

## ONTARIO CHAMBER OF COMMERCE, INC.

P.O. Box 100, Ontario, NY 14519-0100 – (315) 524-5886

### Officers: (terms expire in 2014)

President – Donna Burolla (315) 524-8286

Sherry Verstraete, Vice President

(585) 820-8801

Jim Switzer, Treasurer – (585) 750-227

Cheryl Legg, Secretary – (315) 524-9856



Website: [www.ontarionychamber.org](http://www.ontarionychamber.org)

### Board of Directors: (3 year terms)

Roger Legg - 2013

Nadia Niniowsky - 2015

Thomas Mizelle – 2014

Ray Cedruly, Community Liaison

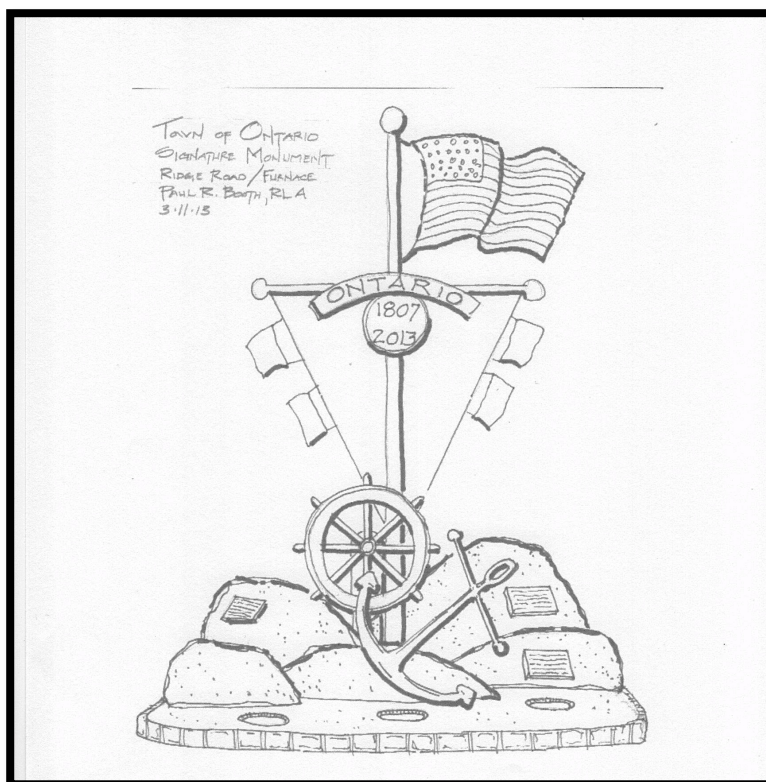
(585) 734-5526

*~Travel and tourism information is located in the display racks, sponsored by the Ontario Chamber, in the Ontario Town Hall foyer, 1850 Ridge Rd., Ontario, NY ~*

**Newsletter – May – June 2013**

## Ontario's Business Improvement District Unveils Anchor Concept

On May 14, 2013 a group from Ontario's BID gathered at Cam's Pizzeria, 2002 Ridge Rd., to unveil a new proposal for the northeast corner of Ridge and Furnace Rds. The new structure approximately 17 ft. high, includes an American flag, a ship's anchor and steering wheel and three recessed lights that will illuminate the flag. The proposal was submitted by Paul Booth, landscape architect. The BID has worked several months discussing this with Mr. Booth and coming up with the design. They hope to move forward with the project as soon as a detailed budget is in place.



The idea of using a ship's anchor originated with the finding of the shipwreck of the W.Y. Emery, a schooner that sunk in Lake Ontario in Sept. 1899. Rec Divers, Inc. headed by Captain John Albright discovered the shipwreck in 2000. Mr. Albright attempted to secure approval to bring the anchor from the W.Y. Emery topside to Ontario for use in the structure. Unfortunately approval was denied, but artifacts from the ship are now on display at Heritage Square Museum. However, an original ship's anchor will still be used in the design. Mr. Booth will help the BID in securing and locating this item.

Plaques are included in the design to recognize donations for the project and to list historical data about the town. Deb Leaty, Secretary for the BID, said the estimated cost is \$18,000.00 for the project, but she is hoping for donations and/or in-kind services from area businesses. The next step will be seeking funding sources. If anyone is interested in making a donation or a contribution to this community project, please contact Deb Leaty, Furguson's Hair Care, 2005 Ridge Rd., Ontario at (315) 524-8983.



