

**ONTARIO CHAMBER OF COMMERCE, INC.**  
P.O. Box 100, Ontario, NY 14519-0100 – (315) 524-5886



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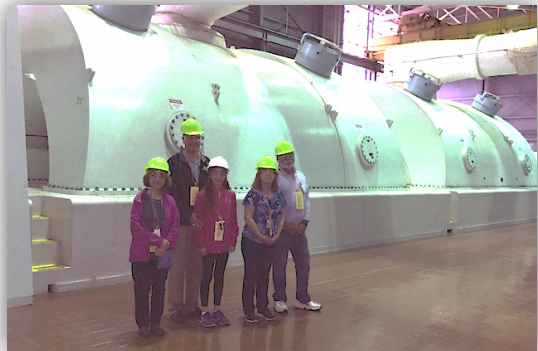
## **Newsletter – November – December, 2017**

### **Exelon Offers Tour of R.E. Ginna Nuclear Plant to Ontario Chamber Members**



On Oct. 9<sup>th</sup> a group of Ontario Chamber members were treated to a private tour of the R.E. Ginna Nuclear Plant, 1503 Lake Rd., Ontario. The event provided an opportunity to see the inside everyday activities at the plant and understand security measures in place.

Maria Hudson, Communications Manager at Exelon coordinated the tour. A big thank you to Maria and her staff for allowing the chamber an “insider’s view.”



#### **Officers: (terms expire in 2018)**

*Donna Burolla, President*

*(315) 524-8286*

*Sherry Verstraete, V.P.*

*(585) 820-8801*

*Jim Switzer, Treasurer –*

*(585) 750-2277*

*Cheryl Legg, Secretary –*

*(585) 315-0935*

#### **Board of Directors: (3 year terms)**

*Brian Natale, Farmers Insurance –*  
term expires 2019

*Sue Yantch, Sue’s Hair Trends –*  
term expires 2018

*Joellen Simone - Nature’s Way*  
Floral and Garden - term expires  
2020

*Ray Cedruly, Community Liaison*  
*(585) 734-5526*

### **Congratulations to Konstantinou’s Restaurant Celebrating 40 Years - 1977 – 2017**

George Konstantinou opened his restaurant on May 5, 1977 in the former location of Almekinder’s Super Duper grocery store at 2030 NYS Rt. 104. In Jan. 2014 the brick oven pizza and sports bar opened. The restaurant is now owned and operated by Pro and Jeanee Konstantinou. Congratulations to three generations of Konstantinou’s for achieving this milestone!

***Travel, community, and tourism information is located in the display racks, sponsored by the Ontario Chamber, in the Ontario Town Hall and Library foyer, 1850 Ridge Rd., Ontario, NY***

**Kimmie's Closet Now Open For Business**  
**1998 Ridge Rd.**  
**Offering Free Prom Dresses**



Pictured L to R: Jon Wordingham, Edward Jones, Jessica, Lori Furguson, Tax Planning & Preparation, David, Shaylee, Kimberly Brown, Natalie, and Colleen

**ONTARIO – November 10, 2017.** Ontario Chamber members were happy to welcome a new business located within the Business Improvement District (BID). Kimmie's Closet, located at 1998 Ridge Rd., Ontario, and owned by Kimberly Brown, hosted a ribbon cutting ceremony in honor of their grand-opening. The retail store sells gently used and restored items such as dresses, prom dresses, wedding dresses, shoes, jeans, jewelry, accessories, and knick-knacks. Kim said "I have been collecting items forever!" She has scavenged other consignment shops for years and purchased many clothing items. Kim then washes, dry-cleans, presses or steams the garments and makes any needed repairs herself. She has about 75 different items in her store and is looking for additional items to increase inventory. She will purchase the items out right and does not operate by consignment.

Kimmie's Closet is sponsoring a community project by giving away free prom dresses. Kim said she never went to her prom and would like to help a girl "fulfill her dream of going to the prom." She has many to choose from in her collection. To qualify, the girl must have a B or above school average (85 or above) and can be from any school district. For more details about obtaining a free prom dress please call 585-851-1468. Hours: Monday through Saturday 11 am – 7 pm and Sunday 12 – 5 pm. E-mail: [kbrownroofing@gmail.com](mailto:kbrownroofing@gmail.com).

