#### ONTARIO CHAMBER OF COMMERCE, INC.

P.O. Box 100, Ontario, NY 14519-0100 - (315) 524-5886



Website: <a href="https://www.ontarionychamber.org">www.ontarionychamber.org</a>
<a href="https://www.ontarionychamber.org">Like Us on Facebook.com/ontarionychamber</a>

## Newsletter – September-October, 2018

## Divine Inspirations Café & Bakery Opens in Ontario 1238 NYS Rt. 104



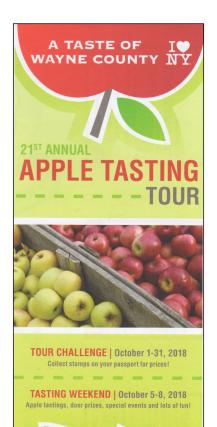


Some of the variety of baked goods offered

**August 18, 2018** - Cutting the grand-opening ribbon, I to r: Josh LaRue, Mellissa LaRue, Ashley LaRue, owners of Divine Inspirations Café & Bakery, and Joey Calcagno, employee. (See Story Page 2)

# Blossom Ridge Condominiums Celebrates Grand Opening 1775 Ridge Rd., Ontario

Offers Low Taxes & Maintenance Free Living



www.appletastingtour.com
Story and Apple Recipes on page 6



Second row, I to r: Sal Cardella, Developer, John Colaruotolo, Anco Builders (holding scissors) & Joleen Maltman, Resource One Realty, along with Family, Friends, Subcontractors, and Vendors, Story pg. 2







R: Joan and Dave Stark, and OVES members

# Chamber Honors Local Residents at Annual Awards Banquet

(Story & more photos on pages 3 & 4)



Divine Inspirations Café & Bakery, located within the Ontario Plaza, Rt. 104 and Slocum Rd.

Ontario, August 18, 2018 - Ontario's newest business is a family owned bakery and café. It is owned by a mother and daughter team of Melissa (Lisa) and Ashley LaRue, respectively. Ashley is the baker of the operation while Melissa handles the business end. Melissa said Ashley needs to start baking every day at 2 AM to be open by 9 AM to offer fresh baked goods daily. She starts the preparation on Monday while the business is closed, for the baking early Tuesday morning. Ashley acquired the necessary skills through working in the bakery departments at Tops and Wegmans.

However, "Ashley at the age of seven loved using her Easy Bake Oven as a child. She has always had an interest in baking" said Melissa. Ashley learned some of her skills from her grandmother, who also helps today with the baking. This is truly a three generation business with grandmother, mother, and daughter participating. Divine Inspirations also receives help with the baking from Joey Calcagno who specializes in sticky buns.

Divine Inspirations is located within the Ontario Plaza by Slocum Rd. and NYS Rt. 104, east of McDonalds. They offer pastries, cakes, cupcakes, specialty breads such as banana, cheddar biscuits, and dinner rolls. Other breads will soon be coming such as pretzel rolls. Special orders will also be taken to help celebrate 585-748-5606 information vour event. Call for more divineinspirationsbakery.cafe@gmail.com. Hours are 9 a.m. to 6 p.m., Tuesday – Friday, and 9 a.m. – 4 p.m. Saturday; closed Sunday and Monday. Stop in today for a "divine' treat for you or your family. The ribbon cutting is a ceremony offered by the Ontario Chamber of Commerce to new businesses, with membership.

#### **Blossom Ridge Condos** (Continued from pg. 1)

**Ontario, Sept. 6, 2018** — Sometimes it takes persistence and a vision from within to make a project happen. That is the case with Sal Cardella, developer, who never gave up on a mission to have a residential complex constructed at 1775 Ridge Rd., in Ontario, just west of the Town of Ontario water tower. It has taken over ten years to bring everything together and the result is Blossom Ridge Condominiums, built by John Colaruotolo, Anco Builders, from Fairport, NY.