The Ontario Volunteer Fire Company has completed construction of their new, double bay, fire station #2. It is located on the north side of Brick Church Rd., west of the intersection of Knickerbocker Rd. Nicoletta Building Contractors, Inc. was the contractor selected for this job, from Clyde, NY. A ribbon cutting ceremony was held in May, 2013. Photo courtesy of Holstein Masters of Imaging.

### **Let Health Insurance Work For Your Business!**

The Small Business Assistance Program (SBAP), an initiative of the Community Service Society is a network of organizations across New York State that helps small businesses get affordable health insurance and navigate health reform. SBAP can help employers find answers to questions like:

- Can I find affordable health insurance for my small business?
- Can federal health reform help reduce my business health insurance costs?
- How can I resolve a health insurance dispute?
- What are my rights and responsibilities as an employer?

**Services Are Always Free. Contact SBAP today to learn more: (888) 614-5400**

### **Ontario Chamber Changes Meeting Date**

The Ontario Chamber is now meeting on the third Thursday of every month at 4 p.m. at Casey Park, 6551 Knickerbocker Rd., Ontario. The meetings are open to the public and all chamber members. Please mark your calendar! If you have an agenda item, please contact Chamber President, Donna Burolla at email: [dburolla@gmail.com](mailto:dburolla@gmail.com).

### **15<sup>th</sup> Annual Pines of Peace Garage Sale – June 3<sup>rd</sup> – 8<sup>th</sup>**

Location: Casey Park, The Lodge Building  
6551 Knickerbocker Rd., Ontario, NY

Drop off Items: June 3<sup>rd</sup> and June 4<sup>th</sup> – 8 am – 6 pm  
Sale: June 5<sup>th</sup>, 6<sup>th</sup>, 7<sup>th</sup> – 9 am – 6 pm  
June 8<sup>th</sup> – 9 am – noon - \$5/Bag Sale

Wanted: Clean Usable Items (No electronics, bowling balls, motorized vehicles or large appliance's)  
Accepting Baby Clothes Only  
Call (315) 524-2388 for details

## Ontario's Biz Buzz Page

### **Tops Market**

6272 Furnace Rd – The gas station is now open. The station will be open from 6 am to 11 pm. Monday through Sunday. For more information call (716) 635-5610 or email [kmckenna@topsmarkets.com](mailto:kmckenna@topsmarkets.com).

### **Edward Jones Investments**

6323 Knickerbocker Rd – Marie Thomas, Financial Advisor, in Ontario was pleased to announce that Edward Jones has been listed into the FORTUNE 500 companies. FORTUNE magazine's annual listing ranks the largest U.S. companies by revenue. Edward Jones debuts on this year's list at No. 491, with more than \$5 billion in revenue for 2012. The full list and related stories appear in the May 20 issue of FORTUNE and at [www.fortune.com](http://www.fortune.com). Ms. Thomas can be reached at (315) 524-3130 or email: [marie.thomas@edwardjones.com](mailto:marie.thomas@edwardjones.com). The website is: [www.edwardjones.com](http://www.edwardjones.com). Congratulations to Edward Jones!

### **Uno Chicago Grill**

931 Holt Rd., Webster – Uno Chicago Grill announces free appetizers for your group when drinks are purchased from the bar. One appetizer per person. This offer is for groups of 5 or more seated in the bar area with prior reservation. Groups of 20 or more will have several appetizers to share. Gratuity not included. Appetizers include: Mucho Nachos, Buffalo Bites, Shrimp & Crab Fun-Doo, Make your own Tacos, Mini Cheese & Tomato Deep Dish or Thin Crust Pizza, Pizza Skins, Avocado Egg Roll, Buffalo Chicken Quesadilla, Burger Sliders, Crispy Cheese Dippers and More! Phone: (585) 872-4760.

### **Fozzy's Ice Cream**

6361 Knickerbocker Rd. – Fozzy's Ice Cream is now open for the season (next to L.W. Emporium). They now feature Flurry's and a new variety of flavors. Website: [fozzysicecream.com](http://fozzysicecream.com). Email: [icecreamfozzys@gmail.com](mailto:icecreamfozzys@gmail.com) - *Open until 8:30 p.m. 7 Days a Week!*

### **Ontario Barn Vineyards**

513 Whitney Rd., Ontario – The Vineyard is now open for the season on Saturday and Sundays from Noon to 5 p.m. They have debuted the "315-er" Riesling – the first batch of limited production! The website calendar shows six Friday evening Sunset Wine Tasting Events which feature live music from 5 – 7:30 p.m. Featuring 2012 wines, including Chardonnay, Riesling, Apple Persimmon, a cab franc, a carmine and our red blend, called Fiddle Barn Red. Watch for the green wine trail signs to direct you. Website: [www.ontariobarnvineyards.com](http://www.ontariobarnvineyards.com). Best Way to contact: [ontariobarnvineyards@gmail.com](mailto:ontariobarnvineyards@gmail.com). Phone: 716-202-4469.

