

ONTARIO CHAMBER OF COMMERCE, INC.

P.O. Box 100, Ontario, NY 14519-0100 – (315) 524-5886

Officers: (terms expire in 2016)

Donna Burolla, President (315) 524-8286
Sherry Verstraete, V.P. (585) 820-8801
Jim Switzer, Treasurer – (585) 750-2277
Cheryl Legg, Secretary – (585) 315-0935



Board of Directors: (3 year terms)

Roger Legg - 2016
Nadia Niniowsky - 2015
Vicki Steele – 2017
Ray Cedruly, Community Liaison
(585) 734-5526

Website: www.ontarionychamber.org

~Travel, community, and tourism information is located in the display racks, sponsored by the Ontario Chamber, in the Ontario Town Hall and Library foyer, 1850 Ridge Rd., Ontario, NY ~

Newsletter – September – October, 2014

Community Events

October 3rd – Friday – Sunset Wine Tasting event at **Ontario Barn Vineyards**, 512 Whitney Road, Ontario. Maria Gillard Trio 5:30 – 7:30 pm. No cover charge www.ontariobarnvineyards.com for more information and coming events.

October 4th – Saturday - Fall Arts and Crafts Festival 9 a.m. to 5 p.m. **Heritage Square Museum**, 7147 Ontario Ctr. Rd., Ontario, NY
Museum Tours, Music, Food, Arts & Crafts, Pony Bingo

October 4th – Saturday - **Vineyard View Woodworking Open House**. Custom Built Furniture & Repairs. 6921 Fisher Rd., Ontario. Ph: (315) 524-7141; email: cddm555@rochester.rr.com. Taking Christmas Orders!

October 9th – Joint Chamber Tour of Apple Country Spirits sponsored by Ontario-Williamson-Sodus Chambers. 6 – 8 p.m. Food, Tour, Music, & Tasting. **Social Networking Event!**
\$5.00 cover charge. RSVP by Oct. 2nd to: Donna Burolla (email: dburolla@gmail.com)

October 11th – Lazzaro Performance, Inc. – 1st Year Anniversary Celebration – 10 am – 3 pm., 1712 NYS Rt. 104, Ontario. Food, Live Radio DJ – Big Dog 103.5 FM, Bounce House, Fancy Cars & More!
855-412-2875 – www.lazzaroperformance.com

Marketing on the Internet Workshop Series For Small Business – 4 evenings: **Oct. 9, 14, 16, 21** 6:30-8:30 p.m. OR one full day session: **Oct. 21:** 8:30 am – 5 pm.
Location: Finger Lakes Community College – Newark
Cost: \$55/person. To register: (315) 946-5936 or info@WayneBB.org. Sponsored by Wayne Business Builders and Wayne County Business Council

Roy E. Herrmann, Jr. Ontario Chamber Citizen of the Year



Roy and Kay Herrmann

Wilbert's Lakeside LLC Receives Business Improvement Award



The Wilbert Family
Chamber Banquet – Story Next Page

Sparks Wayne Heating, Cooling, & Chimney Celebrates With Chamber



L to R: Cheryl Legg, Jon Wordinghan, Edward Jones Investments, Darren Sparks, owner, Andrea Vandergrift, Sparks' employee, James Switzer, John Smith, Ontario Supervisor, and Roger Legg

On Sept. 8th at 11:30 a.m. town officials and Ontario Chamber members gathered to help celebrate the ribbon cutting of Sparks Wayne Heating, Cooling & Chimney located at 2014 Ridge Rd., in Ontario, NY.

Darren's parents, Mike and Nelia Sparks visiting from Florida were also on hand to take part in the festivities. Darren Sparks said he has been in the HVAC business since 2004, now going on ten years. However, his family has been in the business for multi-generations. He was previously located in Monroe County but moved to Ontario since he feels it is a growing suburb and wanted to be part of it. He now lives in Ontario and has children attending Wayne Central School District. He prides his company on fast turnaround service and offers interest free, guaranteed financing when emergency repairs are needed. He employs seven people and services all upstate New York and also does real estate inspections. Call (315) 333-1030 or go to www.sparksmoore.com for a service quote. Email: sparkswayneheating@yahoo.com.