To help celebrate, chamber members, town officials, general contractors, friends and family were on hand to cut a grand-opening ribbon to make the opening "official." A delicious meal was provided by Rt. 96 BBQ along with wines from Casa Larga Vineyards.

The condominiums are the first in Ontario and offer maintenance free living. All condos are for purchase, (no rentals) and are 1,232 square feet and feature two bedrooms, two full baths, kitchen, great room, dining area, 1st floor laundry, a poured concrete basement with egress window and 1 car garage. Starting price is \$189,900.00. Several upgrades can be added such as crown molding, wainscoting, flooring options, fireplace, and finished basement. However, each basement has a 200 square foot area at the bottom of the stairs that is pre-finished suitable for a computer area or storage. There is a monthly condominium fee of \$127./month that includes trash pickup; lawn and landscape care; snow removal; and future siding and roof repairs. The first phase of Blossom Ridge consists of 24 condos and ten are currently built ready for the finishing touches to be added by a buyer. Phase II will be another 24 units, for a total build out of 48.

"The condominium concept provides a great service to the area that provides a housing product that is affordable with a lower tax base and maintenance free living," said John Colaruotolo. The estimated school, town, and county taxes are \$3,400. or less. Blossom Ridge Condominiums offer an option for the senior generation to remain in our area versus moving away from family and friends or for anyone looking for a maintenance free life style, with first floor living.

For more information or to schedule a tour contact Joleen Maltman at Resource One Realty, email: joleen@resource1realty.com or call (585) 299-2433. Website: www.blossomridgecondos.com



Linda Wyse, 4th from left, receiving her *Volunteer of* the Year Award with husband Mark and Ontario-Walworth Rotary Club members



Joe Huss accepting his Business Improvement Award for Johus Properties & Development, Inc. with Kelly Huss, Mary Huss, Margaret Tebo, and Tom Huss



Joan Stark receiving her *Lifetime Achievement Award* with husband Dave and OVES members, Mark Brown, Heather Hargrave Janet Montgomery, & Hank Forest



Bill Carsky, V.P. of the R.E. Ginna Nuclear Plant accepting Business Of the Year Sign - 2018

# Ontario Chamber of Commerce Annual Awards & Recognition Banquet

Ontario – Sept. 20, 2018. The Ontario Chamber of Commerce held its Annual Awards & Recognition Banquet at The Ontario Country Club, 2101 Country Club Lane, Ontario. Town officials, residents, chamber members along with family and business owners gathered together to honor individuals and recognize their contributions to the Town of Ontario.

First on the evening's agenda was the election of one Board of Director position and four Officer's positions. Sue Yantch, owner of Sue's Hair Trends, 2015 Ridge Rd., was elected to the Board of Directors' position for a three-year term (2018-2021). The following Officers were each elected for a two-year term (2018-2020): Donna Burolla, President; Sherry Verstraete, Vice President; Cheryl Legg, Secretary; and Jim Switzer, Treasurer.

After a delicious buffet meal was served by the courteous staff of the Ontario Country Club, the following Awards were presented:

Business of the Year — Exelon, R.E. Ginna Nuclear Plant. This is a jointly sponsored award between the Ontario Chamber of Commerce and the Ontario-Walworth Rotary Club. Ginna has been a part of the Ontario community for more than 40 years and provides hundreds of well-paying jobs and millions of dollars in economic support. Exelon's employees contribute to the community through many volunteer hours to local organizations that include The Pines of Peace Comfort Care Home, The Town of Ontario Historical & Landmark Preservation Society, Ontario Fire Dept., Ambulance Corp., and the Ontario Food Pantry with donations and delivery.

Volunteer of the Year – Linda Wyse. Linda is a member of the Ontario-Walworth Rotary Club and has served as President and currently is Secretary. She has earned the awards of Rotarian of the Year, Paul Harris Fellow and Rotary Foundation Benefactor. She is a lifetime member of the Ontario Firemen's Ladies Auxiliary, hosted many foreign exchange students, and has volunteered with the musicals and events at the Wayne Central Performing Arts Center. She has also donated hours of volunteer time working with the Ontario Food Pantry,

Business Improvement Award – Joseph Huss. Joe is the owner of Johus Properties & Development, Inc. and has restored, revitalized, and renovated local historic structures (commercial, residential, and multi-family) making them useable for business operations. The most recent being the former bowling alley located at 2090 Ridge Rd., Ontario. Through his efforts, economic opportunities for business expansion have been increased.

