

ONTARIO CHAMBER OF COMMERCE, INC.

P.O. Box 100, Ontario, NY 14519-0100 – (315) 524-5886

Officers: (terms expire in 2016)

Donna Burolla, President (315) 524-8286
Sherry Verstraete, V.P. (585) 820-8801
Jim Switzer, Treasurer – (585) 750-2277
Cheryl Legg, Secretary – (585) 315-0935



Board of Directors: (3 year terms)

Roger Legg - 2016
Nadia Niniowsky - 2015
Vicki Steele - 2017
Ray Cedruly, Community Liaison
(585) 734-5526

Website: www.ontarionychamber.org

~Travel, community, and tourism information is located in the display racks, sponsored by the Ontario Chamber, in the Ontario Town Hall and Library foyer, 1850 Ridge Rd., Ontario, NY ~

Newsletter – January – February 2015

[Like Us on Facebook.com/ontarionychamber](https://www.facebook.com/ontarionychamber)

Stan's Computer Repair, 2015B Ridge Rd., Celebrates Grand Opening

Ontario – Nov. 10, 2014 - Stan Hanby is the owner of Stan's Computer Repair and the most recent business to locate in Ontario in the downtown business district. The shop is at 2015B Ridge Road, east of Sue's Hair Trends. Sue Yantch is the owner of the building and was happy to help celebrate with a ribbon cutting sponsored by the Ontario Chamber of Commerce. Stan is familiar with both mac and pc operating systems and has 23 years experience in the IT business. He offers repairs, upgrades, virus/malware removal, maintenance, networking software and training. In addition to computer services he also offers scanning and printing of large size banners or posters. Business phone: (585) 626-6845. Hours: Monday – Tuesday 9 am – 6 pm; Wednesday 9 am – 1 pm; Thursday – Friday 9 am – 6 pm. He is also available outside of business hours by appointment. [Facebook.com/stanscomputerrepair](https://www.facebook.com/stanscomputerrepair)

The ribbon cutting ceremony is a service provided by the Ontario Chamber of Commerce. If you would like more information about the Chamber contact us via our website: www.ontarionychamber.org or phone (315) 524-5886



Pictured, Front Row, L to R: Sue Yantch, Stan Hanby, Ray Cedruly, Back Row, L to R: Jim Switzer, Roger & Cheryl Legg, John Smith, Ontario Town Supervisor



Chamber Meeting Location

The Ontario Chamber will now be meeting regularly at the Ontario Town Hall, 1850 Ridge Road, beginning on Jan. 15th, in the town board meeting room. Meetings are held the third Thursday of every month at 4 p.m. The public and chamber members are welcome to attend.

New Congressman for 24th District Congressman John Katko

John Katko defeated Congressman Dan Maffei in the 2014 November election. Offices in Cayuga and Onondaga Counties will be staffed fulltime. Regular, weekly office hours will be held in his satellite offices in Wayne and Oswego Counties.

The following is Congressman Katko's contact information:

Cayuga County Office: 71 Genesee St.,
Auburn, NY, 13021

Wayne County Office: Wayne County Public
Safety Building, 7376 St. Rt. 31, Lyons, NY,
14489

Oswego County Office: Oswego City Hall, 13
West Oneida St., 2nd floor, Oswego, NY,
13126

Onondaga County Office: The Galleries of
Syracuse, 440 South Warren St., Suite 711 (7th
floor), Syracuse, NY, 13202

Phone: (315) 423-5657

Fax (315) 423-5604

Washington, D.C.: 1123 Longworth House,
Office Building, Washington, D.C. 20515

Phone: (202) 225-3701

Fax: 9202) 225-4042

Go to www.katko.house.gov to email.

Clip & Save Ontario Chamber 2015 Meeting Schedule

Below is a list of our scheduled meetings and events for 2015. All meetings and events are open to the public and chamber members. Meetings are held the 3rd Thursday of every month at 4 pm at the Ontario Town Hall Meeting Room, 1850 Ridge Road, Ontario, NY.