Chamber Annual Banquet Held on Sept. 18, 2014

Community spirit was alive and well in Ontario on September 18th with over 130 people in attendance at the annual chamber awards' banquet held at The Brookwoods. Honored this year were the following: Roy E. Herrmann, Jr. for Citizen of the Year; Patricia White for Volunteer of the Year; the Ontario Garden Club for Civic Organization; and Wilbert's Lakeside LLC for the Business Improvement Award. Also recognized were the Ontario Public Library for their 100th anniversary and Earl E. Casey Town Park for their 50th anniversary. Roy Herrmann has contributed over 23 years in public service and 16 years as town councilman and supervisor while Pat White has volunteered her time in helping residents and organizations such as the Pines of Peace maintain their gardens. Wilbert's Lakeside has continually made property/ environmental improvements to their recycled auto parts company including an on-going fence replacement project. The Garden Club was recognized for their efforts in maintaining flower beds around the town and in honor of their 40th anniversary.

Other individuals recognized included:

Ray Cedruly, Chamber Community Liaison for collecting door prizes which totaled over 75; John Domm our photographer and interviewer for our Business of the Month program; Jean Tsepas, Manager of The Lyons National Bank for delivering our Welcome Packages; and Wilma Young, editor of the Sun & Record with The Wayne County Mail for publishing our Business of the Month articles.

Jon Wordingham and Aileen Hurilman from Edward Jones Investments sold our 50/50 raffle tickets which brought in \$190.00 for the chamber treasury. A big **Thank You** to all of the above individuals that help make the chamber a continuing success!

Pictured at left are Roy and Kay Herrmann, front row center with members of their family gathered to help celebrate Roy's Award of Citizen of the Year.

OptiPro Systems Becomes Methods Machine Tool Distributor

OptiPro Systems, Inc. located at 6368 Dean Parkway, Ontario, in the Beh Industrial Park recently announced it will become a distributor for Methods Machine Tool, Inc. located in Sunbury, Mass. Methods Machine Tools Inc. is a supplier of precision machine tools, automation and accessories.

"Adding OptiPro Systems to our distributor network significantly strengthens our capabilities and support in New York State," said Dave Lucius, vice president of sales for Methods Machine Tools Inc. "OptiPro's established reputation as New York State's premier machine tool tech center and knowledge base make them an ideal dealer partner for Methods."

To see the latest machining technology from Methods Machine Tools and more, manufacturing professionals in Upstate New York are invited to attend "OptiFest 2014" on Oct. 28-29, from 10 a.m. to 7 p.m. each day. OptiFest 2014 is a technology open house and "Steak-out" being held in OptiPro's facility at 6368 Dean Parkway in Ontario. Technical presentations and demonstrations will focus on ideal techniques, tooling, accessories and consumables to maximize manufacturing productivity and improve part precision. Giveaways will be offered during the event and steak will be served for lunch and dinner on both days.

For more information or to register, go to <http://www.optipro.com/open-house.html> or [contact OptiPro by calling 585-265-0160.](http://www.optipro.com/open-house.html)



(L) Mr. Mike Bechtold, President at OptiPro and (R) Mr. Bryon Deysher, President & CEO of Methods Machine Tools, Inc.

Stop Unwanted Telemarketing Calls

The National Do Not Call Registry puts consumers in charge of the telemarketing calls they receive at home. The federal government created the national registry to make it easier and more efficient for you to stop receiving telemarketing calls you don't want.

The Federal Trade Commission, the Federal Communications Commission, and the states are enforcing the National Do Not Call Registry. Placing your number on the registry will stop most - but not all - telemarketing calls.

You can register online at www.donotcall.gov or call toll-free (888) 382-1222 or TTY (866) 290-4236, from the number you wish to register. Registration is free.

Vicki Steele Elected as New Chamber Board of Director

At the Chamber's Annual Banquet held on Sept. 18th Vicki Steele was elected as an Ontario Chamber Board of Director for a three year term (2014 to 2017). She is replacing Thomas Mizelle. The chamber thanks Tom for his service and welcomes Vicki! Vicki is in charge of membership. For questions regarding dues, please contact her at email: nonniesteele@aol.com or the chamber office.