(Story continued on page 4)

#### **Sports Trailer Available from Wayne Arc**

The Wayne County Partnership for Strengthening Families has been awarded a grant through the Rochester Area Community Foundation. This grant will allow The Arc Wayne to provide a fully stocked equipment trailer, creating a mobile sports and activities center referred to as the Free activities and Sports Trailer (FAST) program. Available equipment includes basketball, soccer and tennis supplies, golf equipment, baseball, volleyball and wiffleball supplies, miscellaneous games, frisbees, jump ropes, etc. Additionally, the trailer will include a table, speakers, microphone, canopy, and first aid supplies.

The trailer will be available, **free of charge**, to any school, organization, municipality, or company that wants to host an event. These organizations may also use the trailer just to foster social activity and play by having sports equipment available. As the host organization, you will be responsible for the promotion of your event, staffing of the event, inventory of equipment, and minor data collection. The trailer will be delivered to your site at your convenience.

We are very excited about this new resource available to Wayne County residents and encourage you to take advantage of this opportunity. This is an ideal solution for promoting physical activity to children who do not want the commitment of joining a sports league or may not have transportation available. Families and communities also benefit from having more opportunities to play sports together and interact socially.

For more information, or to schedule the trailer, please call Kim Pacioni in The Arc Wayne's Community Services department at 315-331-2086 ext. 154. We look forward to partnering with you for future events.

Sincerely,
David C. Calhoun
Executive Director, The Arc Wayne

August 23, 2018

(315) 527-6546 email: jroscup@lyonscsd.org

Co-chair, Jay Roscup,

#### Ontario Chamber Banquet, continued from page 1

Lifetime Achievement Award – Joan Stark. Joan has been a community volunteer in many areas. She has been involved with the Neighborhood Acting Company; Friends of the Ontario Public Library, Ontario Primary-Elementary PTA and an animal rescue advocate. With the Ontario Volunteer Emergency Squad (OVES) she has been a first aid instructor, emergency services' trainer, ambulance corps driver, paramedic, EMT, lab director, officer, project leader, mentor and volunteer in the Town of Ontario and has been recognized for her expertise in advanced life support and emergency medical services.

Other recognitions included highlighting our 12 Businesses of the Month; Edward Jones Investments for coordinating and delivering our Welcome Packages to new residents; Jennifer Merida-Nudd, PhotoChica Photography for taking the photos of our Business of the Month and Joellen Simone, Nature's Way Floral & Garden for writing the articles; and the Sun & Record Wayne County Mail for publishing the Business of the Month articles.

Free door prizes were offered as well as the opportunity to purchase raffle tickets for some high-end items including a 50-inch Smart T.V. that was donated by the Brian Natale Farmers Insurance Agency and an eight-foot, single person kayak donated by Bellinger Packaging, a new business in Ontario. Shari Switzer won the T.V. and Kathy King won the kayak.

Nominations for the above awards for 2019 are accepted from the public throughout the year. If you would like to make a nomination, please call the chamber office (315) 524-5886 or email, Donna Burolla, (dburolla@gmail.com).

#### **Ontario Chamber Extends Thank You**

The Ontario Chamber of Commerce would like to thank the following businesses, individuals, and organizations for donating a door prize for the chamber's Annual Awards and Recognition Banquet held on Sept. 20th. Your participation truly helped make this a successful event and your community support is very much appreciated.

