

ONTARIO CHAMBER OF COMMERCE, INC.
P.O. Box 100, Ontario, NY 14519-0100 – (315) 524-5886



Website: www.ontarionychamber.org
Like Us on Facebook.com/ontarionychamber

Newsletter – January – February, 2018

Kimie's Closet Is Offering Free Prom Dresses



The owner of Kimie's Closet, 1998 Ridge Rd., Ontario, NY is offering free prom dresses. To learn the details, please call the shop at 315-333-5079. Prom season will soon be here!

Town of Ontario Fire and Life Safety Checklist for Businesses

The Town of Ontario Code Enforcement Office has developed a Fire and Life Safety Checklist. This will help businesses inspect their own properties and avoid potential dangerous situations.

The list is posted on the chamber's website at:

<http://www.ontarionychamber.org> under the Community Menu.



NYS Paid Family Medical Leave - 2018

Starting January 1, 2018, New York State's Paid Family Leave provides New Yorkers with job-protected, paid leave to bond with a new child, care for a loved one with a serious health condition or to help relieve family pressures when someone is called to active military service abroad. More detailed information about employer's responsibilities is available at www.ny.gov.



Officers: (terms expire in 2018)

Donna Burolla, President
(315) 524-8286
Sherry Verstraete, V.P.
(585) 820-8801
Jim Switzer, Treasurer –
(585) 750-2277
Cheryl Legg, Secretary –
(585) 315-0935

Board of Directors: (3 year terms)

Brian Natale, Farmers Insurance –
term expires 2019
Sue Yantch, Sue's Hair Trends –
term expires 2018
Joellen Simone - Nature's Way
Floral and Garden - term expires
2020
Ray Cedruly, Community Liaison
(585) 734-5526

Travel, community, and tourism information is located in the display racks, sponsored by the Ontario Chamber, in the Ontario Town Hall and Library foyer, 1850 Ridge Rd., Ontario, NY



Pictured L to R: Jim Switzer and Ray Cedruly, Ontario Chamber, Frank Robusto, Ontario Town Supervisor, Mike Brandes and Terry Beardsley, owners

Tuscany to Tennessee Celebrates Grand Opening With Ontario Chamber of Commerce

Ontario – January 26, 2018. The Ontario Chamber of Commerce was pleased to welcome the town's newest food establishment, *Tuscany to Tennessee*, with a ribbon cutting ceremony. Terry Beardsley and Mike Brandes, both from Walworth, NY, are the proud owners. Mike, who is the chef, said the name *Tuscany to Tennessee* came to him one morning around 3 a.m. He lived in Europe as a kid for about three years when his father was an international salesman and has been to the Tuscan region in Italy many times. Plus, he has visited almost every state in the United States.

Mike attended Paul Smith College for culinary arts, but learned most of his cooking skills from his Polish mother and grandmother. Everything is homemade and from scratch at *Tuscany to Tennessee*. Both Terry and Mike like happy customers and they try to do their best to make that happen with every visit. They describe their menu as "homemade comfort food" with such items as soup, chili, jambalaya, Tuscan chicken wrap, apple hickory smoked pulled pork, NYC Ruben, NY strip steak, Italian or chicken sausage, Zwiegles hots, burgers, onion rings, fries, and Poutine.

In celebration of their grand opening, the following specials are being offered from **February 1 to March 1, 2018** :

- *Monday – Buy Two Tuscan Chicken Wraps – Get a Free Cup of Soup*
- *Tuesday – Buy Two Zweigles Hots – Get a Free Macaroni or Potato Salad*
- *Wednesday – Buy Two Burgers – Get a Free Order of Fries*
- *Thursday – Buy Two Fried Bologna Sandwiches – Get a Free Cup of Soup*
- *Friday – Buy Two Pulled Pork Sandwiches – Get a Free Order of Fries*
- *Saturday – Buy Two Sausages – Get a Free Cup of Soup*

Tuscany to Tennessee is located at the Ontario Plaza, 1250 NYS Rt. 104, Ontario, NY. The building was formerly an ice cream stand, but has been winterized and has indoor seating. Hours, beginning Feb. 1st, are Monday, Tuesday, and Wednesday – 10 a.m. to 7 p.m. and Thursday, Friday, Saturday – 10 a.m. – 8 p.m. Call ahead to order and check the specials. Phone: (585) 474-4097 or (585) 284-9901.

The ribbon cutting ceremony is a service provided by the Ontario Chamber of Commerce to welcome new businesses into our Ontario community. Check out our website, www.ontarionychamber.org, for more news.

WELCOME BACK RENEWING CHAMBER MEMBERS!