The ribbon cutting ceremony is a service provided by the Ontario Chamber of Commerce. To learn more about our benefits and services contact the chamber at 315-524-5886 or go to our website: [www.ontarionychamber.org](http://www.ontarionychamber.org).

*Store Front of Kimmie's Closet  
1998 Ridge Rd., Ontario, NY*



***WELCOME BACK RENEWING CHAMBER MEMBERS!***  
***Thank You For Being So Prompt With Your Dues***  
***Your Continued Support Is Appreciated***

Lori Furguson Tax Planning & Preparation Services, 2005 Ridge Rd., Suite F, Ontario, NY 14519  
Crown Electric Supply Co., Inc., Matt Hanlon, 75 NYS Rt. 104, Ontario, NY 14519  
Cornerstone Realty Associates, Paula Priest, 2015B Ridge Rd., Ontario, NY 14519  
Lyons National Bank, Jean Tsepas, Bank Manager, 6256 Furnace Rd., Ontario, NY 14519  
Photon Gear, Inc. Gary & Billie Sue Blough, 245 David Parkway, Ontario, NY 14519  
Connors-Haas, Inc., electrical contractors, 6337 Dean Parkway, Ontario, NY 14519  
T. Nelson Sales, The Nelson Family, 964 NYS Rt. 104, Ontario, NY 14519  
webSurge, LLC, Joe Crestuk, 807 Ridge Rd., Suite 200, Webster, NY 14580  
James S. Sullivan Agency, Inc., Karin Montgomery, 1983 Ridge Rd., Ontario, NY 14519  
Kunzer Electric, Inc., Jeff Kunzer, 1006 Willits Rd., Ontario, NY 14519  
Furnace Mini Storage, LLC, Anna & Ray Cedruly, & Donald Cedruly, Jr. 6405 Furnace Rd., NY  
Stone Road Auto, Sammy Getiren, 114 NYS Rt. 104, Ontario, NY 14519  
Lakeside Roofing & Siding Materials, Jack and Brad Burns, 6296 Lakeside Rd., Ontario, NY 14519  
Joe Pagliuso & Bros. Inc., Pagliuso Family, 6845 Slocum Rd., Ontario, NY 14519  
Secor Lumber Co., Inc., Brian Secor, 6260 Furnace Rd., Tops Plaza, Ontario, NY 14519  
Integrity Tool, Inc., Mike & Pam Friedler, 6485 Furnace Rd., Ontario, NY 14519  
Lazzaro Performance, Kevin Lazzaro, 1712 NYS Rt. 104, Ontario, NY 14519  
Sue's Hair Trends, Sue Yantch, Chamber Board of Director, 2015 Ridge Rd., Ontario, NY 14519  
Donna and Vincent Burolla, Chamber President, 722 Ontario Drive, Ontario, NY 14519  
Sue's Little Pizza Shop, Inc., Sue Lansing, 1808 NYS Rt. 104, Ontario, NY 14519  
Farmers Insurance, Brian Natale, Chamber Board of Director, 1648 NYS Rt. 104, Ontario, NY 14519  
Konstantinou's Restaurant, Jeanee & Prodromus Konstantinou, 2030 NYS Rt. 104, Ontario, NY 14519  
Conifer Realty, LLC, Brown Square Senior Apartments, Frances Graham, Mgr., 2100-2104 Brown Sq.  
Brooks' Factory Direct Trailers, Raymond Brooks, 240 NYS Rt. 104, Ontario, NY 14519  
Town of Ontario Economic Development, Bill Riddell, Director, 6551 Knickerbocker Rd., Ontario, NY  
McDonald's of Ontario, Nancy Wilkes, 1204 NYS Rt. 104, Ontario, NY 14519  
Cross Keys Automotive, Inc., George Vargo, 1864 NYS Rt. 104, Ontario, NY 14519  
Brian Tolbert Automotive, Inc., Brian Tolbert, 930 NYS Rt. 104, Ontario, NY 14519  
John Lockwood Plumbing, John Lockwood, 357 Timothy Lane, Ontario, NY 14519

***Welcome New Member(s) to the Ontario Chamber***

**sunCommon, Div. of Sustainable Energy Development**, 318 Timothy Lane, Ontario, NY.

SunCommon is owned by Kevin Schulte and is in the renewable energy business. They are the largest provider of solar in Rochester, central and western New York. SunCommon is located in the Wayne industrial Sustainability Park (WISP) and is home to the first two community Solar Arrays in our region. It is a functioning microgrid and has the ability to disconnect from the grid and run under its own wind and solar power.