### **Heritage Square Museum**

7147 Ontario Ctr. Rd., Ontario – Heritage Square Museum is now open for the season from 1:30 – 4 p.m. on Saturdays and Sundays from June 1 through October 6, 2013. Closed July 4<sup>th</sup> and Labor Day. Located at Heritage Square Museum are the Ruffell Log Cabin, the Baptist Meeting House, the Brick Church Schoolhouse, Watson Iron Ore Miner's Home, Warner Farmhouse, Lockup (jail), Apple Dry House, Ontario Train Station, and Exhibit Barn. All buildings are furnished with period artifacts. The museum is operated by the Town of Ontario Historical and Landmark Preservation Society. Group tours are available. Contact: (315) 333-5228 or visit the website: [www.heritagesquaremuseum.org](http://www.heritagesquaremuseum.org).



## Ontario Family Chiropractic Celebrates New Office Location & Expansion of Services With Ontario Chamber of Commerce



Pictured above from L to R: Ontario Chamber members: Roger & Cheryl Legg, Jim Switzer, Town Supervisor Bob Kelsch and Dr. Teon Kowalyk, cutting ribbon, Autumn Kowalyk holding Sophia Kowalyk, Glenna and Shanna holding Elliott, and Nadia Niniowsky, Ontario Chamber member.

The ribbon cutting ceremony took place on May 22, 2013. Dr. Kowalyk was able to secure incentives from the Wayne County IDA office which helped finalize the deal to purchase the building and aid in the required renovations. The building was constructed around 1985 and has been home to a real estate office and retailer of Towne Club pop.

Dr. Kowalyk gave a brief summary of the Maximized Living Wellness System describing the five essentials of Maximized Living. He is also hosting a Community dinner to introduce ***Nutrition That Makes Sense*** on June 24, 2013 at 6 p.m.

Members of the Ontario Chamber of Commerce, local Ontario-Walworth Rotary members and town officials were present to help Dr. Teon Kowalyk, owner of Ontario Family Chiropractic celebrate the opening of his office at 1422 Rt. 104, Ontario. The office was previously located at 1795 Ridge Rd. in Ontario.



If you are interested in attending the Recipe Night dinner, please contact Ontario Family Chiropractic, 1422 Rt. 104, Ontario, NY at (315) 524-2835.  
[www.ontariofamilychiropractic.com](http://www.ontariofamilychiropractic.com).

**Congratulations to Dr. Teon Kowalyk and Staff!**

**Welcome Returning Members**  
**Thank You For Being So Prompt With Your Dues**  
***Your Continued Support Is Appreciated!***

- Town of Ontario Historian, Liz Albright, 2200 Lake Rd., Ontario
- Gerber Homes & Additions, LLC, John Graziose, 1260 Ridge Rd., Ontario
- Richard A. Leszyk, Attorney at Law, 322 Ridge Rd., Ontario
- Nature's Way Floral & Garden, Joellen Simone, 7284 Knickerbocker Rd., Ontario
- Concord Insurance, Thomas Glanton, 6270 Dean Parkway, Ontario
- Cavallaro-Neubauer Chevrolet, Rick Neubauer, 3740 Rt. 104, Williamson
- Benchmark Hydraulics Technology, Richard Bebernitz, 5708 Walworth Rd., Ontario
- Avalanche Fabrication, Inc., Thad Spaulding, and Paul Duerr, 6314 Dean Parkway
- Deborah McMorris, CPA, 501 Ontario Dr., Ontario
- First Baptist Church of Ontario, Rev. Tim Norris, 1929 Ridge Rd., Ontario
- Reliant Community Credit Union, Colleen McCarty, 10 Benton Place, Sodus, NY
- Mr. Auto Parts, Jan Leaty, 1864 State Route 104, Ontario
- R.C. Kolstad Water Corp., William Kolstad, 73 Lake Rd., Ontario
- Lakeside Diner, Nicki and Jimmy Amaxopoulos, 6270 Lakeside Rd., Ontario
- Ontario Public Library, Sandra Hylen, Director, 1850 Ridge Rd., Ontario
- Sparky's Cans And Bottles, Josephine Donnelly, 6341 Ontario Center Rd., Ontario