***Thank You For Being So Prompt With Your Dues
Your Continued Support Is Appreciated***

Altra Rental & Supply, Inc., Jim Pedulla, Jr., 2127 NYS Route 104, Ontario, NY 14519
Pines of Peace Comfort Care Home, Terry Whitt, Director, 2378 Ridge Rd., Ontario, NY 14519
Jim Doyle Repair Service, Jim Doyle, 905 Ridge Rd., Ontario, NY 14519
Sherry Verstraete, Chamber Vice President, 2840 Ridge Rd., Williamson, NY 14589
Bene-Care Agency, Inc. 1260 Creek Street, Suite 100, Webster, NY 14580, Susan Webb
JD Chapman Agency, Inc., Bruce Chapman, 66 Main Street, Macedon, NY 14502
Finger Lakes Trellis & Supply, Todd Smith, 4041A Railroad Avenue, Williamson, NY 14589
Ontario Foods LLC d/b/a Save-A-Lot Food Store, Suzanne Schmitz, 1250 NYS Rt. 104, Ontario, NY
Vision Resale Auto Center, Rick Peeso, Mgr., 1531 NYS Rt. 104, Ontario, NY 14519
Lockwood's Old Time Stuff, Shirley Lockwood, 7713 Tamarack Lane, Ontario, NY 14519

Welcome New Members to the Ontario Chamber!

Tuscany to Tennessee, owned by Mike Brandes and Terry Beardsley located at Ontario Plaza, 1250 NYS Rt. 104, Ontario, NY. Serves homemade comfort food. Hours: Mon, Tues, Wed – 10 a.m. to 7 p.m.; Thurs., Fri., Sat – 10 a.m. to 8 p.m. See page #2 of this newsletter for specials during February, 1 to March 1, 2018. Serving breakfast, lunch, and dinner. Call ahead to order and check specials: (585) 474-4097 or (585)-284-9901.



Inside view of remodeled
Tuscany to Tennessee
Restaurant at Ontario
Plaza. The building has been
winterized and has indoor
seating.

Chamber's 4th, Business Quarter Winner ~Business Promotion Award~

Congratulations to Financial Service Partners, J.R. Ruiz, Jr. as our 4th business quarter winner for the 2017 Chamber's Business Promotion Award.

The award is a random drawing held once every business quarter to win \$100. to advertise your business. To participate you must be a chamber member and submit your business card with "Business Promo" written on the back. New business cards should be submitted at the beginning of each calendar year and sent to: Ontario Chamber of Commerce, PO Box 100, Ontario, NY 14519. **Business cards are now being accepted for 2018.**



Sue's Little Pizza Shop has moved to a new location at **1795 Ridge Road, Ontario**. Sue's is now located across from the Ontario Elementary school in the former Vicari's Pizzeria shop. Congratulations to Sue Lansing on your expansion!!

National "Do Not Call" Phone Registry

To have your number placed on the Do Not Call list, call 1-888-382-1222. It may take one month to get you off all the call lists, although your number will show up the next day on the list. This may not stop all the unwanted calls, but the **SALES** calls should stop. You will still receive calls from political calls, charitable calls, debt collection calls, etc.

You can report calls that come through to you despite your name being on the list by calling 1-888-382-1222 or going online to www.donotcall.gov.

You can also report any "Robo-calls" you receive even if you do not have your number on the list. Try to remember what the call was about when you make your report (i.e. vacations, constructions, etc.)

Thank You to Brian Natale Farmers Insurance Agency For Donation

Thank you to Brian Natale Farmers Insurance Agency, 1648 NYS Rt. 104, for donating the hot chocolate, marshmallows and cups for the annual Ontario Christmas tree lighting event on Dec. 6, 2017. Your donation was very much appreciated by all who attended! Thanks also goes out to the Ontario BID, Ontario Parks & Recreation, Ontario Public Library, Sherry Verstraete, V.P. Ontario Chamber, Jim Switzer, Treasurer, Ontario Chamber and Tom Mizelle, chamber member, who helped serve the hot chocolate.

Delivery Tips

FedEx

Outdoor box

Advantage Auto Supply

2045 NYS Rt. 104, Ontario, NY

Phone (store) (315) 524-2691

Daily Pickup @ 5 pm

Monday thru Friday

None on weekends/holidays

Western Union

Send & Receive

Money/Messages

Rite Aid Pharmacy

6296 Ontario Ctr. Rd., Ontario, NY

S.E. corner @ NYS Rt. 104

Phone (store) (315) 524-2511

UPS (United Parcel Service)

Secor Hardware (within store)

Tops Plaza, S.E. corner of NYS Rt. 104

and Furnace Rd., Ontario, NY

The service is available during regular store hours

Phone (store) (315) 524-4052

2018 Chamber Meetings

January 15th

February 19th

March 19th

April 16th

May 21st

June 18th

July 16th

August 20th

September 17th

September 20 – Annual Banquet

October 15th

November 19th

December – No Meeting

All chamber members are invited to attend as well as the general public. Meetings are held at the Ontario Town Hall, 1850 Ridge Road in the town board meeting room and begin at 3:30 p.m.