SunCommon was the subcontractor for the Town of Ontario's solar array which consists of 8,900 panels. To learn more about solar for your home or business go to [www.suncommon.com](http://www.suncommon.com) or Contact Kevin Schulte at (585) 265-2384 or email: [kevin.schulte@suncommon.com](mailto:kevin.schulte@suncommon.com)



## New Businesses In Ontario

- ✓ **Mozzeroni's Pizzeria** – Soon to Open – 1795 Ridge Road (across from Ontario Elementary School (formerly Vicari's Pizzeria). [www.mozzeronis.com](http://www.mozzeronis.com)
- ✓ **DIY Equipment** – 1806 NYS Route 104
- ✓ **Lollipops & Doodlebugs** – 1968 NYS Route 104 – used clothing, toys, books & more
- ✓ **Ladybug Kisses XOXO** 2017 Ridge Rd – handmade quality items at affordable price [www.ladybugkissesxoxo.com](http://www.ladybugkissesxoxo.com); email: cwoillke@rochester.rr.com

## New Developments In Ontario

- **Intergrow Greenhouses.** The proposal is to construct greenhouses for growing hydroponic tomatoes and includes +/-57.7 acres of greenhouses and 112,000 square feet of office and support space. The company is owned by Dirk Biemans and will be located on Timothy Lane. Construction is anticipated to begin late 2017.
- **476 NYS Route 104.** Basement Technologies, owned by Kansas and Patrick McDonald intend to use the existing structure for office space and construct storage buildings. The former motel has now been demolished and renovation has begun for the new office.
- **348 NYS Route 104.** An existing building will be renovated for the use as a pet crematorium. The parcel is owned by Michael Harris.
- **Fasteners Direct.** The proposal includes construction of a 50,000 sq.ft. building for light manufacturing and storage of wholesale parts. It will be built on 8.3 acres now owned by Wayne County IDA off of Timothy Lane. Two businesses will be located at the site.
- **2112 Community Lane.** The application of Fedyk Builders LLC to construct Community Ridge, a Planned Unit Development on 7.5 acres (Phase I) with the total development consisting of 57 acres.
- **6360 Dean Parkway.** B & C Auto Restoration owned by William Kilpatrick will be expanding by constructing an industrial storage building including office space.

## WebSURGE Receives Impact Award from the Internet Marketing Association

The award was granted to WebSurge Digital Marketing for its B2B marketing work with CooperVision, Inc., a contact lens company. The B2B program is a marketing sales analytic tool developed just for CooperVision. "The Impact Awards exemplify best-in-class creativity, expertise, and results achieved by the top practitioners of internet marketing across every business segment as well as nonprofits, government, and education," said IMA Chairman, Sinan Kanatsiz. WebSURGE is located at 807 Ridge Rd., Suite 200, Webster and has been a member of the Ontario Chamber of Commerce since 2010. Joe Crestuk, owner, developed and hosts the chamber's website. WebSURGE can be reached at 866-669-5404. [www.websurgenow.com](http://www.websurgenow.com)

## 2017 Technology and Manufacturing Awards

The awards, in eight categories, are sponsored by the Rochester Business Journal and the Rochester Technology and Manufacturing Association to honor achievements in the manufacturing and technology industry. **Congratulations to our Ontario companies:**

- **Powerful Partnership Category:** OptiPro Systems LLC, owned by Mike Bechtold, 6368 Dean Parkway;
- **Ontario Manufacturing Innovation 100 plus Employees Category:** Optimax Systems, Inc., 6367 Dean Parkway;
- **Executive of the Year Category:** Michael Mandina, President, Optimax Systems, Inc.

## Rochester Chamber's #1 Business of the Year: sunCommon!!

Congratulations to Ernie Pritchard, Kevin Schulte, and George McConochie who are the original owners of sunCommon. The company began when these three college friends had a dedication for sustainable energy. Thus the company name, Sustainable Energy Development (SED) was born with the focus on wind power. Recently the company merged with sunCommon, Inc. from Vermont and now promotes solar energy. Over 100 businesses were nominated for the top Rochester Chamber award. SunCommon employs 50 and has had revenue growth over \$1 million in each of the past three years. They are located at 318 Timothy Lane, Ontario, NY.

