

ONTARIO CHAMBER OF COMMERCE, INC.
P.O. Box 100, Ontario, NY 14519-0100 – (315) 524-5886

Officers: (terms expire in 2014)

President – Donna Burolla (315) 524-8286
Sherry Verstraete, Vice President
(585) 820-8801
Jim Switzer, Treasurer – (585) 750-2277
Cheryl Legg, Secretary – (315) 524-9856



Website: www.ontarionychamber.org

Board of Directors: (3 year terms)

Roger Legg - 2016
Nadia Niniowsky - 2015
Thomas Mizelle – 2014
Ray Cedruly, Community Liaison
(585) 734-5526

~Travel and tourism information is located in the display racks, sponsored by the Ontario Chamber, in the Ontario Town Hall foyer, 1850 Ridge Rd., Ontario, NY ~

Newsletter – January-February, 2014

Seneca Niagara Casino Trip-March 29th

Vicki Steele, Ontario Chamber member is coordinating a trip to the Seneca Niagara Casino on **March 29th (Saturday)**. The cost is \$30 per person and includes \$20 in tokens plus \$5 off a meal. The regular meal price is \$15. The bus will leave the Ontario Town Hall parking lot (1850 Ridge Rd., Ontario) at 8:15 a.m. with return time around 6:30-7 pm. You may bring food and drinks on the bus. Travel arrangements are through Star Travel & Tours, 1124 State Route 104, Ontario. To book your reservation, please contact Vicki at (585) 978-0225 (cell) or via email: nonniesteele@aol.com. Proceeds will benefit the Ontario Chamber of Commerce. Reservations are “officially” booked on a **FIRST PAID** basis.



Seneca Niagara Casino, Niagara Falls, NY

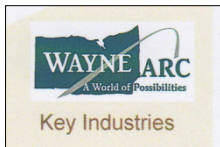
Coming Community Events ~ Save The Date

April 26, 2014 – **Wayne County Home Expo Show** – 8 am – 12 pm – Lyons Community Center, 9 Manhattan St., Lyons, NY 14489. Find answers to your home questions – All locally owned and operated businesses – All Wayne County based businesses. To become an exhibitor, contact Tracy Fraser @ (315) 946-6202 or email: flcctracyfraser@gmail.com. Spaces (10 x 10) are \$20. each. Tables and chairs provided. Ideal opportunity for marketing for the general contractor, home builder, repairman, or remodeler.

May 3, 2014 – **Pines of Peace Annual Auction** at Sodus Bay Heights. Contact: 315-524-2388 for questions/donations/reserve a spot for all events listed below.

June 2 – 7, 2014 - **Pines of Peace Annual Garage Sale** - drop off June 2 & 3, Shop June 4-6, 9 am – 6 pm and June 7, 9 am – 11 am @ \$5 a bag sale, Casey Park Lodge, 6551 Knickerbocker Rd., Ontario

August 3, 2014 – **Pines of Peace Annual Charity Golf Tournament** at Sodus Bay Heights



KEY INDUSTRIES 20% Off Color Copies

Take advantage of our 20% off color copies special from Jan 1 – April 30, 2014 (500 or less). Key Industries, Wayne ARC, Digital Printing and Mailing Service is the key to your printing needs. Our professional quality and quick turn-around keeps our customers coming back time and time again. Plus, take pride knowing that our service benefits those with disabilities in our community.

Contact Us: printshop@waynearc.org

www.keyindustriesofwaynearc.com

Phone: (315) 331-7741

Bill Van Kouwenberg, Print Shop Manager

150 Van Buren St., Newark, NY 14513

SAVE-A-LOT IN ONTARIO SEEKING EMPLOYEES

Save-A-Lot employment applications are available at the Ontario Town Hall, 1850 Ridge Rd., Ontario. They are located in the vestibule near the Economic Development Board. At this time, they are looking for a store manager, assistant store managers, and a meat cutter. Save-A-Lot will soon be opening at the Big Lots Plaza, 1250 Rt. 104. Return applications to: Save-A-Lot, 2305 Union Rd., West Seneca, NY 14224.

SMALL BUSINESS UPDATE

New Initiative To Help Small Businesses. In October, the state launched a new initiative that offers free help to business owners, including an expanded website linking employers with free support and resources to help them grow their businesses. On an expanded NewNY.com website, employers can link up with recruitment and training services, research financing options, learn about incentives and tax credits, receive business counseling, find information on becoming a minority or women-owned certified business and access HR and layoff aversion resources. Also, Empire State Development's Business Service Team members will be available online to provide direct hands-on assistance to any businesses that need their help.