January 15 - Regular Meeting

February 19 - Regular Meeting

March 19- Regular Meeting

April 16 - Regular Meeting

April 30 - Tour of Ginna Plant

May 16 - Clean Sweep downtown Ontario

May 21 - Chamber Open House

May 29 & 30 - Ridge Road Rummage Sale

June 18 - Regular Meeting

July 16 - Regular Meeting

August ?? - Chamber Blood Drive

August 20 - Regular Meeting

Sept. 17 - Annual Banquet - The Brookwoods

October 1 - BOCES Harvest Dinner - Joint

event with Williamson & Sodus Chambers

October 15 - Regular Meeting

November 19 - Regular Meeting

December - No Meeting Due to Christmas
Activities



Dr. Norman Loomis is retiring as the Town of Ontario Health Officer after 60 years of service. Dr. Loomis was appointed Health Officer on Sept. 1, 1954 and also served as physician for the Ginna Nuclear Power Station and school physician for the Wayne Central School District for several years. Thank you to Dr. Loomis for his many years of service devoted to the Ontario community!

The Ontario Chamber was saddened with the news of the passing of **Polly Crombe on Jan. 10, 2015** at the age of 91. Polly will always be remembered for her winning smile and community spirit and contributions. The Chamber extends its condolences to the family and friends of Polly Crombe. A memorial service will be held on March 23, 2015 at 1 pm at North Ontario United Methodist Church, 7200 Ontario Ctr. Rd., Ontario, NY 14519

Keep Your Clothes On Massage Cuts Grand-Opening Ribbon



Pictured above, L to R, Donna Burolla, Ontario Chamber President, Brian Joslyn, NYS Licensed Massage Therapist, and Jon Wordingham, from Edward Jones Investments helping cut the grand-opening ribbon

Ontario - On Dec. 19th Ontario Chamber members congratulated Brian Joslyn on his new business venture, **Keep Your Clothes On Massage** located at 1781 Ridge Road, (lower level) in Ontario. Mr. Joslyn received his degree in massage therapy from Finger Lakes Community College in October and decided to open his own massage therapy business which offers sports massage, Shiatsu, Reflexology, Qi Gong (energy healing), and Swedish massage. His business is the only local office that offers Shiatsu and allows the customers to keep their clothes on during the massage, if they feel more comfortable. Mr. Joslyn will also come to your home or corporate function to provide 15-minute chair massages. He is also familiar with aiding people with disabilities and confined to a wheelchair. Keep Your Clothes On Massage is open for walk-in business on Sunday and Monday evenings from 5 pm – 9 pm and Friday from 9 am – 1 pm. Other days of the week are by appointment. Other enhancements include aromatherapy, hot or cold stone therapy, and sugar foot scrubs. Phone: (585) 794-8477; website: www.lmtwellness.com; email: bjoslyn@lmtwellness.com.

Chamber and Local Businesses Partner Together To Support Ontario Community — by Donna Burolla, Chamber President

During this past holiday season the chamber was fortunate to work with some of our local businesses that made the holiday a little brighter for some local residents.

Prior to the Thanksgiving Holiday, the chamber received a call from Kate Chamberlain, special projects coordinator at **Harbec Plastics** stating that they would have between 7-10 turkeys to donate. When the turkeys were picked up, there was a total of 24! Harbec employees were more than generous with this donation. The Chamber enlisted the help of **Konstantinou's Restaurant** for the use of their walk-in freezer for storage until the Ontario Food Pantry distributed them with their Christmas food donations. A big **Thank You** to Harbec's employees and to Pro Konstantinou for the use of his freezer!

During the Christmas season, **Dollar General**, located at the Ontario Plaza placed a toy donation box in their store. Thanks to the generosity of their customers, two large boxes of toys were delivered by the Chamber to Wayne Central School to deliver to local families that were in need of assistance. Thank You to Dollar General for helping coordinate this project!

The Ontario Chamber also supported the Ontario Business Improvement District by providing and serving hot chocolate during the annual tree lighting event and donating a supply of Oreo cookies to the Ontario Food Pantry to include with the 2014 Christmas distribution.

If your business would like to help the chamber in the coming year, please feel free to contact the chamber office at (315) 524-5886 or email dburolla@gmail.com. We're always looking for partnerships that benefit the Ontario community!



