Ontario Chamber of Commerce Meeting Agenda – February 17, 2025 NOTE: Meeting Held @ Casey Park, Admin Bldg. – 3:30 P.M.

Call to order Pledge of Allegiance

Board Members: Donna Burolla, President; Frank Robusto, Treasurer; Susan Tripp, Secretary; Board of Directors: Sylvia Ryndock, Christine LoDestro, Brian Natale; Community Liaison – Bill Riddell

Board Members Absent: Donna Burolla, President Guests:

Approve Agenda – Additions/Discussion Items

Approval of minutes dated January 3, 2025

Correspondence

Treasurer's Report – Frank Robusto Balance Operating Account:

Craft Show Account Balance: 662.87

Committee Reports (Review Committees & Updates from Chair)

Public Relations - Christine

Marketing & Communications – Sylvia

Online Technology - Susan & Donna

- Webinar workshop scheduled with NYS Workers Compensation on March 13 (Thursday) at Noon
- New Website & Use of Square: Nicole Wylie presentation confirmed for March 17, 2025 meeting
- Brake Marketing & Management will be presenting a proposal date TBD

Fundraising - Sherry & Brian

Membership Outreach/Updates- Christine

Nature's Way Floral is open, but will reduce hours during the summer

Community – Christine B.I.D.Update Food Drive

OLD BUSINESS:

Review 2025 Budget changes and move to approve if accepted Donation to Wayne County Humane Society - \$250.00 Chamber shirts – need to confirm embroidery requirements with Bill Riddell (prior to purchase of shirts)

NEW BUSINESS

Ontario Spotlight Program – waiting confirmation if LNB will participate Welcome Packages – No one to deliver packages (pkgs. made @ Edward Jones). Program is stalled Business of the Month – Need chamber support for photos (Donna can do phone interviews)

Discussion - Programs or Events for 2025

Luncheon/Program – Aldi's topic, Main St. grant, & others - Supervisor Aman & Bill Riddell National Smal Business Week – May 4 – May 10, 2025 – ideas for celebration Business Directory – Not cost beneficial – estimate to be around \$7,000. (36 pgs. w/o postage)

Informational Sharing

Next Meeting March 17, 2025 (Monday) @ 3:30 p.m. - Casey Park Office Bldg.