

**ONTARIO CHAMBER OF COMMERCE, INC.**  
P.O. Box 100, Ontario, NY 14519-0100 – (315) 524-5886

**Officers: (terms expire in 2014)**

President – Donna Burolla (315) 524-8286  
Sherry Verstraete, Vice President  
(585) 820-8801  
Jim Switzer, Treasurer – (585) 750-227  
Cheryl Legg, Secretary – (315) 524-9856



**Board of Directors: (3 year terms)**

Roger Legg - 2013  
Nadia Niniowsky - 2015  
Thomas Mizelle – 2014  
Ray Cedruly, Community Liaison  
(585) 734-5526

Website: [www.ontarionychamber.org](http://www.ontarionychamber.org)

*~Travel and tourism information is located in the display racks, sponsored by the Ontario Chamber, in the Ontario Town Hall foyer, 1850 Ridge Rd., Ontario, NY ~*

**Newsletter – July – August, 2013**

**Ontario Chamber  
Business Fair Held On  
June 1, 2013**

The Ontario Chamber held a Business Fair on June 1, 2013 under a large tent with bright blue skies overhead. The fair was held in conjunction with the opening of Heritage Square Museum located at 7147 Ontario Center Rd., Ontario, NY. Thank you to the following businesses that participated: Jay Charles Photography, Edward Jones investments, Cam's Pizzeria, Pines of Peace, Fresh Roots Natural Food Co-Op, Wayne ARC, Stoned Jewelry, Nature's Way Floral & Garden, Furnace Mini Storage, Tupperware, and Impact Martial Arts. In addition to the business fair other activities included an antique car show, bake food sale, pie baking contest, pony rides, train ride, duck pond and concert. Congratulations to Joellen Simone, winner of the Chamber 50/50 raffle.



Pictured above, Jay Charles Photography and Erin Genge, Tupperware Representative at the Ontario Chamber Business Fair



Thank you to the Bay View YMCA for donating a bounce house and also to Danes Welding for providing helium and balloons. Also thanks to the Town of Ontario Parks and Recreation Dept. for providing the tent and the staff to erect it.



Pictured above is a portion of the Town of Ontario timeline now on display at Heritage Square Museum

## Health Insurance Update From Small Business Assistance Program

On July 2<sup>nd</sup>, the White House announced that the employer mandate provisions will be delayed for one year. This means that business owners who have over 50 FTE (full time equivalent) employees will no longer be mandated to offer health insurance in 2014. The mandate has been pushed back to the 2015 calendar year. At this time the SHOP/individual exchanges are expected to begin coverage on January 1, 2014. Small Business owners may still offer insurance to their employees through the SHOP exchange.

As a refresher, for small business owners, it is now required that you inform your employees about the new health exchanges, whether you plan on offering coverage or not. This is a U.S. Dept. of Labor requirement. You can read more about this at: [http://brand.excellusbcbs.com/broker/downloads/HCR\\_EmployerNotice\\_EHP05-23-13.pdf](http://brand.excellusbcbs.com/broker/downloads/HCR_EmployerNotice_EHP05-23-13.pdf)

The rates for the Health care market place will be available July 31, 2013. We will be sending out information on how to access these rates, as well as how to enroll into the SHOP/ Individual Exchanges. We will also explain how and where to receive advanced assistance during this process. If you are curious about the subsidies available on the individual exchange, check out the subsidy calculator at: <http://laborcenter.berkeley.edu/healthpolicy/calculator/#>. Open enrollment begins October 1, 2013, and coverage begins January 1, 2014.

If you have questions, or comments, please contact me. If you would like to subscribe to emails directly, please contact Ms. Haradon.

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## Upcoming Events

**July 18<sup>th</sup> – Grand Opening – Ontario Farm Market** – In front of Fresh Roots Natural Foods Co-op, 1640 Rt. 104, Ontario. Local farmers and vendors will have booths. Join us for great food and crafts. Call to participate (315) 524-2238. Email: [freshrootscoop@gmail.com](mailto:freshrootscoop@gmail.com). Facebook: [www.facebook.com/freshrootscoop](http://www.facebook.com/freshrootscoop).