Front Row: L to R, Devon Schmidt; Sue Langley; John Smith, Ontario Supervisor; Kayleigh Deweese; and Ray Cedruly; Rear Row: Cheryl Legg, Roger Legg, Chris Bortle and Jim Switzer

Sue's Little Pizza Shop
Now Open @ 1808
Rt. 104, Ontario



Ontario – Nov. 10, 2014 - Ontario chamber members and Ontario Supervisor, John Smith were on hand to cut the grand opening ribbon and welcome **Sue's Little Pizza Shop, 1808 NYS Rt. 104** to the Ontario business community. Sue Langley who said she has many years experience in the food service industry owns the newest pizza shop in town. Sue's Little Pizza Shop offers pizza; subs; lettuce wraps, garbage plates and a veggie garbage plate. Hours are Monday through Saturday 11 am to 10 pm and Sundays 12 Noon to 8 pm. Phone: (315) 524-2222. Check Sue's Pizza Shop out on [facebook.com/sueslittlepizzashop](https://www.facebook.com/sueslittlepizzashop).

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Organizing Tips **By Robin Harisis** **Be the 8%**

It's January, the time when many people make New Year's resolutions. According to the *Journal of Clinical Psychology*, "Get Organized" is #2 on the list of common resolutions. But did you know that only 8% of those who make this pledge will actually achieve it? Be the 8% this year and get organized with these three steps:

Define a Main Goal: What specifically do you want to organize?

Determine a starting point: What is the first step in reaching your goal?

Connect the dots: Once you have the starting point and your goal decided, plot out the steps to connect the two. Follow your plan to organization!

Robin Harisis is a professional organizer serving the greater Rochester, NY area. She specializes in organizing and productivity for home and business. She is accepting new clients and would love to help you be part of the 8% this year! Contact her at 585.727.2005 or robin@myexpertorganizer.com. Visit her website at www.myexpertorganizer.com

Welcome Back Renewing Members!
Thank You For Being So Prompt With Your Dues
Your Continued Support Is Appreciated

Bene-Care Agency LLC, 1260 Creek Street, Suite 100, Webster, NY 14580
Lazzaro Performance Inc., Kevin Lazzaro, 1712 Route 104, Ontario, NY 14519
Donna and Vince Burolla, 722 Ontario Drive, Ontario, NY 14519
Nadia Niniowsky, 7181 Furnace Rd., Ontario, NY 14519
Raymond and Anna Cedruly, Furnace Mini Storage, 4279 Cream Ridge Rd., Macedon, NY
Katharine M. McNally, 433 Ontario Drive, Ontario, NY
Konstantinou's Restaurant, Pro/Jeanne Konstantinou, 2030 Rt. 104, Ontario, NY 14519
Murphy Funeral & Cremation Chapels LLC, Wayne T. Brophy, PO Box 426, Ontario, NY
Factory Direct Trailers, Inc. Craig M. Wilson, 240 Rt. 104, Ontario, NY 14519

Welcome New Members to the Ontario Chamber!

Brian Natale, State Farm Insurance Agency, 1648 State Route 104, Ontario, NY 14519

Mr. Natale offers personal and commercial insurance as well as financial services.

Contact information: email – brian@briannatale.com; website: www.briannatale.com

Business phone: 315-524-4400 and Fax: 315-524-4406. Located on the south side of NYS Route 104 between Route 350 and Knickerbocker Rd. Hours: Mon – Thurs 8:30 am – 6 pm; Friday 8:30 am – 5 pm; Saturday 10 am – 2 pm.

Keep Your Clothes On Massage, 1781 Ridge Road, Ontario, NY 14519, owned by **Brian Joslyn**. Mr. Joslyn offers chair massage, sports massage, reflexology, Shiatsu, and Qi Gong (which is similar to Reiki). In or out of office services are available. Other enhancements include aromatherapy, hot or cold stone therapy, and sugar foot scrubs. No membership is required and gift certificates are available. Business Phone: 585-794-8477. Website: www.lmtwellness.com or email: bjoslyn@lmtwellness.com. Mr. Joslyn is a licensed New York State massage therapist.

Brian Tolbert Automotive, Inc., 930 NYS Rt. 104, Ontario, NY 14519. At Brian Tolbert Automotive Inc. we are proud of the quality used cars we sell and our dedication to serve the needs of our customers. This is reflected in the amount of repeat business we receive. Whether this is your first purchase with us or one of many that you've had, you can count on our dedicated sales staff to make it the best buying experience possible. Contact information: Phone (315) 524-6818; Fax (315) 524-2516; email brian@btauto.com