Organizing Tips by Robin Harisis

Robin Harisis is a professional organizer in the Rochester, NY area. She specializes in organizing families, offices, and paper, but happily does anything in between. She is accepting new clients and can be contacted at 585.727.2005 or robin@myexpertorganizer.com. Visit her website at www.myexpertorganizer.com. Robin is also a member of the Ontario Chamber.

The Myth of Multi-Tasking

For years, the myth has been that multi-tasking increases productivity and efficiency. However, new revelations are proving that multi-tasking can be a productivity killer. Here are three ways to beat the multi-taking myth and become a uni-tasker:

Create an “environment of focus:” Limit as many distractions as possible. Silent phone and e-mail alerts. Play music in the background to drown out distracting conversations. Place your desk or chair towards a wall to avoid commotion from outside. Do what you can to create an environment where you can focus.

Set a “focus time” limit: Sometimes, the idea of focusing can be a bit daunting when you are a chronic multi-tasker. Breaking away from that “high alert” feeling is difficult. Try setting a timer for 10 or 20 minutes to create some boundaries. Change your focus time as needed, according to the task, your comfort level, and your schedule.

Schedule your “focus time:” It’s very easy to push past “focus time” if you don’t make it a priority. Block out time on your calendar and stick to it.

Turn yourself from a multi-tasker to a uni-tasker. Your productivity and efficiency will thank you for it!

Chamber Blood Drive Summary

The Blood Drive held on August 9, 2014 at Casey Park sponsored by the Ontario Chamber with the American Red Cross collected 31 units of blood which has the potential to save 93 lives! Thank you to all who participated and to the businesses who helped advertise this event. Vicki Steele, our new Chamber Board of Director helped organize this event.

Local Diner Specials

476 NYS Rt. 104, Ontario, NY

Phone: 585-236-1317

New Daily Breakfast/Lunch Specials Less Than \$5.00

Breakfast Special – Eggs & Toast \$1.99

Coffee - \$1.00 with breakfast purchase

Hours: Mon-Fri – 7 am – 2:30 pm

Sat-Sun – 7 am – 2 pm



Tot Spot II For Kids

6225 Slocum Road, Ontario

(315) 524-4264

**Parents can obtain a \$50.00 credit by
referring a friend. Go to**

**www.totspotkids.com for referral form and
conditions. Offer valid 12/25/14**

Diamond and Jewelry Buyers

• Experts in
Insurance Appraisals
\$50 (\$100 value)

• Jewelry Repair

• Trusted
BBB Company

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Diamond & Jewelry Buyers

Call now! 585-598-1090
www.mjgabel.com



WELCOME BACK RENEWING CHAMBER MEMBERS!
Thank You For Being So Prompt With Your Dues
Your Continued Support Is Appreciated!

OptiPro Systems, Michael Bechtold, 6360 Dean Parkway, Ontario
James S. Sullivan Agency, Inc. 1983 Ridge Road, Ontario
Yaeger Electric Company, Inc. 147 NYS Rt. 104, Ontario
Nancy Eichorn Day Care, 532 Boston Road, Ontario
Roger & Cheryl Legg, 7269 Ontario Center Road, Ontario
Linc Managaement LLC, George Leopard, 6375 Furnace Road, Ontario
Johus Properties, LLC, Joseph Huss, 2090 Ridge Rd., Ste 101, Ontario
Sparks Wayne Heating, Cooling & Chimney, Inc., Darren Sparks, 2014 Ridge Road, Ontario
Photon Gear, Gary and Billie Sue Blough, 245 Dean Parkway, Ontario
Ontario Barn Vineyards, Christopher Staub and Liya Moolchan, 513 Whitney Rd. Ontario
J.J. Scofero & Son Builders, Inc., 252 David Parkway, Ontario
Joe Bishop Auto Sales, Joe Bishop/Carrie Bishop Petrotta, 114 NYS Route 104, Ontario
Rochester Immediate Care, Joe Coluccelli and Jonathan Gill, 1065 Ridge Rd., Webster, NY 14580
Connors-Haas, Inc. Electrical Contractors, Brian W Haas, 6337 Dean Parkway, Ontario

Welcome New Members to the Ontario Chamber!