Workers' Comp Reforms. The Business Relief Act enacted as part of the budget cuts the workers' compensation assessment to employers from 18.8 percent to 13.8 percent, the largest reduction since 1998, and also provides a one-time workers' comp assessment savings next year to all self-insured employers. Also, beginning in March, 2014, insurers and third party administrators will submit injury information electronically, instead of on paper – a more efficient and cost-effective process. For more information, please contact the Workers' Compensation Board at BusinessReliefAct@web.ny.gov.

Health Care Insurance – A message from Ariel Haradon, Program Coordinator for the Small Business Assistance Program. Beginning in January 1, 2015, certain businesses will be required to offer their full-time employees (and their dependents) the opportunity to enroll in minimum essential coverage. Minimum essential coverage includes employer sponsored health insurance in a state's small group market. The mandate calculates full-time as 30 hours a week, and is based on hours worked in the prior year (**this year**). Penalties range from \$2,-3,000.00 times the number of full time employees. Many businesses are exempt from this mandate and will not be required to offer insurance to their employees in 2015. If you think that you may be required, please contact us; we can let you know where you currently stand, as well as how to prepare. The mandate will use hours worked this year to determine compliance. Now is the time to calculate your hours, and prepare for 2015. If you need assistance, please contact Ms. Haradon via email: arielharadon@gmail.com

WELCOME BACK RENEWING MEMBERS!
Thank You For Being So Prompt With Your Dues
Your Continued Support Is Appreciated

Tom Forgione, FA Products, 265 David Parkway, Ontario
Tamara Hutter, Union Agricultural Society of Palmyra, Wayne County Fair,
300 W. Jackson St., Palmyra
Chris Vicari, Vicari's Pizzeria, 1795 Ridge Rd., Ontario
Brian Haas, Connors-Haas, Inc., 6337 Dean Parkway, Ontario
Tom Nelson, T. Nelson Sales, Inc., 964 State Route 104, Ontario
Clarence Burkweit, Burkweit Engineering, 5978 Washington St., Olcott, NY 14126
Fred Shelley, Shelley Associates, P.E., L.S., P.C., 3730 Walworth Ontario Rd., Walworth
Brian Secor, Secor Hardware & Lumber Co., 6260 Furnace Rd., Tops Plaza, Ontario
Linda Bell, Laurelton Enterprises, 500 Helendale Rd., Rochester 14610
George W. Vargo, Jr., Cross Keys Automotive, Inc., 1760 State Route 104, Ontario
Prodromos Konstantinou, Konstantinou's Restaurant, 2030 State Route 104, Ontario
Donna Burolla, President, Ontario Chamber of Commerce, 722 Ontario Dr., Ontario
Vicki Steele, 243 Crabapple Dr., Ontario
William Riddell, Town of Ontario Economic Development Coordinator & Recreation
Director, 6551 Knickerbocker Rd., Ontario
Craig Wilson, Factory Direct Trailers, Inc. 240 State Route 104, Ontario
Nancy Wilkes, McDonald's of Ontario, LLC, 1204 State Route 104, Ontario
James Doyle, Jim Doyle Repair, 905 Ridge Rd., Ontario
John Lockwood, John Lockwood Plumbing, Inc., 357 Timothy Lane, Ontario
Nadia Niniowsky, Board of Director, Ontario Chamber of Commerce, 7181 Furnace Rd.,
Michael R. Jeffers, Jeffers Birnie CPA's, 6202 Slocum Rd.
Sherry Verstraete, Pines of Peace, 2378 Ridge Rd.
Jim Molinari, Danes Welding, 264 NYS Rt. 104, Ontario
Thomas Mizelle, Board of Director, Ontario Chamber of Commerce, 710 Lake View Knolls
Joe Bishop Auto, Joe Bishop, 114 NYS Rt. 104, Ontario
Osburn House Properties, Patrick Almy, 2841 Gildersleeve Rd., Walworth, NY 14568

WELCOME NEW MEMBERS!

Lazzaro Performance, Inc., owned by Cristina Lazzaro, located 1712 State Route 104, Ontario. Lazzaro Performance, Inc. is a high performance engine machine shop for automotive, marine and light industrial engines. Check out their website for a full listing of services (www.lazaroperformance.com). Hours: Monday – Friday 8 am – 5 pm; Saturday 8 am – 12 pm. Phone: (315) 524-3816 or call toll free (855) 412-2875 or email: lazaroperformance@verizon.net.