New Chamber Services

- A **Certificate of Origin** is now available from the chamber office to facilitate shipment of goods internationally.
- A **Groundbreaking Ceremony** is now offered through the chamber. The package includes the use of groundbreaking shovels and publicity.
- The Ontario Chamber is on **Facebook** thanks to the help of Giuseppe Spano from Liberty Mutual Insurance. A *big Thank You* to Giuseppe! Like Us On [Facebook.com/ontarionychamber](https://www.facebook.com/ontarionychamber)

If you would like more information regarding any of the above, please call the chamber office (315)-524-5886 or email Donna Burolla (dburolla@gmail.com)

New Laws in 2015

Recycling Obsolete Electronics

Beginning January 1, 2015, the electronics disposal ban went into effect; it is now illegal in New York State to throw old electronics in the trash. According to New York's Dept. of Environmental Conservation (DEC), consumers can no longer dispose of certain electronic equipment in landfills, at waste-to-energy facilities, in the trash, or at curbside for trash pickup. People who do can get fined \$100 per item.

The following waste collection sites are from the list provided by the Dept. of Environmental Conservation. A collection site listed might not represent a drop-off acceptance location for your particular type of equipment, so please call ahead.

- **Here Are Some Wayne County Sites:**
Alpco Recycling, 846 Macedon Ctr. Rd., Macedon, NY 986-8900
- Henning Computer Services, 1130 Canandaigua Rd., Palmyra, NY 585-472-4216
- Korvan's Korner, Inc., 4089 Main St., Williamson, NY 589-8759
- Town & Country Disposal, 4243 Main St., Williamson, NY 589-5490
- K & D Disposal, 5076 St. Rt. 31 W, Newark, NY 331-3889

For more information and details on the disposal ban go to www.dec.ny.gov

Hire a Veteran Tax Credit

Businesses that employ qualified veterans can file for a tax credit equal to 10 percent of the total wages paid during the first year of employment. If the veteran has a disability caused by his or her service, the tax credit is bumped up to 15 percent. In order to qualify, the veteran must not have worked 35 or more hours in the 180 days before they're hired and must have been discharged from duty after Sept. 11, 2001. The credit is capped at \$5,000 for a veteran and bumps up to \$15,000 if the veteran is disabled.

Employers who hire New Yorkers with a developmental disability will also be in line for a new tax credit.

Protect Your Identity ...Tips from Assemblyman Robert Oaks

According to the Federal Trade Commission, crooks use clever schemes to defraud millions of people every year. They often combine sophisticated technology with age-old tricks to get people to send money or give out personal information and often pressure people to make important decisions on the spot. One thing that never changes: crooks follow the headlines — and the money.

For more information on how to protect your identity or what you can do if you think your identity has been stolen, go to: <http://www.consumer.ftc.gov/features/feature-0014-identity-theft>. There is also another page on the FTC website, <http://www.consumer.ftc.gov/scam-alerts>, which will tell you what the latest scams are. Don't be fooled; and never give out your personal information over the telephone or internet unless you are confident you know with whom you are dealing.

Chamber Announces Winner of Business Promotion Award

Congratulations to **3-D Contracting** owned by Dean Leeson as our 4th business quarter winner of 2014 for the Chamber's Business Promotion Award. The award is a random drawing held once every business quarter to win \$100. to advertise your business. To participate you must be a chamber member and submit your business card with "Business Promo" written on the back. **New business cards** should be submitted at the beginning of each calendar year and sent to: Ontario Chamber of Commerce, PO Box 100, Ontario, NY 14519.



John Lockwood, holding sign, with his staff

**Ontario Chamber
of Commerce
Business of the
Month
January, 2015
John Lockwood
Plumbing
357 Timothy Lane
Ontario, NY**

John Lockwood started in the plumbing business working for his father in 1967. By 1972, Lockwood was working for himself. John Lockwood Plumbing has grown from a two-person business operating out of a home to a 25 person operation functioning out of a 10,000 square foot facility.

Over the years it became difficult for Lockwood to bid jobs and manage them too. The business has evolved into several areas of expertise — residential, commercial, service and remodeling. In 1990, Gary Lockwood joined the family business full time. Gary and another employee, Tom Williams, have taken charge of the overall day-to-day operations, allowing John to concentrate on the estimating of commercial work. The residential and commercial work is connected in that when one slows down, the other picks up. "Currently, we are very busy with commercial and residential jobs, as well as service and remodeling work," said Gary Lockwood. "We only employ highly qualified, motivated plumbers. Once we train our employees, we do everything we can to keep them. We have some employees who have been here more than 10 years. Not only are we family owned, we are one big family here at John Lockwood Plumbing."