The Tot Spot II, child care, owned by **Mark and Wendy Mendola**, 6225 Slocum Road, Ontario, NY. Hours: 6:30 a.m. to 6 p.m. Full range of child care for children 6 weeks through 12 years of age. Separate nursery school programs for 3 and 4 year olds to prepare for Kindergarten. A variety of full time, part time, variable, and drop-in schedules are available tailored to meet busy schedules. The Tot Spot II is also involved in the New York State initiative offering both paid and subsidized Nursery School Programs for children. Phone: (315) 524-4262; email: thetotspot@aol.com; website: www.totspotkids.com.

The Feathered Nest, 6355 Knickerbocker Road, Ontario, NY. is a craft, gift and antique co-op and is located in a separate building in the LW Emporium Complex owned by G & G Development. Email contact: annenjordan@gmail.com. Opening on October 1, 2014.

Advance Auto Parts, 1971 NYS Rt. 104, Chris Bushey, General Manager. Phone: (315) 791-4129. Advance Auto offers retail of auto parts. Website: advanceautoparts.com. Email: christopher.bushey@advance-auto.com

Vineyard View Woodworking, owned by Charlie and Deb DeMinck, 6921 Fisher Road, Ontario, NY 14519. Vineyard View offers custom built furniture from a sketch, photograph, picture from a magazine or using one of their designs. Matching an existing piece is even an option. The selection of a variety of woods includes tiger maple, cherry, black walnut, quarter-sawn oak, curly cherry and many others. Furniture repairs are also offered. Call 315-524-7141 or email: cddm5555@rochester.rr.com. **OPEN HOUSE SCHEDULED FOR OCT. 4th and OCTOBER 18th**. Now taking Christmas orders!



Pictured L to R: Matt Schulman, Amy Johnson, Silvio Fantauzzo, Stephen Lawry, Beck Munro

**Ontario Chamber of Commerce
Business of the Month
Salvatore's Old Fashioned Pizzeria
NYS Rt. 104 & County Line Rd.**

Silvio Fantauzzo owner/operator of our Ontario Salvatore's Old Fashioned Pizzeria states that he has been in the business pretty much since he was born. Fantauzzo's father started Salvatore's and as the son of the owner, Silvio did preparations and what ever else he could do to help out. Fantauzzo says that he really likes being in the business. "I like coming to work everyday and being in the kitchen, experimenting with new pizzas and servicing our customers". " My staff works hard everyday as well, to help run the business and provide great customer service." "This store opened across the street in 2004 and Fantauzzo purchased it in 2005. We moved to this corner location in 2012, and it has been great for business." Ontario has been a great site for us.

Salvatore's is a local franchise, which was started in 1978 and now has 29 locations all around Rochester. The concept for a pizza store was a school assignment that his father had to complete. By the time Fantauzzo's father graduated, the store was up and running. Fantauzzo says that every thing we purchase, from food to computer systems comes from local businesses. We try to help the local economy.

Salvatore's has twelve employees at the Ontario location.

Salvatore's can be reached by phone at 585-265-4455
Salvatore's can be found on the web at: <http://www.salvatores.com/>

Congratulations to Salvatore's Old Fashioned Pizzeria as Business of the Month for September. Ontario Chamber of Commerce is pleased to salute this Ontario Business as the "Business of the Month." The customized "Business of the Month" announcement sign is posted at their business. They are also featured in The Sun & Record with The Wayne County Mail and on the chamber's website: www.ontarionychamber.org.



Pictured L to R: Sherry Willis, Mike Stelter, Laura Stelter

**Ontario Chamber of Commerce
September 2014
Business of the Month
Mike's Ice Cream
NYS Route 104, Ontario**

Mike and Laura Stelter, owners of Mike's Ice Cream have been serving ice cream and smiles since 2003. Mike's Ice cream moved to its current location in 2008. Moving a little west was a good move for the business. In 2012 they started sharing the space with Salvatore's, another win for the business. Mike had a dream to start his own business when he saw the for rent sign in the old Abbott's location, next to the Ontario fireman's field on route 104.