Advanced Auto Parts Altra Rental American Legion B & C Auto Restoration & Paint Bellinger Packaging Biscayne Auto Sales Cam's Pizzeria Cavallaro Neubauer Chevrolet Charlie's Restaurants Cheryl Legg Crown Electric Supply Deidre's Hair Design Drop & Go Dry Cleaning & Laundry Dunkin' Donuts Edward Jones Investments Factory Direct Trailers Farmers Insurance Furguson's Hair Care Gus's Family Restaurant Holiday Inn Express & Suites Integrated Health Center Joe's Meat Market Konstantinou's Restaurant/Brick Oven Sports Bar/Liquor Store Lori Furguson's Tax Planning & Preparation L.W. Emporíum Lakeside Restaurant



Long Acre Farms Lyons National Bank McDonald's - Ontarío Mama Lor's Caté Nature's Way Floral & Garden Ontario Community Center Ontario Country Club Pines of Peace Comfort Care Home R.E Ginna Nuclear Power Plant -Exelon

Save-A-Lot Sharon DeMay Sue's Creature Comforts Sue's Hair Trends The Feathered Nest Times of Wayne County Tops Supermarket Van Bortel Subaru Wilbert's Lakeside WXXI Yesterday's Architectural Salvage & Gift Shop

# Ontario Chamber & Town Recreation Dept. Holiday Craft & Vendor Show

Date: Saturday, Nov. 10, 2018

Time: 9 AM - 3:30 PM

Location: Ontario Community Center Gym, Casey Park, 6551 Knickerbocker Rd., Ontario, NY Over 70 vendors and crafters with a variety of homemade products from ceramics, textiles, jewelry, quilting, and much more! Get an early start on your holiday shopping. Heintzelman's Marinade Magic and Tom Wahl's food trucks will be available.

#### Apple Tasting Tour – Wayne County Promotion, from pg. 1

Pickup your copy of *Wayne County Fall Events Harvest Time 2018* brochure and the *Apple Tasting Tour bro*chure at the Ontario Town Hall lobby display. It includes information/locations of farm markets, u-picks, annual harvest festivals, farm tours, hay rides, and the Amazing Maize Maze. Come join the fun on an apple tasting adventure (**October 1-31, 2018**)!

# Mama LaMora's Famous Apple Brownies Ingredients:

2/3 cups margarine

2 cups brown sugar

2 egg

1 tsp. vanilla

2 cups flour

2 tsp. baking powder

1/4 tsp. salt

1 ½ cups chopped LaMora Farms apples

½ cup chopped pecans (optional)

1 cup butterscotch morsels (optional) (roughly ½ bag)

#### **Directions:**

Preheat oven to 375. Mix margarine and brown sugar in a large bowl. Add eggs, vanilla & mix thoroughly. In a separate bowl stir flour, baking powder & salt. Add flour mixture to brown sugar mixture then add apples, nuts & butterscotch morsels. Put into a greased 8 x 11 glass pan & bake at 375 for 35 minutes. Tip: It is always best to use more than one variety when baking!

#### Apple Crisp Recipe (courtesy of Wayne County Tourism)

#### Ingredients:

5 medium apples,

% cup brown sugar, packed and divided,

½ cup whole wheat flour, divided,

½ tsp. ground cinnamon,

1/2 stick (2 oz) cold, unsalted butter,

1 ½ cup quick oats,

non-stick Cooking spray

\*Optional: ¼ tsp. ground nutmeg.

#### **Directions:**

- 1. Preheat oven to 350 degrees.
- 2. Rinse and cut applies in half, lengthwise. Remove, stem, core, do not peel.
- 3. Place apples cut side down and cut into 1/8 inch slices.
- 4. Combine slices of apples, ¼ cup of brown sugar, 1 tablespoon of flour, cinnamon and nutmeq. Mix well.
- 5. Spray baking dish with non-stick cooking spray and pour apple mixture into dish.
- 6. Dice butter into small cubes and combine with remaining brown sugar, flour, oats mix with hands until crumbly.
- 7. Spread oat and flour mixture over apple mixture. Bake uncovered on middle rack in oven for 40 minutes or until top is lightly browned or bubbly. Let sit for 15-20 minutes before serving.



