce
April, 2013
Business of the Month
Lakeside Restaurant
6270 Lakeside Road,
Ontario**

Jimmy and Niki Amaxopoulos stress that their restaurant is a family business. Asked how he became a restaurateur, Jimmy says that he worked for ten or twelve years in Sodus before he found this space.

Once Jimmy found this spot, two years ago, he and his family started an extreme remodeling make-over. Everything, from floor to ceiling has been rebuilt or repainted. The decor is definitely comfortable and reflects the homey atmosphere of the restaurant. The remodeling effort was a complete success.

Lakeside Restaurant is open every day from 6 AM to 9 PM. In order to have a successful restaurant business you must work very hard. People think the restaurant business is easy but it is not. We have to be ready before our clients arrive, so we start early and finish late. In spite of the long hours and hard work we are very happy here. This location is the best. We have good visibility and access.

Some of our clients tell us that they have been coming to this location for a very long time. There are fond memories of the businesses that have occupied this corner. We try to have a family place, family meals and family price. We know our clients and their families. The waitress know the customers and have orders for some customers memorized. Our breakfast's are very popular and we do a great lunch business. Lakeside Restaurant employs 15 people

Lakeside Restaurant can be reached by phone at: 315-524-3092

Congratulations to Lakeside Restaurant as Business of the Month for April. Ontario Chamber of Commerce is pleased to salute this Ontario Business as the "Business of the Month." The customized "Business of the Month" announcement sign is posted at their business. They are also featured in the WAYNE COUNTY MAIL and on the Ontario Chamber's website: www.ontarionychamber.org.