**July 21<sup>st</sup> – Summer Sundays** at Heritage Square Museum – 1:30 pm to 4 pm. 7147 Ontario Ctr. Rd., Ontario  
Children's Old Time Fun Day Interactive  
19<sup>th</sup> century music, crafts, games & stories

**August 10<sup>th</sup> – Blood Drive** to be held at Casey park coordinated with the American Red Cross, Ontario Chamber and the Boy Scouts – 9 am – 2 pm. 6551 Knickerbocker Rd., Ontario

**August 12 – 17<sup>th</sup> – Wayne County Fair** – 300 Jackson St., Palmyra  
[www.waynecountyfair.org](http://www.waynecountyfair.org) for schedule of events. Tickets available at the Ontario Town Clerk's Office: Adult & Youth Booster at \$15 & \$8 for the week. Office: (315) 524-3441.

**Sept. 19<sup>th</sup> – Ontario Chamber of Commerce Annual Award & Recognition** Dinner at The Brookwoods Golf Club. Save the Date! Watch your email for the details and invitation!



**Ontario, Williamson,  
and Sodus Chambers  
Tour Rolls-Royce Nuclear  
Services Facility  
On June 20, 2013**

On June 20, 2013 a joint Chamber business tour coordinated through the Williamson Chamber of Commerce was held at the Rolls-Royce Nuclear Services facility located at 6546 Pound Rd. in Williamson, NY. Rolls-Royce Nuclear Services primarily provides nuclear facilities with remote inspection capabilities. Other areas of expertise include the design and manufacture of remote monitoring cameras as well as remote robotics for accessing difficult and dangerous areas of nuclear power plants. The evening began with refreshments and a brief networking opportunity followed by a power point presentation describing the history of the company to the present. Approximately 35 people from the local chambers were in attendance.

The company began in 1984 in a garage owned by Ray Brooks with John Gay as his business partner and was known as R. Brooks Associates, Inc. In 1992 they moved into the former space occupied by Motts' research group at 6546 Pound Road in Williamson. Over the years several additions were added to the Pound Road facility but it was eventually outgrown and in 2008 the property at 4392 NYS Rt. 104 in Williamson was purchased and renovated. The building located at 4392 Rt. 104 is used for field service training while the building located at 6546 Pound Rd is home to manufacturing, administration, engineering, and maintenance. There are 75 employees in Williamson with a staff composed of high school graduates, two and four year college graduates, and former military personnel.

Brooks eventually developed a partnership with Rolls-Royce and shortly thereafter Rolls-Royce proceeded to make an offer to buy the company. Rolls-Royce realized the employees were one of the most valuable asset to the business and all were retained with the transfer of ownership. The Rolls-Royce Nuclear Services business also has locations in France and England.

The field service training facility which houses detailed steam generator mock-ups was open to our visiting chamber members. A typical steam generator inspection has 17 areas that need review. Demonstrations were presented using two of the mock-ups. One system that is used for remote inspections is the Shell, Wrapper Annulus Transport System (SWATS). This includes a remote controlled robot or "car" approximately 6" inches wide x 10" inches long with movable cameras attached to it. The "car" is then remotely driven around inside the generator. Another tool known as the Manual In-bundle Guidetube System or MIGS for short, is used on triangular and square-pitched generators at different elevations. This utilizes a flexible steel tape with a miniature camera approximately 0.1" wide at the end that can be maneuvered in between generator tubes. All the information that is gathered during the inspections is coordinated in a database used by the customer to decide what maintenance activities will be required.

In 2013 the Rolls-Royce Nuclear Services office in Williamson was honored by receiving the Sir Henry Royce Technical Innovation Award for developing a robotic tool for the remote inspection of nuclear piping. This was the culmination of over 11 years of research and resulted in saving the customer \$50 million dollars and 10 months in their construction schedule.