# Remember to check out the fresh fruits and veggies at the Ontario Farmers' Market

Ontario Farmers' Market is open every Sunday from 10 AM to 2 PM and will remain open until Nov. 4<sup>th</sup>. Location: 1840 NYS Rt. 104, Ontario Firemen's Field.

(on the south side of Rt. 104, between Ontario Ctr. Rd. and Knickerbocker Rd.) Watch for signs! **Special Offer**: Nov.  $11^{th}$  – Veterans can receive a free bag of apples from Noto Farms.

# WELCOME BACK RENEWING CHAMBER MEMBERS! Thank You For Being So Prompt With Your Dues Your Continued Support Is Appreciated

\_\_\_\_\_\_

ROGER and CHERYL LEGG, (Chamber Secretary), 7269 Ontario Center Rd., Ontario, NY 14519 CAM'S PIZZERIA, Jason Benton, 2002 Ridge Road, Ontario, NY 14519 KUNZER ELECTRIC, Jeff Kunzer, 1006 Willits Rd., Ontario, NY 14519 INTEGRITY TOOL, Mike Friedler, 6485 Furnace Rd., Ontario, NY 14519 FURNACE MINI STORAGE, Ray and Anna Cedruly, 4279 Cream Ridge Rd., Macedon, NY 14502 BENE-CARE AGENCY, Shannon Webb, 1260 Creek St., Ste. 100, Webster, NY 14580 J.J. SCOFERO & SON BUILDERS, INC., 252 David Pkwy., Ontario, NY 14519

## Welcome New Members to the Ontario Chamber!

**DIVINE INSPIRATIONS CAFÉ & BAKERY**, 1238 NYS Rt. 104 (Ontario Plaza), owned by Melissa and Ashley LaRue. Contact: (585) 748-5606 or email: <a href="mailto:divineinspirationsbakery.cafe@gmail.com">divineinspirationsbakery.cafe@gmail.com</a>. (See page #1 for more information).

**LAMORA FARMS**, 5853 Ontario Center Rd., Ontario, NY, owned by Earl and Lindsey LaMora. Mailing Address: 7653 Shoreline Blvd., Ontario, NY. Phone: 585-734-8904. Email: lamorafarms@gmail.com.

"LaMora Farms was established in 2008 by Earl & Lindsay LaMora. We currently grow 90 acres of apples, peaches, cherries and a variety of berries & veggies in Ontario, NY. Our Garden Gazebo brings farm fresh locally grown fruits & veggies direct to our customers." Website: <a href="www.lamorafarms.com">www.lamorafarms.com</a>, follow Our blog "Out on a Limb" at <a href="http://www.lamorafarms.com/blog.html">http://www.lamorafarms.com/blog.html</a> or Like us on Facebook to get Updates on on what we're up to on the farm & at the stand this season.

**LINDA YANCEY**, Business Manager for the Town of Ontario, 1850 Ridge Rd., Ontario, NY 14519. Business phone: (315) 524-3200, ext. 500, email: Yancey@ontariotown.org.

**TWIZTED CREATIONS**, 2014 Ridge Road, Ontario, NY owned by Roxanne Brown. Chamber ribbon cutting ceremony scheduled for **grand-opening on Monday, October 8, 2018 at 11:30 A.M**. Come and see what's new in Ontario and welcome this new business into our community! Business Phone: (585) 857-1012. Twizted Creations sells semi-precious stones. They are members of the Wayne County Gem and Mineral Society. Email: <a href="hartley12@live.com">hartley12@live.com</a>.

## **Welcome Package Materials Needed**

If you would like your business marketing materials distributed to new residents in Ontario, please deliver 50-100 items to Edward Jones Investments, 6323 Knickerbocker Rd., Ontario, NY 14519, Attention: Aileen Hurlimann. Approximately 12 packages are delivered each month. This is a free marketing opportunity for you to reach new customers. Business cards are accepted.

(from Finger Lakes Times, August 13, 2018 by Steve Buchiere)

**ONTARIO** – A Wayne County company is adding jobs as the result of a \$21.7 million expansion, Empire State Development announced last week.