**April 29 – May 5, 2018
National Small Business Week**



In recognition of National Small Business Week the Ontario Chamber will be sponsoring the following projects:

Business Tour. Watch for more information regarding, date, time and location.

Display Case – Ontario Town Hall Foyer. The chamber will be coordinating the display for the month of April, 2018. It will consist of marketing materials/brochures/sample products from local businesses. If you would like to contribute items for the display, please drop them off at the Ontario Public Library, 1850 Ridge Rd., Ontario, NY between **March 4 and March 16 (library closed March 7)**; or email Donna Burolla at dburolla@gmail.com to arrange for pickup. This is a free marketing opportunity!!

Ontario Public Library. The library will be offering computer courses relative to business development. Watch your emails for specific courses, dates and time.

March-April Chamber Newsletter. This edition of the Newsletter will be dedicated to chamber members. If your business has some upcoming event/activity; award or recognition; new employees/positions or any kind of news that you would like published, please email to Donna Burolla at dburolla@gmail.com. **Deadline for the newsletter is March 23, 2018.**

The Sun and Record Wayne County Mail. Our local town paper will be doing a special pull-out section in recognition of National Small Business Week. The chamber will be placing an ad listing all Ontario Chamber members. If you would like to place a business card size ad or larger please contact Julie Redder at recsun1@rochester.rr.com **by March 16, 2018.**

**Drop Box for Medicines – New Location
Wayne County Clerk's DMV Office**



You can now drop off medications that are no longer needed at the Wayne County Clerk's DMV office located at 9 Pearl St., Lyons, NY 14489 during regular business hours. The hours are 9 am to 4:45 pm, Monday through Friday. Items accepted are prescriptions, prescription ointments, pet medications, prescription patches, over-the-counter medications, and vitamins. Items that will NOT be accepted are needles, inhalers, aerosol cans, thermometers, lotions, liquids or hydrogen peroxide. The box will be emptied by the Wayne County Sheriff's Department and contents incinerated.

TEST YOUR ENERGY IQ, a quiz from RG&E

By using energy wisely, you can better manage your energy costs while maintaining the comfort of your home and help protect the environment. Test your energy IQ with the following quiz:

What is your thermostat setting?

- | | |
|--|---|
| 1. In winter during the day if your setting is: | 2. On winter nights if your setting is: |
| <input type="checkbox"/> 68° or less, score 6 points | <input type="checkbox"/> 60° or less, score 10 points |
| <input type="checkbox"/> 69°, score 5 points | <input type="checkbox"/> 61°, score 9 points |
| <input type="checkbox"/> 70°, score 4 points | <input type="checkbox"/> 62°, score 8 points |
| <input type="checkbox"/> 71°, score 3 points | <input type="checkbox"/> 63°, score 7 points |
| <input type="checkbox"/> 72°, score 2 points | <input type="checkbox"/> 64°, score 6 points |
| <input type="checkbox"/> 73°, score 1 point | <input type="checkbox"/> 65°, score 5 points |
| <input type="checkbox"/> 74° or more, score 0 points | <input type="checkbox"/> 66° or more, score 0 points |

SCORE _____

SCORE _____

Is Your House Drafty?

To check drafts, hold a tissue where windows and doors meet their frames.

- | | |
|---|-------------|
| 3. If the tissue doesn't move, there is no draft around your windows. Score 10 points. | SCORE _____ |
| 4. If there is no draft around your doors, score 5 points. | SCORE _____ |
| 5. If you keep your fireplace or woodstove damper closed to block the air flow when it's not in use, score 6 points. (Score 6 points if you have no fireplace.) | SCORE _____ |
| 6. If you have storm windows or high-efficiency insulating windows, score 10 points. | SCORE _____ |
| 7. If you have storm windows or a vestibule, score 5 points. | SCORE _____ |

Is Your House Insulated?

- | | |
|--|-------------|
| 8. If you have 6" or more in your attic, score 20 points. If you have 2 to 4" score 10 points. | SCORE _____ |
| 9. If all exterior walls are insulated, score 10 points. | SCORE _____ |

Is Your Floor Insulated?

- | | |
|---|-------------|
| 10. If there is an unheated space under your house and your floor is insulated, score 10 points. If you have a heated basement and the basement walls are insulated, score 10 points. | SCORE _____ |
|---|-------------|

Space And Water Heating

- | | |
|--|-------------|
| 11. Depending on your heating system, score 6 points if your heating system was serviced since last winter or you regularly change filters on your forced air system, or you clean baseboard units on your baseboard heating system. | SCORE _____ |
| 12. If the water heater temperature setting is 120° or lower, score 6 points. If above 120°, score 0 points. | SCORE _____ |

NOW ADD LINES 1 – 12 TO GET YOUR QUICK QUIZ TOTAL SCORE: _____

What Your Score Means

84 or above: Congratulations! You're making energy-wise decisions. To further control costs, look at the age and ENERGY STAR® rating of your appliances.