Rolls-Royce Nuclear Services is dedicated to the community and demonstrates its educational support by providing a shadowing program with the local high school districts; college interns; and one-year co-ops at the high school level. They also support local chambers and charitable organizations such as the American Heart Association; Autism Awareness; and The Golisano Children's Hospital.

Business Tours sponsored by the chambers are designed to showcase businesses located in Wayne County for the purpose of promoting our region. If your business is interested in hosting a tour, please contact the Ontario Chamber at (315) 524-5886 ([www.ontarionychamber.org](http://www.ontarionychamber.org)) or Williamson Chamber at [williamsonchamberofcommerce@gmail.com](mailto:williamsonchamberofcommerce@gmail.com) or Sodus Chamber at (315) 576-3818 ([www.sodusny.org](http://www.sodusny.org))



## Welcome Back Returning Chamber Members – Thank You For Being So Prompt With Your Dues

- Cam's Pizzeria, Jason Benton, 2002 Ridge Rd., Ontario
- Linc Management, LLC, George Leopard, 6375 Furnace Rd., Ontario
- Nancy Eichorn Daycare, 532 Boston Rd., Ontario
- Pugsley's Marine, Robert & Carol Cario, 310 Rt. 104, Ontario
- Wayne County Automotive, Inc., Michael DeMareo, 2241 Walworth-Marion Rd.
- J.J. Scofero & Son Builders, Inc., 252 David Parkway, Ontario

## Ontario Chamber Welcomes New Members

- **James S. Sullivan Insurance Agency** – 1983 Ridge Rd., Ontario, Karin Montgomery. The Sullivan Agency offers insurance for automobiles, motorcycles, boats, homeowners, and liability. They can be reached at (315) 524-6622.
- **Webster's Joe Obbie Farmers' Market, Inc.**, Webster Towne Center, Holt Rd., (by gazebo). Approximately 30 vendors, open rain or shine. Saturdays – 8 am – 12:30 pm. New mid-week market on Wednesdays from 3 pm – 7 pm. Check website for scheduled entertainment: [www.webstersjoeobbiefarmersmarketinc.org](http://www.webstersjoeobbiefarmersmarketinc.org).
- **Darren Sparks**, 2014 Ridge Rd., Ontario, owner of **Monroe Heating & Chimney, Inc.** Services include heating, air conditioning, chimney building and repair, electrical & plumbing. "Large enough to handle it small enough to care." Website: [www.sparksmonroe.com](http://www.sparksmonroe.com). Phone: 585-621-2770.

### Ontario's Biz Buzz Column

- **New Business** - July 18<sup>th</sup> – Grand Opening – **Ontario Farm Market**, 1640 Rt. 104, in front of Fresh Roots Natural Food Co-op from 3 pm to 6:30 pm. Crafts & vendors – call 315-524-2238 to participate. Email: [freshrootscoop@gmail.com](mailto:freshrootscoop@gmail.com) or [www.facebook.com/freshrootscoop](http://www.facebook.com/freshrootscoop)
- Closing: Ontario Mulch & Stone, 6341 Ontario Ctr. Rd. and Klean Car Auto Sales, 1453 Rt. 104 will be closing. Thank you for your past support of the Chamber!
- **New Business** - Impact Martial Arts & Fitness, 2014 Ridge Rd., Ontario is a new business in the Ontario Business Improvement District. They have three other locations. Check out the website at: [www.teamandrello.com](http://www.teamandrello.com) or call (315) 451-0960 for details. Welcome to Ontario!
- **New Business** - Lazzaro Performance, 1712 Rt. 104 will soon be opening in Ontario. They are an automotive and marine engine repair shop. Welcome to our community!
- Tom Trevett, Attorney at Law, Trevett, Cristo, Salzer and Andolina, is retiring after 47 years of practicing law. He will be closing his Ontario office located at 2003 Ridge Road which he has maintained for many years. The Ontario Chamber wishes him the best in the coming years and offers congratulations!
- **New Business** - Yummy Goodie Shop – 1214 Rt. 104 (former bank building in front of Big Lots) will soon be open! Take out peirogies, salads, soft pretzels, maple syrup waffles and other specialty items. Welcome to our community!
- Cam's Pizzeria now has on-line ordering at [www.camspizzeria.com](http://www.camspizzeria.com) or call (315) 524-2300 to place an order.