Mike's serves Perry's soft serve custard, 30 plus flavors of Perry's premium hard ice cream. Low fat, nonfat and sugar free, sherbets, Lemon sorbet, and yogurts, shakes, sundaes, mix in flurries, splits and floats are also served. They hand make all their novelties, great to grab when you're picking up a pizza. A few favorite novelties are Mike's signature Frozen nutty cone soft serve vanilla or chocolate ice cream in a sugar or waffle cone dipped in chocolate and rolled in nuts, 6 packs of wheels, turtles, and ice cream cakes for all occasions.

Laura enjoys attending the annual Perry's ice cream show. It's a whole lot of yummy along with the anticipation to see what's new in the industry. The best part is sampling all the new flavors and toppings. It's a great opportunity to talk with others selling ice cream and brainstorm new ice cream concoctions.

Mike's is open from April until Halloween. Mike's is grateful and would like to say thank you to all their customers for their continued support through the years. In case you're wondering Mike's is the main sponsor for the # 36 sprint car for Stelter Racing.

**Mike's Ice Cream can be reached by phone at 585-265-1710.
Check out their Facebook page.**

Congratulations to Mike's Ice Cream as Business of the Month for September. Ontario Chamber of Commerce is pleased to salute this Ontario Business as the "Business of the Month." The customized "Business of the Month" announcement sign is posted at their business. They are also featured in The Sun & Record with The Wayne County Mail and on the Chamber's website: www.ontarionychamber.org.



**Ontario Chamber of Commerce
October, 2014
Business of the Month
Johus Properties & Development
2090 Ridge Road
Ontario, NY**

Joseph Huss is the owner of Johus Properties and Development Inc, which is a property service organization. Huss also owns Johus Properties LLC, a holding company for his properties. Johus Properties LLC owns a total of thirty-one rental units locally, both commercial and residential. Huss has set a target of forty rental units as the point at which he will shift focus to more building and selling properties. While working in the corporate world, Huss purchased properties throughout Ontario with the objective of becoming independently employed.

Huss graduated from McQuaid 1992, and the U of R 1998 as a Biology Major. After graduating from collage, Huss travelled Europe for a couple months seeing the sights, using this vacation time to formulate a business plan. Huss says "everything that I said I would do while on that trip, I have been living".

Huss has been in the property rental/renovation business for fifteen years. The object of this business is two-fold; to provide reasonably priced rental apartments and homes in our town and to purchase derelict properties and make them useful again. Two of the most visible conversions are the old dairy across from the water tower, which houses a fitness center and restaurant, and the old fire station in Ontario Center, which houses a pet grooming facility. The current major project is the old bowling center on Ridge Road. It will consist of seven rental units and the offices for Johus Properties at street level. The lower level will be used for business storage. "I am particularly fond of the bowling center because of the associated history that comes with it. It is a special building because of its age and construction. The building may not look like much now but it is solid. Most people would raze this property, but I have a vision for my projects and it is very gratifying to see the vision for these old buildings come true."

People should know that I do buy homes and that I fix them up so I can offer a comfortable reasonably priced home as either a rental unit or a new home. Huss does all phases of construction. Huss has vast experience in the construction industry, however some of the tasks require licensed trades people, which he will hire to do the work. I do the projects at an affordable pace, both physically and financially. I love buying these derelict properties, converting and repurposing them into useable space. This work is sort of a hobby for me. I don't play golf or go boating to relax. Strange as it sounds, the renovation of properties is almost like my art, an outlet to relax and be creative. In addition to renovating the buildings, I am also improving my community one property at a time.

Johus Properties and Development can be reached by phone at: 585.748.5867

The e-mail address is: hushhomes@yahoo.com

Congratulations to Johus Properties & Development Inc. as Business of the Month for October. Ontario Chamber of Commerce is pleased to salute this Ontario Business as the "Business of the Month." The customized "Business of the Month" announcement sign is posted at their business. They are also featured in The Sun & Record with The Wayne Mail