**The Ontario Chamber Welcomes New Member**  
**Adventures In Climbing, Ontario, NY**

Adventures In Climbing, 912 Rt. 104, Ontario, is owned by Jim Procelli. Mr. Procelli is in the rental and entertainment business. He uses the facility on Rt. 104 in Ontario as a warehouse to store the 25 inflatables such as slides, obstacle courses, bounce houses, mobile zip line, rock climbing wall, sumo wrestling, and other interactive activities. Adventures In Climbing can be reached by email: [jim@adventuresinclimbing.com](mailto:jim@adventuresinclimbing.com); or by phone: 585-615-3211. His business mailing is 3252 Green Tree Drive, Walworth, NY 14568. Mr. Porcelli stated they cater special business promotional events all over New York State and Pennsylvania. Website: [www.adventuresinclimbing.com](http://www.adventuresinclimbing.com).

**Pictured below are some of the inflatables available from**  
**Adventures In Climbing. Welcome to our business community!**



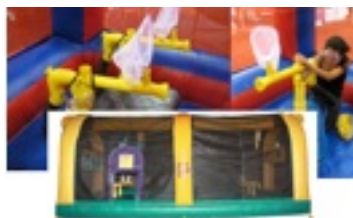
22 ft.  
double lane  
slide. Water  
slides are  
also  
available



Sumo wrestling



Giant oversized  
Velcro Wall



Cannonblaster shooting  
foam balls



**2007 Rt. 104, Ontario**

L to R: Lyndsey, Holly, Sue & Edy

Ontario  
Chamber  
of  
Commerce  
May, 2013  
Business  
of the Month

### **Pit Stop**



**1530 Ridge Rd., Ontario Ctr.**

L to R Travis, Sue & Alison

In 1984, Ted Marshall and his brother Bud formed Marshall Brothers and opened their first convenience store in Weedsport, New York. Ted's youngest son, Case, then 13 years old, designed the logo and the first Pit Stop was born.

Ted's brother sold Ted his share of the company in 1985. The second Pit Stop was opened in Cortland in 1987, and the Newark location soon followed. With continuing expansion in mind, Ted and Nancy purchased their fuel supplier, E&V Energy in 1988. During the same year, the Sodus Point, Fleming, and North Rose Pit Stops were also added.

As the convenience store industry expanded, so too did the Marshall Brothers Pit Stop chain. In 1989, three additional locations joined the chain; Wolcott, Owasco, and North Victory. Over the next few years, Red Creek and Geneva were added. In the late 90's the chain continued to expand with the addition of Genoa and Ontario Center (August 1998). A few more years added Ontario (August 2004), Port Byron, Oswego, Elbridge and Scriba.

Today, the Marshall Companies consist of 16 Pit Stop Convenience Stores, two independent locations, 7 division of E&V Energy; Wolcott, Auburn, Fulton, Geneva, Watertown, and Ithaca, as well as a service department. They have also expanded into the renewable energy business with Pyrus Energy.

The manager of the Ontario and Ontario Center Pit Stop stores, Sue, states that the Ontario Pit Stop store has become a cash only store. This unique aspect of the business allows the managers to offer items at a reduced price. The Ontario store is in the final stages of a complete remodeling effort. The store looks fresh, bright and clean. The Ontario store now offers "Growlers". A growler is a half gallon glass jug that is filled with beer straight from the tap. The other nice feature of the Ontario store is the Laundromat. It is nice to be able to sit and relax while your laundry is being washed or dried.

The Ontario Center store offers live bait for fishing and treats for your faithful dog. You can also buy fresh fruit at the Ontario Center store. The live bait will be added to the Ontario store soon.

Both of our Pit Stop stores now include Food Stamps as payment for goods and Western Union services. Both stores currently offer Leo's Bakery items and each of the stores has 7 employees. Corporate headquarters is located in Weedsport, New York.

**Ontario Center Pit Stop phone: 315-524-4201**

**Ontario Pit Stop phone: 315-524-5045**

**Pit Stop can be found on the web at: Facebook Pit Stop Convenience Stores.**

Congratulations to Pit Stop as Business of the Month for May. Ontario Chamber of Commerce is pleased to salute this Ontario Business as the "Business of the Month." The customized "Business of the Month" announcement sign is posted at their business. They are also featured in the WAYNE COUNTY MAIL and on the Ontario Chamber's website: [www.ontarionychamber.org](http://www.ontarionychamber.org).