## New York Green Business Program – Open to Any Business in NY State

NY State companies can now obtain a state seal of approval to help promote their environmental credentials through the “New York State Green Business Program” recently launched by Gov. Andrew Cuomo. For more information go to <http://www.dec.ny.gov/chemical/939.html> or contact Tanya Hasseler, Business Outreach Coordinator, Wayne County, Planning and Economic Development, 9 Pearl St., Lyons, NY 14489, 315-946-5975 or email, [Thasseler@co.wayne.ny.us](mailto:Thasseler@co.wayne.ny.us).



## Pines of Peace News...

Sherry Verstraete, Executive Director of the Pines of Peace will be retiring the end of December, 2017. **Terry Whitt**, from Macedon, will be the new Executive Director beginning January, 2018. Terry has experience in the not for profit world in leadership positions since 2008. The chamber wishes Terry all the best in her new position and to Sherry: Enjoy your retirement!! She plans to maintain her involvement with the Chamber of Commerce; travel; work in elder care; and spoil her grandchildren.

## Chamber Holiday Craft Show 2017

Our annual craft show held on Nov. 11<sup>th</sup> at the Ontario Community Center was a great success with over 60 crafters attending. Thanks go out to Bill Riddell and his staff for helping with setup along with Joellen Simone, Ray Cedruly, Roger and Cheryl Legg. Cheryl does a great job each year coordinating this event which is more time consuming than the event itself! If you missed it this year, put it on your calendar for 2018. It is always the second Saturday in November (Nov. 10, 2018). Below are some photos of this year's crafts:





L to R: Sophia and Jen Nudd

**Ontario Chamber of  
Commerce  
December, 2017  
Business of the Month  
photoCHICA Photography  
Studios  
2011 Ridge Road  
Ontario, NY**

Jen Nudd, owner of photoCHICA Photography Studios, states that opening the studio in Ontario was not a difficult decision. "Living in the area and having close family ties here did help me select Ontario. However, I did my research and realized that the location of the studio was not as important as the product produced in it. The professional aspect of my photography started ten years ago and the studio has been open for three years now. My overall interest in photography started with West Irondequoit High School art classes over 20 years ago."

The photoCHICA name is sort of a step away from the traditional business naming process. Most photographers use their name in the name of the business. I struggled with this departure. My inner circle of friends supported me with this choice and one said "Jen, it sounds like you." It has worked out for me, and has become sort of a brand. In fact some people call me Chica now instead of Jen.

This studio space is fantastic. I like to change out props and colors to keep it from becoming boring. I also like to change items to match the seasons. I love creative and theme shoots and I can adapt the studio space to meet any themes.

I use a variety of photo editing tools. I have found that using only one photo editing tool does not meet all of my needs. My digital platform is PC based. I am a Canon girl all the way.

My work is mostly people based. I have tried landscapes but they just do not work for me. Babies, I love them, they are squishy. However I like to capture images of babies within 10 days of their birth. At about 10 days they become aware of their limbs. I do weddings, engagements, commercials, senior pictures, family events, and magazines. Two of the magazines I contribute to are Healthy Edge and Prolific Quarterly. I love the creativity associated with shooting for magazines. I have clients from Buffalo, Syracuse, Corning, and even Canada. I have also gone out of state to areas in North Carolina and Florida for work

The business has been great, growing every year. Having professional photos taken is a luxury for most families. I appreciate the fact that people reach out to me for capturing these special moments in their lives. When I open the laptop and look at the smiles on the faces that I have captured on any given day, I realize that this is exactly what I was meant to do. I find it very refreshing when clients have been coming to me for years. It is a huge blessing and compliment to have people come to me for family pictures, then senior pictures, engagements, weddings and first born.

Marketing is by word of mouth. Former clients are my best marketers. Facebook is a big help. When you go to the studio, check out the pictures on display and ask about the story; because every picture has it's own story. Check out the Facebook page at: <https://www.facebook.com/photoCHICASTudios>

I have had interns from Wayne Central and Williamson that want to learn the craft. It gives me great pleasure to think I have helped someone. I also do workshops in the studio.

**photoCHICA hours of operation are by appointment.  
photoCHICA can be reached by phone at: (585) 704-6833  
photoCHICA can be found on the web at: <http://www.photochica.com/>**