

ONTARIO CHAMBER OF COMMERCE, INC.
P.O. Box 100, Ontario, NY 14519-0100 – (315) 524-5886

Officers: (terms expire in 2014)

President – Donna Burolla (315) 524-8286
Sherry Verstraete, Vice President
(585) 820-8801
Jim Switzer, Treasurer – (585) 750-227
Cheryl Legg, Secretary – (315) 524-9856



Board of Directors: (3 year terms)

Roger Legg - 2013
Nadia Niniowsky - 2015
Thomas Mizelle – 2014
Ray Cedruly, Community Liaison
(585) 734-5526

Website: www.ontarionychamber.org

~Travel, community, and tourism information is located in the display racks, sponsored by the Ontario Chamber, in the Ontario Town Hall and Library foyer, 1850 Ridge Rd., Ontario, NY ~

Newsletter – May – June, 2014



**Ranger Design to Locate
at 6377 Dean Parkway,
Beh Industrial Park**



Ranger Design, a Montreal-based company plans to buy an existing 78,670 square foot manufacturing facility in Ontario, Wayne County, NY. Ranger, a commercial van outfit manufacturer, is expected to create 62 jobs. Gov. Cuomo's office said Ranger chose Wayne County over New Jersey because of the area's positive business climate. "We recognize the value of building our products in America for America," Ron Cowie, a Ranger vice president, said in a press release. "Wayne County and New York state have been the perfect fit for our growth plans."

The new location for the Canadian company is 6377 Dean Parkway (formerly occupied by Vette Industries). This will be the main manufacturing, final assembly and U.S. distribution center. Human resources, accounting, engineering and design will remain in Canada.

Ranger qualified for up to \$400,000 in performance based Excelsior Jobs Program tax credits. In addition, the Wayne County Industrial Development Agency offered a \$300,000 loan, and local governments agreed to a payment-in-lieu of taxes agreement (PILOT).

Ranger is expected to bring \$10 million worth of local purchases to the region during its first year of operation.

Bob McNary, Director of the Wayne County Economic Development Department, said the county, which is located in the Greater Rochester Region, provides a competitive base of operations for Canadian companies that need to sell into the U.S. marketplace.

Brookwoods Country Club Restaurant Celebrates Grand-Opening –

Public Always Welcome



THE BROOKWOODS
COUNTRY CLUB



Pictured above L to R: Shannon Dobbins, (Brookwoods' Server) Tim Johnson (Citizen's Bank), Wayne Coyle, Brookwoods Food & Beverage Manager, Jean Tsepas (Lyons National Bank), Matt Mancini, Brookwoods' Director, Jim Switzer and Vicki Steele (Ontario Chamber members) and Darlene Maimone (Brookwoods' Server)

On May 9, 2014 a ribbon cutting ceremony was held at The Brookwoods Country Club, restaurant, 2101 Country Club Lane, Ontario, NY. The restaurant is now under new management with Wayne Coyle, Food & Beverage Manager and has three chefs. The restaurant, bar, and patio are open to the public and will be open until the end of the year. They are now booking Christmas parties. Lunch is served Monday through Friday from 11 am to 4 pm and dinner is served on Fridays 5 to 9 pm. Phone: (315) 524-8495. A full menu can be obtained at the Ontario Chamber's website: www.ontarionychamber.org, under the Community tab, "Restaurant Guide".



Pictured L to R: Vince Carle, Mark Sullivan, Stefanie Lareau, Ryder Lareau (Mark's grandson), Brandon Sullivan, Donna Sullivan, Tom Mizelle, and Ann Ficarra



A grand-opening ribbon cutting ceremony was held at Rochester Vapor, 2006 Ridge Rd., Ontario, NY on April 26, 2014. Rochester Vapor is owned by Mark Sullivan who has lived in Ontario for many years. The store is located within Ontario's Business Improvement District and sells e-cigarettes. Sullivan said personal vaporizers include cartridges that have nicotine and flavored propylene glycol which is an odorless and colorless liquid.

The amount of nicotine in the cartridge is variable depending on the user's preference. He stated the average cigarette has 20-30 mg. of nicotine while the highest content of nicotine he sells is 24 mg. Sullivan noted that the e-cigarettes may help people move away from traditional cigarettes and help decrease their use over a period of time. "Are you ready to kick some butts?" is Sullivan's quote of the day. He assured that he does not sell to anyone under 18. His future plans include a potential store opening in Sodus. Store hours are Monday through Thursday 11 am to 7 pm; Friday 11 am-8 pm; and Saturday 11 am-5 pm. Phone: 315-333-5444. Website: www.store.rochestervapor.com

Ribbon cutting ceremonies are sponsored by the Ontario Chamber. Please contact us at (315) 524-5886 if you are interested in scheduling a grand-opening, expansion or new product celebration!