70 to 83 points: Review the areas where your score was lower and visit www.rge.com (click on "Using Energy Wisely" under the "Usage and Safety" heading).

69 or under: There's room for improvement. Look at the quiz again. The areas you scored the fewest points may be the best places to start.





Steve Azzano at his current building project, Steve Palis, Custom Canvas (Photo Courtesy of PhotoChica Photography, Ontario, NY)

**Ontario Chamber of Commerce
Business of the Month
January, 2018
Azzano Homes Inc.
1633 Brick Church Road
Ontario, NY 14519**

*Azzano Homes Inc. is a cut above
the competition!*

Steve Azzano is a small business owner of Azzano Homes Inc. one of the premier home and business contractors in the area. Quality, craftsmanship, attention to detail and customer satisfaction are just a few of the tools that impact their sustainability. Azzano Homes Inc. has been in business in Ontario for 32 years.

Along with new home and commercial construction, Steve's company offers customers all levels of general contracting and home remodeling. This includes, but is not limited to electrical, dry wall, and roofing.

Steve began his career after attending Alfred Technical College. He worked framing homes in Texas. But, after just one year working for another company, Steve went out on his own. Primarily self-taught, he grew his business, and along the way revealed his natural abilities in working with lumber and construction materials.

Deciding upon a location for his business also came naturally to Steve; he was born and raised in Ontario, NY and his roots are here (his parents still live in the original home they built). The business home office is now located at 1633 Brick Church Rd., Ontario.

I asked Steve, to what do you attribute your success? "Adaptability" is foremost, "being able to shift gears quickly, while making changes to improve upon a particular part of a project." Steve cited other common threads for success: "do more with less, and keep a close eye on every facet of the job construction." He also mentioned key elements for starting and running a business, "start small, be the best in your field, and work hard."

Steve's solid work ethic, vision, and appreciation for great architecture, has contributed to generating repeat customers and referrals for Azzano Homes Inc. All of this comes with some challenges, as Steve points out, "self-employment is not a 9 to 5 job and you have to like what you do." Fortunately for our community, Steve plans to keep working with in the next 10 years. And so many of us like the thought of that!!

Congratulations to Azzano Homes Inc.! Pictured is their recent project at 765 County Line Rd., Webster, NY, "Steve Palis, Custom Canvas".



Evan Yang, owner of Precious Chinese Restaurant

**Ontario Chamber
of Commerce
February, 2018
Business of the Month
Precious Chinese Restaurant
2005 State Route 104
Ontario, NY 14519**

*Authentic Chinese Cooking,
Proudly Serving Our
Community, and Ontario
Chamber of Commerce*

The Precious Chinese restaurant is located on 2005 State Route 104, Ontario NY.

They can be reached by Phone: 315-333-1199/1192, Fax:315-333-1192, or you may choose to order on line at www.PreciousOntario.com. Lunch hours are 11am to 3pm.

This fabulous restaurant has been in business for just over 1 year, opening October 2016. The owners; Sunny and Evan Yang came to the USA from China, where Evan attended cooking school. They began their venture primarily to support their family. They picked Ontario because of its location and convenience, but instantly became enamored by its people.

Precious Chinese offers a varied menu, consisting of traditional home cooked Chinese, Thai and American dishes. There are also some tasty and unique dishes listed within the "Chef's Specialties" section of the menu. Many of the Yang's recipes were developed and tested at home and Evan's father helped expand their extensive collection.

One of their popular dishes, black pepper crispy chicken, actually evolved through customer recommendations. Their dumpling offerings (steamed or fried) are all home made to order, from the freshest ingredients.

Sunny and Evan also generate new recipe ideas by collaborating with some of their restaurateur friends. "We expand on them, test them within our family and soon discover our customers also find they taste very good".

Sunny defines success, through "customer satisfaction, good food, a varied menu and reasonable prices". While she acknowledges her greatest inspiration is "our customers". "They give me energy and make me want to do better".

Within *Precious Chinese*, success is defined by "hard work", and customer loyalty. They also provide complementary soda, or food with many of their orders. This helps to grow repeat and referral business.

Where do the Yang's see themselves and their business in ten years? Sunny replied, without any hesitation..."Remaining in Ontario and purchasing a home in this community, sending our children to Ontario schools". This is... truly precious.

Interviewed by Joellen Simone, Nature's Way Florist and Garden, Ontario, NY