Furnaceville Barber Shop, owned by Cheryl Miner, located at 2001 Ridge Rd., Ontario. Phone: (315) 333-1050. Hours: Tues-Fri 10 am – 7 pm; Sat – 9 am – 2 pm. No appointments are needed - walk-ins are always welcome. Old time barber services are offered including their specialty: straight razor shaving and hot towel service! Three licensed Master Barbers are available with one experienced apprentice. Website: www.furnacevillebarbershop.com. Look for them on Facebook.

The Local Diner, owned by C. Rizos, located at 476 State Route 104, Ontario. Casual family dining serving breakfast all day long with great lunches and dinners 7 days a week. Hours: Monday – Saturday 6 am – 9 pm; Sunday 7 am – 8 pm. Take out available. For a menu go to www.openmenu.com. Free Wi-Fi. Phone: (585) 236-1317.

Welcome New Members (Cont'd.)

Vision Resale Center II, owned by Dan & Margy Edwards, located at 1453 NYS Route 104, Ontario. Phone: (585) 347-7001 or email: mcastelli@visionautomotivegroup.com or smoser@visionautomotivegroup.com. Hours: Mon-Tues-Thurs – 9 am – 7 pm; Wed – 9 am-6 pm; Sat – 9 am – 4 pm; Sun – by appointment. Car dealership featuring full line of credit (including damaged credit) and free oil change with every purchase.

Website: www.visionauto.com

ONTARIO'S BIZ BUZZ COLUMN

Openings....

Konstantinou's Brick Oven Sports' Bar & Restaurant

2030 St. Route 104, Ontario

Hours Sports' Bar: Sunday-Wed 11 am – 12 am

Thurs – Sat – 11 am – 2 am

Specialty: Brick Oven Pizza

Restaurant Hours: Mon-Sun 7 am – 9 pm

Phone: 315-524-8238

Zoom Tan, 6250 Furnace Rd.

(in front of the Tops Plaza)

www.zoomtan.com

Hours: Mon-Fri 9 am – 9 pm; Sat – 9 am – 6 pm

Sun – Noon-6 pm

Offers UV & Spray Tan In Seconds

Phone: 877-Zoom-Tan

H&R Block, Thomas Alford, 6280 Furnace Rd.

Email: thomas.alford@tax.hrblock.com

Phone: (315) 524-3652

Vision Resale Center II, 1453 Rt. 104, owned by Dan & Margy Edwards

Car dealership featuring full line of financing (including damaged credit) & free oil change with every purchase

Phone: (585) 347-7001

Hours: See Above

website: www.visionauto.com

Robert King, Attorney at Law, 2003 Ridge Rd.,

Ontario. Email: rking@robertkinglawfirm.com

website: robertkinglawfirm.com (*Opening Soon*)

Closings....

Empire Pizza, 1808 Rt. 104

Congratulations to

Edward Jones Investments

In January, 2014, for the 15th year, Edward Jones was named one of the best companies to work for by FORTUNE magazine in its annual listing. The firm ranked No. 4 overall. These 15 FORTUNE rankings include top 10 finishes for 11 years, top five rankings for six years and consecutive No. 1 rankings in 2002 and 2003. Last year, the firm ranked No. 8 overall.

Marie A Thomas, Financial Advisor
Edward Jones

6323 Knickerbocker Rd.

Ontario, NY 14519

(315) 524-3130

marie.thomas@edwardjones.com

www.edwardjones.com

Feb. 6th – Pines of Peace Fundraiser @ Cam's Pizzeria

20% of the proceeds from Cam's Pizzeria, 2002 Ridge Rd., will go to Pines of Peace Comfort Care Home when you use the attached coupons. This is part of a senior project sponsored by Marissa Nellis from Wayne Central. Pines of Peace is also the February Business of the Month! Let's all help support this non-profit organization! Cam's Phone: (315) 524-2300. (*Look for the attachment with the email of this newsletter*).



Pictured above, L to R, Jessica, Natasha, & Nathan

**Ontario Chamber
of Commerce
January, 2014
Business of the Month
Allstate
Insurance Co.
6304 Furnace Road
Ontario, NY**

Nathan Martin is a Licensed Agent with Allstate and the Mulberry & Martin Agency. After some conversations about four years ago, a decision was made to move the business to Ontario from Williamson. The business goes back to the days when Allstate offices were located in Sears stores. That was over 30 years ago and I have been in the industry for about 20 years says Martin. Both locations served Allstate well.