John Lockwood Plumbing centers its business in the Ontario and Webster area. However it is common for them to work in Syracuse, Batavia and the Canandaigua Lake area. "We are a completely mobile plumbing business. Our trucks are set up with the tools and materials needed for just about any plumbing task. The material in the trucks are inventoried and restocked each day," Gary Lockwood added. "Our facility, built in 2010, allows us to keep a large inventory of plumbing supplies. We only use top of the line materials on our jobs. It just isn't worth it to us to use anything else. Consequently, we have very few callbacks." John Lockwood Plumbing currently provides plumbing services to more than 30 contractors.

Lockwood concluded, "We are very safety conscious at John Lockwood Plumbing. Our trucks carry fire extinguishers and many other safety supplies. We also conduct weekly "Toolbox Talks" safety meetings with our staff."

John Lockwood Plumbing is a member of the Ontario and Webster Chambers of Commerce, Rochester Home Builders' Association and National Association of Home Builders.

John Lockwood Plumbing can be found on the web at:

<http://www.johnlockwoodplumbing.com/>

And by Phone: 585-265-0736

Congratulations to John Lockwood Plumbing as Business of the Month for January.

Ontario Chamber of Commerce is pleased to salute this Ontario Business as the "Business of the Month." The customized "Business of the Month" announcement sign is posted at their business. They are also featured in The Sun & Record with The Wayne County Mail.



L to R: Jason Sutton, Anne and Matt Gabel with pets Fiona and Sadie

**Ontario Chamber of
Commerce
February, 2015
Business of the Month
MJ Gabel
710 NYS Rt. 104**

Anne and Matt Gabel, owners of MJ Gabel Diamond & Jewelry Buyers opened the Ontario location in August of 2011.

The primary business of MJ Gabel is diamonds. However they also work with any kind of jewelry and precious metals such as gold, silver and platinum, to name a few. Evaluating diamonds is a completely different process than evaluating precious metals, so an education in diamonds is an important thing to have.

Anne is a GIA Gemologist, obtaining her degrees through the Gemological Institute of America. In fact, all of the staff at MJ Gabel are GIA trained. MJ Gabel is available to anyone that would like to bring in any type of jewelry items for evaluation. Clients are also welcome to bring in jewelry items that were part of an estate, or family heirlooms that they are looking for knowledge on. They also deal nationally; meaning clients from all over the country send in items for evaluation, purchase, or consignment.

Depending on the item, a lot of diamonds are recirculated back into the marketplace. Once an item has been evaluated, the client has the option to sell it to them directly, leave it on consignment, or for a broker transaction. MJ Gabel has a large worldwide market so every item has excellent exposure – no matter which way it is being sold. It really depends on what the client would like to do with the piece.

MJ Gabel is direct to the refinery for all precious metals. This enables them to send any item directly to the refinery, parts of electronics for example, to be assayed and then they will pay the client based on what the refinery came back with. This enables them to pay a much higher price point than other companies.

“We love this location and being in Ontario”, says Anne Gabel, “we want to be a destination, accessible for local people and family oriented”. There is no need to travel a great distance to have your jewelry evaluated. The fact that they have a national footprint allows them to operate a little bit off the beaten path. They are the only facility like this in Ontario and one of very few in Wayne County. “We chose this location very carefully” says Anne, “we do everything the other gold buying companies do in Rochester, only we have many more services and qualifications”.

In addition to simply having a trained staff, MJ Gabel is focused on being an ethical company. Each client must sign a document for every transaction they do, and they ask for photo identification from everyone that sells an item to them. “We need to make sure that all items have been obtained legally”, says Anne. They have worked in the past with local law enforcement and continually work to ensure they do not take in any stolen merchandise.

MJ Gabel hours of operation are: Monday – Friday 10am – 6pm, Saturday 10am – 2pm

MJ Gabel can be found on the web at:

<http://www.mjgabel.com/>

And by Phone: 585-598-1090

Congratulations to MJ Gabel as Business of the Month for February.

Ontario Chamber of Commerce is pleased to salute this Ontario Business as the “**Business of the Month.**” The customized “**Business of the Month**” announcement sign is posted at their business. They are also featured in The Sun & Record with The Wayne County Mail.