Timothy Lane Extension – Photos Taken 5/11/14



Timothy Lane Extension Moves Forward – Industrial Acres Open For Development

In the fall of 2013 work began on extending Timothy Lane. Timothy Lane extends east off of Dean Parkway, located in the Beh Industrial Park. The extension of the road opens up a large amount of industrial zoned acreage that is now supplied with water and sewer infrastructure and roadway to support new businesses. Pavement of the road is estimated for spring or early summer, 2014. The new segment of Timothy Lane will extend eastward to supply road frontage to A & P Enterprises located at 485 NYS Rt. 104. This extension is part of a long-term project to construct an industrial road eastward north of the Ontario Midland Railroad and the Lincoln Rd. and Rt. 104 intersection. The development of the road is a joint effort between the Town of Ontario, Wayne County, and the property owners.

Businesses interested in this area should contact Town of Ontario Director of Economic Development, Bill Riddell, at 315-524-5908 or email: riddell@ontariotown.org.

Ontario Food Pantry - Three New Donation Locations!

Collection sites are located in the town hall lobby, at Sue's Hair Trends and Cam's NY Pizzeria on Main Street, in the lobby at Lyons National Bank at TOPS Plaza, at Edward Jones Investments' Office and the American Legion Post Home on Knickerbocker Rd. and local churches. **NEW locations are: Rochester Vapor, 2006 Ridge Rd.; Deb Fergusson's Haircare, 2005 Ridge Rd., and Save-A-Lot, 1250 Rt. 104, Ontario Plaza.** Suggested donations are posted at the collection sites. Expired or damaged items are not accepted. For pickups, call Tim King (315) 524-7938.

Deidre's Hair Design Salon *Newly Renovated*

Congratulations to Deidre Reed on completing the renovations of her hair salon located at 1781 Ridge Rd., Ontario.

Phone: (315) 524-8049

Website: www.deidreshairdesignsalon.com

Walk-Ins Are Always Welcome!

Community Events

June 4-7-Pines of Peace Garage Sale – Casey Park, 6551 Knickerbocker Rd., The Lodge, 9 am – 6 pm

June 7 – Ontario Chamber Business Fair – Heritage Square – 7147 Ontario Ctr. Rd, 10 am – 4 pm

June 8 – Heritage Square – Dedication of Dr. Floyd Thompson's buggy & Concert @ 2 p.m.

June 26 – Krazy Firemen Free Concert – Casey Park – 7:30 pm – Bring your own lawn chair

WELCOME BACK RENEWING CHAMBER MEMBERS!
Thank You For Being So Prompt With Your Dues
Your Continued Support Is Appreciated

Concord Insurance, Thomas Glanton, 6270 Dean Parkway, Ontario
C & D Automotive Service Center, Inc., Dean DeMarree, 994 NYS Rt. 104, Ontario
Sea to Sea Diving Enterprise, Stephen Dunning, 7447 Stoney Lonesome Rd., Williamson
McConnell Editorial Service, Charles McConnell, 5943 Walworth Rd., Ontario
B & L Slocum, Inc., William Slocum, Jr., 5759 Ontario Center Rd., Ontario
Birthright of Ontario, Eugene Verschneider, 2008 Ridge Rd., Ontario
James Switzer, Licensed Associate Real Estate Broker, Nothnagle Realtors, 1450 Rt. 104, Ontario
Richard Leszyk, Attorney at Law, 322 Ridge Rd., Ontario
Gerber Homes & Additions, LLC, John Graziose, 1260 Ridge Rd., Ontario
Cavallaro-Neubauer Chevrolet, Rick Neubauer, 3740 NYS Rt. 104, Williamson
Adventures In Climbing, Jim Porcelli, 912 NYS Rt. 14, Ontario
Sparky's Cans and Bottles, Jo Donnelly, 6341 Ontario Center Rd., Ontario
Benchmark Hydraulics Technology LLC, Richard and Carol Bebernitz, 5708 Walworth Rd., Ontario
Town of Ontario Historian, Liz Albright, 2200 Lake Rd., Ontario
OptiPro Systems, Michael Bechtold, 6368 Dean Parkway, Ontario
Cam's Pizzeria, Jason Benton, 2002 Ridge Rd., Ontario
Katharine M. McNally, 433 Ontario Dr., Ontario

Welcome New Members To The Ontario Chamber!

Room Service Professional Organizing, LLC, owned by Robin Harisis, 7353 Slocum Rd., Ontario, NY 14519. Professional organizing. Phone: 585-727-2005. Email: robin@myexpertorganizer.com. Website: www.myexpertorganizer.com

Green Team 100, owned by Robert Billett, offers exterior cleaning (roof, siding, gutters, deck cleaning, etc.) Located in Ontario. Phone: 585-360-3698. Email: bobbillett@greenteam100.com. Website: www.greenteam100.com. **See special offer below.**

B & C Auto Restoration & Paint, Inc., owned by William J. Kilpatrick Sr., 6360 Dean Parkway. Hot rod and classic auto build and restoration. Email: bcresto@gmail.com; Phone: 585-265-0041; Website: <http://www.bandcautore Restoration.com>. An open house is planned for Sunday, August 10th from 12 – 5 p.m. Drive in your hot rods and classic cars – family fun – tour the shop - Band: Drivin Memphis



Ontario Barn Vineyards, 315 Whitney Rd., Ontario is now open. Hours are Saturday and Sunday, Noon to 5:30 p.m. The popular, *DreiEinFunfer* "315-er" Riesling is back! Check out the events calendar at www.ontariobarnvineyards.com for the Sunset Wine Tasting from 5:30 to 7:30 p.m. with entertainment. No cover charge.