Optimax Systems, Inc. in Ontario is constructing a \$21.7 million, 60,000 square foot addition at its facility on Dean Parkway.

Optimax, which was founded in 1991 and moved to Wayne County two years later, is involved In fiber optic telecommunications, solid-state lighting, digital photography, displays and diagnostic medicine. The company has worked key programs in aerospace, government research, and defense, said ESD.

The expanded operations, with financial support from ESD, will allow the company to create 59 new jobs over the next five years, with another 291 positions being retained. The expansion is expected to be completed in 2024.

"We are excited that as we grow, we can continue to be a part of the great community in Wayne County and do this expansion in New York state," said Optimax Systems President Mike Mandina. "Constructing this new expansion enables us to build a state-of the-art facility that can support our technological and employee growth as the largest high-precision optics manufacturer in the United States. We'd like to thank Gov. Cuomo and Empire State Development for their support and assistance enabling us to reinvest in upstate New York and build on Optimax's growing success."

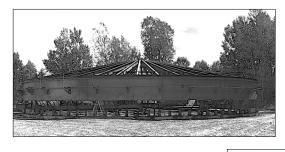
ESD is providing \$700,000 through a Finger Lakes Forward Upstate Revitalization Initiative Grant and up to \$1.5 million in Excelsior Tax Credits in return for job creation commitments.

"For many years Optimax Systems has been providing good-paying, high-tech jobs in the optics industry for the Finger Lakes regions," said Wayne County Board of Supervisors Chairman Steve LeRoy. "Many thanks to Empire State Development for helping this successful company continue its impressive growth, which will result in solid opportunities for those in our community."

Ontario Town Supervisor Frank Robusto said the "expansion is outstanding news for our community. Optimax has been a leading employer in Ontario. We are grateful for the job opportunities they provide our residents."

# Board of Directors: (3 year terms)

Brian Natale, Farmers
Insurance – term expires 2019
Sue Yantch, Sue's Hair Trends
– term expires 2021
Joellen Simone - Nature's
Way Floral and Garden - term
expires 2020
Ray Cedruly, Community
Liaison
(585) 734-5526



Construction continues at Intergrow Greenhouses, on Timothy Lane, Ontario, NY. Photos taken August & Sept. 2018.



# Officers: (terms expire in 2020)

Donna Burolla, President (315) 524-8286 Sherry Verstraete, V.P. (585) 820-8801 Jim Switzer, Treasurer – (585) 750-2277 Cheryl Legg, Secretary – (585) 315-0935

Travel, community, and tourism information is located in the display racks, sponsored by the Ontario Chamber, in the Ontario Town Hall and Library foyer, 1850 Ridge Rd., Ontario, NY

# Events Sponsored by American Legion – Meyers Ingraham Post 428 – 6180 Knickerbocker Rd., Ontario, NY

October 6 – Sportsman Raffle, 1-4 PM. Cost \$10.00/ticket. All gun prizes may be exchanged for merchandise of equal value at Dick's Sporting Goods, Webster, NY **ONLY**. No children allowed without ticket. Must have ticket to enter and claim prize. Free hots, hamburgs, draft beer and pop.

October 13 – Citizen Preparedness Presentation – Open to the Public. 10 AM to 2 PM. Be prepared for any type of disaster. Contact Don Wilbert at (585) 703-7797; website: www.prepare.ny.gov.

#### **Lazzaro Performance, Inc. 5th Annual Open House Celebration!**

**October 6 – Saturday** ~ 1712 NYS Rt. 104, Ontario, NY. 10 AM – 3 PM. Food truck by Heintzelman's BBQ Pit, Live Radio DJ by Big Dog Country 103.5FM, Bounce House by Adventures In Climbing. Cars, Trucks, Tractors & More. Cristina & Kevin Lazzaro, Lazzaro Performance, Inc. (315) 524-3816. <a href="https://www.lazzaroperformance">www.lazzaroperformance</a>. Com.