Martin states that his office handles mostly personal lines of insurance policies. These include auto, home, renters, RVs, snowmobile, ATV, motorcycle, commercial auto, life and annuities. The most popular are personal auto and home insurance, where we offer a multi-line discount if you have your auto and home insurance with us. We are very competitive with commercial auto insurance. This is a new effort for Allstate and we have drastically reduced prices in the business auto insurance area.

The main geographical area for this office is Ontario and the Wayne County area, however we have clients all over the state. We like being part of this community. As a part of this community we help to look out for the people that live here. We go out to meet customers one on one, a 1-800 number agent does not have the personal relationship with customers and does not share in the emotional aspect like an Allstate agent does after a crisis or emergency such as a house fire or death in an auto accident. Our primary focus is person to person. Everyone should review their policy limits and coverage on an annual basis. Customers should sit down with their agent and go over the policy thoroughly to make sure they understand what their policy covers and ask questions to address any coverage gaps. One more recent factor in home insurance is the fact that banks are starting to require home owners to purchase flood insurance. Some banks require home owners to insure their homes for the replacement value of the home. Flood insurance is through Allstate underwritten by FEMA and FEMA defines the meaning of flood. Allstate offers flood insurance which is separate from standard home insurance. Although we do not have a great deal of flooding here, there are areas that are prone to floods. Once again when selecting flood insurance, make sure you understand what is in the policy coverage. A flood defined by FEMA is very different from what you could experience if a sewer backs up or a sump pump stops working. If you are at risk of sewer backs up, have a sump pump, or live near water, review your policies and let your insurance agent or insurance company know to make sure coverage is added or provided.

Office hours are Monday through Wednesday 8:30-5:00, Thursday 9:00-7:00 and Friday 8:30-5:00

Allstate can be reached by phone at: 315-524-2886

Allstate can be found on the web at: www.allstateagencies.com/051275

Congratulations to Allstate as Business of the Month for January. Ontario Chamber of Commerce is pleased to salute this Ontario Business as the "Business of the Month." The customized "Business of the Month" announcement sign is posted at their business. They are also featured in the WAYNE COUNTY MAIL



L to R: Val Walvoord, Kimber Wood, Sandy Allen, Sharon Pray, Bonnie Doyle, Barbara Boyce, Sherry Verstraete, Mark Wyse, Marilyn Bixby, Cheryl Baker, Shelly DeVito

**Ontario Chamber
of Commerce
February, 2014
Business of the
Month
Pines of Peace
Comfort Care Home
2378 Ridge Rd.
Ontario, NY**

Pines of Peace Comfort Care Home is a residence for the terminally ill. Our priorities are symptom relief and comfort for pain. We also provide emotional and spiritual support for residents and their families. Since 1998, Pines of Peace has provided this service for 388 residents. Referrals come from physicians, social workers, health care agencies and individuals. Our two bed home is available to all based on the simple criteria of need and a physician's belief that an individual is within the last three months of life.

The Pines of Peace is privately incorporated, not-for-profit home and does not charge for services. We do not receive insurance monies or government funds. We are funded solely through charitable contributions. Income is generated through community support, donations, grants and memorials. Pines of Peace has three major fund-raising events a year: a Charity Luncheon & Auction in May, an Annual Garage and Baked Food Sale in June, and the Pines of Peace Charity Golf Tournament in August. We also attend many craft sales in communities near and far. We receive memorial gifts from families of residents and/or organizations to which the residents have been connected. Gifts are sometimes monetary, baked goods, groceries, stamps and wish list items. Any gifts received are welcome and appreciated.

Pines of Peace rely on volunteers to help keep things running smoothly. Director Sherry Verstraete says that there are currently 50 active volunteers. Volunteers can serve as companions, caregivers, craft sale coordinators, yard teams, fundraising activities, support our baked food sales or provide meals. We are very grateful for community service volunteers as well. We have great support from scouting organizations, schools, churches and community service organizations.

The Pines of Peace staff consists of twelve business, licensed and certified professionals. We have an eleven member board of directors that provide specific expertise in key areas such as law enforcement, medical, financial, legal, religious, educational, and social work to assist with day to day operation of our home.

If anyone is interested in volunteering, work opportunities or becoming a board member please call 315-524-2388 or visit our website.

Pines of Peace can be reached on the web at: www.pinesofpeace.org

By phone: 315.524.2388

Fax: 315.524.4377

Email: directorpop@rochester.rr.com

Congratulations to Pines of Peace Comfort Care Home as Business of the Month for February. Ontario Chamber of Commerce is pleased to salute this Ontario Business as the "Business of the Month." The customized "Business of the Month" announcement sign is posted at their business. They are also featured in the WAYNE COUNTY MAIL