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Email: bobbillett@greenteam100.com
Expires 12/31/2014



Pictured L to R: Tom Dentworks, Corey Copeland, Brian Tolbert, and Pat Riley

**Ontario Chamber of Commerce
May, 2014
Business of the Month
Brian Tolbert Automotive
930 NYS Route 104
Ontario, NY**

Brian Tolbert said that he was working at a particularly unrewarding job when his brother suggested that he try working at a car dealership. Taking his brother's advice, Tolbert tried the automobile sales business and excelled. Tolbert became a manager and then an operating partner in one of the local large dealer groups. By the year 2000, Tolbert decided that he did not like the high pressure of these big dealerships, so he decided to open his own smaller, independent one.

Tolbert says he keeps his overhead low so that he can offer cars at a lower price than other dealers. "I don't advertise or have a fancy building that you have to pay for," Tolbert said. "I offer late model prior-leased cars with 20 or 30 thousand miles. All of my vehicles are CARFAX certified, with no major issues, salvage, flood and no odometer tampering."

Tolbert ensures that a local automobile mechanic checks out every vehicle before putting it up for sale. "There are plenty of repair and maintenance shops here that do quality work so I have good folks to choose from when the need arises," Tolbert said. "I keep 25 cars on the lot at all times. I own all of my inventory. I do not finance them. We do have indirect financing for customers. It is a good time to buy a vehicle because the rates are great right now."

The internet has opened up business to people all over the world. Tolbert says he has sold vehicles to folks that live in Florida, New Mexico, and as far away as Australia. "An educated consumer is my best customer." Tolbert says he earns people's business by giving them information and value. "I want to have the opportunity to sell you and your family all of your cars and have you recommend me to a friend", Tolbert says. Tolbert enjoys working here in Ontario, which he describes as a very friendly town. "I have a very strong customer base here and support the local sports organizations and school events."

**Brian Tolbert Automotive can be reached by phone at: 315-524-6818
585-671-2960
Fax: 315-524-2516**

Brian Tolbert Automotive can be found on the web at: <http://www.btautony.com>

Congratulations to Brian Tolbert Automotive as Business of the Month for May. Ontario Chamber of Commerce is pleased to salute this Ontario Business as the "Business of the Month." The customized "Business of the Month" announcement sign is posted at their business. They are also featured in **The Sun & Record with The Wayne County Mail**.



Pictured L to R: Darlene Maimone, Wayne Coyle, Food & Beverage Manager, and Shannon Dobbins

**Ontario Chamber of
Commerce
June, 2014
Business of the Month
The Brookwoods
Restaurant
2101 Country Club Lane**

Wayne Coyle, Brookwoods club manager states that he has been in this business for over thirty years. In fact, Coyle started his career in the golf industry at the Ontario Country Club when he was twelve years old. Coyle learned the business from the ground up, cleaning clubs, shagging balls, caddying for golfers, and eventually teaching golf. This educational opportunity exists today for students that would like to take advantage of it. Coyle says we work with the school.

Coyle can not emphasize enough that this is a public restaurant and a public course. For years people thought that this was still a private club. It is so nice to see our community neighbors take advantage of the restaurant. We want people to come here, and are trying hard to make this the place to come in Ontario. New to the facility this year is the fact that we will be open all the way through December 31st. We will be open for dinner every Friday night. We are booking for Christmas parties now. Coyle says, they will be more than happy to host any kind of celebration or party you would like to have. The snack stand has been upgraded and will be open for the first time in many years. The snack stand will be open by nine o'clock on the weekends. A hot dog at nine will probably hit the spot for people that tee off around seven. The beverage cart will also be in operation every day. There are a lot of leagues this year and we will make sure that our league patrons will be able to get a snack or light meal when they want one. We have a nice pub menu every day from 11 AM until closing. We will also have specials for our Friday night dinners. The menu is extensive. There will also be lunch and dinner specials each day as well as happy hour daily from Monday through Thursday, 3 pm to 7 pm and Friday 3 pm to 5 pm.

As far as golfing goes, the best time to play a round, if you are not a member of a league, is in the mornings. There are lots of leagues that start after people get out of work.

Twenty to twenty five people work at The Brookwoods. "This business is very demanding for a person in my position. You have to be here all the time and I am because I love this place. The great thing now is that both of my boys work here as well so I get to see them a lot." stated Mr. Coyle.

The Brookwoods Restaurant 315-524-8495

The Brookwoods can be found on the web at: <http://www.thebrookwoods.com/>

Congratulations to The Brookwoods Restaurant as Business of the Month for June. Ontario Chamber of Commerce is pleased to salute this Ontario Business as the "Business of the Month." The customized "Business of the Month" announcement sign is posted at their business. They are also featured in **The Sun & Record with The Wayne County Mail** and on the chamber's website: www.ontarionychamber.org.