

# Ontario Chamber of Commerce Board Meeting

Monday, 01.13.2025

Casey Park, Admin Bldg - 3:30pm

## Attendees

Donna Burolla, *President*

Frank Robusto, *Treasurer*

Susan Tripp, *Secretary*

Board of Directors: Sylvia Ryndock, Christine LoDestro, Brian Natale

Absent: Sherry Verstraete, VP & Community Liaison - Bill Riddell

Guest: Jane Pitt - neighbor of Donna Burolla

Call to Order

Pledge of Allegiance

**New members** were affirmed to the Ontario Chamber of Commerce Executive Team

- Frank Robusto, Christine LoDestro and Susan Tripp

## Approve Agenda - Additions/Discussion Items

- Sylvia R requested additional discussion around the Board members term of service

## Correspondence:

- Frank R received a thank you note from the BID for our involvement in the tree lighting event.
- Donna B received a request for donation from the Wayne County Community Endowment.
  - Discussed making donations to the Community Chest instead of larger County donations. All agreed to continue making donations locally.
- Webster Comfort Care requested donation - all agreed we would continue donating to Pines of Peace instead
- Finger Lakes Community College offered information on classes being held to increase employee skills and retention.
- Arc of Wayne County requested donation - they offer home delivery for meals.
  - Discussion on if they are separate from Meals on Wheels - **Donna B to review.**

## Membership Outreach

- New members added for 2024 = 17
- Tentative lost members = 9
- Discussed who could reach out to some of the members we expected to renew but have not.
- 2024 was the highest number of new members in one year.

### Treasurer's Report: Frank Robusto

- Balance = \$22,939.88 + Craft Account
- Some bills being paid online, easier to access and manage

### Old Business:

- **Tree lighting** went off very well. Suggestion to move the parade down further. Christine will attend the bid meeting and will provide updates.
- **Jan 9th networking event** went well but the weather was a deterrent. Tour of the church was given, North Coast catering provided food. Suggested that we do our own Ontario networking event.
- **Chamber shirts:** discussed having a shirt with OCC embroidered on it. Donna will resend the link to purchase shirts and members can order their own. Bill will have them embroidered.
- **Donation to Wayne County Humane Society.** No response from Williamson or Sodus.
  - Suggested the \$250 paver as a way to donate and have our name be recognized.
    - No vote at this time to approve donation
- **Zoom meetings:** Discussion around adding Zoom to our monthly meetings. Would allow members to join and contribute when they couldn't physically be there.
  - Can be discussed further with the creation of the Technology Committee
    - Expense of new equipment to broadcast

### New Business:

- **Term of board of directors** (3 yr term) - Bylaws are for 3 currently. Sylvia questioned if we should increase this number. We need more volunteers to help with events. We will start with working on committees to share and organize the work for events.
- **Committees**
  - Discussed committees and accepted volunteers to chair each.
  - Intent: Have one person as the "go-to" person for each committee. Chamber members can volunteer to join a committee to assist with the tasks
  - Each committee chair will offer an update to the group at the monthly meeting
  - Suggested that we can reach out to the people in the membership to volunteer

- **Venmo** - Business accounts have several fees. Donna B shared the potential fees. Continued research on if we need a Venmo account or if it can be incorporated via a new website
- **Website**- Continued discussion with Nicole from Williamson Chamber around building new website
- Masons looking for a contribution of \$75 for advertising on placemats. 3k patrons would see the placemat. Christine made a motion and Brian second. Consensus
- Motion made by Brian / Second by Christine to make a donation in memory of Leo Morrill.
- Potential new CRM is called Customer Factory (Christine and Brian reviewed at an event with the Williamson Chamber)
- Donna discussed a NYS Workers Compensation meeting - informational event - what's required by the state for businesses. She will follow up for more details (Zoom or in Person)

## **Next Meeting Agenda Items:**

- Approve 2025 Chamber Budget
- Review Committees - confirm who is chairing each and which members will assist
- Chamber shirts
- Approve donation of \$250 to the Wayne County Humane Society

**Next Meeting February 17, 2025 (Monday) @ 3:30 p.m. – Casey Park Office Bldg**