#### Reliant Community Credit Union - Free Shred Event

**October 6 – Saturday** – 9 AM to Noon- Newark Office – 205 N. Main Street. Bring your sensitive documents for shredding. Refreshments, exclusive offers, and raffles.

#### L.W. Emporium – Sneaky Hallow Witch Hunt – Discount Savings

October 6 & 7 Saturday & Sunday ~ 6355 Knickerbocker Rd., Ontario, NY. 10 AM – 5 PM Find the witch and choose your discount! <a href="https://www.lwemporium.com">www.lwemporium.com</a> (315- 524-8841).

October 18, Thursday ~ Senior Citizen Day, 10 AM – 5 PM, Spin the wheel and get a discount.

## **Cemetery Walk – Ontario Historical Society**

**October 13** – Ontario Rural Cemetery, 1850 Ridge Rd., behind Town Hall. Cost is \$5.00 per person. Send check to Ontario Historical Society, PO Box 462, Ontario, NY 14519 and indicate which time slot: 1 PM or 3 PM. Questions contact Liz Albright at (315) 524-9127 or email Albright liz@yahoo.com.

# Finger Lakes Alzeimer's Caregiver Institute ~ 2018 Caregiver Conference

**November 29, 2018** – Thursday- The Golf Course at Blue Heron Hills, 1 Country Club Dr., Macedon, NY 14502, 10 AM – 12:30 PM (Lunch Provided). Taking Care of You: Wellness and Caregiving. An overview on the importance of self-care and a demonstration of easy techniques to implement right away. Pre-registration is required by calling 1-800-272-3900 or visit: <a href="www.communityresourcefinder.org">www.communityresourcefinder.org</a>. Audience: Family and Professional Caregivers. (This program is funded by a grant from the New York State Department of Health).

# **Wayne County Action Program – Driver Recruitment**

This program is looking for retired seniors to drive other seniors within their counties to medical appointments. The service is strictly for medical appointments. If interested, contact Kate Hall at 315-665-0131, ext. 281.



L to R: Jim Tuchrello, owner and Jeff Tyler, employee

Ontario Chamber of Commerce
Business of the Month
September, 2018
Biscayne Auto Sales
1130 NYS Rt. 104
Ontario, NY 14519

Biscayne Auto Sales is family owned and operated. The company name originated from Salvatore Tuchrello (grandfather), who owned Biscayne Builders back in the 60's. S. Tuchrello loved the Chevy Biscayne and suggested the designation for his sons venture as well. James J. Tuchrello (father) established the company in 1987, at Ontario Center Rd. (currently Tom Huss's location). In 2012 Jim A. Tuchrello (son) started his (LLC) at 1805 Tebor Rd., Webster, NY and in 2016 moved Biscayne to their handsomely remodeled forever home in Ontario, NY. Jim's small business experience began in his early teens, when he provided a service helping the elderly community with their landscaping needs. It was during this time he developed his passion for trucks and shared this common interest with his father. Jim said," I was hooked at the age of 13 when Dad brought me to auto auctions and showed me how to detail and prepare vehicles for sale. It was a labor of love".

Biscayne's ultimate goal is to determine their customers' needs and wants, while leading them to the right vehicle. Per Jim, "if we don't have it, we can find it. When a customer decides to purchase a vehicle, we make sure all of their concerns are addressed, and they completed a prior proper test drive". "We are not a hard sell company", reiterates Jim, and he truly believes that's a significant factor in why people choose to do business with *Biscayne Auto Sales*. As Jim simply puts it, "we take care of our customers from the beginning, during and after the sale". Biscayne specializes in highly sought-after premium used trucks and SUV's, most with very low mileage. Ultimately, they are all about forming relationships with their clients. Jim said, "you would not believe how many customers come back here to enjoy a cup of coffee or expresso, and just catch up sharing great conversations. It's these types of customer relationships we strive for."