## **Chamber Announces Business Promotion Award Winner**

Richard Leszyk, Attorney at Law, 322 Ridge Road is the Chamber's 2<sup>nd</sup> Quarter Business Promotion Award winner. Mr. Leszyk has won \$100.00 to advertise his business. The money may be used to update signs, design and print brochures or flyers, website development or newspaper ads in any community or location. If you are a chamber member and would like to participate in this offer, please send your business card to the Chamber office at: PO Box 100, Ontario, NY 14519 with "Business Promo" marked on the back. Random drawings are held once every business quarter. Congratulations to Mr. Leszyk!

## **Ontario Chamber Community Scholarship Awarded To Kevin Halstead**

At the 2013 Wayne Central Graduation the Ontario Chamber Community Scholarship was awarded to Kevin Halstead. Parents are Kevin and Melissa Halstead, 5833 Walworth Ontario Rd., Ontario. The \$150.00 Scholarship is given to the Wayne Central student who has accumulated the most hours in community volunteer service during their high school years. Kevin participated in the Explorer's Program through the Ontario Volunteer Fire Dept. His future plans include attendance at Alfred State. Congratulations!

## **Ontario-Walworth Rotary Club and Ontario Chamber Announce Business of the Year Award**



At the annual changeover dinner of the Ontario-Walworth Rotary Club on July 2, 2013 the 2013 Business of the Year was awarded to Joe's Meat Market located at 6845 North Slocum Rd., Ontario.

Joe's Meat Market is owned by Joe Pagliuso & Bros., Inc. and has been in business for over 40 years. They have been members of the Ontario Chamber since 1990. The Business of the Year is presented jointly by the Ontario Walworth Rotary Club and the Ontario Chamber of Commerce. The business receives a plaque and a yard sign is placed at their place of business for three months. Joe's is being recognized for their community support by helping the Pines of Peace, local fire departments and food pantries by supplying meats for events. Congratulations to the Pagliuso family!



**Ontario Chamber of Commerce  
June, 2013  
Business of the Month  
R.E. Ginna Nuclear Power Plant**

R.E. Ginna Nuclear Power Plant was built in the late 1960s with initial criticality occurring on November 9, 1969. Ginna first delivered power to the grid on December 2, 1969. It is a Westinghouse, two-loop, pressurized water reactor (PWR) with an output of approximately 580 megawatts, which is enough electricity to power 500,000 homes. Ginna provides consistent employment for approximately 600 people as well as part-time employment for trades people during refueling outages.

Site Vice President Joe Pacher started his career in the nuclear power industry as an engineering co-op at Ginna in 1986. Pacher and his family live just down the road from Ginna in Webster. Pacher says Ginna is a great place to work.

"There are many people who have been here 20 years or more, said Pacher. "We celebrate employment anniversaries throughout the year and it is not unusual to recognize employees who have worked here for 40 years. Employees enjoy the teamwork at Ginna. Everyone cares about the plant and takes pride in the work they do. Our families live here so safety is always the top priority." The employee picture speaks to the level of dedication and cooperation at the plant.

In 2004, Constellation Energy, now Constellation Energy Nuclear Group (CENG), purchased Ginna from Rochester Gas and Electric (RG&E). With the change in ownership, Ginna transitioned from a single nuclear plant to being part of a fleet of nuclear plants. Constellation Energy immediately started investing in Ginna's future, including pursuing license renewal through the Nuclear Regulatory Commission (NRC). The license renewal project received community support and was very successful. The plant is currently licensed for operation until 2029, with the option to renew again to operate until 2049.

"Being part of a fleet has advantages," said Pacher. "Ginna now has plants to share operating experience and procedures with – in addition to the broader nuclear industry which is unique in that it will openly share best practices."