Jim stands behind his vehicles and "unlike other dealers we don't cut corners. Each vehicle goes through a rigorous safety inspection and certification process. All vehicles come fully reconditioned and most are equipped with new brakes, rotors, all season tires, and various other repairs". Biscayne offers free auto check reports and is noted for their stellar reputation and honest sales.

Biscayne is also well-known for giving back to the community. They sponsor local sports teams, events and race clubs. According to Jim, "Community, customers and establishing business relationships is the key to a strong economy and loyal customers".

Jim informed us that "each vehicle for sale on Biscayne's lot has been hand selected from various new car franchise dealerships. We buy premium stock, before they hit auction." Our main focus is to find the cleanest trucks and SUV's within a 500-mile radius. Many of our trucks come from Pennsylvania and other states, where these vehicles were exposed to minimal or no salt damage".

At this time vehicle repairs are done locally and involve top-notch expert shops in and around the Wayne County area. Biscayne also accepts trade in's. You can stop down any time for an appraisal on your vehicle. Financing options are available, and Biscayne works with several different banks or credit unions within the area.

Biscayne markets their business through website, face book and cars.com. Repeat and referral customers are also popular based on consistent five-star reviews that demonstrate how they surpass other used car dealerships in the area. They have it all...honesty, great pricing, excellent quality and wonderful customer service raising the competitive bar. Shop Biscayne and shop with ease, affordability and expertise!! Website: www.biscayneauto.com; email: jim@biscayneauto.com.

# **Ontario Chamber of Commerce Membership Information**

The Ontario Chamber of Commerce is open to membership for all businesses and residents. You do not need to be a local business or resident to join. There is only one level of membership at \$50.00. Some of our business support projects include: Business of the Month; Ribbon Cutting Ceremony; Support for our Business Improvement District. Community projects Support for the Ontario Food Pantry; Christmas Tree Lighting Event; Scholarship given to a Wayne Central graduate; Distribution of Welcome Packages to new residents. For more Information about additional projects please visit our website: www.ontarionychamber.org. Please consider joining us and becoming part of our team to support businesses and our community. Your membership would be very welcomed!

## **Ontario Chamber Membership & Renewal Application**

Membership Dues: \$50.00 annually. Please make checks payable to Ontario Chamber of Commerce, and mail to PO Box 100, Ontario, NY 14519-0100

BUSINESS NAME:	
NAME OF OWNER: _	
BUSINESS ADDRESS:	(No. and Street)
	(Post Office Box) (City, State, Zip)
	(No. and Street)
-	(Post Office Box) (City, State, Zip)
HOME PHONE:	<del>-</del>
BUSINESS PHONE:	
EMAIL ADDRESS:	·
WEBSITE ADDRESS: _	
FAX NUMBER:	

#### **FedEx**

Outdoor box

#### **Advantage Auto Supply**

2045 NYS Rt. 104, Ontario, NY Phone (store) (315) 524-2691 Daily Pickup @5 pm Monday thru Friday None on weekends/holidays

#### **Western Union**

Send & Receive Money/Messages **Rite Aid Pharmacy** 

6296 Ontario Ctr. Rd., Ontario, NY S.E. corner @ NYS Rt. 104

Phone (store) (315) 524-2511

#### **UPS (United Parcel Service)** Secor Hardware (within store)

Tops Plaza, S.E. corner of NYS Rt. 104 and Furnace Rd., Ontario, NY The service is available during regular store hours Phone (store) (315) 524-4052

Mobile DMV at Webster Public Library Mondays 10-3:30; except holidays

## **2018 Chamber Meetings**

January 15th

February 19th March 19th April 16th May 21st June 18th July 16th August 20th September 17th September 20 – Annual Banquet October 15th November 19th December - No Meeting

All chamber members are invited to attend as well as the general public. Meetings are held at the Ontario Town Hall, 1850 Ridge Road in the town board meeting room and begin at 3:30 p.m.

<sup>\*</sup>PERMISSION TO ADD TO ONLINE BUISNESS DIRECTORY (circle one) YES NO

<sup>\*(</sup>We depend on members to provide updated information as it occurs.)