Pacher says that Ginna is grateful for the strong community support and works to be a good corporate citizen and neighbor. These efforts are evident by regular meetings with town and county officials. There is also a "quarter-mile club" dinner for those who live within a quarter mile of the plant. Neighbors come on site for dinner and have the opportunity to gain a first-hand look at certain areas of the facility. The intent is to make sure neighbors are aware of what is happening at Ginna and keep an open dialogue with those living closest to the plant.

Ginna employees are also active in the local community. Many employees serve on non-profit boards or are active in fire departments, scouts and more. In Wayne County, Ginna is the largest contributor to the United Way. CENG matches a percentage of the employee contributions. The Red Cross also benefits from blood drives conducted at the plant.

The rules and regulations for operating a nuclear power facility are numerous. Ginna complies with state environmental oversight as well as federal regulators. In fact, the Nuclear Regulatory Commission (NRC) has full-time employees stationed at Ginna, and all operating nuclear plants in the country, to oversee plant performance.

"We welcome the independent oversight offered by the NRC," said Pacher. "They give regular feedback on what is being done well and what we can improve on." The NRC holds an annual open house meeting in Ontario to answer the public's questions on Ginna's performance.

Ontario Chamber of Commerce is pleased to congratulate R.E. Ginna Nuclear Power Plant as the June "Business of the Month." The customized "Business of the Month" announcement sign is posted at their business and they are also being featured in the Wayne County Mail and on the Chamber's website: [www.ontarionychamber.org](http://www.ontarionychamber.org). (Photo and article courtesy of John Domm)





**Ontario Chamber of  
Commerce  
July, 2013  
Business of the Month  
Aunt Millie's Attic  
2095 Ridge Road**

Richard McHale states that he and his partner, Dave King started Aunt Millie's Attic twenty years ago on Halloween weekend. McHale and his partner each had an Aunt Millie, so the name of the shop was automatic. McHale became the sole owner of Aunt Millie's after two years in the business. The original shop was across from the bank, on the other end of the village. In 1991 McHale moved to the current location because he needed more parking space.

After retiring from IBM Corporation, McHale started looking around for things to do. McHale and his partner went to auctions with the thought of playing around with antiques. They started to buy some antiques and did some antique shows. After doing it for a while and learning more about antiques, McHale decided they needed a shop. Aunt Millie's has a vast inventory now. You can't sell things if you don't have things to sell. McHale does not advertise to buy items, however because of the economy, people will bring things in, and ask, "What do you think about this item?" McHale helps out the best he can or says he is not interested. McHale says he is a very generic collector, everything except gold, jewelry, dolls, and hobby trains. He has a little of everything: RC planes (there is a toy room), cameras, books, (there is a book-room), some furniture, some musical instruments, clothing, cameras, prints and paintings, and mirrors. McHale is also very fond of advertising items, especially local items. Postcards are very collectable (Deltiology), probably the most prolific items to collect because each person has a different subject in which they are interested. McHale also likes primitive items, such as tools and farm items. The standard according to the government is that antique items must be 100 years old or older, primitives are not but are items that are handmade and will probably be antiques. McHale says, "I have just a little bit of everything but need to control myself somehow". McHale enjoys the work because he likes to talk and it is nice to meet new people.

McHale emphasized that there are not many shops like this any more. Most shops are cooperatives now where there are several vendors in one location. However McHale does have two vendors that rent a small space from him. One is a hobby train person from Walworth and the other is a painter from Penfield.

Aunt Millie's Attic is a great place to discover treasures for any of your collections.

**The hours of operation are Wednesday through Saturday 10:30 -5:00 and Sunday 12-5:00.**

**Aunt Millie's Attic can be reached by phone at: [315-524-9317](tel:315-524-9317)**

Ontario Chamber of Commerce is pleased to congratulate Aunt Millie's Attic as the July "Business of the Month." The customized "Business of the Month" announcement sign is posted at their business and they are also being featured in the Wayne County Mail and on the Chamber's website: [www.ontarionychamber.org](http://www.ontarionychamber.org). (Photo and article courtesy of John Domm)